



Impact report

Period: January 2022 - April 2022
Subject: Programming
Location: Freedom Skatepark, Jamaica

Date prepared: 30th of May 2022
By: Tim van Asdonck

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‘My experience with managing the park has been challenging, but gratifying. It seems that when dealing with youth you have to learn to grow with them and change your approach. Kids only stay kids for so long, so adolescence has come fast with our original group. But the function of the park as a whole seems to get smoother every day.’
- Project Manager



⚡ Introduction

This report summarises the seventh season of Edu-Skate Programming that ran at the Freedom Skatepark from January 1st - April 30th 2022. With a decrease in covid-19 infection numbers and restrictions from the Jamaican government, the Freedom Skatepark park started operating at full capacity again in season 7. The season consisted of 5 programmes:

Get-on-Board Rental Programme.

This programme is in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme upon registration and rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is reinjected into the maintenance of the skatepark.

The Community Activity Programme.

This programme intertwines with the Get-on-Board programme, as even though the rental prices are low, a lot of children from the community around the Freedom Skatepark are not able to pay this price on a daily basis. The Community Support Programme allows them to rent a board for free if they participate in community activities, where we work together with the skatepark community on the developments around the Freedom Skatepark.

The Homework Programme and Enrichment Activity Programme were funded by Sandals Foundation, all other programme activity was funded by The Skateroom. Concrete Jungle Foundation organised and executed the programmes with the support of 9 local staff members, under the guidance of CJF's Project Manager (Blake Burnett) and Programmes Director (Tim van Asdonck). Data was collected on all programmes and will be presented in the following report, concluded by recommendations for the next season of the programme.

Edu-Skate Classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life-skills important in both skateboarding as in life in general. The programme is free of charge with open participation for anyone between 6-16 years old that is registered for the programme.

Homework Programme.

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason the Freedom Skatepark provides a free of charge educational support programme to support our children with their homework and education.

Enrichment Activities Programme.

The Freedom Skatepark offers a variety of workshops and lesson series to expose the youth at the Freedom Skatepark to different opportunities to explore their interest and potential, and to develop themselves.

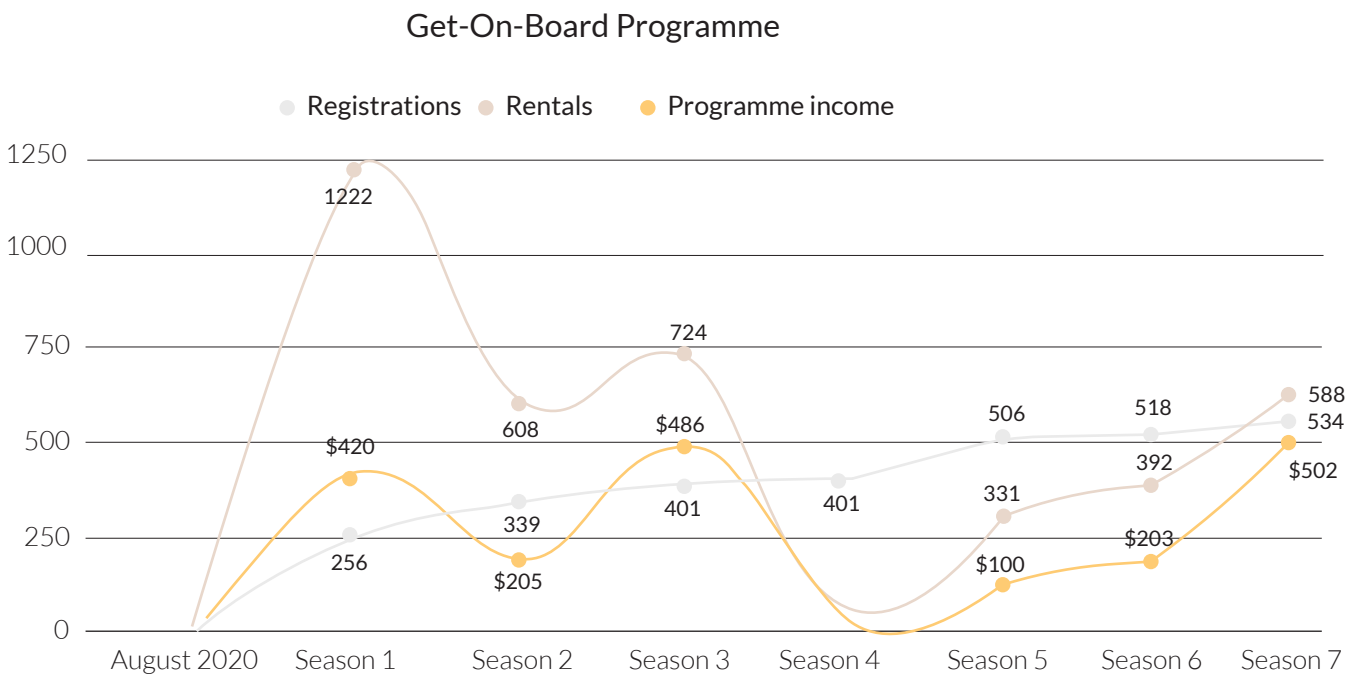


1/ Get-on-Board Programme



The Get-on-Board programme was set up to serve people that would like to give skateboarding a try, but don't have a skateboard to use. Upon registration a board or protection gear can be rented for \$100 JMD (\$0.65 USD) each (based on the socio-economic status of the surrounding community). For the people that are not able to afford this price, the programme can be accessed for free in exchange for participation in community activities (see 2. Community Activities Programme).

The Skatepark Managers ran this programme during opening times of the skatepark (1pm - 7pm) and kept track on a daily basis how the materials were used and by whom. In the following you find the result of the sixth season of running the Get-on-Board Programme.



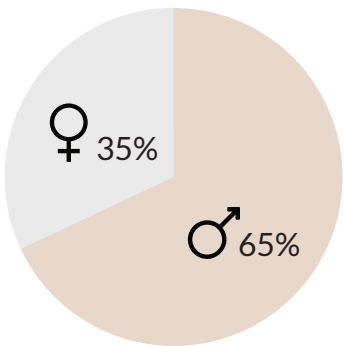
588 Total amount of uses

- **10%** of uses was for Edu-Skate Classes (58 uses)
- **2%** of uses was in exchange for Community Support jobs (10 uses)
- **88%** of uses was in exchange money (520 uses)

\$ Programme income in season 7: \$77.700 JMD / \$502 USD

All income was reinvested in the maintenance of the Freedom Skatepark (see Skatepark Expenses under 7. Finance).

534 Total amount of registrations



14 years old
Average age



2/ Community Activity Programme



- The Community Activity Programme is implemented for three reasons:
- 1. Involving the skatepark community in the work and developments of the skatepark to instill a sense of ownership
 - 2. Community building: providing fun and educational activities through which the skatepark visitors can bond
 - 3. Some of the skatepark visitors don't have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.

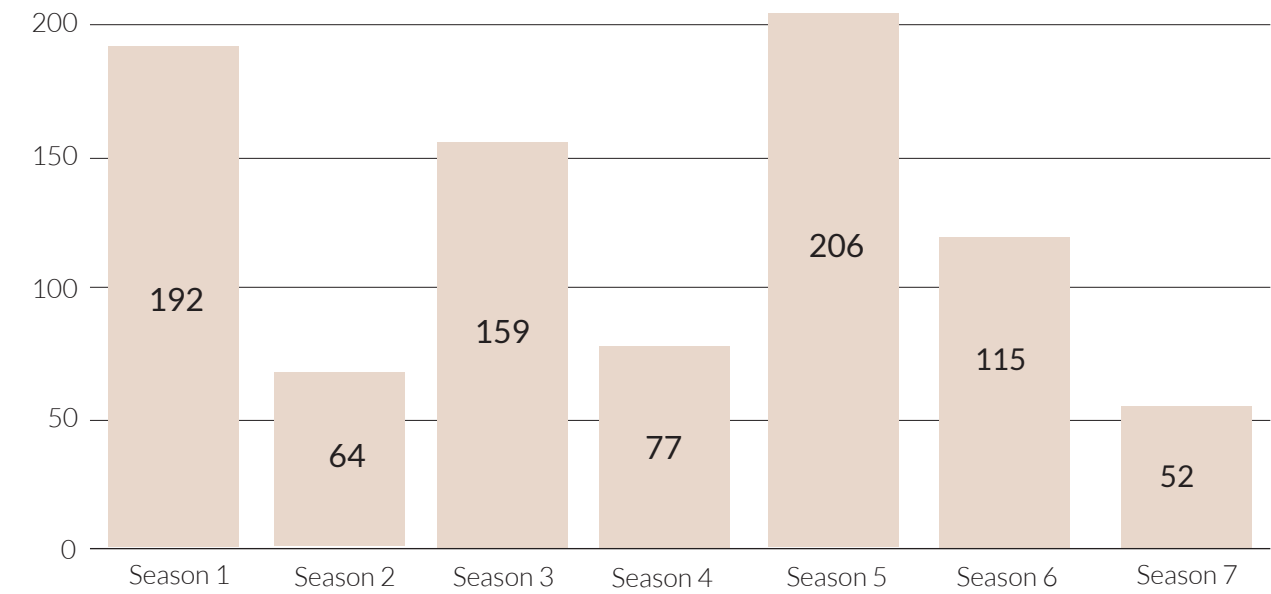
Total participation in Community Activities in Season 7: **52** voluntary jobs executed

To prevent big gatherings of people at the park in relation to the COVID-19 pandemic, unpromoted small activities were organised to engage the youth and community in educational and small communal activities. Throughout the season, community members (predominantly -18 youth) participated in the following activities:

- Swing repair
- Thrash removal
- Cleaning up the shop
- Gardening / weeding
- Watering plants around the park
- Landscaping
- Re-organizing the storage room
- Cleaning the bathroom



Engagement Community Activities



‘I’ve always been doing what I should be doing and I love my work’

The skatepark had 2 managers, 1 working 3 days and 1 working 4 days per week. Their responsibilities included supervising the park, running the Get-on-Board programme and executing community support jobs, keeping the skatepark clean and watering the greenery.

