



Table of Content

1/ Get-on-Board Programme	01-02
2/ Community Support Programme	03-04
3/ Homework Programme	05-12
4/ The Freedom Skatepark Foundation: the staff, the committee and the board	13-16
5/ Finances	17-24
6/ Recommendations	25



Impact report

Period: April 2021 - May 2021

Subject: Programming

Location: Freedom Skatepark, Jamaica

Date prepared: 1st of September 2021

By: Tim van Asdonck

⚡ Introduction

This report summarizes the fourth season of Edu-Skate Programming that ran at the Freedom Skatepark from April 1st - May 31st 2021. With Covid-19 cases still high in Jamaica, for the entirety of the season the skatepark followed the government's guidelines of having a maximum of 10 people at the skatepark at any time (including staff members). This imposed serious difficulties in executing programme activities. The decision was made to focus solely on the programme with the highest priority: the homework programme.

The skatepark remained closed to the public and Edu-Skate classes were cancelled. Board rental and Community Activities were running only for the homework students. In short, Season 4 consisted of:

Get-on-Board rental programme.

This programme is in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme upon registration (parent permission required for people under 18 years old) and rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is reinjected into the maintenance of the skatepark.

The Community Support Programme.

This programme intertwines with the Get-on-Board programme, as even though the rental prices are low, a lot of children from the community around the Freedom Skatepark are not able to pay this price on a daily basis. The Community Support Programme allows them to rent a board for free if they participate in the Community Activities, where we work together with the skatepark community on the developments around the Freedom Skatepark.

Homework Programme.

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason, on Monday, Wednesday and Friday between 1pm - 3pm the Freedom Skatepark provides a free of charge programme to support our children with their homework and education.

The Homework Programme was funded by Sandals Foundation, all other programme activity was funded by The Skateroom. Concrete Jungle Foundation organised and executed the programmes with the support of 3 local staff members, under the guidance of CJF's Programmes Director (Tim van Asdonck) and the Project Manager (Tabetha Phillips). Data was collected on all programmes and will be presented in the following report. A conclusion will follow with recommendations for the next season of the programme.

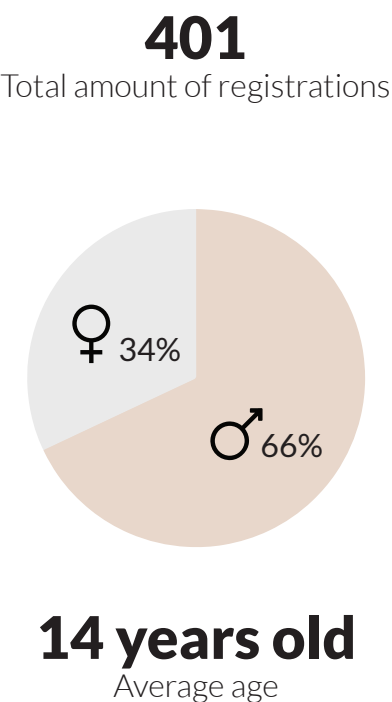
COVID-19

Daily new confirmed COVID-19 cases



1/ Get-on-Board Programme

The Get-on-Board programme was set up to serve people that would like to give skateboarding a try, but don't have a skateboard to use. Upon registration a board or protection gear can be rented for JMD\$100 each (based on the socio-economic status of the surrounding community). For the people that are not able to afford this price, the programme could be accessed for free in exchange for participation in Community Activities (see 2. Community Activity Programme). The Skatepark Managers ran this programme after the Homework Classes for children that didn't have their own boards. In the following you find the result of the fourth season of running the Get-on-Board Programme.

