



Freedom Skatepark Programming

January 1st 2021 - January 31st 2021



6



1 / Get on Board

This is the boardloan programme the Skatepark has in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme for free if they help with small jobs around the skatepark or participate in Community Activities. Board and/or protection material can also be rented for \$100 JMD each. The rental money is 100% reinjected in the skatepark activities. Registration is required for this programme.



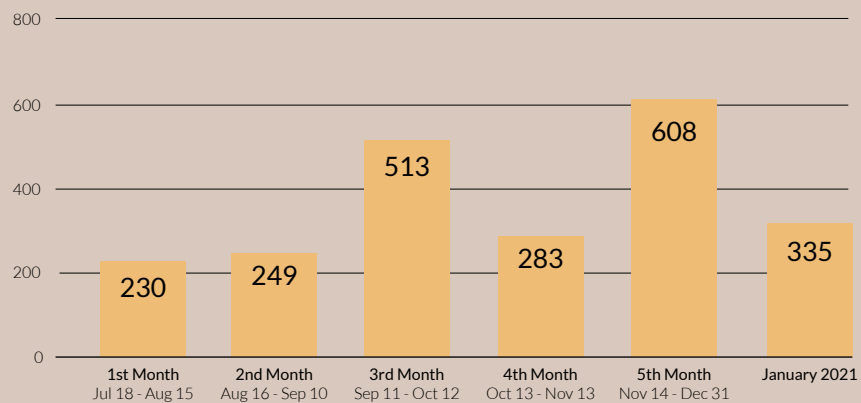
335 uses this month (January 2021)

- 19% was for skate classes (free)
- 19% was in exchange for Community Support jobs
- 62% was in exchange for money

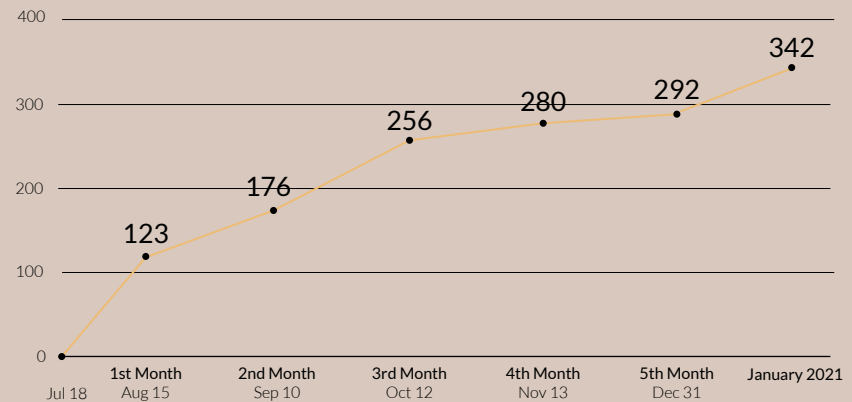
342 registrations by the end of January 2021

- 33% female
- 13 average age

Rentals per month



Get-on-Board Registrations



2 / Community activities

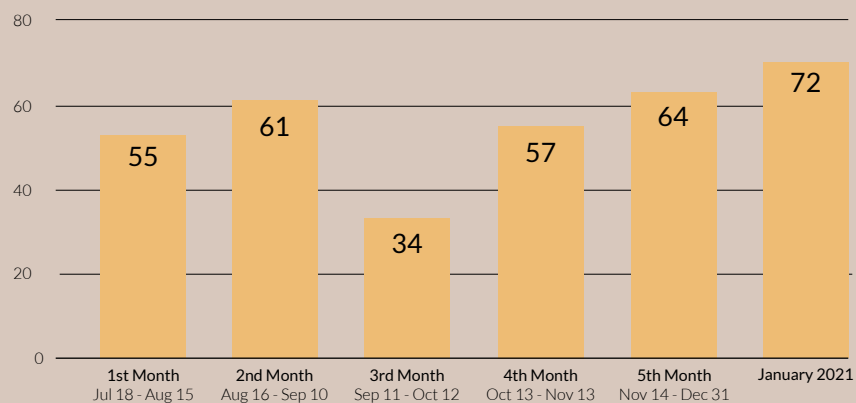
Every month a community activity is organized to strengthen the community feeling for people engaged in the skatepark, as well as a 'trade-off' for free board rental. Besides the monthly Community Activity, little jobs can be done around the skatepark throughout the month in exchange for free board rental. The participants are a mix of Edu-Skate students, parents and local skateboarders.

72 Engagement in Community Activities in January 2021

Jobs included:

- Gathering plants from the community
- Planting flowers, plants and fruit trees
- Weeding
- Watering plants
- Painting tires for landscaping
- Moving dirt and collecting rocks for garden
- Cleaning up garbage
- Painting grills and rocks for a welcome sign

Engagement Community Activities



3 / Edu-Skate

This is CJF's skateboard programming. Each weekday between 3pm - 4.30pm free skateboarding classes are organised with a focus on a different life-skill each week. Registration is required for this programme.

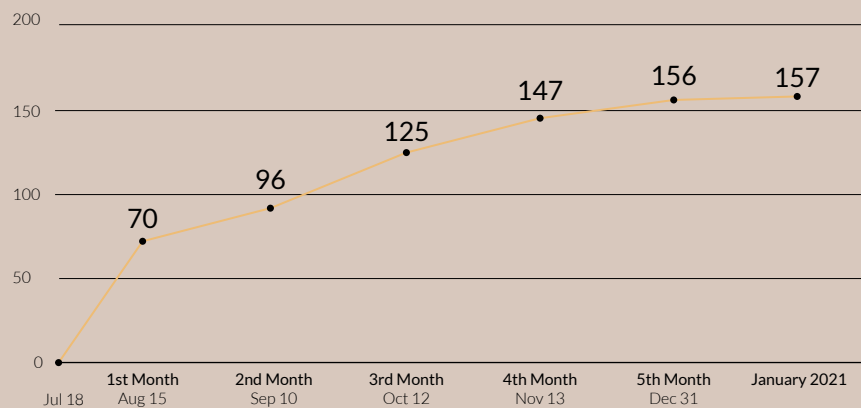
157 youths registered (between 6-16 years old)

- Predominantly from local community
- 44 girls (28%), 113 boys (72%)
- Average age: 10

12 classes given this month

- Average class attendance: 5

Edu-Skate Registrations



4 / Homework programme

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason, on Tuesday and Thursday between 1pm - 3pm the Freedom Skatepark provides a free of charge programme to support our children with support with their homework and education.

January 2021:

4 sessions

13 total attendance

4 total unique participants



5 / Staff

8 Weekly staff

- 2 Edu-Skaters
- 3 Assistant Skateboard Teachers
- 2 Skatepark Managers (1 + Media Management responsibilities)
- 1 Homework Teacher

0 Freelance jobs

26 invoices paid at a value of JMD \$97,500



6 / Finance

Skatepark income in January 2021: **JMD\$104,543**

- Donations: **JMD\$0.00**
- Board and protection rental: **JMD\$30,300**
- Videoshoots: **JMD\$50,743**
- Private classes: **JMD\$18,500**

Skatepark Income