By working closely together with the Skatepark Managers on a daily basis, the Project Manager kept close communication and quick response to arising challenges.

The Skatepark Managers mentioned their work was challenging this season, but also rewarding:

‘My experience with managing the park has been challenging, but gratifying. It seems that when dealing with youth you have to learn to grow with them and change your approach. Kids only stay kids for so long, so adolescence has come fast with our original group. But the function of the park as a whole seems to get smoother every day.’

‘The experience was fun, it’s always good to teach and help out the kids, even adults ask for a helping hand most of the time, also there’s a few misbehaving kids but I’ve taken time out to reason and try to help them.’

‘It was fantastic being in the heart of the park again, but this time on the maintenance side which isn't bad. My favourite time is sharing the vibes with the kids that want to skate, roller blade or bike. It doesn't matter what it is ,just to see that stoke! I give it 10/10 paradise.’

The main challenge that was emphasised by the Skatepark Management, was dealing with behaviour of certain visitors:

**‘Dealing with some misbehaving visitors.’ Skatepark Manager
‘Dealing with the teenagers.’**

‘My alarm is some kids or teens being disrespectful to their peers and superiors thinking the park owes them something’

‘Young teens feeling entitled to do what they want at the park’

Recommendation: contract a social worker on a regular basis at the skatepark to work with youth with behavioural issues.

Other challenges mentioned by the skatepark management were to keep the shop managers on task, to find new participants for the programmes and the need for more support from the security guard.

Recommendation: Talk with the shop managers, understand their challenges and assist them in solving those.

Recommendation: More outreach should be done to attract more participants for programming at the park. This could be done either by approaching parents of kids in the neighbourhood or by visiting surrounding schools and presenting the skatepark and its benefits to the students.

Recommendation: Approach the security guard and ask for more assistance in situations when it is needed.

Things that could be approved according to the skatepark management.

**‘More training on social issues with youth’
‘Better promotion/recruitment of programs’
‘We need new protection gear’
‘Better board labels to keep track of the inventory’**

Recommendation: As mentioned before a social worker should be present at the park to assist the employees with the social issues of youth.

Recommendation: Find strategies on how to promote the skatepark and the programming. A promotional video or photos of the different programs might work to promote the park at schools.

Recommendation: Get new protection gear for the park and create new labels for the boards so that the inventory control is less challenging.

A security guard is present on the ground to ensure a safe environment, no major incidents were recorded this season.

Media Management

The new Skatepark Manager took on media management duties including photography and social media management. The responsibilities for were specified as such:

- Photography: upload 10 pictures per week
- Social media management: 3 posts per week and a daily story

The media manager had to find his way around the work, but was excited about the position:

‘It helps me to learn more about Social media, Videography and Photography’.

- Media Manager

‘I’ve gained a lot of photography knowledge :)’

- Media Manager

‘Having the passion to take pictures’.

- Media Manager

None of the staff members experienced any negative way the skatepark has influenced them or others.

‘Thank you guys for the opportunity to do such great work’.

-Skatepark Manager

‘Thanks CJF you made our dream a reality!’ -Skatepark Manager

Events

This season 2 skate contests were organised for the Freedom Skatepark community. The contests were organised by the staff in collaboration with SK876. The first skate contest had a total of 9 participants competing. In the second contest 17 participants were competing and attracted 25 people to spectate the event. The prizes that have been handed out to the winners of the contests were sponsored by Ride Nature and Element.

Screen printing

The Freedom Skatepark started screen printing t-shirts at the park to raise money for the park, as well as to support local entrepreneurs in the community with an opportunity to print t-shirts for their enterprises cheaply.

5 local entrepreneurs took advantage of this opportunity and have been supported through the screen printing project.



3/ Edu-Skate Classes



The Edu-Skate Programme offers free skateboarding classes with a focus on life-skills on Saturdays between 3pm - 4.30pm for children aged 6 - 16 years old.

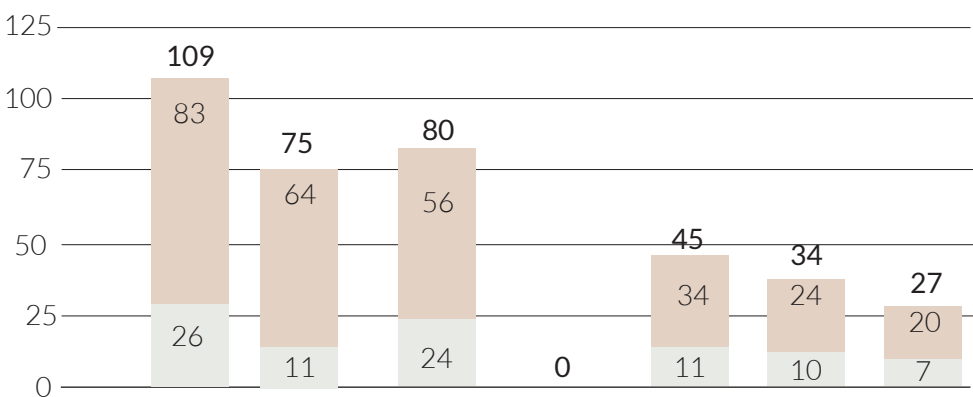
The majority of the participants were children RISE, a Kingston based NGO. Transportation budget was provided by Sandals Foundation. Registered children from the Bull Bay community were free to join these classes as well.

10 Edu-Skate classes were executed in Season 7 and 0 classes were cancelled. No injuries were recorded during the Edu-Skate classes this season.

Recommendation: Due to the low number of Edu-Skate classes this season it is recommended to schedule more classes in the upcoming season. Furthermore, since only 26% of the participants are female students, more females should be targeted to join the Edu-Skate classes at the Freedom Skatepark. This could be achieved by offering female-only classes and outreach within the community about the initiative.

Edu-Skate Participation

Girls Boys



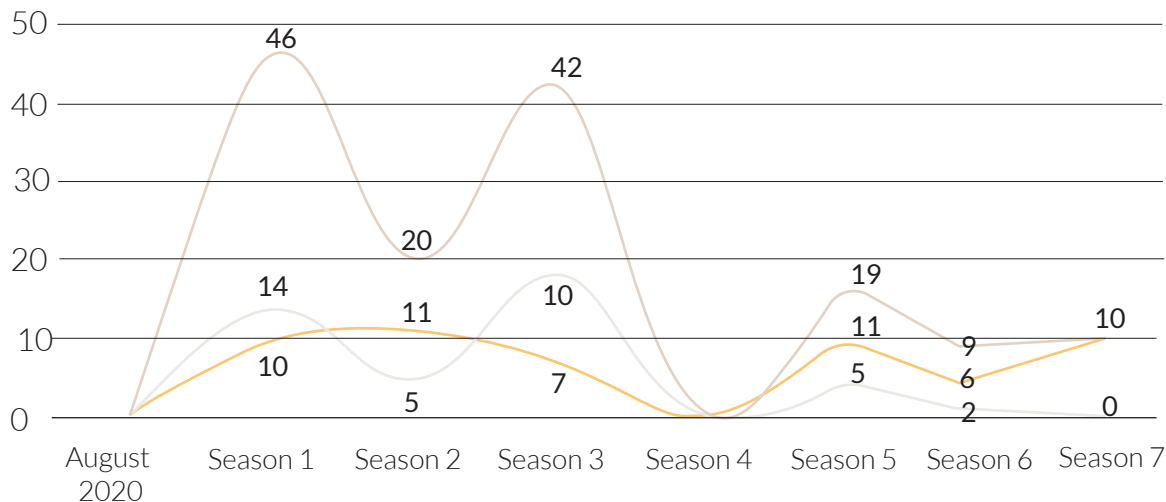
August 2020 Season 1 Season 2 Season 3 Season 4 Season 5 Season 6 Season 7

Participation this season: **27 students**

- 26% female , 74% male
- 30% 1-class participation students
- 70% returning students
- Average lesson attendance: 10