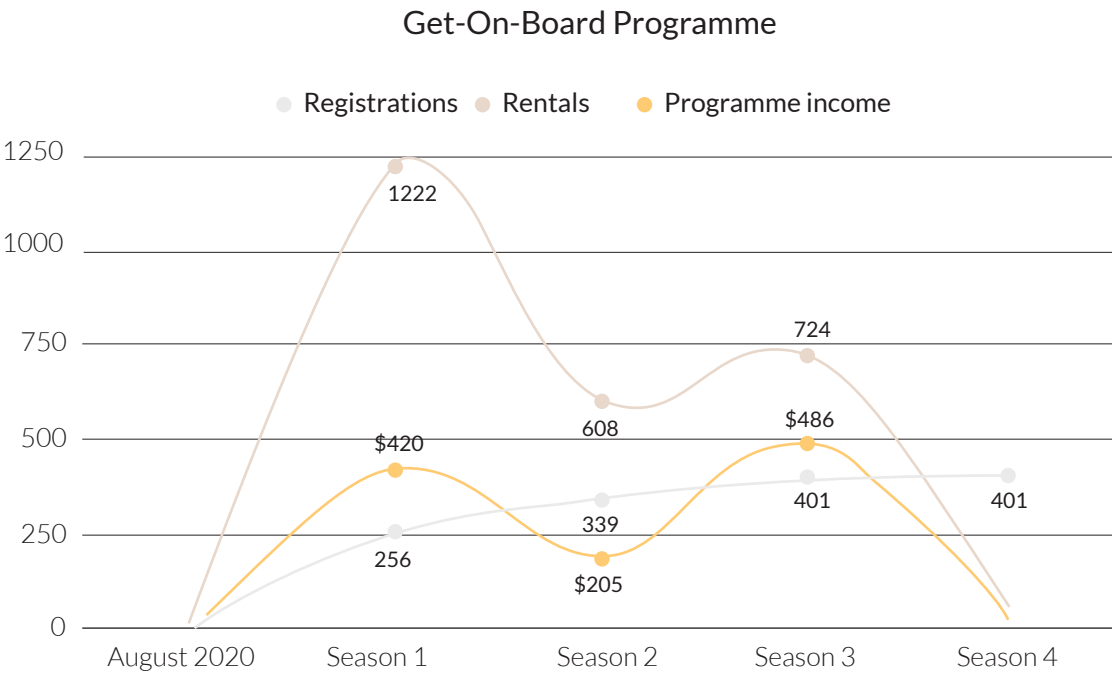


50
Total amount of uses

- **76%**
of uses was in exchange for Community Activity/Homework Programme participation (38 uses)
- **24%**
of uses was in exchange for money (12 uses)

\$ Programme income in season 4: **\$1,700 JMD / \$11 USD**

All income was reinvested in the maintenance of the Freedom Skatepark (see Skatepark Expenses under 5. Finance).



2/ Community Support Programme

The Community Support Programme is implemented for three reasons:

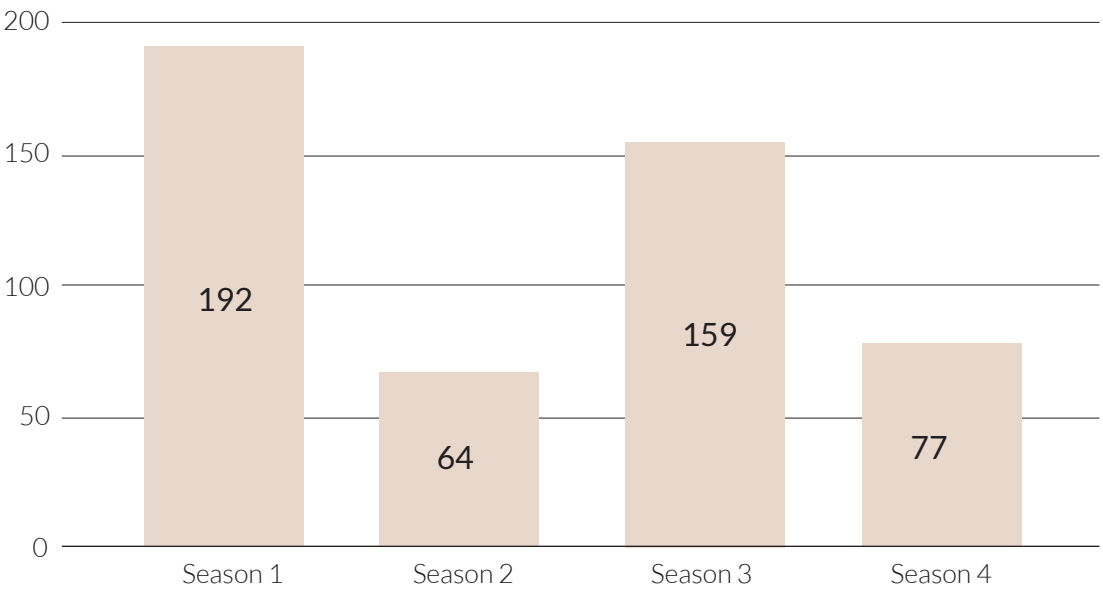
- 1. Involving the skatepark community in the work and developments of the skatepark to instill a sense of ownership
- 2. Community building: providing fun and educational activities through which the skatepark visitors can bond
- 3. Some of the skatepark visitors don't have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.

Community engagement season 4: **77** voluntary jobs executed

Since the skatepark was completely closed to the public this season, most community activities consisted of maintenance work around the park with the skatepark staff and the homework students after homework sessions. The following activities were executed:

- Building a retaining wall in the hill (the new wall for the new highway was built this season)
- Making a drinking fountain
- Gardening
- Building planter boxes
- Fill the gap around the container
- Moving the guardhouse
- Line out the garden with rocks
- Reinforce bamboo fence

Engagement Community Activities



3/ Homework Programme

(sponsored by Sandals Foundation)

