



Freedom Skatepark Programming

July 1st 2021 - July 31st 2021



Covid note: with Covid-19 in Jamaica, the Freedom Skatepark was in communication with the local Police Station to follow the government's guidelines. This meant that from June onward, the Freedom Skatepark could operate at half capacity (around 35 people allowed at the skatepark at any time including staff). The skatepark has not officially opened back up to the public to prevent large amounts of people visiting the park, but is allowing people that pass by to enter the park (up until 35 people).



1 / Get on Board

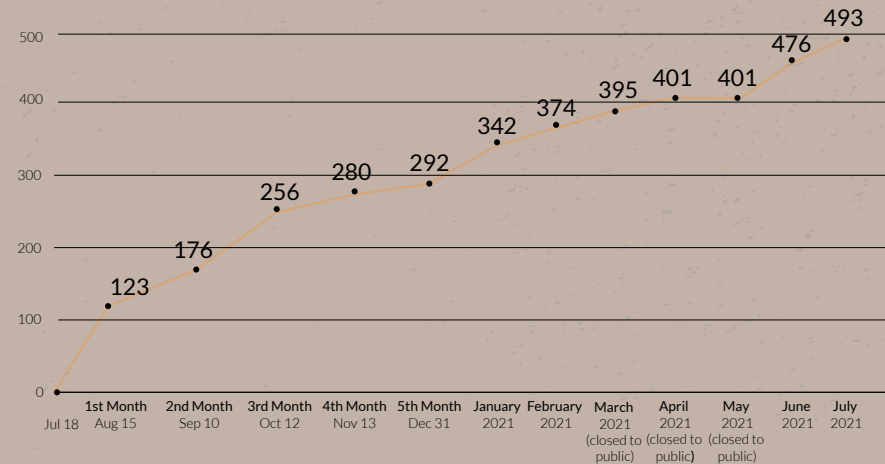
This is the boardloan programme the Skatepark has in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme for free if they help with small jobs around the skatepark or participate in Community Activities. Board and/or protection material can also be rented for \$100 JMD each. The rental money is 100% reinjected in the skatepark activities. Registration is required for this programme.



493 registrations by the end of July 2021

- 32% female
- 13 average age

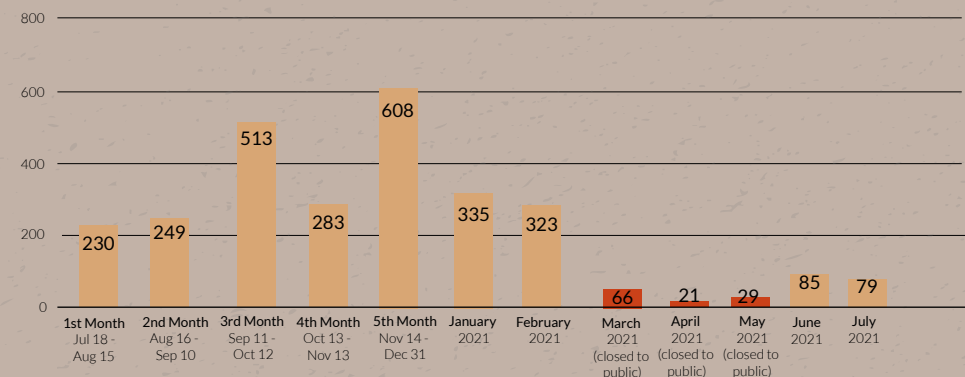
Get-on-Board Registrations



79 uses this month (July 2021)

- 29% was for Edu-Skate classes (free)
- 31% was in exchange for Community Support jobs or the Homework Programme
- 49% was in exchange for money

Rentals per month



2 / Community activities

Every month a community activity is organized to strengthen the community feeling for people engaged in the skatepark, as well as a 'trade-off' for free board rental. Besides the monthly Community Activity, little jobs can be done around the skatepark throughout the month in exchange for free board rental. The participants are a mix of Edu-Skate students, parents and local skateboarders.

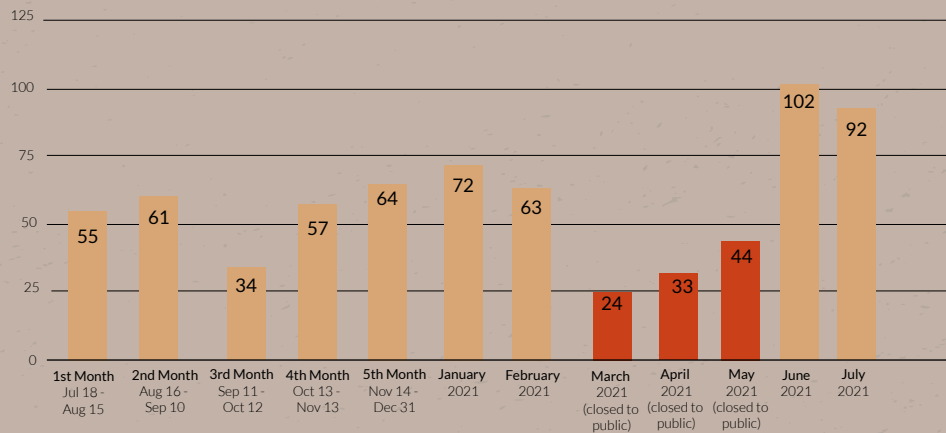
Engagement in Community Activities in July 2021:

