



# Impact Report

Period: September 9th - December 31st 2024.  
Subject: Programming  
Location: Tamesloht, Morocco

Date Prepared: 25th January 2025  
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# ⚡ Introduction

This report summarizes the 7th season of programming that took place at the Fiers et Forts Skatepark in Tamesloht Morocco, from September 9th to December 31st 2024. The Fiers et Forts Skatepark is a project in partnership with the children's home Centre Fiers et Forts.

Programming this season was geared towards the children of the children's home and the youth from the surrounding community.

This season consisted of 6 programmes and activities:



This season was organized and executed by CJF Morocco's staff, consisting of Kamal Chakour (Skatepark Manager) & Anas Sabraoui and Houda Ait Lahcen (Skatepark Educators).

Data was collected on all programmes and will be presented in the following report, concluded with recommendations for the next seasons of programming. All student names in this report have been changed to protect service users.

## 1/ Edu-Skate classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life skills important in both skateboarding and in life in general. The programme is free of charge with open participation for anyone that is registered for the programme.

## 2/ Open Skate Sessions.

During certain time slots in the week, children could come to skate a supervised skate session. Children could skate and challenge themselves at their own pace, encouraged and supported by the skatepark staff.

## 3/ Skate events.

CJF Morocco organized skate events for its participants to stimulate and celebrate the progress the youth have made in their skateboarding journey.

## 4/ Enrichment Activities.

A variety of educational activities & workshops were organized to expose the participants to different learning opportunities and bonding experiences.

## 5/ Girls skate sessions.

To enable access and encourage more girls to participate at the skatepark, girls skate sessions were organized.

## 6/ Graduation programme

. A special weekly session continued this season with the Edu-Skate graduates.

**121 sessions were executed this season, reaching a total of 159 children, of whom 32.7% were girls.**

# 1/ Edu-Skate classes

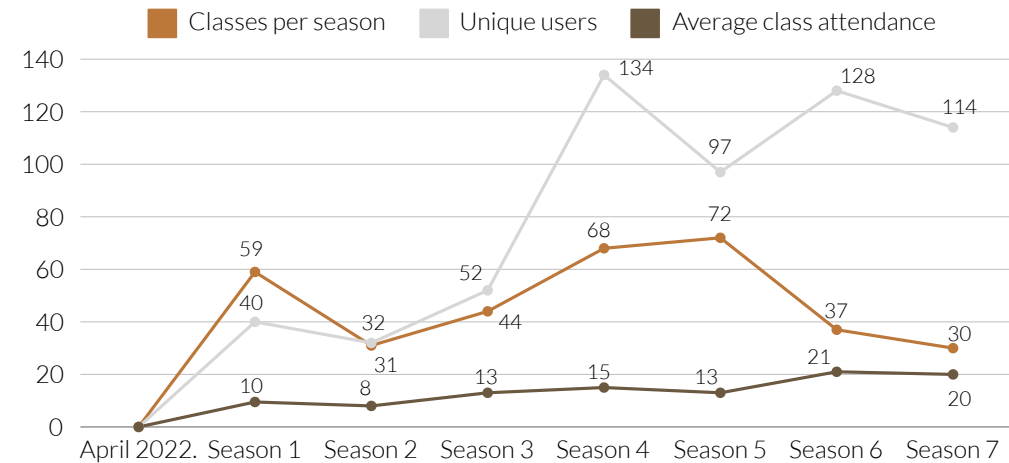
The Edu-Skate Programme offers free skateboarding classes with a focus on life skills for children aged 6 - 16 years old. In total, 30 Edu-Skate classes were executed this season at the Fiers et Forts Skatepark.

- Total attendance this Season: 612
- Average session attendance: 20
- 71% of participants were male, 29% female

