

Monthly Impact Report

DECEMBER
⚡ 2022

Empowering individuals and communities worldwide through fostering and sustaining the positive values inherent in skateboarding.



📍 Trujillo, Peru



📍 Kingston, Jamaica



📍 Tameslouht, Morocco



CONCRETE JUNGLE
foundation

2030 Agenda

DECEMBER
⚡ 2022

What?

In 2015, the 2030 Agenda for Sustainable Development was adopted by all United Nations Member States. It delivers a common plan for peace and well-being for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals.

Response.

Concrete Jungle Foundation recognizes the urgent call to end poverty and other deprivations and uses skateboarding as a tool to improve well-being, health and education, reduce inequality and invigorate economic growth.

Based on The Sustainable Development Goals, the following reporting framework depicts CJF's activities and impact worldwide through **5 pillars** that targets 9 of the 17 SDG's.

1/ Good Health & Well-being

-  SDG 3: Good Health and Well Being
-  SDG 4: Quality Education
-  SDG 6: Clean Water and Sanitation
-  SDG 17: Partnerships

2/ Community Development and Social Cohesion

-  SDG 10: Reduced Inequalities
-  SDG 11: Sustainable Cities and Communities
-  SDG 16: Peace, Justice and Strong Institutions
-  SDG 17: Partnerships

3/ Decent Work and Economic Growth

-  SDG 8: Decent Work and Economic Growth
-  SDG 4: Quality Education
-  SDG 16: Peace, Justice and Strong Institutions
-  SDG 17: Partnerships

4/ Quality Education

-  SDG 4: Quality Education
-  SDG 17: Partnerships

5/ Gender Equality

-  SDG 5: Gender Equality
-  SDG 17: Partnerships

Summary

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What?

Concrete Jungle Foundation recognizes the urgent call to end poverty and other deprivations and uses skateboarding to improve well-being, health and education, reduce inequality and invigorate economic growth.

Based on The Sustainable Development Goals, the following reporting framework depicts CJF's activities and impact worldwide through **5 pillars**.

Worldwide Impact.

Note: this month programme seasons ended at all locations, resulting in limited impact numbers.

1/ Good Health & Well-being

- **19** children have been engaged in a weekly life-skill focused sports programme.
- **130** people have been engaged in physical activity this month.
- **152** people had access to free and clean drinking water this month.

2/ Community Development & Social Cohesion

- **621** total skatepark visits this month.
- **152** people had free access to a supervised safe space.
- **60** total attendance to the community activities offered.

3/ Decent work and Economic Growth

- **13** staff members were employed to run the programmes this month
- **7** staff meetings took place this month.
- no local entrepreneurs have been supported with their projects this month.
- no beneficiary entered sustained employment this month.

Where?



📍 Peru ●

📍 Jamaica ●

📍 Morocco ●

4/ Quality Education

- no educational class took place this month.
- no children and young adolescent partook in educational session.

5/ Gender Equality

- **12** girls participated in Girls Only Sessions this month.

Impact.

During the month of December 2022, all CJF Peru's activities were modified. The last 2 weeks of the season consisted of special activities, skate and non-skate related, in order to commemorate the ending of the September - November 2022 season. All Edu-Skate classes, Open Skate Sessions, Community Activities and Girl Skate Sessions in Santa Edelmira were cancelled until the beginning of Season 1 2023. Alternative activities were implemented instead.



Activities in place.

1. Volunteer Farewell	03
2. Special Activities	04
3. Season Final	05

The set up.

- 📍 CJF Peru works in the Trujillo area in **2 different locations**:
 - Cerrito's Skatepark
 - Santa Edelmira's Skatepark

📅 Years of activity: **May 2017 - ...**

📷 **@CJF_peru**

- ✔ The numbers presented in this report are a direct representation of the data collected from session reports filled out by staff members at CJF's project locations. The attendance sheets in these reports are compiled and filtered on individual participants to give insight into the participants reached per programme and in total.

1. Volunteer Farewell.

Note.

A farewell event was organized for the Colombian volunteer team, where an opening circle was held for the children and teachers to share their favorite experiences from the season. Additionally, an activity was arranged where each child drew a picture of their fondest memory with the volunteers. During the closing circle, the children presented their drawings to the Colombian volunteer team.

Impact.