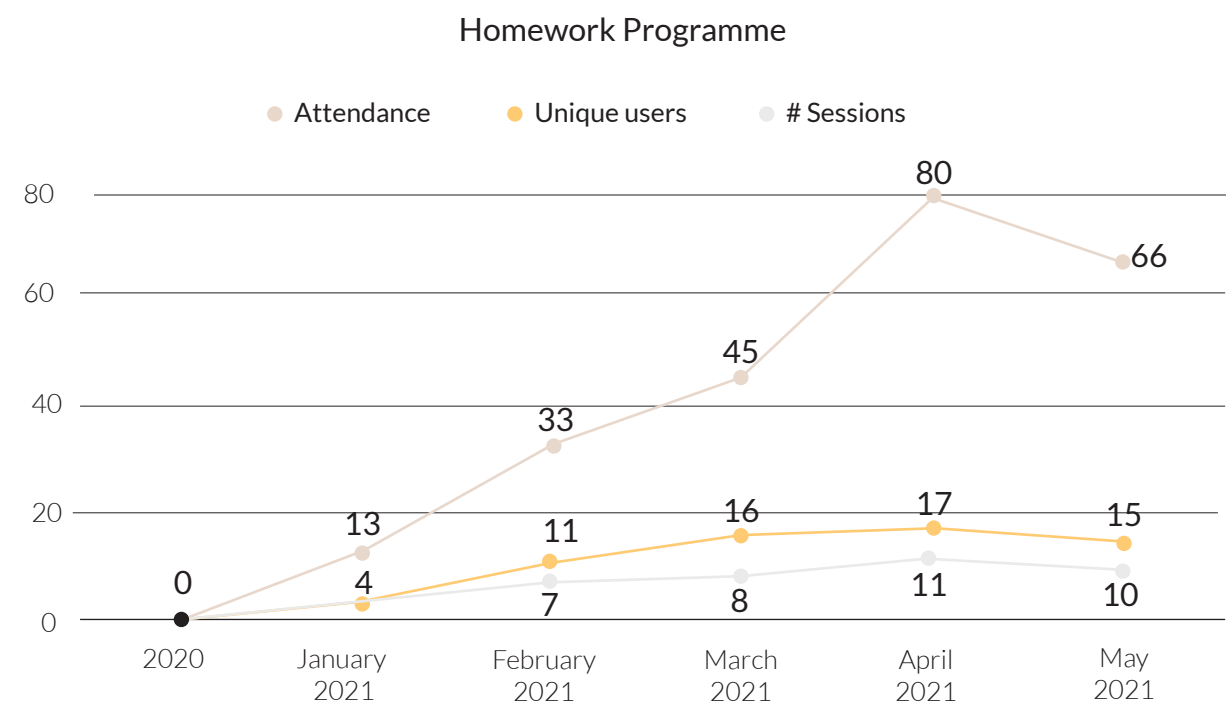
With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason, on Monday, Wednesday and Friday between 1pm - 3pm the Freedom Skatepark provides a free of charge programme to support our children with their homework and education.

With the strict covid restrictions and lack of opportunities for the youth in Jamaica to engage in educational or any activities in general, the necessity for the Homework Programme at the skatepark became especially apparent this season.

The programme was funded by Sandals Foundation, coordinated by Tabetha Phillips (Project Manager) and the educational sessions were executed by Icah Wilmot. The programme was supported with snacks and drinks for the students by Seprod Foundation.

‘Students were very engaged and confident. A few did very well. They worked together to complete the assessments.’ - Icah Wilmot





What went down in the Homework Programme this season?

As mentioned before: the Freedom Skatepark's main focus this season was the Homework Programme. This was the only reason people could enter the park. This helped in structuring the days: the children knew their day at the park would start with a homework session before they would go skate. This led to an exponential increase in participation in the Homework Programme: in April there was a total attendance of 80 in the sessions of the programme, almost double the previous highest month of attendance (45). Attendance stayed high in May, although it dropped slightly down to 66. Attendance of the Homework Programme this season solely consisted of boys.

Recommendation: inquire within the community why not more girls participate in the Homework Programme.

This season Icah still organised the majority of the lessons and gave assignments on different topics instead of students actually bringing their homework. Assignments were adjusted to the different levels of the students and topics during this season's sessions included:

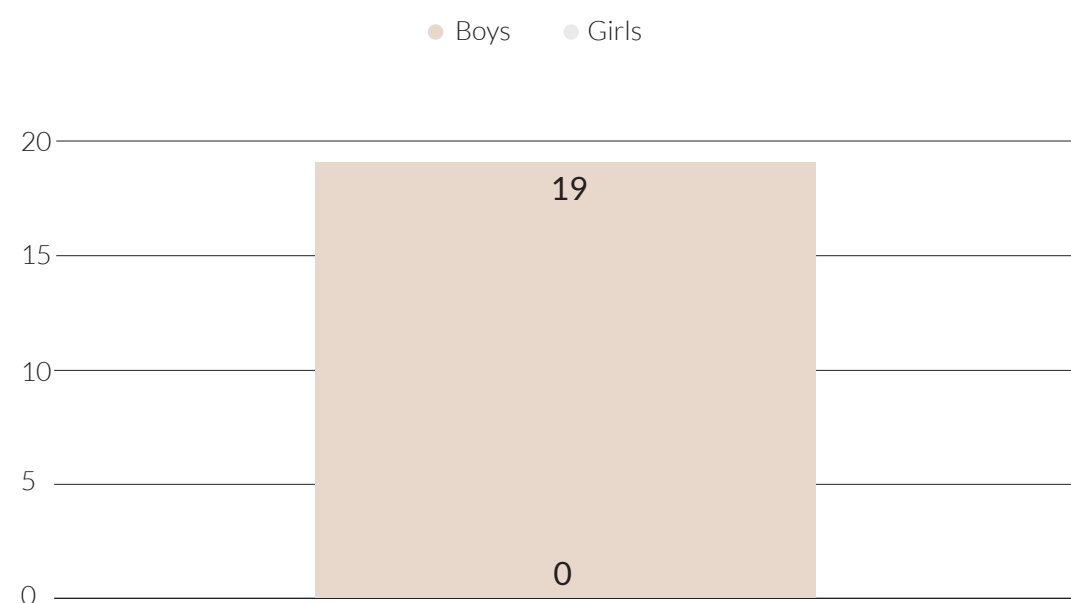
- Maths (14 sessions)
- English Language (6 sessions)
- Religious Education (3 sessions)
- Geography (3 sessions)
- Social Studies (2 sessions)
- History (2 sessions)
- Biology (1 session)
- French Language (1 session)
- Physics (1 session)
- Writing Assignments (1 session)