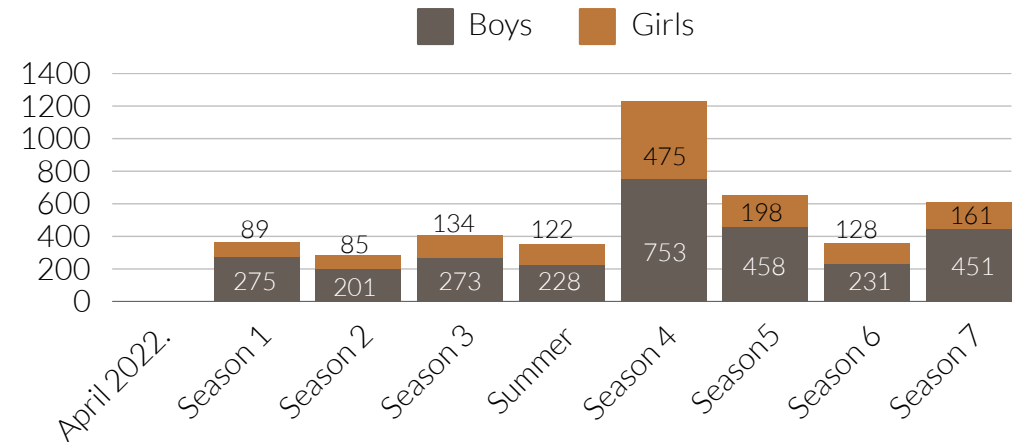


“Thanks to ostada I did the dropping today and I'm so proud of myself.” Hajar

## Edu-Skate Classes



## Attendance



Every Lesson 3 teachers were present to run the class. Classes were organized as follows:

<b>Intro</b>	The classes started with everyone sitting teachers introduce the life skill of the week.
<b>Warm-up and trick/activity:</b>	The teachers would proceed with a warm-up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life skill. Students were divided into smaller groups per teacher, so each student got sufficient attention and support from their teacher.
<b>Break:</b>	After around 45 minutes into the class, it was break time: the students got some water and a moment in the shade.
<b>Free skate:</b>	After the break, it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
<b>Free skate:</b>	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



**“ Thank you so much for everything”  
Mohamed**



# What went down in the Edu-Skate youth programme?

In the following you find a summary of the Edu-Skate classes this season. Each week either a social skill or a competence-building skill is introduced that contributes to positive personal development. The students are then presented with a suitable skateboarding activity/challenge for an immediate practical application of this skill.

## Lesson 1. A Positive Mentality

- Activity: Introducing what is positive mentality, split into groups, encourage students to be positive to try new tricks to improve their skill levels.

"I learned to be positive in all situations and give positive energy to others" (Abdelmoula)

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## Lesson 2. Awareness

- Activity: splitting the kids on two big circle's everyone standing still with one board in the middle they have to pass it between them, if someone trick you by pass it to another one and you move your out,

"learned to pay attention and see the surroundings" (Yassin)

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## Lesson 3. Self-Confidence

- Activity: Step-by-step approach to gain confidence, building up the difficulty in obstacle for the same trick (e.g. frontside, 50/50, ollie etc.)

"I fight my fear today i also build my confidence with step by step" (Aya)

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## Lesson 4. Respect

- Activity: we made groups of children and each group had their own Spot to play challenges and they must respect, appreciate and encourage each other.

"I learned to respecting environment" (Khadija)

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## Lesson 5. Cooperative Learning

- Activity: make 4 groups that need to share tricks together and everyone have to teach one another.

"I learned that cooperative is about giving time advices to others" (Abdelhkim)

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## Lesson 6. Resilience

- Activity: Learning how to fall, trying harder tricks and try 1 more time after falling.

"I learned how to protect myself if I fell off my skateboard I also to stay strong" (Anwar)

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## Lesson 7. Perseverance

- Activity: make 4 groups based on level, every group has a difficult trick challenge Ollies/180/shove it.

"Never give up and always Get up after a fall" (Hajar)

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## Lesson 8. Encouragement

- Activity: 20min to practice on a new trick. after we all watch one after one and encourage them to complete their trick.

"It's all about encouragement and support among friends in the skatepark" (Ahmed)

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## Lesson 9. Courage

- Activity: Identify what is a scary trick to the kids and build up step by step to doing it.

"I build my courage with trying small things and then grow big" (Siham)

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## Lesson 10. Creativity

- Activity: create a new trick, present it and we all watch one other.

"Being creative gives us different images falling on a skateboard" (Mohammed)

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## Lesson 11. Teamwork

- Activity: Think of your dream trick, execute it with help of your team.

"With teamwork everything is possible" (Hiba)

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**“ Thank you all I learned many tricks also I want to say thank you to all my friends for motivation” Mehdi**



**“ First of all, thank you for your effort.  
It was my first session and it was great” Khawla**



**“ Thank you teachers for always  
teaching us something new” Hiba**



## Improvements and challenges

### Improvements

- Kids improved: life skills and skating progress has been remarkable.