⚡ Number of kids present at the farewell event: **13**

Female participation at the event: **61.54%**



2. Special Activities.

- 1. Arts and crafts with home made dough clay:** Participants made their own home made dough out of flour and water. They created sculptures of little skaters with it.
- 2. Treasure Hunt around Cerrito:** Clues were located in representative spots of the community such as the local store, the water tank, the little hill close to the skatepark, and the local soccer court. The participants had to work together to solve the clues and complete a set of challenges in order to earn a small collective prize.
- 3. The Olympics of Cerrito:** Children were divided into 2 separate teams and were asked to complete a set of challenges including a dodge ball game and races.
- 4. Planting Session:** The kids transplanted succulent plants to new pots in order to take them home as souvenirs and take care of them during the holiday season.
- 5. Sack Races:** Teachers and children were divided into 2 teams and completed different running challenges using rice sacks, skates and helmets.

Impact.

⚡ Number of kids present at the activities: **12**

Female participation across at the activities: **41.67%**



3. Season Finale.

Note.

A farewell event for Arissa and Cesar was held, during which an opening circle was conducted for the children to reminisce about the best experiences and fun moments they shared with their teachers.

Afterwards, gifts from the children, which consisted of a board on which they wrote or drew their daily memories with teacher Arissa, were presented. Following the opening circle, music was played and all participants, including the children and teachers, engaged in dancing and karaoke throughout the skatepark. Finally, snacks such as cakes and juice were shared with all.



Impact.

⚡ Number of kids present at the farewell event: **20**

Female participation at the event: **40.00%**



Impact.

This month was a transition period in between programming seasons at the Freedom Skatepark. This means that only limited programming took place this month.

1/ Good Health & Well-being

- **19** children have been engaged in a weekly life-skill focused sports programme.
- The Freedom Skatepark engaged **81** people in physical activity this month.
- **91** people had access to free and clean drinking water this month.

2/ Community Development & Social Cohesion

- The Freedom Skatepark had a total of **180** visits this month.
- **91** people had free access to a supervised safe space.
- The total attendance in our offered community activities added up to **11**.

3/ Decent work and Economic Growth

- **6** staff members were employed to run the programmes this month
- **1** meeting with all staff members took place this month.
- CJF did not support local entrepreneurs this month.
- No beneficiaries entered sustained employment this month.


4/ Gender Equality


- **3** Girls Skate Sessions were organised this month

Activities in place.


1. Edu-Skate programme	07
2. Open Skate Sessions	08
3. Community Activities	09
4. Get-on-Board programme	10
5. Homework programme	11
6. Enrichment Activities	12
7. Girl Skate Sessions	13
8. Season Final	14

The set up.

 CJF Jamaica works at the Freedom Skatepark

 Years of activity: August 2020 - ...

 @CJF_jamaica

 The numbers presented in this report are a direct representation of the data collected from session reports filled out by staff members at CJF's project locations. The attendance sheets in these reports are compiled and filtered on individual participants to give insight into the participants reached per programme and in total.

1. Edu-Skate programme.

Note.

- This is CJF's sports-based education programme that utilizes skateboarding to empower youth aged 6 - 16. The Edu-Skate programme is grounded in the belief that you can learn and practice skills through skateboarding that are not just important in skateboarding, but also in your development as a person in life: life-skills.

Registration is required for this programme.

● Unique Users ● Attendance ● Sessions



Impact.

- Number of kids reached this month: **19**
- Number of classes given this month: **6**
- Total Attendance: **27**
- Female participation across all classes given this month: **18.52%**

Life skills covered this month:

- Creativity
- Teamwork

Total registrations Edu-Skate Jamaica: **242**

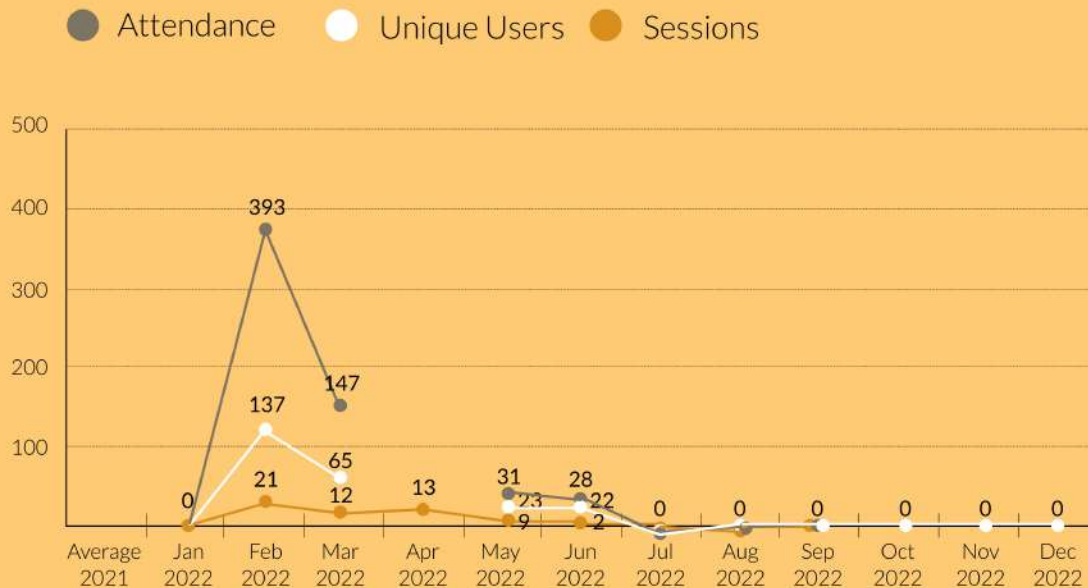


2. Open Skate Sessions.

Note.

- Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the Freedom Skatepark also hosts open skate sessions to the public: everybody is welcome to visit the skatepark.

Supervisors from CJF Jamaica are present to ensure a safe and positive environment during these sessions.



Impact.

- ⚡ The security service in charge of collecting data on open sessions was discontinued in July. No alternative solutions have been found to collect participant data on open sessions, hence no participant data was collected this month.



3. Community Activities.



Reduced
Inequalities

DECEMBER
⚡ 2022

Note.

- Every month a community activity is organized to strengthen the community feeling for people engaged in the skatepark, as well as a 'trade-off' for free board rental. The participants are a mix of Edu-Skate students, parents and local skateboarders.

● Community Support Jobs



Impact.

- Community support jobs executed this month: **11**

Type of community activities offered:

- Bushwhacking
- Watering
- Gardening Project

The total attendance in our offered community activities added up to **11**.



4. Get-on-Board Programme.



Reduced Inequalities



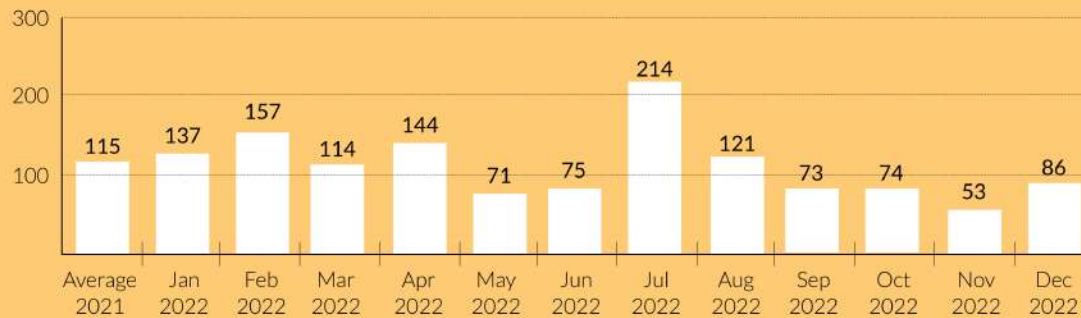
Good Health and Well Being

DECEMBER
⚡ 2022

Note.

i This is the boardloan programme the Skatepark has in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme for free if they help with small jobs around the skatepark or participate in Community Activities. Board and/or protection material can also be rented for \$100 JMD each. The rental money is 100% reinjected in the skatepark. Registration is required for this programme.

● Rentals



Impact.