Recommendation: finetune closer with the school curriculum what the students are working on/ need to be capable of to better serve our students.

Homework Programme Participants

Average age: 12 years old



As last season, one of the challenges this season was distractions during the sessions. This season this solely consisted of distracting or disruptive children. At the 7th session the focus of the students was so bad that Icah made a statement towards the students:

‘Kids kept walking out to go skate and could not get them to sit down so I scared them by telling them I am quitting’ Icah Wilmot

After this all students were very apologetic, writing apology letters to Icah and even went to his home to apologize in person for their behaviour in class. Their behaviour improved drastically in the following classes.

An issue Icah ran into this season as well, was the timeliness of the students:

‘Kids showing up at different timing which slowed the progress of the work as different kids started at different times and so some were finished and were just waiting around ended up going skating which caused a bit of time loss in getting them back in when the others were done.’

Recommendation: reiterate with students starting time of homework sessions & reward for coming in time.

Lack of space and cleanliness of the working space were still challenges this season, but improvements have been made following last season's recommendations.

Recommendation: clean out the area with the students before starting class

Recommendation: have lockers at the park for kids to store their belongings

Recommendation: create additional benches to accommodate big classes



● Positivity!

Although challenges arose during the season, Icah reported at almost every session that the student's participation was great, their interest kept growing and that they were very supportive of each other.

‘Great turn-out and all the kids attempted all the work.’

‘Worked in groups and the bond is growing between them all and helping each other to complete the work.’

‘The best moment today was to see how stoked the kids were to work and all attempted and did the work they were assigned.’

‘Just the vibe with everyone here was great.’



● Field Trip

The season ended with a field trip for the most engaged students of the Homework Programme to St. Thomas. There we visited the newly built mini ramp at the Morgan Heritage Estate for a skate session, we visited the workspace of one of the local skaters and went for a surf session!

The Homework Students also received a skateboard deck from Donate for Skate at the end of the season and there was a special donation to our female participants from Oyuki Matsumoto. Thank you!



4/ FSF: the staff, the committee and the board.

● Project Management & Freedom Skatepark Foundation

Concrete Jungle Foundation put a Project Manager in place and provided the funds for staff salaries. The Project Manager was in charge of managing the skatepark staff and reporting to the Freedom Skatepark Foundation (Committee and Board).

- The Project Manager was on the ground on a daily basis to supervise and support the skatepark staff.
- Any day-to-day issues and developments at the Freedom Skatepark were discussed with the Freedom Skatepark Committee in a monthly meeting.
- In a monthly meeting with the Freedom Skatepark Board, financial and operational decisions were made.

● Skatepark Staff

3 local staff members were contracted during the fourth season to execute the programmes at the Freedom Skatepark and were compensated on a weekly basis.



Skatepark Manager
Jeff Crossly



Skatepark Manager
Blake Burnett



Homework Teacher
Icah Wilmot

Skatepark Management

The skatepark had 2 managers, who both worked 3 days per week. Their responsibilities included supervising the park, running the Get-on-Board programme and executing community activities, keeping the skatepark clean and watering the greenery. However, their responsibilities were more flexible this season without the public visiting the park. A big part of the work of the Skatepark Managers this season was controlling the skatepark entrance and enforcing covid regulations. They also supported the Homework Programme where necessary. In close communication with the Project Manager, maintenance and development projects were executed this season at the skatepark by the Skatepark Management to ensure the park is in excellent order when it opens up to the public again.

Neither one of the Skatepark Managers missed any of their shifts, 1 manager opened the park late on a handful of occasions.

With the Skatepark being closed to the public, no violent altercations were reported this season. This was a welcome relief for the Skatepark Management after the incidents of the last season. However, like the end of the last season, following the covid-19 regulations at the park of allowing a maximum of 10 people inside presented a big challenge for the Skatepark Management. The 50+ regular skatepark visitors were often disappointed by not being able to enter the skatepark and there were some concerns regarding not being able to serve all the youth we served before. 2 teenagers that regularly visited the skatepark, got arrested by the local police during this season.