### challenges

- This season less girls participate compared to last seasons. Their participation dropped about 10%.

**“Today was a great session, friends give me positive energy and encouragement” Laila**



## 2/ Open skate sessions

The Fiers et Forts Skatepark hosted open skate sessions for the children from the centre and village. Staff from CJF are present during these sessions to provide support and a safe and positive environment for all.

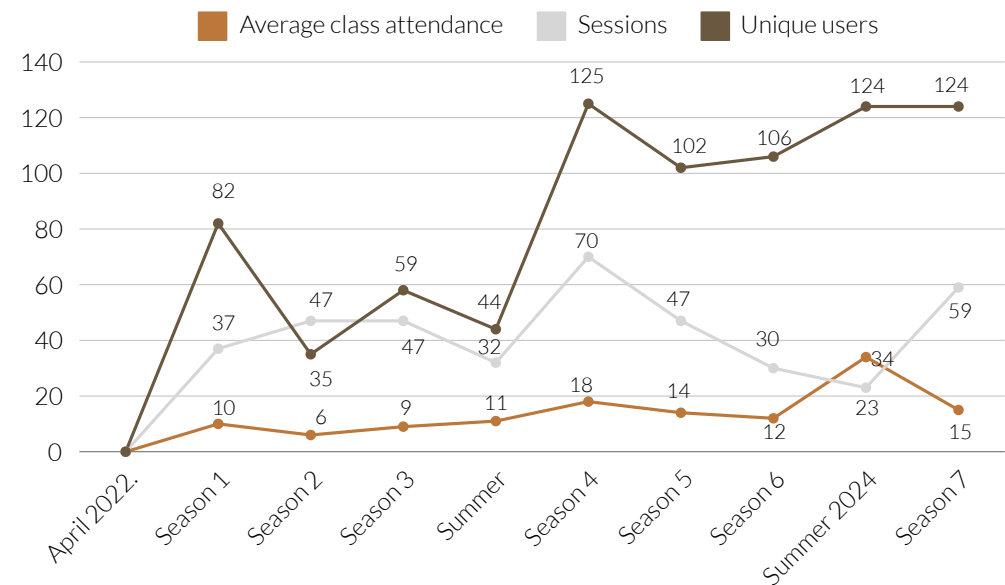


### What went down in the Open Skate Sessions?

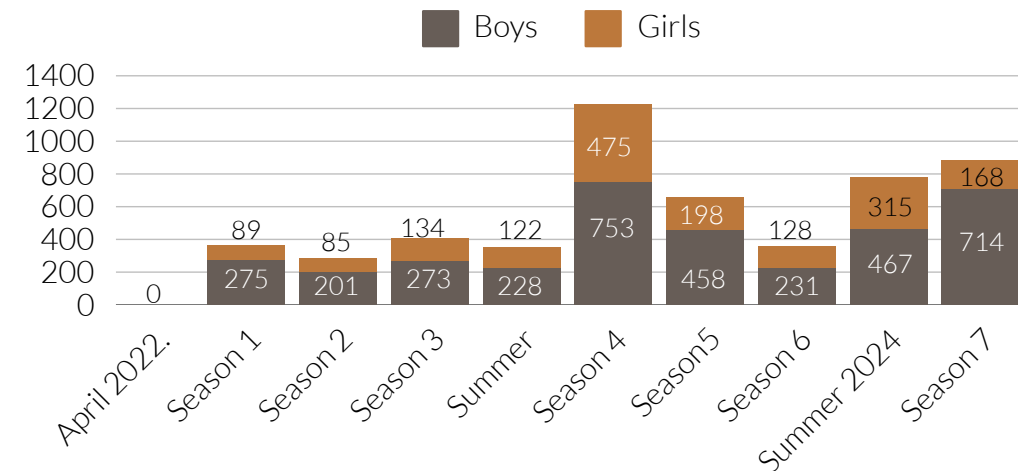
59 Open Skate Sessions were organized this season with an average attendance of 15 people per session. The total attendance in Open Skate Sessions added up to 882 this season. 70% of the participants were boys and 30% were girls.

This season, no injuries were recorded during Open Skate Sessions.

Open Skate Sessions



Open Skate Session Attendance





# Open skate sessions

In the open skate sessions, we usually do a game or a lap of the skatepark to warm up. Afterwards, everybody plays freely in the skatepark. Teachers are on hand to provide support, both in general and/or when wanting to learn new tricks. Sometimes we play games and also have the teachers skate with the kids, because our goal is just to make the children happy.



