



Freedom Skatepark Programming

September 11th - October 12th



1 / Get on Board

This is the boardloan programme the Skatepark has in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme for free if they help with small jobs around the skatepark or participate in Community Activities. Board and/or protection material can also be rented for \$100 JMD each. The rental money is 100% reinjected in the skatepark activities. Registration is required for this programme.



Start: 18th of July

230 Uses first month (July 18th - August 15th)

249 Uses second month (August 15th - September 10th)

513 Uses third month (September 11 - October 12)

Around 66% of rentals is in exchange for jobs around the park and skate classes, around 33% is in exchange for money

Registrations:

After first month: 123 registrations

- 26% female

- Average age: 13

After second month: 176 people registered

- 31% female

- Average age: 13

After third month: 256 People registered

- 32% female

- Average age: 13

2 / Community activities

Every month a community activity is organized to strengthen the community feeling for people engaged in the skatepark, as well as a 'trade-off' for free board rental. Besides the monthly Community Activity, little jobs can be done around the skatepark throughout the month in exchange for free board rental. The participants are a mix of Edu-Skate students, parents and local skateboarders.

Engagement Community Activities first month:

55 community members

Engagement Community Activities second month:

61 community members

Engagement Community Activities third month:

34 community members

Jobs included:

- Weeding around the park
- Planting flowers, vegetables and banana trees
- Building a planter box
- Cleaning up garbage



3 / Edu-Skate

This is CJF's skateboard programming. Each weekday between 3pm - 4.30pm free skateboarding classes are organised with a focus on a different life-skill each week. Registration is required for this programme.


First month

(July 18th - August 15th)

70 youths registered
(between 6-16 years old)

Predominantly from local community

20 girls (31%), 44 boys (69%)
Average age: 11


Increase of 37%


Second Month

(August 15th - September 10th)

96 youths registered
(between 6-16 years old)

Predominantly from local community

30 girls (31%), 66 boys (69%)
Average age: 10


Increase of 30.2%

Third Month

(September 11th - October 12th)

125 youths registered
(between 6-16 years old)

Predominantly from local community

39 girls (31%), 86 boys (69%)
Average age: 11

10 classes given

24 classes given

41 classes given



The youth registered increased by 78% from July 2020 to September 2020 and 4 times more classes were given

4 / Staff

6 Weekly staff

- 2 Edu-Skaters
- 2 Assistant Skateboard Teachers
- 2 Skatepark Managers (1 + Media Management responsibilities)

2 Freelance jobs

- Assistant Skateboard Teacher: Romarrio Willington
- Assistant Skateboard Teacher: Damani Smith

5 / Finance

Skatepark income in 1st month: JA\$20,400

Skatepark income in 2nd month: JA\$15,400

Skatepark income in 3rd month: JA\$31,400

- Donations: JA\$4,300
- Private classes: JA\$4,500
- Board and protection rental: JA\$22,600