Homework Programme Teacher

The Homework Programme Teacher had full autonomy in running the educational sessions. He filled out an evaluation form after every session to reflect on how the sessions went and what could be improved. As with the Skatepark Management, the Project Manager discussed on a regular basis with the Homework Teacher how the sessions are going, in order to be able to respond to arising challenges quickly. Challenges have been discussed under 4. Homework Programme.

Media Management

One of the Skatepark Managers took on media management duties including photography and social media management. The responsibilities were specified as such:
Photography: upload 10 pictures per week
Social media management: 3 posts per week and a daily story
Media Management saw improvement this season, with no deadlines missed on uploading pictures and an increase in quality of pictures. The Project Manager provided support with Social Media Management and with providing pictures.

None of the staff members experienced any negative way the skatepark has influenced them or others.

● **Freedom Skatepark Committee**

In a monthly meeting, the day-to-day issues and development were discussed with the Freedom Skatepark Committee. Action points were divided over the committee members and checked up on in the next meeting. The Freedom Skatepark Committee has been a strong force in supporting programming activity and further developments at the skatepark.

Through the Freedom Skatepark Committee the following points have been achieved this season:

- Skatepark following COVID-19 guidelines (logistics around the max 10 people rule)
- Installing a handwashing station in the youth centre
- Preparations for the Summer Programme
- Wheelchair access to second toilet
- Coordination around the construction of the new wall
- Preparations of the Paint Jamaica murals project
- Construction of a drinking fountain
- Coordination of the field trip to St. Thomas

● **Freedom Skatepark Board**

In a monthly meeting the planning, budgeting and organisation of the Freedom Skatepark were discussed. The Project Manager updated the board on the developments on the ground. In the following overview you find what points have been discussed in the board meetings and their status:

Action item	Status
1. Obtain a bank account for the Freedom Skatepark Foundation	Pending
2. Obtain charitable status for the Freedom Skatepark Foundation	Pending
3. Get a donor plaque up at the skatepark to thank donors	Pending
4. Organise the 1-year anniversary event	Pending (depending on covid)
5. Donation of snacks for Homework Programme (Seprod Foundation)	Done
6. Fundraising to cover the end of 2021 and 2022	Pending