“Today its my first day on a skateboard thanks to everyone, skateboarding become my favorite” Hajar



## Improvements

- *This season we had 59 free skate session*
- *We maintained a big reach with a total of 124 Unique users*

## Challenges

- *The open sessions don't always align with the schedule of the kids from Centre Fiers et Forts*



# 3/ Events

## ● Best Tricks & line

*During the kids vacation week, we wanted to cheer them up: everyone has 1 minute to do a line tricks, or at least try, it was so powerful seeing the kids supporting each other's. Everyone got a chocolate bar for their efforts. X3*

## ● Best Team contest book

*We welcomed the children and explained the competition rules and the importance of the competition book. Emphasizing teamwork, we divided them into four groups. The team with the highest points will win and receive medals. There's a break for eating. X3*

## ● Celebrating the end of the season

*We welcomed the children and their families, explaining the importance of this special day , they played in two groups, switching after 30 minutes. Families were thrilled to see their children enjoying themselves, At the end, everyone gathered for cake and drinks, each child received a certificate for their participation. we also celebrated the new graduates by presenting them with their Edu-Skate diplomas.*

## Improvements

- *this season we have a printer in the skatepark*
- *The team contest book positively influences children by encouraging teamwork and mutual support.*



## 6 events executed

- Total attendance: 153 (40 girl attendance, 113 boys attendance)
- Average session attendance: 25
- Unique participants: 84
  - 29% girls (24 girls)
  - 71% boys (60 boys)



# 4/ Enrichment Activities

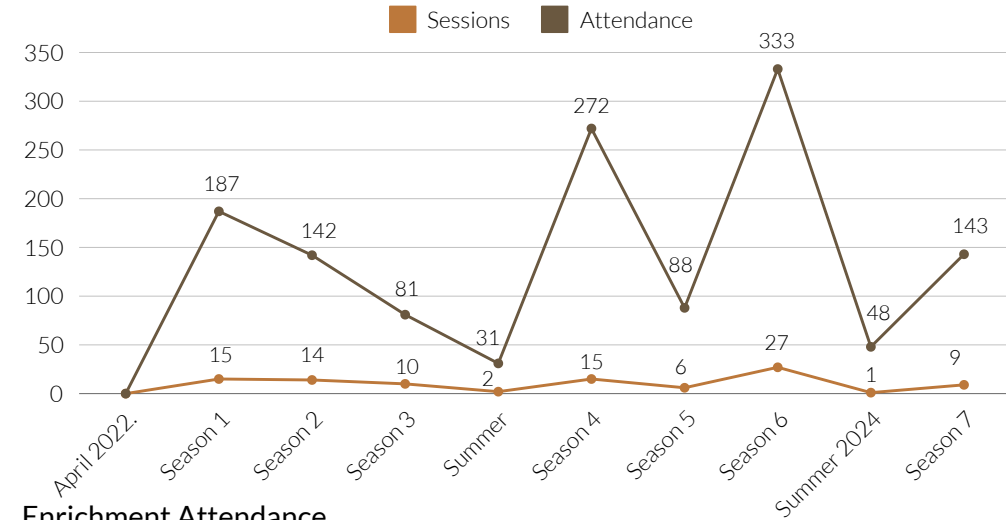
The CJF Morocco team utilized the Fiers et Forts skatepark to run Enrichment Activities. In these sessions, activities outside of skateboarding were offered to expose participants to different learning opportunities and create bonding experiences for the community.

This season, the enrichment activities consisted 9 sessions one of them in partnership with MSGP, a community from London and also finishing up the tiles project