Edu-Skate Classes

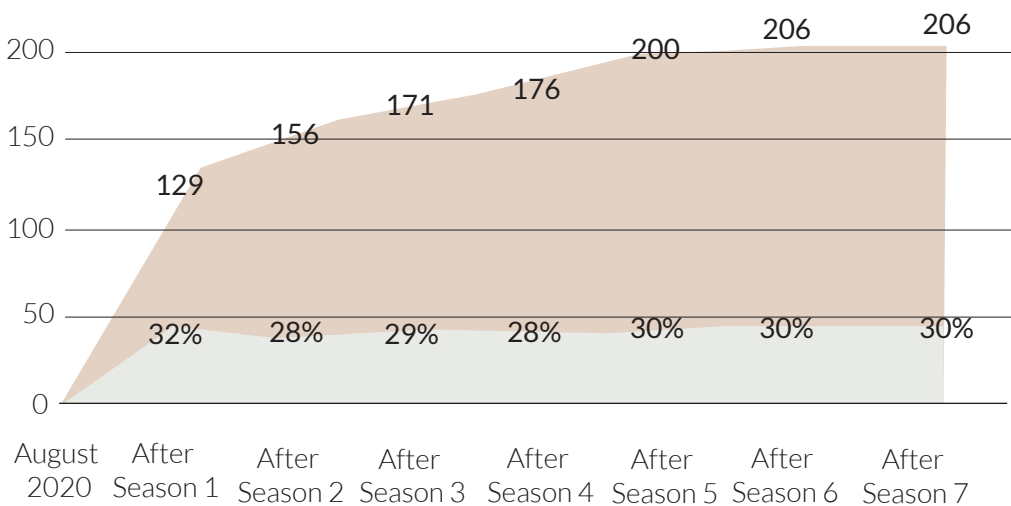
Classes per Season Average Class Attendance Cancelled Classes



Edu-Skate Registrations

Average age: 11 years old

Girls Boys



Total amount of registrations: **206**

- 0 new registrations this season
- 29% female (60), 71% male (146)
- Average age: 11

Every lesson a Head Teacher and an Assistant Teacher were present to run the class. Classes were organised as follows:

Intro:	The classes started with everyone sitting in a circle to introduce the life-skill of the week.
Warm up and trick/activity:	The teachers would proceed with a warm up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life-skill. Students were divided in smaller groups per teacher, so each student got sufficient attention and support from their teacher.
Break:	After around 45 minutes into the class, it was breaktime: the students got some water and fruits in the youth centre and a moment in the shade.
Free skate:	After the break it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
Reflection:	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



What went down in the Edu-Skate youth programme?

As Concrete Jungle Foundation's core youth programme, the execution of this programme is closely monitored and evaluated. The Edu-Skate Coordinator, Rayquan Abrahams, was in charge of the organisation and evaluation of the Edu-Skate classes with support from the Project Manager.

In the following you find a short weekly summary of the Edu-Skate classes, based on the lesson evaluations. Each week either a social skill or a competence building skill is introduced that contributes to a positive personal development. The students are then presented with a suitable skateboarding activity/ challenge for an immediate practical application of this skill.

Lesson 1. A Positive Mentality

- Lesson focus: 'Approaching every sad moment with a positive mental attitude to help overcome the situations'
- Quote of the week: No quotes recorded.
- Teacher observation: 'All the kids from today's lesson were practicing a positive mental attitude.'

Lesson 2. Awareness

- Lesson focus: 'Awareness.. staying focused and being aware of our surroundings'
- Quote of the week: No quotes recorded.
- Teacher observation: 'The kids showed confidence and focus.'

Lesson 3. Self-Confidence

- Lesson focus: 'Being confident and looking at new obstacles and trying to overcome them'
- Quote of the week: 'Yaaaaay I did it'
- Teacher observation: 'Kids showed how they can overcome adversities by continuously practicing a trick they don't understand'

Lesson 4. Respect

- Lesson focus: 'Respecting others while not just respecting them but respecting yourself as well.'
- Quote of the week: 'I am afraid I will fall but I will do it'
- Teacher observation: 'Kids were riding up and down the ramps and showed courage'

Lesson 5. Cooperative Learning

- Lesson focus: 'Learning something new and then teaching it to someone all while working together to make something happen'
- Quote of the week: 'don't cry, try'
- Teacher observation: 'Kids helped each other drop in on the quarter pipe'

Lesson 6. Resilience

- Lesson focus: 'Being resilient and not giving up after falling get right back up and keep trying'
- Quote of the week: "After a fall I get right back up"
- Teacher observation: 'They tried their best.'

Lesson 7. Perseverance

- Lesson focus: 'Becoming willing to keep goin when things get hard'
- Quote of the week: 'Sir I did it, did you see me? I couldn't drop in but now I can drop in.'
- Teacher observation: 'Kids showed confidence as always.. positive attitude'

Lesson 8. Encouragement

- Lesson focus: 'Ollies, drop-in, kick turn, rock to fakie'
- Quote of the week: 'Keep trying!'
- Teacher observation: 'It was observed that they took the time out to encourage each other especially when practicing the kick turn and the drop in.'

Lesson 9. Creativity

- Lesson focus: 'Being creative and also helping others be creative.. making something you've imagined'
- Quote of the week: No quotes recorded.
- Teacher observation: 'Positive mental attitude for sure, they were encouraging each other to help em do the trick'

Lesson 10. Teamwork

- Lesson focus: 'Teamwork and helping each other'
- Quote of the week: "You'll never know unless you try"
- Teacher observation: 'Often they underestimate their own ability.'

● Season finale

The skatepark staff and local skate organisation SK876 organised a skate contest for the youth to end the season. 17 people participated in the contest while 25 people came to spectate the event. Furthermore, Season 7 finished with new students graduating from the Edu-Skate program. The graduates all received a diploma, their own skateboard as well as the opportunity to film a skateboarding video as a self-named crew. The boards handed to the graduates were donated by Live like Justice.

● Challenges and improvements

Advanced skate programming

With the amount of graduated students growing, advanced skate-programming can be organised to serve them.

Recommendation: Advanced skate activities for graduates from the Edu-Skate Programme.

Avoiding distractions from the classes

The head skate teacher stated that while he is giving the Edu-Skate classes, the people at the skatepark are distracting him and his students. The flow of the classes thus gets interrupted.

Recommendation: Schedule the Edu-Skate classes outside of the opening hours of the Freedom Skatepark so that people interrupting the classes can be avoided.

Equipment

The skate teachers criticised the quality of the protection gear that is used for the Edu-Skate classes.

Recommendation: Regular quality check ups of pads and helmets should be done. In case of broken or outworn equipment, replacements should be organised immediately to guarantee for the best safety of the students.

Teaching

At first it was difficult to spread attention to 10-15 kids for a single teacher. However, with more assistant teachers present to keep an eye on each of the kids, the overall quality of the classes improved.

Recommendation: Making sure that there are always some assistant teachers available to help with the delivery of the Edu-Skate classes.

No student evaluations have been executed this season.