- ⚡ Unique users: **52**
 - **86** rentals this month
 - **2.33%** for Edu-Skate classes (free)
 - **9.3%** was in exchange for Community Support jobs or the Homework Programme
 - **88.37%** was in exchange for money

Total registrations for the Get on Board programme: **592**



5. Homework Programme.

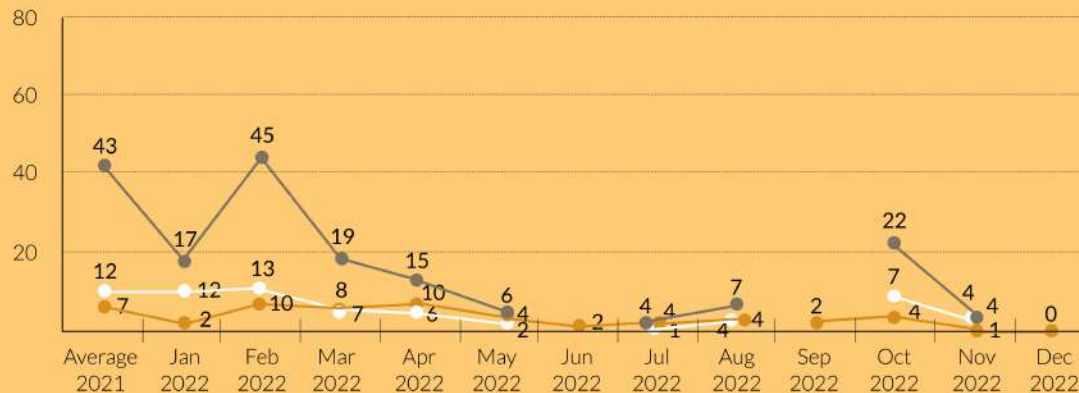
Note.

- ❶ With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason, the Freedom Skatepark provides a free of charge programme to support our children with their homework and education.

Impact.

- ⚡ This month was a transition period between programming seasons at the Freedom Skatepark. No homework programming took place this month.

● Attendance ● Unique Users ● Sessions



6. Enrichment Activities.

Note.

- ❶ In order for our youth to explore their interests and potential, the Freedom Skatepark offers a wide range of different activities. These activities can be 1-off workshops, a short lesson series or a continued lesson series. Below you find which enrichment activities took place this month.

Impact.

- ⚡ This month was a transition period between programming seasons at the Freedom Skatepark. No Enrichment Activities took place this month.

● Attendance ● Unique Users ● Sessions



7. Girls Skate Sessions.

Note.

- As part of the Implementation of CJF's Women's Leadership Award, Kayla Wheeler started implementing girls only sessions at the Freedom Skatepark this month. Two free sessions are organised on Thursdays, divided between under 18 and over 18 girls and open for anyone to join upon registration. The aim is to provide a safe and encouraging space for girls and women to skate and learn. Boards and protection gear are provided for these sessions and the female coaches guide the lessons and provide additional activities as well.



Impact.

- Number of Girls Skate Sessions this month: **3**
- Unique attendees: **12**
- Total attendance: **12**



8. Season Finale.

Note.

To mark the end of the season and the beginning of the holidays, the Freedom Skatepark hosted a festive Christmas Skate Contest, which was attended by 44 people. In addition to the contest, the skatepark community gathered for a barbecue and the participants were presented with toys as prizes. The atmosphere was warm and jubilant, with everyone appreciative of the fellowship and awards. The Freedom Skatepark Foundation generously contributed \$50,000 JMD to cover the cost of the food.

Impact.

⚡ Total Attendance at the Christmas contest: **44**



Impact.

This month was a transition period in between programming seasons at the Fiers & Forts Skatepark. This means that only limited programming took place this month.

1/ Good Health & Well-being

- - Children have been engaged in a weekly life-skill focused sports programme.
- The Fiers et Forts Skatepark engaged **49** people in physical activity this month.
- **61** people had access to free and clean drinking water this month.

2/ Community Development & Social Cohesion

- The Fiers et Forts Skatepark had a total of **396** visits this month.
- **61** people had free access to a supervised safe space.
- Total attendance to offered (educational) community activities add up to **30**

3/ Decent work and Economic Growth

- **3** staff members were employed to run programmes this month.
- **1** meeting with all staff members took place this month.

4/ Quality Education

- **28** children have been engaged in Enrichment Activities this month.
- **4** Enrichment Activity sessions took place this month.

Activities in place.


1. Edu-Skate programme	16
2. Open Sessions	17
3. Visitor Sessions	18
4. Enrichment Activities	19
5. Season Final	20

The set up.

 CJF Morocco works at the Fiers et Forts Skatepark

 Years of activity: May 2022 - ...

 @CJF_morocco

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1. Edu-Skate programme.



