



Policy Plan

2022

www.concretejunglefoundation.org

Creation.

Concrete Jungle Foundation was registered as a Charitable Incorporated Organisation (CIO) in the United Kingdom on 9th of March, 2018 and is governed by a Constitution.

Concrete Jungle Foundation has been established by notarial deed on 26th of July, 2020 in the Netherlands. The foundation is registered in the Commercial Register of the Chamber of Commerce under number 78723965 and is recognized as an ANBI (RSIN 861508889).

Contact.

The addresses of the Foundation are

- Flat 2, Down House, 22 Broadwater Down, Tunbridge Wells, TN2 5NR, United Kingdom.
- Dominicusshof 69, Vianen, gemeente Vijfheerenlanden, 4133AM, The Netherlands.

You can contact us

- via email at contact@concretejunglefoundation.org
- via our website at www.concretejunglefoundation.org
- via cellphone at +52 55 1657 1358



Objectives.

The deed under Article 4 describes the aim of the foundation as follows:

To empower disadvantaged children, youth and communities worldwide through fostering and sustaining the positive values inherent to skateboarding. More specifically, the foundation provides action sports facilities (skateparks) and youth focused development programming to develop both life-skills and employable skills to individuals and communities who have need of such facilities and programmes by reason of their age, gender, financial hardship and/or social and economic circumstances, and further, everything directly or indirectly connected with or conducive to the foregoing, all this in the broadest sense.

Methodology.

- Concrete Jungle Foundation responds to local demands for skateboarding facilities, in environments otherwise lacking sports infrastructure and communal/youth spaces.
- Concrete Jungle Foundation partners with some of the most recognised skatepark builders in the world to provide professionally built, world-class concrete skateparks, free of charge to our beneficiaries.
- Concrete Jungle Foundation leverages pedagogical expertise and years of teaching experience to provide targeted educational programmes focused on teaching life-skills, empowerment and psychological well-being through skateboarding ('Edu-Skate Programme').
- Concrete Jungle Foundation employs industry insights and a shared passion for skateboarding to provide paid apprenticeship programmes for local youth to develop hard skills in the areas of construction, teaching, management, multimedia and entrepreneurship ('Planting Seeds Programme').
- Concrete Jungle Foundation provides employment to local youth and transfers the long-term running of the park and project to the community to ensure sustainability and local ownership.

Strategies.

The strategies employed to achieve the charity's aims and objectives are:

a) To construct professional quality skateboarding parks, within impoverished communities, that otherwise lack adequate social and community spaces.

—— **Skatepark Construction**

Our skateparks are designed in collaboration with renowned skatepark companies and built by CJF. Through our building and skateboarding experience, our skateparks are professionally designed and constructed to provide the best experience for all skill-levels. However, the design focuses in particular on catering for Edu-Skate, CJF's life-skills programme.

b) To run free-of-charge youth-based programming aimed at well-being, education, employment and community building.

—— **Edu-Skate**

Informed by Self-Determination Theory, the Edu-Skate Programme uses skateboarding as a tool to promote personal development through life-skills related to autonomy, competence and relatedness in the social world. The curriculum is designed for children aged 6-16 and has been developed at the University of Utrecht by our Programmes Director Tim van Asdonck, who focused his master's studies on skateboarding as a tool for personal growth for underprivileged youth. Tim has taught skateboarding and managed skate projects/schools in Palestine, Peru, Angola, Jamaica and The Netherlands.

—— **Planting Seeds Apprenticeship**

The Planting Seeds programme provides paid apprenticeship placements for local youth at Concrete Jungle Foundation's project locations. Aimed at adolescents aged 16+, the programme focuses on providing hard skills in areas such as skatepark construction (bricklaying, carpentry and concrete shaping), filming, photography and editing, teaching and community engagement, event planning and management, entrepreneurship, and more.

—— **Educational & Community Support**

CJF provides targeted educational programmes such as homework support, formal education sessions and alternative educational workshops ranging from computer programming to music classes.

Activities.

Putting these strategies in action Concrete Jungle Foundation is currently active in 3 countries; Jamaica, Morocco and Peru and has built 6 skateparks accross Angola, Jamaica, Morocco and Peru.

1. Alto Trujillo, Peru (2017)

Hillside shantytown outside Trujillo, Peru's third largest city
Small skatepark: 150 sqm
Local staff and youth programmes driven since 2017

2. Luanda, Angola (2018)

First skatepark in Angola, 3 km outside the capital centre
Medium skatepark + youth centre: 750 sqm
Location managed by our local partner NGO

3. Kingston, Jamaica (2020)

First skatepark in the capital region, 6 km outside the centre
Large skatepark + youth centre: 1,300 sqm
Local staff and youth programmes driven since 2020

4. Cerrito de la Virgen, Peru (2021)

Fisherman town outside Huanchaco, Northern Peru
Small skatepark + youth centre: 400 sqm
Youth programmes started October 4th, 2021

5. Lobitos, Peru (2021)

Fisherman town on the border of Ecuador
Small skatepark: 250 sqm
Location managed by our local partner NGO

6. Tameslouht, Morocco (2022)

Small town some 20km outside of Marrakesh
Small skatepark: 750 sqm
Local staff and youth programmes driven since 2022

Governance of Concrete Jungle Foundation.

Article 5 of the Statute of the Foundation states that the board of the foundation is formed by a number of at least three members consisting of at least a Chairman, a Secretary and a Treasurer.

The current composition of the Board is:

Chairman:	_____	Lisa Jacob
Secretary:	_____	Bob Zevenbergen
Treasurer:	_____	Harry Gerrard

The Concrete Jungle Foundation's Board members are not remunerated in their capacity as board members.

Executive Body

Executive Director	_____	Clément Taquet
Programmes Director	_____	Tim van Asdonck
Development Director	_____	Troy Björkman

Staff

Project Manager (Peru)	_____	André Sanchez
Project Manager (Jamaica)	_____	Blake Burnett
Research and Grants Officer	_____	Tom Critchley
Development Officer	_____	Patrick Reins
MEL Officer		Luis Petersen

Financing

The revenues of the Concrete Jungle Foundation are mainly generated by:

- Donations from a wide variety of donor partners
- Donations from CJFamily, Concrete Jungle Foundation's monthly giving programme
- Grants from Corporate Actors and Foundations
- Merchandise sales (non-commercial activity)
- Events

Concrete Jungle Foundation's purpose does not include generating profits. All of its income is destined for supporting CJF's objectives mentioned above.

Policies

An appropriate and coherent set of policies and procedures help ensure that Concrete Jungle Foundation is well run.

- Safeguarding Children policy
- Code of Conduct
- Human Resources policy
 - Ethics
 - Anti-harassment and bullying
 - Conflict of interest
 - Whistleblowing
 - Employment & Recruitment
 - Remuneration
- Financial management & Risk policy
- Reserve policy