4/ Homework Programme

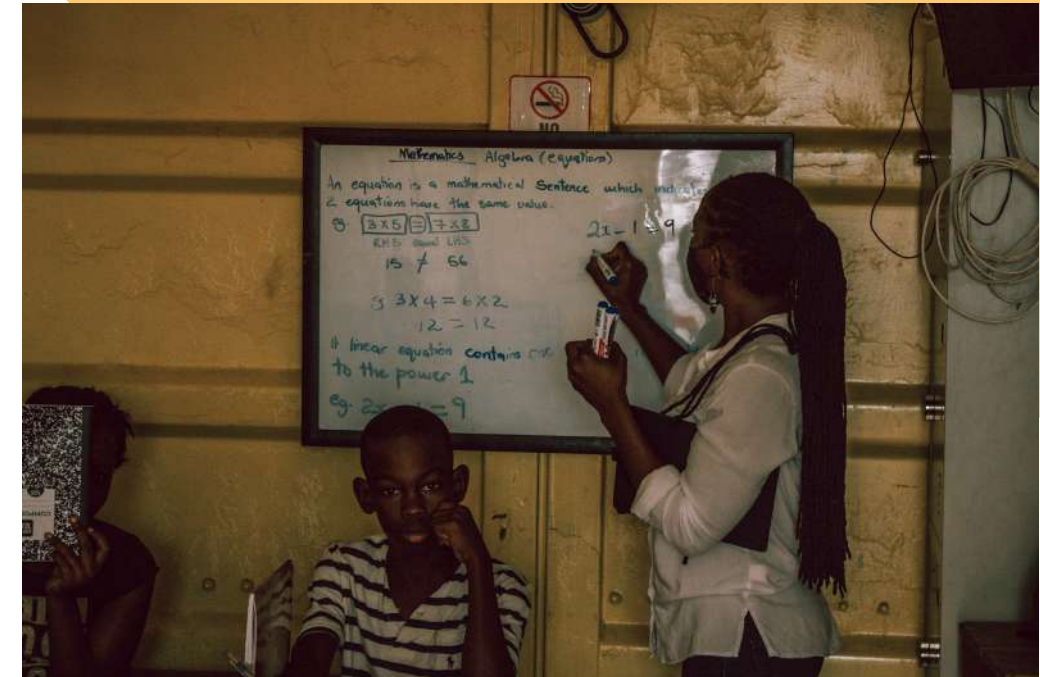


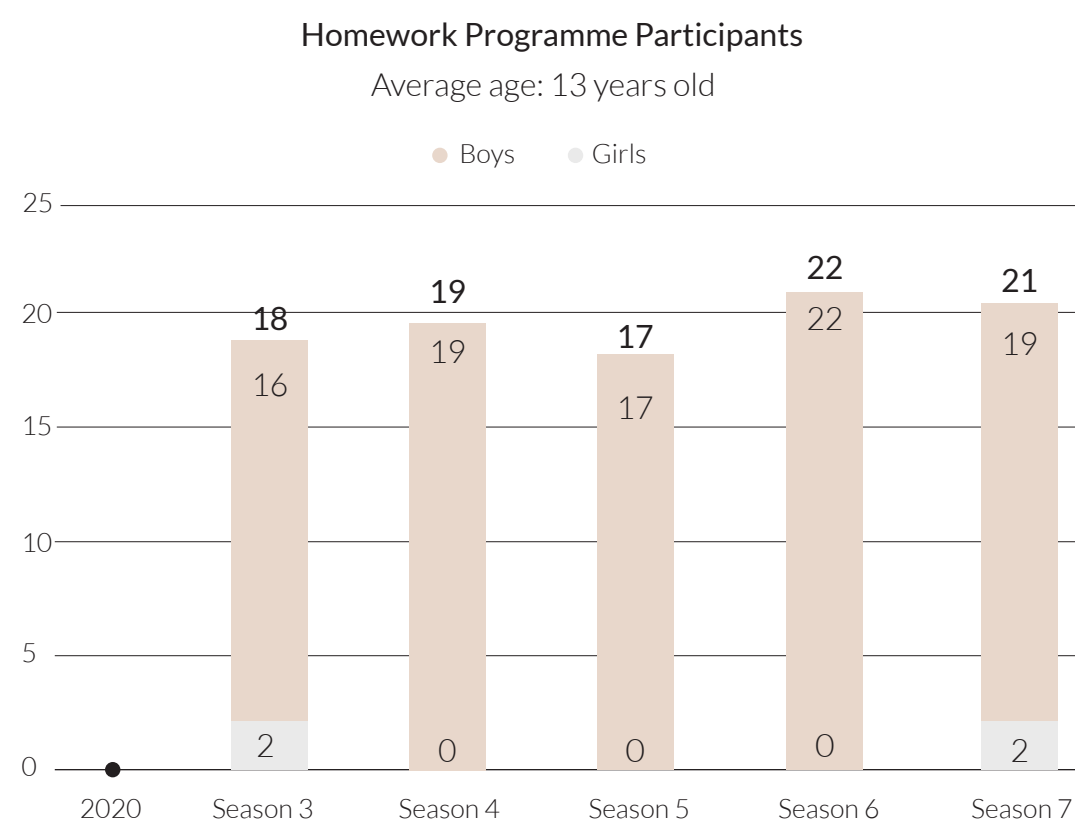
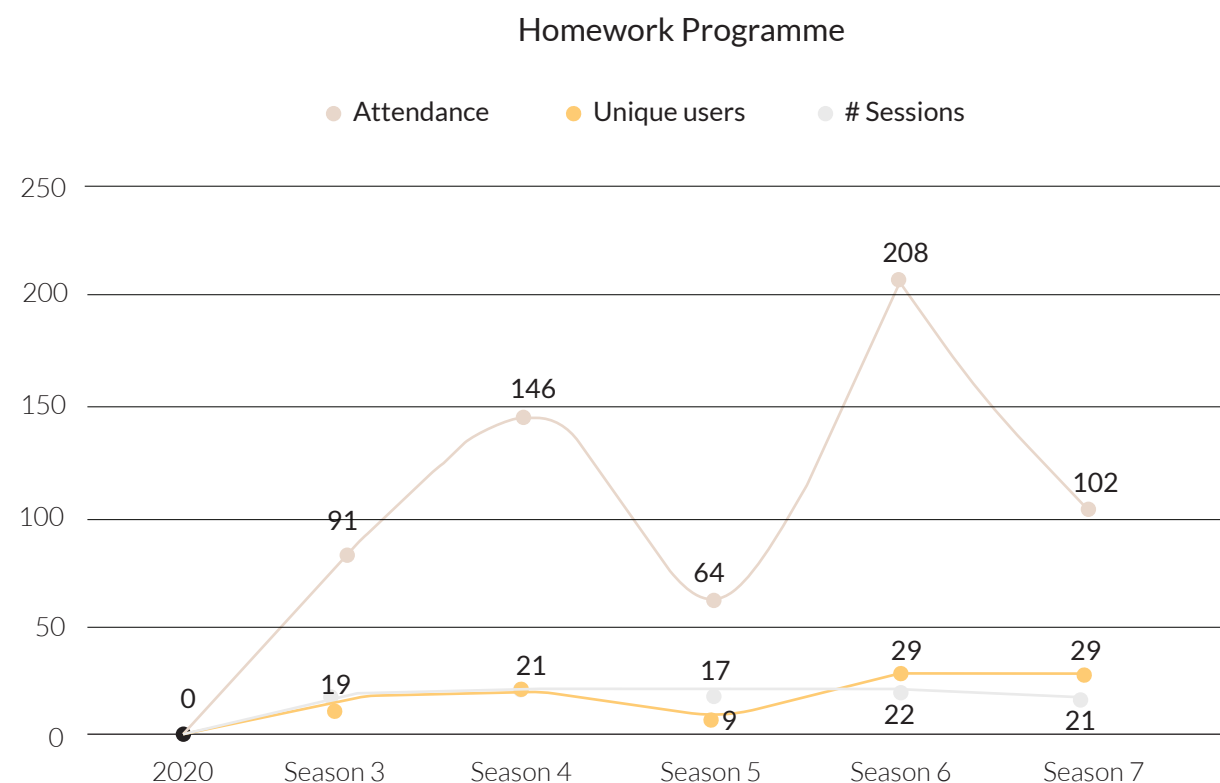
(sponsored by Sandals Foundation)

This season public schools in Jamaica reopened after being closed due to COVID-19. Children and adolescents were able to attend school again and enjoy education in a normal classroom environment. With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. Therefore the Freedom Skatepark organises educational support sessions 3 days per week on school days. The Homework Programme was funded by Sandals Foundation and the educational sessions this season were executed by Janice Wilmot and Icah Wilmot. Furthermore the programme was supported with snacks for the students by Seprod Foundation.

“It’s been great. Always good working with the kids and seeing their interest spark in education.”

Icah Wilmot





What went down in the Homework Programme ?

29 educational sessions were organised this season with an average attendance of 3 students per session. The participants consisted of 21 different students of which 90% were boys.

The Homework Programme Teachers tried to keep the students on track with their schooling through the sessions: assignments were adjusted to the different levels of the students.

- Maths (15 session)
 - Simple equations
 - Algebra
 - Fractions
 - Arithmetic
 - Geometry
 - Percentages and decimals
- English language (13 sessions)
 - Spelling & sentence structuring
 - Reading
 - Changing of tense
 - Word games
 - Phonics
 - Paragraph writing
 - Conjunctions
 - Reading comprehension
- Geography (1 session)

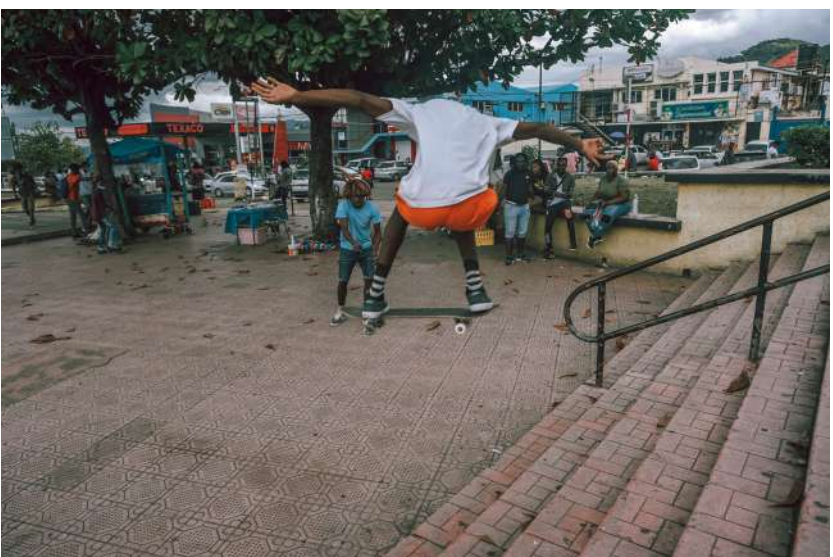


Field Trip!