92 community jobs

Jobs included:

- Bamboo roof on the gazebo
- Weeding
- Clean up tires and leftover wood around the park
- Skateboard art workshop
- Clean up the youth centre
- Cleaning up trash
- Photography class

Engagement Community Activities



3 / Edu-Skate

This is CJF's skateboard programming. Each weekday between 3pm - 4.30pm free skateboarding classes are organised with a focus on a different life-skill each week. Registration is required for this programme.

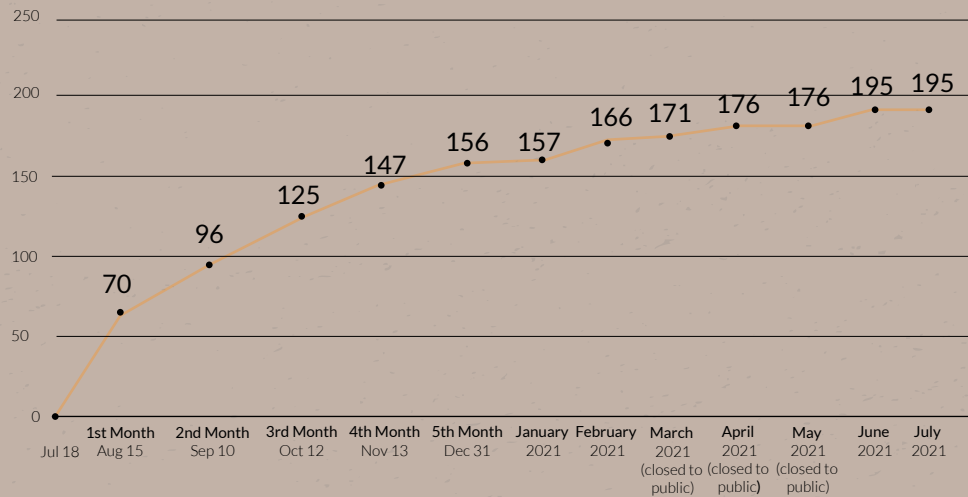
195 youths registered (between 6-16 years old)

- Predominantly from local community
- 57 girls (29%), 138 boys (71%)
- Average age: 11

7 classes given this month

75 total attendance

Edu-Skate Registrations



4 / Homework programme

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason, on Tuesday and Thursday between 1pm - 3pm the Freedom Skatepark provides a free of charge programme to support our children with support with their homework and education.

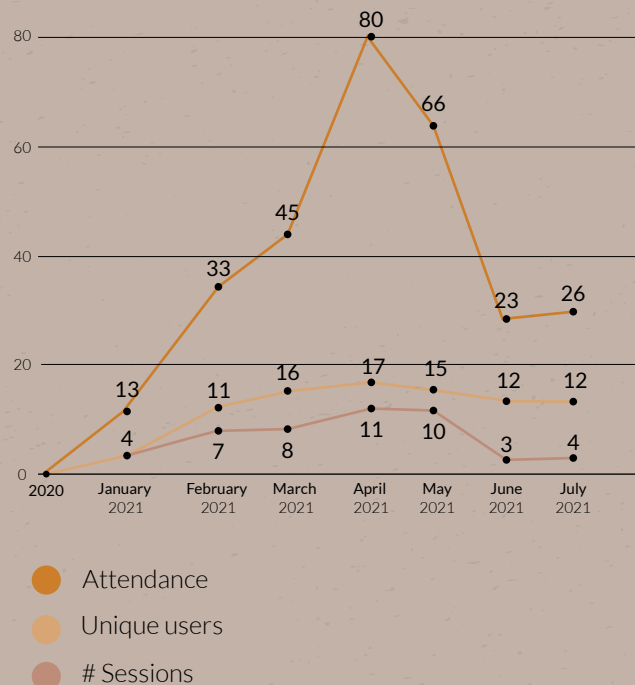
July 2021:

4 sessions

26 total attendance

12 total unique participants

Homework Programme



5 / Staff

8 Weekly staff

- 2 Edu-Skaters
- 2 Assistant Skateboard Teachers
- 2 Skatepark Managers (1 + Media Management responsibilities)
- 1 Project Manager
- 1 Homework Teacher

0 Freelance jobs

23 invoices paid at a value of JMD \$111,500



6 / Finance

Skatepark income in July 2021: **JMD\$43,500**

- Donations: **JMD\$6,500**
- Board and protection rental: **JMD\$4,000**
- Videoshoots: **JMD\$0**
- Private classes: **JMD\$33,000**