Note.

- ❶ This is CJF's sports-based education programme that utilizes skateboarding to empower youth aged 6 - 16. The Edu-Skate programme is grounded in the belief that you can learn and practice skills through skateboarding that are not just important in skateboarding, but also in your development as a person in life: life-skills.

Registration is required for this programme.

Impact.

- ⚡ This month was a transition period between programming seasons at the Fiers et Forts Skatepark. No Edu-Skate programming took place this month.

● Attendance ● Sessions ● Unique Users



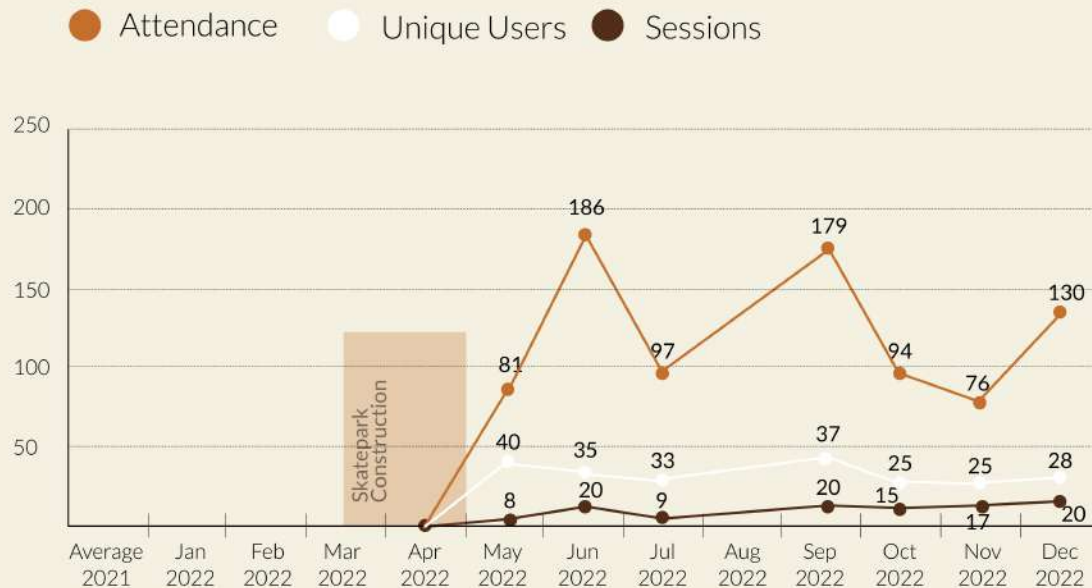
2. Open Skate Sessions.



Note.

📌 Besides the reserved time slots for Edu-Skate classes for the children from the Centre Fiers et Forts, the Fiers et Forts Skatepark also hosts open skate sessions.

Supervisors from CJF Morocco are present to ensure a safe and positive environment during these sessions.



Impact.

⚡ Number of Open Skate Sessions this month: **20**
Total Attendance: **130**
Individual attendees: **28**
Female participation during Open Skate Sessions this month: **29.23%**

51 Spectators



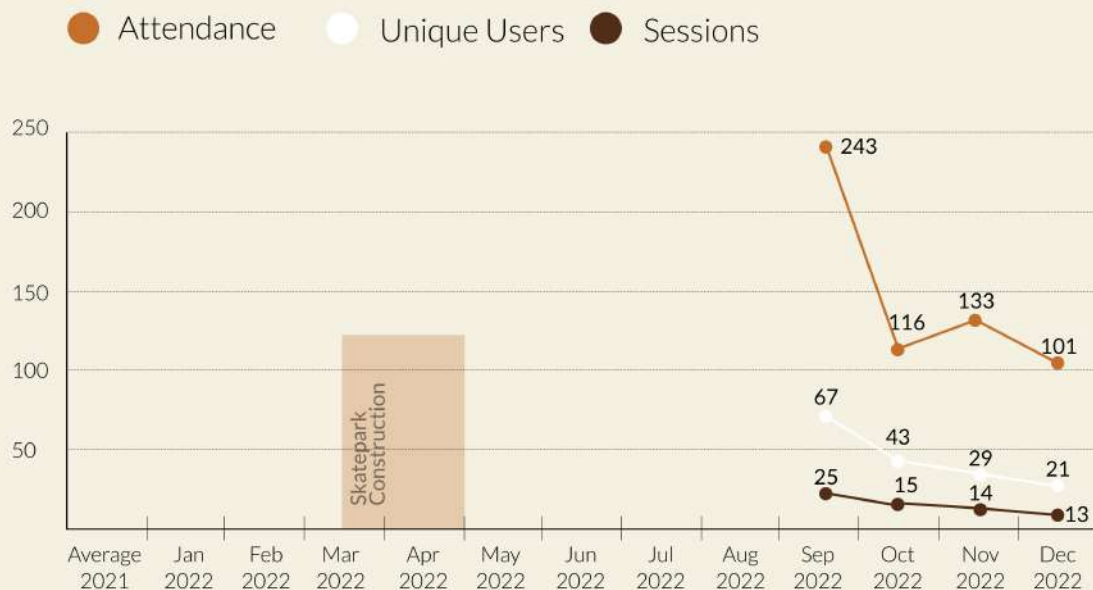
3. Visitor Sessions.