As part of the Homework Programme, 1 educational field trip was organised this season. 12 of the most attending students of the Homework Programme enjoyed a field trip where they visited the Fort Charles Museum in Port Royal, followed by a skate session at Jamaica's well known street skate spot 'Papine square', followed by a dip at a nearby waterfall.



Freedom Skatepark Fieldtrip: Fort Charles and Papine Square



● Feedback from the teachers

Managing the students

‘Been working with them for a while now so just strengthening the bond and growing the respect amongst them.’

‘We have a few kids that are always present and working on getting better.’

‘The snacks have always been a push with the kids to get them to do the classes as a lot of them do not have a strong income at home so the extra food will really attract them and then make the lessons more feasible.’

Challenges

‘Getting the kids off the park and into the classes. There are several kids who do not come to do any work and just skate even when I suggest to them it’s time to work. They laugh it off and just keep skating. We should implement a rule that they can’t skate unless they do some work.’

Recommendation: Making the homework classes mandatory for the local kids to prevent distractions from the skatepark.

‘More kids could have attended the homework program.’

Recommendation: Outreach within local schools and the community about the Freedom Skatepark hosting free of charge school support programming could increase the attendance of the homework programme.

‘Lately there have been more older people hanging around in the area which the kids seem to be intimidated to try and do the work because of their fear of being ridiculed by them.’

Recommendation: ‘The skatepark manager should talk to the older people and ask them to respect the times of the homework program so that the kids can focus on studying and do not get distracted.’

‘It’s easy for me to steer the lessons but with school being in session, many of the kids are arriving home late and not getting to the park till later.’

Recommendation: With school starting again, push back the starting time of the homework sessions so all students can make it in time.

‘Due to the initial mode of how the park operated a lot of the kids come there expecting to benefit through opportunities to make money or get free boards and wheels and so on. This I see as a negative impact as they need to see the social impact and not just financial. We are trying to make them better people and the value of the lessons is more important in shaping their future than just getting free stuff.’

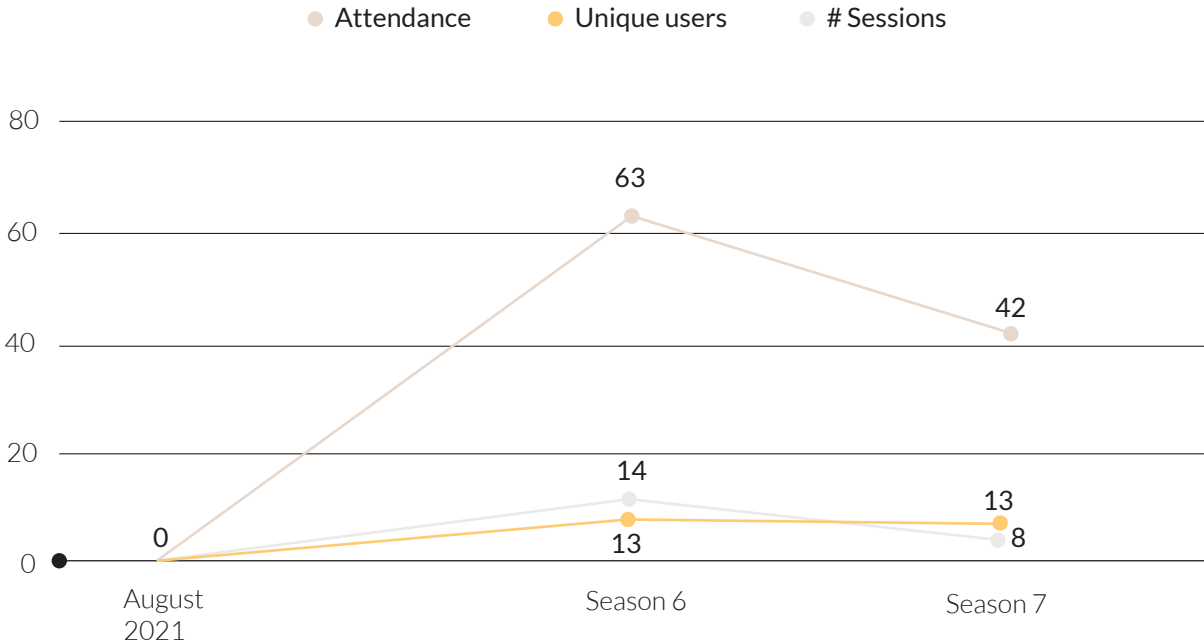
Recommendation: Involve the parents more into the skatepark and educate them about the benefits of the programming. If the parents see the value in the park and in the education, it will have influence on their kids as well. They might appreciate it more over time and stop seeing it as just a financial benefit.

5/ Enrichment Activities

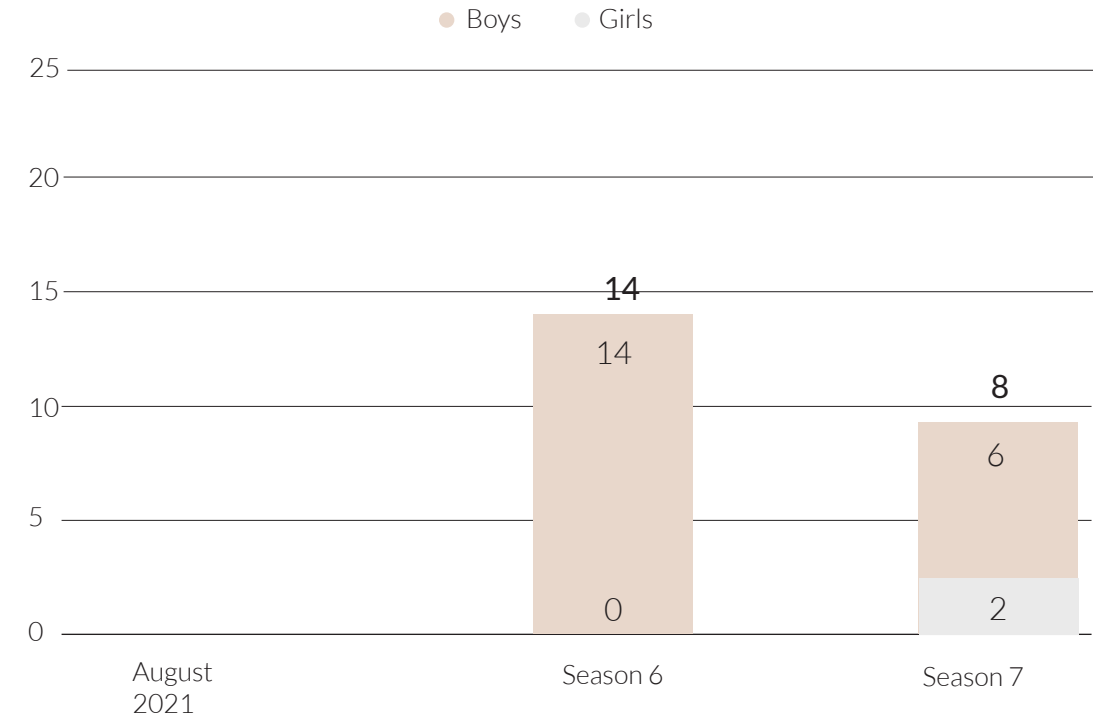
This season was the second season that enrichment activity programming was offered at The Freedom Skatepark. A variety of enrichment activities that focus on education and personal development have been offered to kids and adolescents visiting the skatepark. Complementing the Homework Program, the offered activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums. These activities can be 1-off workshops, a short lesson series or a continued lesson series. This season the Educational Enrichment Activity programme was executed by Davion James, Rica G. and Negita Brown.



Enrichment Activities Programme



Enrichment Activities Participants



● What went down in the Enrichment Activities Programme?

13 enrichment activity sessions were organised this season with an average attendance of 3 students per session. The participants consisted of 8 different students of which 75% were boys. The teachers kept the students engaged by following a curriculum that was rich in variety.

The following subjects were covered in the sessions:

- Music (4 sessions)
 - Singing and learning songs
 - Reading notes
 - Keyboard skills (C-scale)
 - Song analysis
- Life Skill & counseling (9 sessions)
 - Conflict resolution
 - Behavior modification programme
 - Teamwork exercises
 - Counseling session (discussing personal issues of one student and getting her in touch with a social worker to solve these issues)
 - Counseling session (helping one student to stop smoking and to control his anger issues)
 - Counseling session (helping female student on how she can minimize the sexual harassment she is suffering from when visiting the skatepark)

● Feedback from the teachers

Managing the students

‘They were attentive and participated actively, due to the implementation of the behaviour modification programme they were on their best behaviour because they know they can gain points for best behaviour and lose points for misbehaving. We will be having a behaviour shop every last Saturday, where the participants can purchase items with their good behaviour dollars.’ - Negita Brown

‘The children were attentive!’ - Davion James

Challenges

‘The sexual harassment issue with the older participants at the park.’