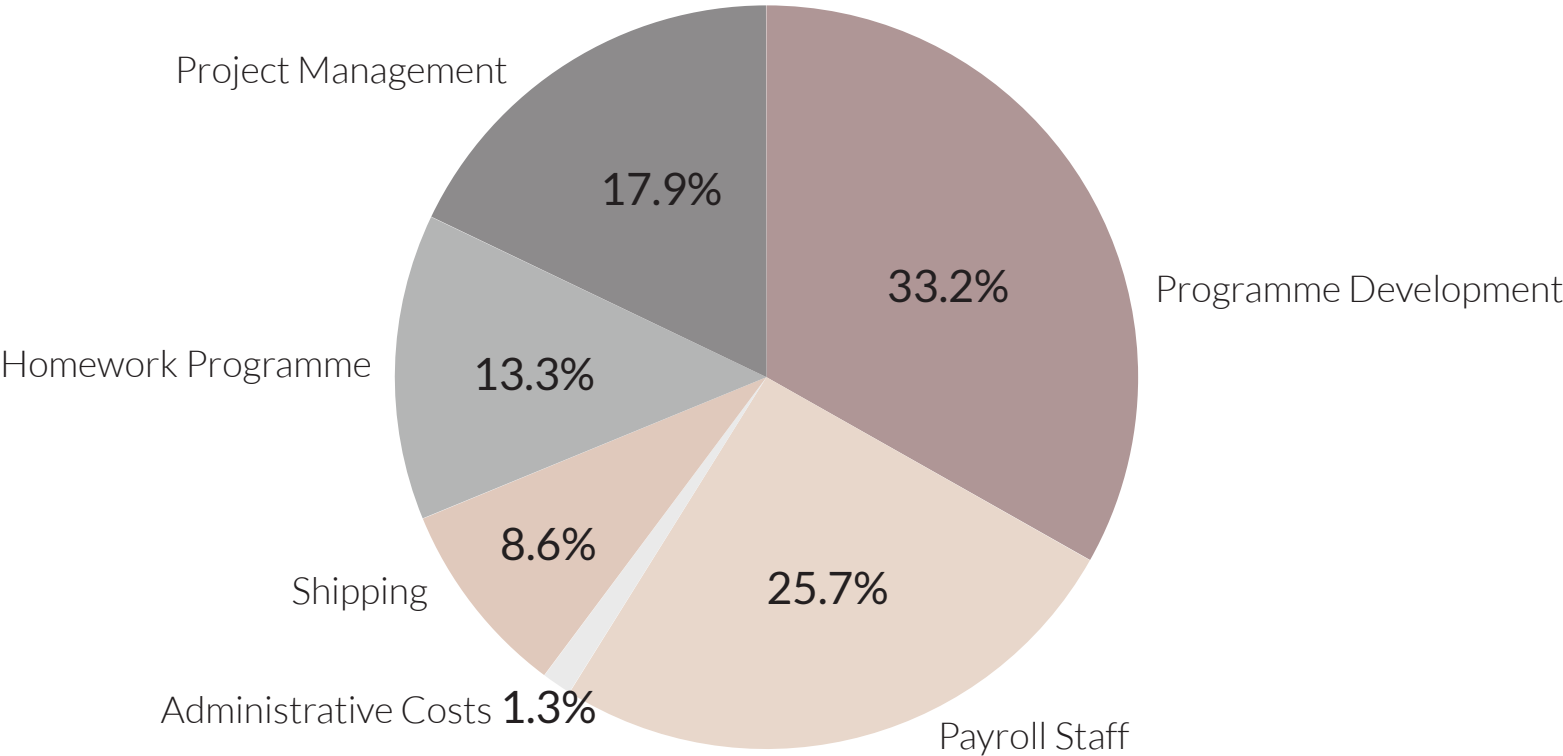


5/ Finances

Programming expenses April - May 2021

The programming expenses are all expenses related to the programming activities at the Freedom Skatepark. This season the Homework Programme was sponsored by Sandals Foundation and the rest of programming activities was sponsored by The Skateroom.
The total of programme expenses this season was **\$3,916.80USD**.

Items	Cost (USD)
Payroll	\$1,008.44
Water and food	\$0
Administrative costs	\$50.04
Shipping	\$337.93
International volunteer costs	\$0
Transportation	\$0
Homework Programme	\$520.39
Project Management	\$700
Programme Development	\$1,300
TOTAL	\$3,916.20



25.7%

Payroll (USD\$1,199.43)

Staff were paid every Friday for their services the past week. Minimum stipend in Jamaica is JA\$7,000 per week, our rates were as follows:

- Skatepark Management: \$8,500 JMD for 3 days
- Media Management: \$1,000 JMD for photo, \$1,000 JMD for social media management per week

16 weekly payslips have been paid for a total of \$152,000.00 JMD

Water and food (USD\$406.52)

Water and fruits are normally provided during the Edu-Skate classes. With no Edu-Skate classes this season, there were no expenses here this season. For the Homework Programme, Seprod Foundation donated snacks. And with the new drinking fountain installed, no more water expenses were necessary.

Administrative costs (\$50.04 USD)

With little programme activity, there was also little administrative cost. Costs only included bank fees and the cost for testing drinking water at the Bureau of Standards.

Shipping (\$337.93 USD)

We received 1 package this season from Donate for Skate with 20 complete skateboards and 15 t-shirts. Materials were shipped to Miami, and from there shipped to Jamaica by The Musson Group Foundation.

International volunteer costs (USD\$0)

No international volunteers this season, so no costs here.

Transportation (USD\$0)

Without skate classes this season there were no transportation costs for skate classes this season.

13.3%

Homework Programme (\$520.39 USD)

These costs consisted of:

- Teacher salary (48%)
- Supplies for projects and a new dry erase board (8%)
- Expenses for the field trip to St. Thomas (44%)
 - invitation letters
 - masks
 - water and food
 - Transport rental and gas

17.9%

Project Management (USD\$1,266.66)

These include the Project Manager's costs to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general (programme expenses and skatepark expenses) and administration of finances
- Coordination of activities at the Freedom Skatepark
- Communication (with staff, the Committee and park visitors (info posters etc.))
- International volunteer coordination

33.2%

Programme Development (USD\$1300)

These include the costs of monitoring, evaluating and learning (MEL) and reporting on the programmes implemented at the Freedom Skatepark. More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available
- Supporting the implementation of the programmes at the Freedom Skatepark
- Developing structures to collect data on the implementation of designed programmes
- Evaluating and reporting on the collected data through monthly reports and a seasonal report
- Further developing the programmes currently running, and assess the needs for implementation of additional programmes.
- Development of (international) volunteer structure, processing volunteer applications

Skatepark expenses April - May 2021

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running. These costs were paid from the skatepark income (which will also be discussed here), the FSF Committee fundraiser and the petty cash system from the Board. The total skatepark expenses from April - May were **\$1,233.65 USD**.

EXPENSES

Items	Cost (USD)
Materials for construction retaining wall	\$323.69
Materials for construction drinking fountain	\$207.03
Baby swing for swing set	\$86.94
Repainting the Freedom sign (pending)	\$34
Materials and installation handwashing station	\$180.61
Weed Whacking	\$43.48
Wheelchair access welding	\$133.79
Storage bins	\$83.52
Sanitary expenses	\$10.15
Teacher compensation for private classes	\$130.44
TOTAL	\$1,233.65

VS.