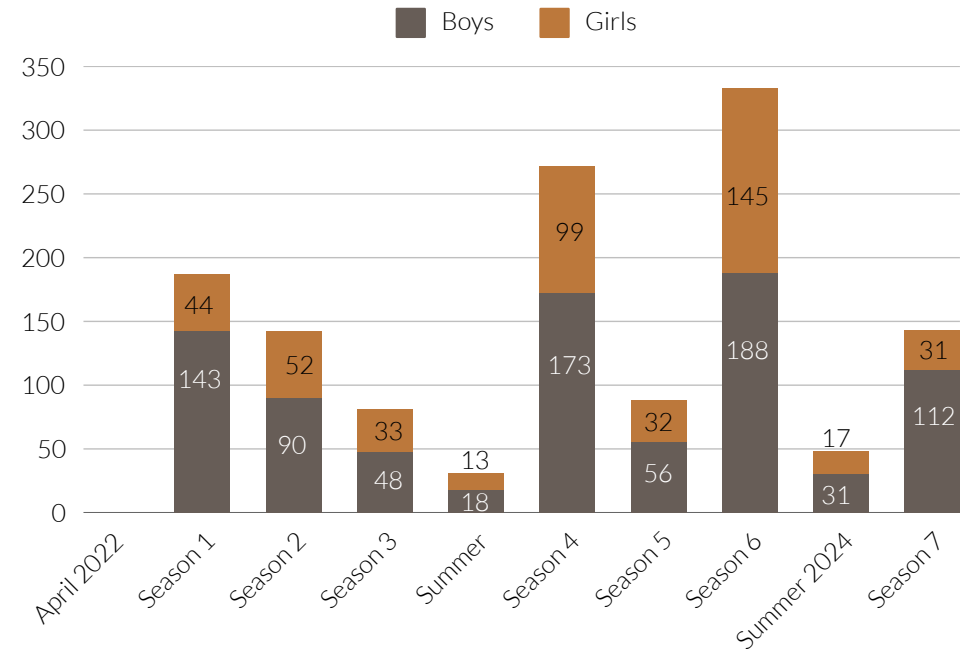


“ Thank you teachers for all these opportunities ” Anwar

Enrichment Activities



Enrichment Attendance



## What went down in the Enrichment Activities?

9 Enrichment Activities were organized this season with an average attendance of 16 people per session. The sessions saw participants from both the Centre and the surrounding community. The total attendance in for these sessions are 143. The program reached a total of 71 unique users, 73% (52) of the participants were boys and 27% (19) were girls,

The following subjects were covered in the sessions:

- zine ,DJ workshops , kids from the Centre and village we gathered in class at centre fiers et fort to make some amazing magazines about their skateboarding story by coloring, painting ,writing, cutting pictures from magazines, and making a collage. then the DJ workshop where they learned how to mix songs. X2
- Setup boards workshop , to change the old boards and teach the kids how to set up a skateboard, which was fun and enjoyed by all of the kids. X2
- Tiles on Workshop , we finish covering some edges in the skatepark with tiles designed by the kids. We split kids into two groups: one group doing the workshop and one group skating, and then they switch. X3
- Express yourself workshop , kids get flat stones, colorful pencils, and sheets of paper that have examples with Arabic and English words you can express yourself with (I'm strong, etc.). Then all the kids start drawing and writing meaningful words, when everyone finishes. All of us went to decorate around the trees with stones, X2





**“ I learnt so much like making a mini magazine to express myself ” Mohmed amine**



**“ I like the workshop we learn how to setup a skateboard  
it was fun ”Abedlmoula**



# 5/ Girls skate session

We've continued running only-girls sessions to encourage more girls to skate.

With 19 unique participant this season, it were successful sessions.



**5 sessions executed.**

- **Total attendance: 41**
- **Average session attendance: 8**
- **Unique participants: 19**



## Improvements

- *The progress of the girls in skating has been remarkable.*
- *A lot of girls who were not coming during activities this season, came to join the only-girls session.*

**“ I always feel full of courage in the only girls session ” Khadija**



# 6/ Graduation programme

7 new skaters graduated from the Edu-Skate program this season. All graduates, including the previous ones, received a new setup to begin their journey as accomplished skaters and are offered an exclusive skate session every Friday to continue their progress.

We also held a meeting with all graduates to vote on whether to change the design of their team shirts. Everyone voted for the same design but with a different color.



“ I'm always hyped to skate the graduate session ” Zakaria



## Improvements

- This season, we have two new girls who graduated.
- The graduates are deeply connected with each other.
- This season, we have shoes available at the skatepark for all users.

## Challenges

- Due to the school new schedule, the Friday sessions are not accessible to all graduates.