Recommendation: Employ a social worker who is present at the skatepark on a regular basis. The kids could approach the social worker with their concerns and issues which could then be handled in a professional manner.

‘Yes one student was having some issues of which i spoke to her mom and i was told that most of the times the mom doesn't know where she is and when she attends the skatepark, she is not aware. Her mom says she is having issues to provide for her as she should, but she is having financial issues and is afraid of her daughter being preyed upon by boys.’

Recommendation: With some kids having serious issues that might be beyond the control of the skatepark management, a social worker that is professionally equipped to handle such problems should be employed. The life skill and counselling sessions are great and should continue either way but the frequency of them happening is not sufficient to handle the issues that are prevalent at the skatepark.



6/ The Freedom Skatepark Foundation

● The Freedom Skatepark Foundation

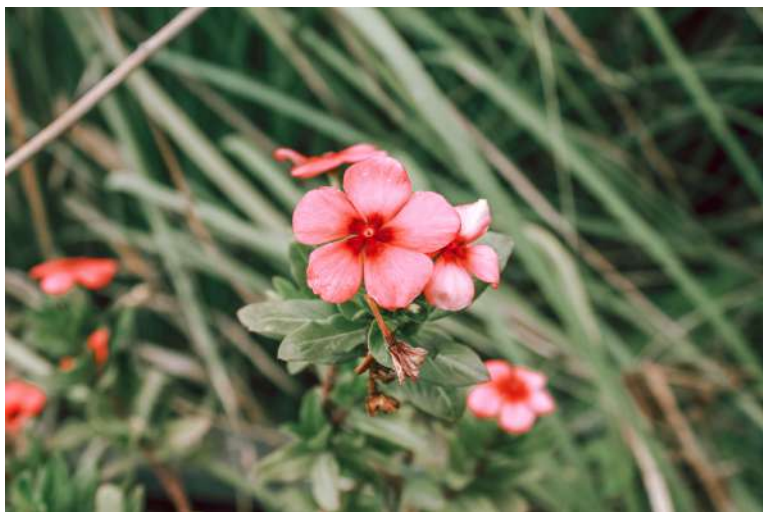
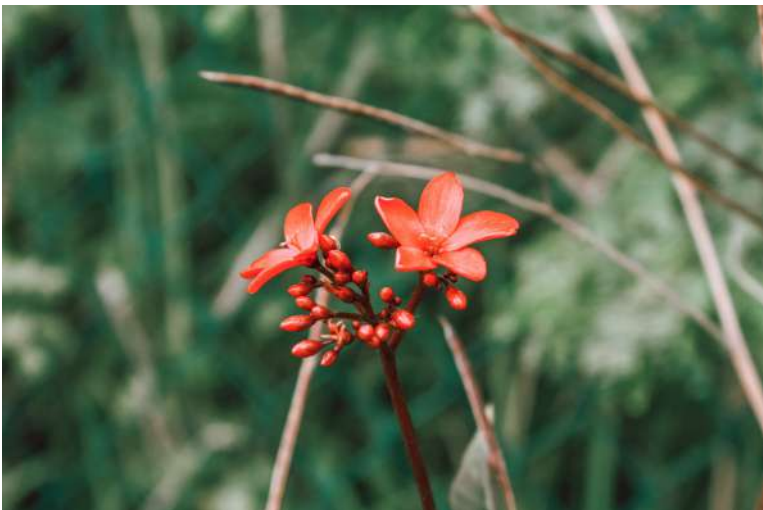
Any day-to-day issues and developments at the Freedom Skatepark were discussed with the Freedom Skatepark Foundation in a monthly meeting, followed by the necessary planning and financial and operational decisions to move forward.

The following developments were achieved through the Freedom Skatepark Foundation board meetings:

- The Freedom Skatepark Foundation secured a bank account in Jamaica this season: all financial matters around the Freedom Skatepark will now be managed through this medium
- Tokens still needs to be acquired in order to make bank transfers
- The Freedom Skatepark Foundation managed to get a reduced price on security services, provided by KingAlarm.
- A plaque has been made and put up at the park for Andre 'Wildfire' Thompson, next to his memorial mural.
- The donor plaque to thank the funders of the Freedom Skatepark has been made and put up at the park
- More fundraising streams for the park were put into place A screenprinting project to create and sell T-shirts at the park: t-shirt are being sold
- The skatepark lights were fixed, as well as a light pole that fell over
- CJF organised a Child Protection Training and First Aid Training for the skatepark staff

Pending items:

- Activate tokens for online transfers for the Freedom Skatepark Foundation
- Obtain charitable status for the Freedom Skatepark Foundation
- Organise the grant opening event



7/ Finances



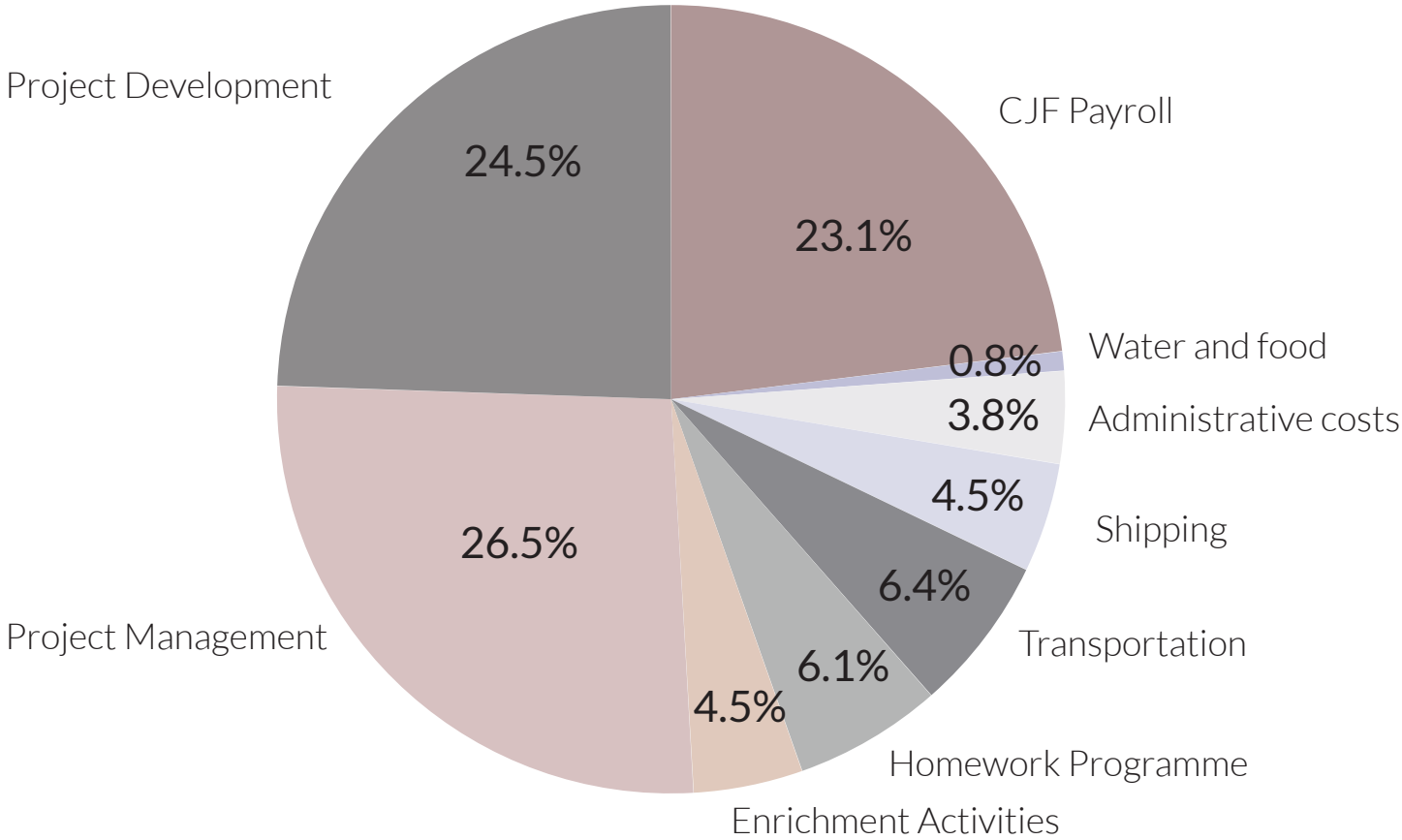
Programming expenses January - April 2022

The programming expenses are all expenses related to the programming activities at the Freedom Skatepark. The Homework Programme and Enrichment Activities were sponsored by Sandals Foundation

In total the season cost **\$8,160.56 USD.**

Items	Cost (USD)
CJF Payroll	\$1,881.28
Water and food	\$64.74
Administrative costs	\$308.31
Shipping	\$367.87
Transportation	\$518.91
Homework Programme	\$496.21
Enrichment Activities Programme	\$363.24
Project Management	\$2,160
Programme Development	\$2,000
TOTAL	\$8,160.56

- Sandals Foundation
- Sandals Foundation
- Sandals Foundation



CJF Payroll (USD\$1,881.28)

Staff were paid every Friday for their services the past week. Minimum stipend in Jamaica is JA\$7,000 per week, our rates were as follows:

- Junior Skatepark Manager: \$7,500 JMD for 3.5 days
- Senior Skatepark Manager: \$9,500 JMD for 3.5 days
- Edu-Skate Coordinator & Head Teacher: \$2,000 JMD per session
- Assistant Teacher: \$1,000 JMD per session
- Media Management: \$1,000 JMD for photo, \$1,000 JMD for social media management per week

48 weekly payslips have been paid for a total of \$290,000.00 JMD

Water and food (USD\$64.74)

Water and fruits were provided for the students in every skate class. Costs here were cut down by the drinking fountain constructed in season 4 to avoid the constant refill of water bottles.