Skatepark Income April - May 2021

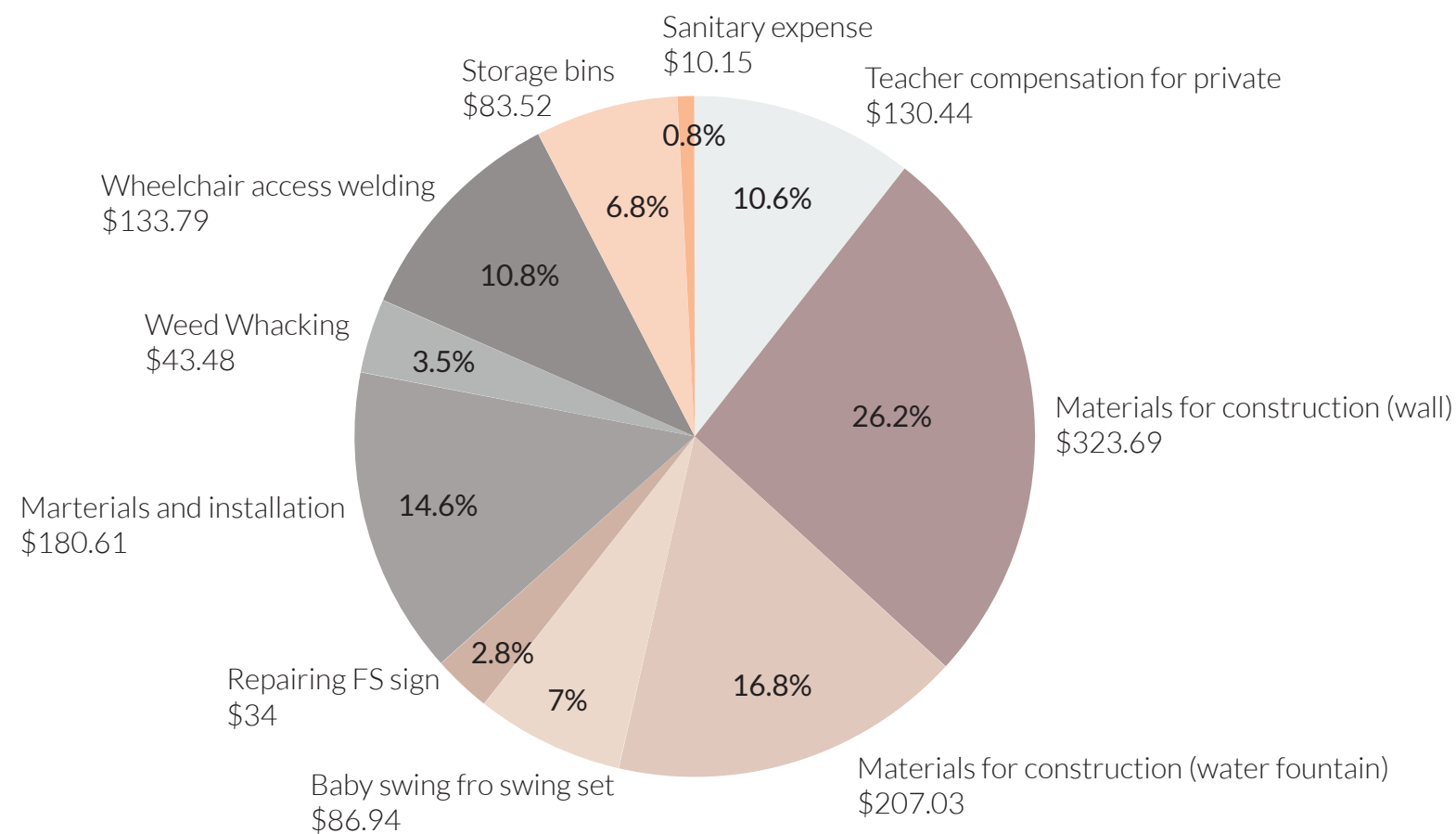
With the efforts of the FSF Committee, the Freedom Skatepark got permission from the National Land Agency to run a few commercial activities to sustain the park. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark.

From April - May 2021, the Freedom Skatepark generated a total of **\$79,500 JMD**, equivalent to \$531.81 USD. This is less than the Skatepark Expenses: the gap was covered by Tabetha’s fundraiser.

INCOME

Items	Cost (USD)
Videoshoots	\$267.58
Get-on-board Programme	\$11.37
Private Skateboard Classes	\$227.44
Donations	\$26.76
Commitee Fundraiser	\$257.04
TOTAL	\$1,233.65

