Freedom Skatepark Programming

March 1st 2021 - March 31st 2021



Covid note: with the rising cases of Covid-19 in Jamaica, the Freedom Skatepark followed the government's new guidelines. This meant that from March the 1st no more than 10 people were allowed in the skatepark at any time (including staff). Because of rising challenges to maintain this maximum number of 10 people, the skatepark staff and committee made the decision to close the Freedom Skatepark to the public on March the 15th.

Consequently, the activities at the skatepark this month reduces significantly, as you will find in the following report.



1 / Get on Board

This is the boardloan programme the Skatepark has in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme for free if they help with small jobs around the skatepark or participate in Community Activities. Board and/or protection material can also be rented for \$100 JMD each. The rental money is 100% reinjected in the skatepark activities. Registration is required for this programme.

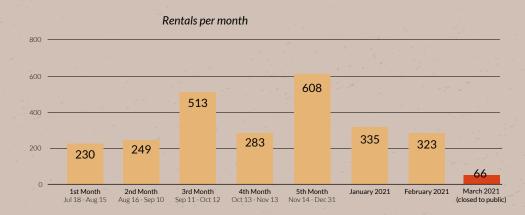


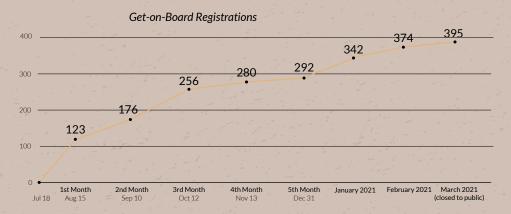
66 uses this month (March 2021)

- → 25% was for skate classes (free)
- \rightarrow 25% was in exchange for Community Support jobs
- \rightarrow 50% was in exchange for money



395 registrations by the end of March 2021 → 33% female \rightarrow 13 average age





2 / Community activities

Every month a community activity is organized to strengthen the community feeling for people engaged in the skatepark, as well as a 'trade-off' for free board rental. Besides the monthly Community Activity, little jobs can be done around the skatepark throughout the month in exchange for free board rental. The participants are a mix of Edu-Skate students, parents and local skateboarders.

Engagement in Community Activities in March 2021:

24 community jobs

Jobs included:

- → Mix cement for swing set installation
- \rightarrow Paint tire swings
- → Set up new boards
- \rightarrow Shovel gravel and dirt in preparation for new wall
- \rightarrow Move plants in preparation for the new wall



3 / Edu-Skate

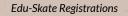
This is CJF's skateboard programming. Each weekday between 3pm -4.30pm free skateboarding classes are organised with a focus on a different life-skill each week. Registration is required for this programme.

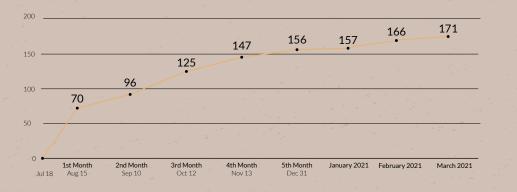
171 youths registered (between 6-16 years old)

- → Predominantly from local community
- → 49 girls (29%), 122 boys (71%)
- → Average age: 11

18 classes given this month

→ Average class attendance: 4









4 / Homework programme

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason, on Tuesday and Thursday between 1pm - 3pm the Freedom Skatepark provides a free of charge programme to support our children with support with their homework and education.

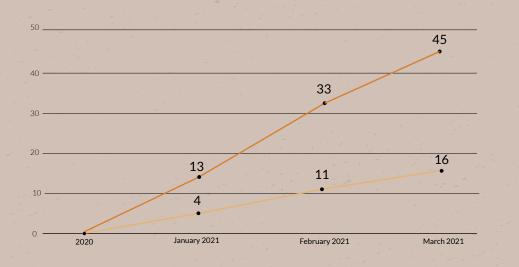
March 2021:

8 sessions

45 total attendance

16 total unique participants

Homework Program Attendance Unique users





5/Staff

9 Weekly staff

- → 3 Edu-Skaters
- → 3 Assistant Skateboard Teachers
- → 2 Skatepark Managers (1 + Media Management responsibilities)
- → 1 Homework Teacher

O Freelance jobs







6 / Finance

Skatepark income in February 2021: JMD\$31,500

- → Donations: JMD\$9,000
- → Board and protection rental: JMD\$4,500
- → Videoshoots: JMD\$0.00
- → Private classes: JMD\$18,000