Costs consisted of cups and fruits.

Administrative costs (USD\$308.31)

Administrative costs this season included printing costs and the first aid training.

Shipping (USD\$367.87)

2 packages were shipped to Jamaica this season:

- 1 packaged contained decks (courtesy of Supreme)
- 1 package contained various skateboard gear (courtesy of London Skateshop from Canada)

Transportation (USD\$518.91 sponsored by Sandals Foundation)

These costs consisted of the weekly \$5,000 JMD for transportation of the children from the organisation RISE to and from the skatepark for the Edu-Skate classes, and transportation costs for the fieldtrip.

Homework Programme (USD\$496.21 sponsored by Sandals Foundation)

These costs consisted of salary for teachers.

- Homework Programme Teacher: \$1,500 JMD per session

Enrichment Activities Programme (USD\$363.24 sponsored by Sandals Foundation)

These include the costs for the execution of all the enrichment activities, projects and workshops. The costs consisted entirely of salary for teachers.

- Enrichment Activity Teacher: \$3,000 JMD per session
- Counsellor: \$5,000 JMD per counselling session

Project Management (USD\$2,160)

These include the Project Manager's costs to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general (programme expenses and skatepark expenses) and administration of finances
- Coordination of activities at the Freedom Skatepark
- Communication (with staff, Freedom Skatepark Foundation and park visitors)
- International volunteer coordination

The Project Manager was compensated \$540 USD per month.

Programme Development (USD\$2,000)

These include the costs of monitoring, evaluating and learning (MEL) and reporting on the programmes implemented at the Freedom Skatepark. More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available
- Supporting the implementation of the programmes at the Freedom Skatepark
- Developing structures to collect data on the implementation of designed programmes
- Evaluating and reporting on the collected data through monthly reports and a seasonal report
- Further developing the programmes currently running, and assess the needs for implementation of additional programmes.
- Development of (international) volunteer structure, processing volunteer applications

The costs of these services from Concrete Jungle Foundation were \$500 USD per month.

Skatepark expenses January - April 2022

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running. These costs were paid from the skatepark income, which will also be discussed here. The total skatepark expenses from January - April were **\$201,958 JMD**, equivalent to **\$1,305.90 USD**.

EXPENSES

Items	Cost (USD)
Freedom Skatepark electricity bill	\$190.96
Screen printing project	\$70.87
Delivery overseas items	\$217.58
Office supplies	\$5.16
Maintenance expenses	\$669.95
Sanitary expenses	\$57.62
Teacher pay for private classes	\$93.76
TOTAL	\$1,305.90

Skatepark Income January - April 2022

With the efforts of the Freedom Skatepark Foundation, the Freedom Skatepark got permission from the National Land Agency of Jamaica to run a few commercial activities to sustain the park. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark.

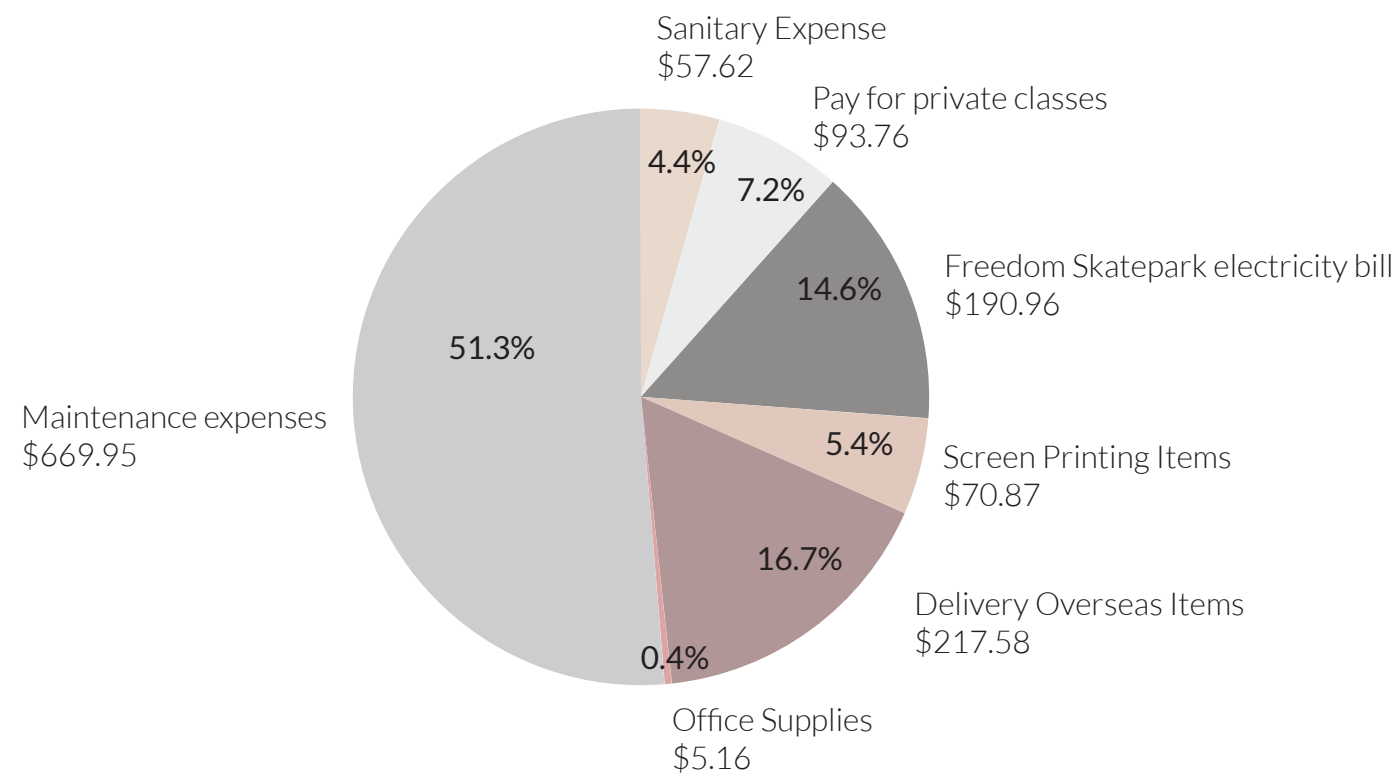
From January - April 2022, the Freedom Skatepark generated a total of **\$187,900 JMD**, equivalent to **\$1,214.99 USD**. The income this season came in just under the skatepark expenses: the skatepark did not manage to cover its expenses, and funds were upfronted by CJF to cover the costs.

INCOME

Items	Cost (USD)
Videoshoots	\$452.63
Get-on-board Programme	\$502.42
Private Skateboard Classe	\$161.65
T-shirt sales	\$61.43
Shop income	\$16.81
Donations	\$20.05
TOTAL	\$1,214.99 USD

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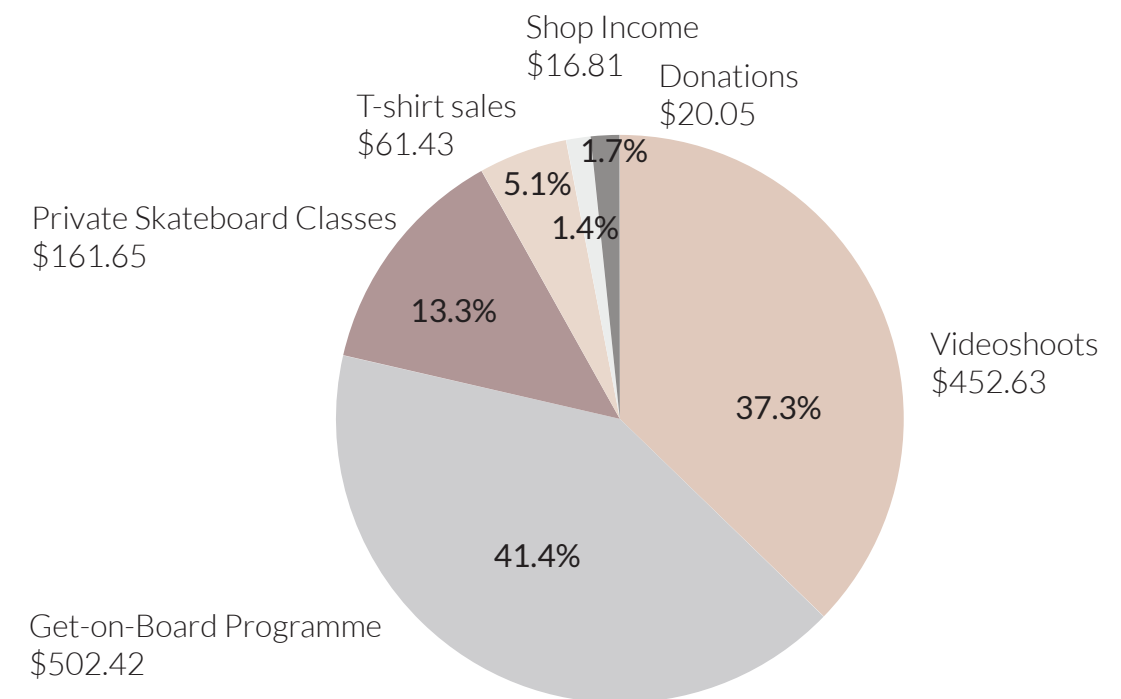
● Skatepark expenses January - April 2022