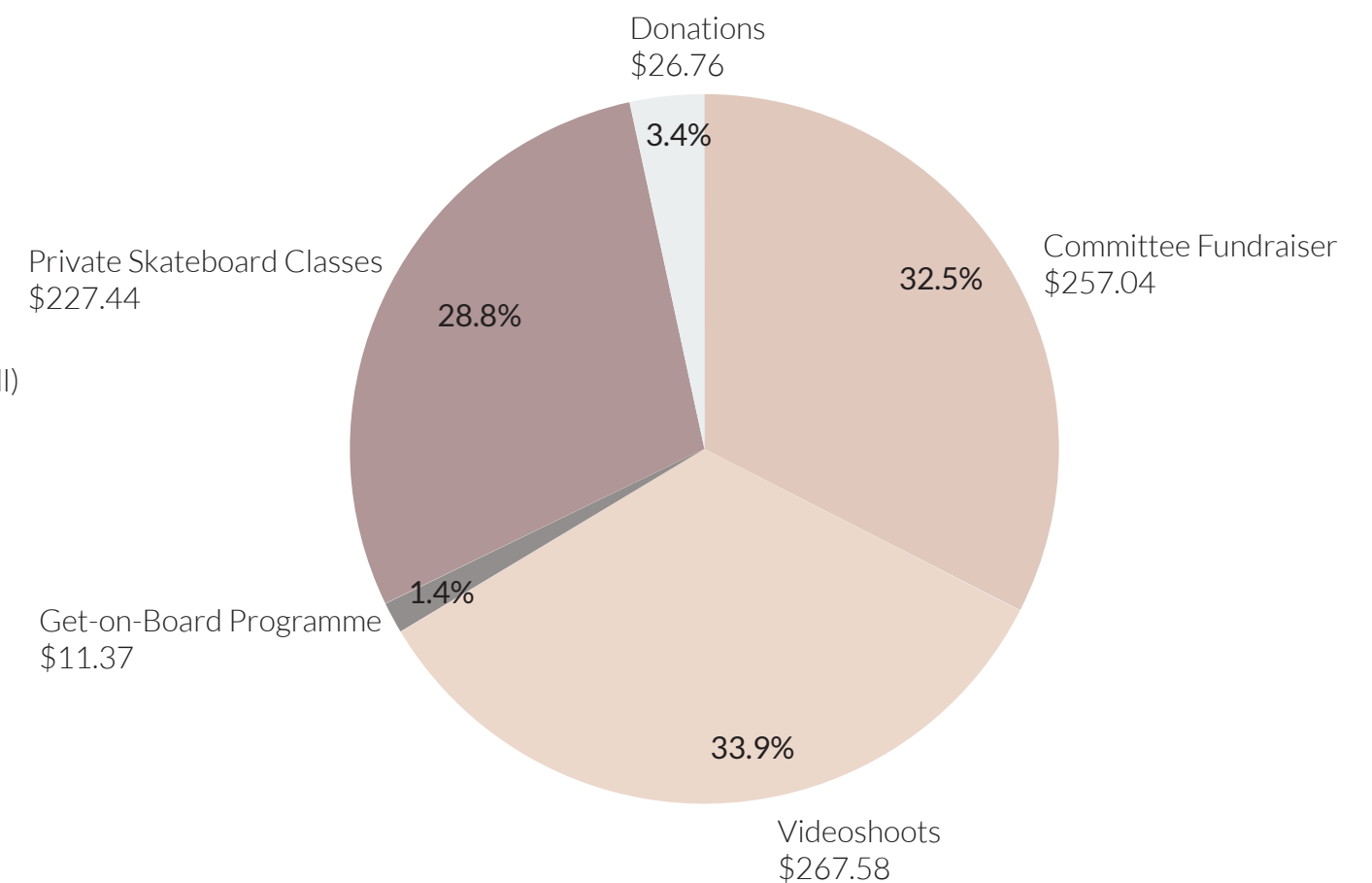
Skatepark expenses April - May 2021



Comments:

- The wheelchair access was built by the local welding company Strikers Welding with leftover materials from the build of the skatepark and youth centre.
- The costs for the construction of the drinking fountain were split in 3 between CJF, the skatepark and Tabettha's Fundraiser
- Local teachers ran 12 private classes this season

Skatepark income April - May 2021



Comments:

- The skatepark can be rented for a video shoot in exchange for a donation of JA\$20,000 to the skatepark. There were 2 video shoots this season:
- Showtek & Noisecans featuring Capleton 'Mercy' *Mining gold studio*
- The board/protection gear rental programme had 17 paid uses this season (\$100 JMD per rental)
- Private skateboard classes were provided for \$2,000 JMD for 1 person and \$1,000 JMD for every additional person for 1.5 hour. A total of 12 private classes have been executed.
- Some of the park visitors left a donation for the park during their visit. A total of \$4,000 JMD has been donated by supportive individuals.

6/ Recommendations

This season was greatly hindered by the strict regulations in regards to the covid-19 pandemic. The Freedom Skatepark did its best to adapt to the regulations, to keep serving the youth and work on development projects in line with the Jamaican government's guidelines. In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure for the next seasons.

Homework Programme

Being the main focus of the Freedom Skatepark this season, the following recommendations came forward from this season to improve upon the Homework Programme:

- Inquire within the community why not more girls participate in the Homework Programme.
- Finetune closer with the school curriculum what the students are working on need to be capable of to better serve our students.
- Reiterate with students the starting time of homework sessions & reward for coming in time.
- Clean out the area with the students before starting class
- Have lockers at the park for kids to store their belongings
- Create additional benches to accommodate big classes

Skatepark Management

The role of Skatepark Manager was more flexible this season. They worked closely together with the Project Manager on development projects and supported the Homework sessions where necessary. The following recommendations came forward to improve upon the current structure.

- Keep the Skatepark Managers working closely with the Project Manager for a quick response to arising issues
- Regardless of the challenges finding a way to engage the children around the community: now more than ever they are vulnerable to negative influences and bad choices.
- Let the Skatepark Managers handle gate management with only 10 people at the skatepark
- Making sure Skatepark Managers show up on time: children wait at the gate at opening hour.

Project Management

The following recommendations for project management at the Freedom Skatepark came forward:

- Clear procedure for payment of electricity bills.