Note.

i Besides the reserved time slots for sessions for the children from the Centre Fiers et Forts, the Fiers et Forts Skatepark also hosts Visitor Sessions for children from the surrounding community. Children can participate upon registration.

Supervisors from CJF Morocco are present to ensure a safe and positive environment during these sessions.



Impact.

⚡ Number of Visitor Sessions this month: **13**
Total Attendance: **101**
Individual attendees: **21**
Female participation during Open Skate Sessions this month: **33.66%**

28 Spectators



4. Enrichment Activities.

Note.

Activities like Arts and Crafts, Music, Gardening and Games are organized by the CJF Morocco team to expose participants to different learning opportunities and bonding experiences.

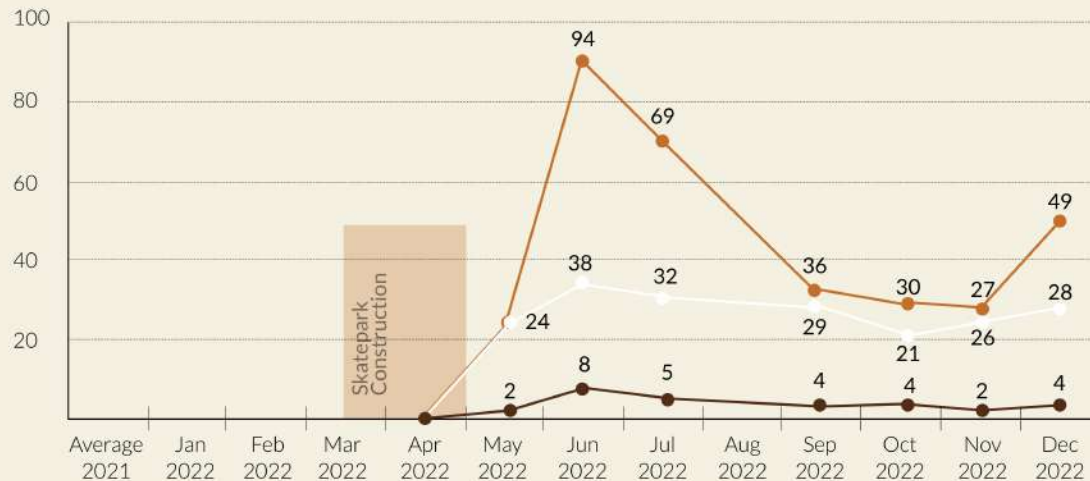
Impact.

Number of Community Activities this month: **4**
Total Attendance: **49**
Individual attendees: **28**
Female participation during Community Activities this month: **40.82%**

Type of Community Activities offered:

- Interviews with children (Answers to some questions to complete their magazine)
- Drawing (drawing related to Edu-Skate life skills).

Attendance Unique Users Sessions



5. Season Finale.

Note.

A skate edit of the CJF Morocco team was watched, followed by the documentary "A Place To Skate" by Jago Stock. During the screenings, popcorn was shared among all. At the end of the movie, the kids were presented with the fanzine "Fier, Fort & Flip", which had been produced during the preceding Educational Activities and had been set up by Kyrian to create a nice end product for the children from the centre. The kids were happy to see the documentary and to see their face on TV. They were also super excited to get their fanzine at the end of the night.

Impact.

⚡ Total Attendance at the movie screening: **37**