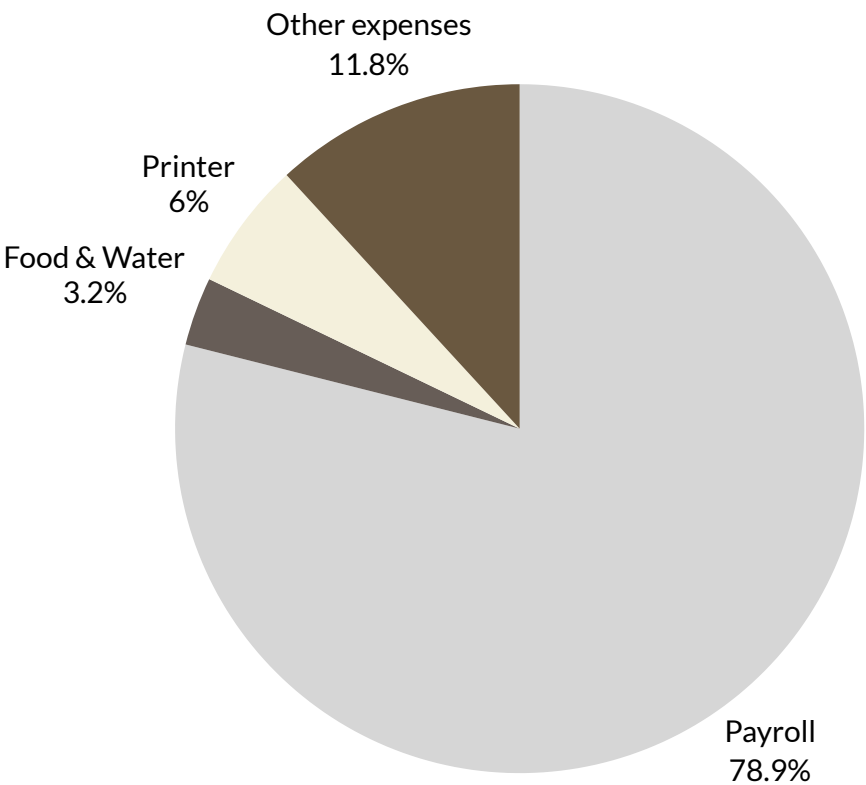
### 12 session executed.

- Total attendance: 47 (2 girl , 45 boy )
- Average session attendance: 4
- Unique participants: 9
  - 11% girls (1 girl)
  - 89% boys (8 boys)

# 7/ Finances

● Expenses

In the following, you find a breakdown of the costs of CJF Morocco to run this season of programming. The total cost of this season was **\$3,484.**



Items	Cost (USD)
Payroll	\$2,750
Food & Water	\$112
Printer	\$210
Other expenses	\$412
Total:	\$3,484



# Breakdown of finances

## **Payroll (\$2,750 USD)**

3 Staff members were paid on a monthly basis.

## **Food & Water (\$112 USD)**

Water was provided every session, snacks and fruits were provided during event and the excursions.

## **Printer (\$210 USD)**

These costs included buying a new printer for the skatepark.

## **Other expenses**

## **Poles (\$163 USD)**

These costs included light poles for the skatepark.

## **Diploma Certificates & Medal (\$169USD)**

These costs included buying Medal for a contest & Printing certificates and diplomas.

## **Wi-Fi (\$80 USD)**

These costs included payments for Wi-Fi at the skatepark, to allow staff to complete and file session reports online and delivering content on social media.



## **Funding**

This season was funded by CJFamily, New Line Skateparks, and The Skateroom.

# THE SKATEROOM

Art for Social Impact



# 8/ Recommendations

This season was a great success. We saw numerous improvements and are currently working on ambitious projects to develop skateboarding in Tamaslouht, ensuring that more children can benefit from it.

In the following, you'll find a summary of the recommendations that came forward from this season to improve the working structure for the next seasons, and consolidate the impact of CJF Morocco further.

## Addressing Rainy Weather

- We suggest placing crushed stones around the skatepark to address the issue of muddy areas during rainy weather. Currently, the rain causes these areas to become muddy, leading to kids and their skateboards getting dirty. Additionally, we recommend having a large water broom sweeper at the skatepark to easily clean rain water before session.

## Lack of helmets

- Due to the high number of young kids registering this season, we are experiencing a shortage of helmets, especially in smaller sizes. We recommend finding a solution to supply additional helmets.

## Skate Park Door, Rooftop Surface

- Due to the earthquake that occurred late in 2023, the surface of the rooftop in the skate park has shifted, making it dangerous for children using space. Additionally, we recommend fixing the door of the skate park, which has developed a crack. These repairs should be made as soon as possible to ensure the safety of all park users.