Comments:

- The electricity bill is paid on a monthly basis
- The screen printing project required purchasing screen print inc and t-shirts
- Various items were shipped in like a camera handle and a bike rack.
- A few small office supplies were purchased for admin work at the park.
- Maintenance expenses included a plunger, costs for an electrician, drill & screws, varnish & paying a labourer to perform various maintenance jobs around the park.
- Sanitary expenses included bandages, disinfectant spray and handsoap.
- Local teachers executed 8 private classes this season.

● Skatepark Income January - April 2022

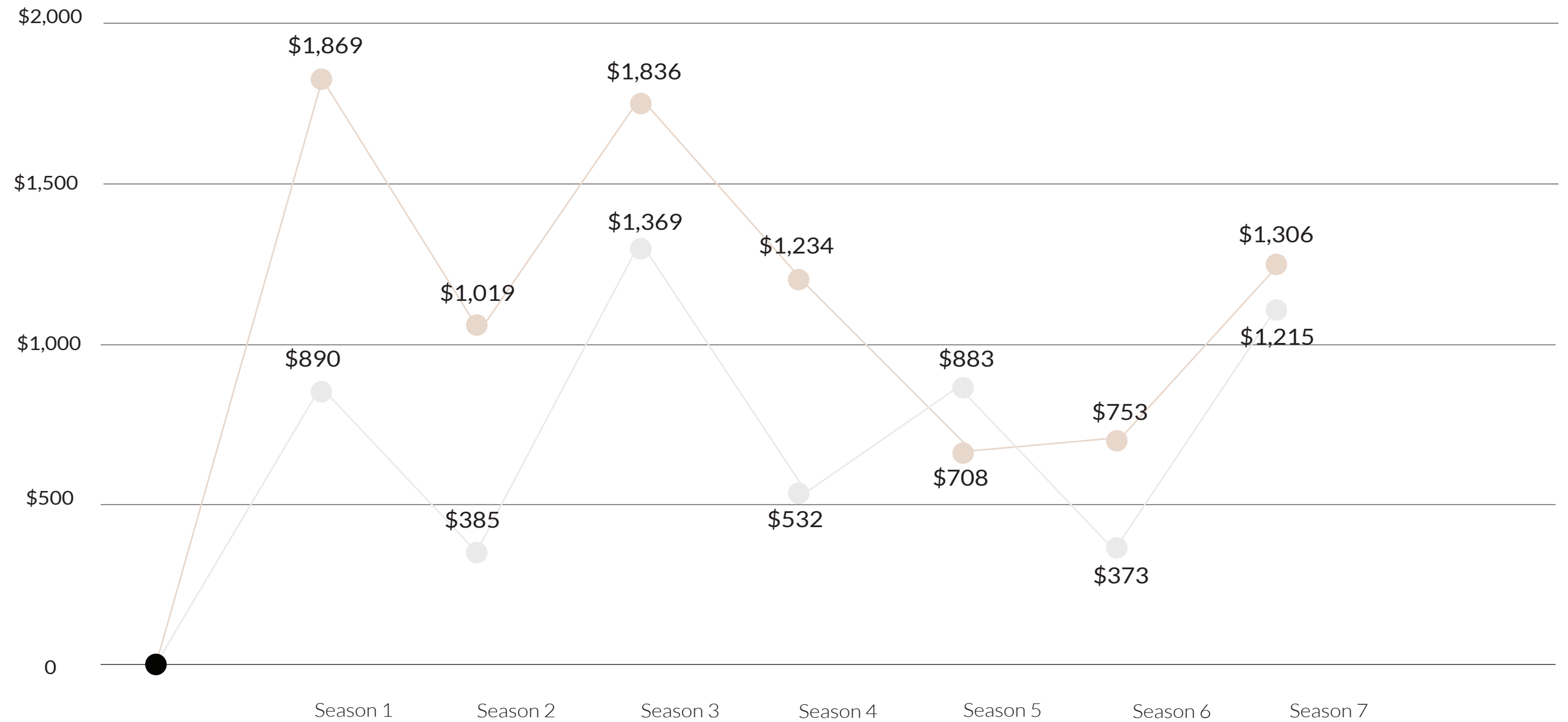


Comments:

- The skatepark can be rented for a video shoot in exchange for a donation of \$20,000 JMD to the skatepark. The fee of videoshoots changed halfway this season to \$50,000 JMD. 1 video shoot was done with Boo Johnson.
- The board/protection gear rental programme had 517 paid uses this season (\$100 JMD per rental)
- Private skateboard classes were provided for \$2,000 JMD for 1 person and \$1,000 JMD for every additional person for 1.5 hour. A total of 8 private classes have been executed by local teachers.
- This season the screen printing project started running: t-shirts were produced and sold at the skatepark to visitors. A total of 5 t-shirts have been sold for \$9,500 JMD, about \$1,500 JMD under the costs to set up the screen printing project.
- Shop income: water and juice was sold at the skatepark for the first time this season with a total income of \$2,600 JMD
- A donation box is set up at the park: some of the park visitors left a donation for the park during their visit. A total of \$3,100 JMD has been donated by supportive individuals.

● Freedom Skatepark Income and Expenses in USD

● Skatepark Expenses ● Skatepark Income



8/ Recommendations

In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure for the next seasons. Since every department was running their activities autonomously this season, all recommendations come from the staff themselves.

Skatepark Management

The following recommendations came forward this season from the skatepark management to improve upon:

- Contract a social worker on a regular basis at the skatepark to work with youth with behavioural issues.
- Approach the security guard and ask for more assistance in situations when it is needed.
- More outreach should be done to attract more participants for programming at the park.
- This could be done either by approaching parents of kids in the neighbourhood or by visiting surrounding schools and presenting the skatepark and its benefits to the students.
- Get new protection gear for the park and create new labels for the boards so that the inventory control is less challenging.

Edu-Skate classes

The following recommendations came forward from the teacher team this season to improve upon in the Edu-Skate classes:

- Due to the low number of Edu-Skate classes this season it is recommended to schedule more classes in the upcoming season.
- Since only 26% of the participants are female students, more females should be targeted to join the Edu-Skate classes at the Freedom Skatepark. This could be achieved by offering female-only classes and outreach within the community about the initiative.
- Advanced skate activities for graduates from the Edu-Skate Programme.
- Schedule the Edu-Skate classes outside of the opening hours of the Freedom Skatepark so that people interrupting the classes can be avoided.
- Regular quality check ups of pads and helmets should be done. In case of broken or outworn equipment, replacements should be organised immediately to guarantee for the best safety of the students.
- Making sure that there are always some assistant teachers available to help with the delivery of the Edu-Skate classes.

Homework Programme

The following recommendations came forward from the homework teachers this season to improve upon the Homework Programme:

- Making the homework classes mandatory for the local kids to prevent distractions from the skatepark.

- Outreach within local schools and the community about the Freedom Skatepark hosting free of charge school support programming could increase the attendance of the homework programme.
- The skatepark manager should talk to the older people and ask them to respect the times of the homework program so that the kids can focus on studying and do not get distracted.
- With school starting again, push back the starting time of the homework sessions so all students can make it in time.
- Involve the parents more into the skatepark and educate them about the benefits of the programming. If the parents see the value in the park and in the education, it will have influence on their kids as well. They might appreciate it more over time and stop seeing it as just a financial benefit.

Enrichment Activities Programme

The following recommendations came forward from the teachers to improve upon the Enrichment Activities Programme:

- Employ a social worker who is present at the skatepark on a regular basis. The kids could approach the social worker with their concerns and issues which could then be handled in a professional manner.
- With some kids having serious issues that might be beyond the control of the skatepark management, a social worker that is professionally equipped to handle such problems should be employed. The life skill and counselling sessions are great and should continue either way but the frequency of them happening is not sufficient to handle the issues that are prevalent at the skatepark.

