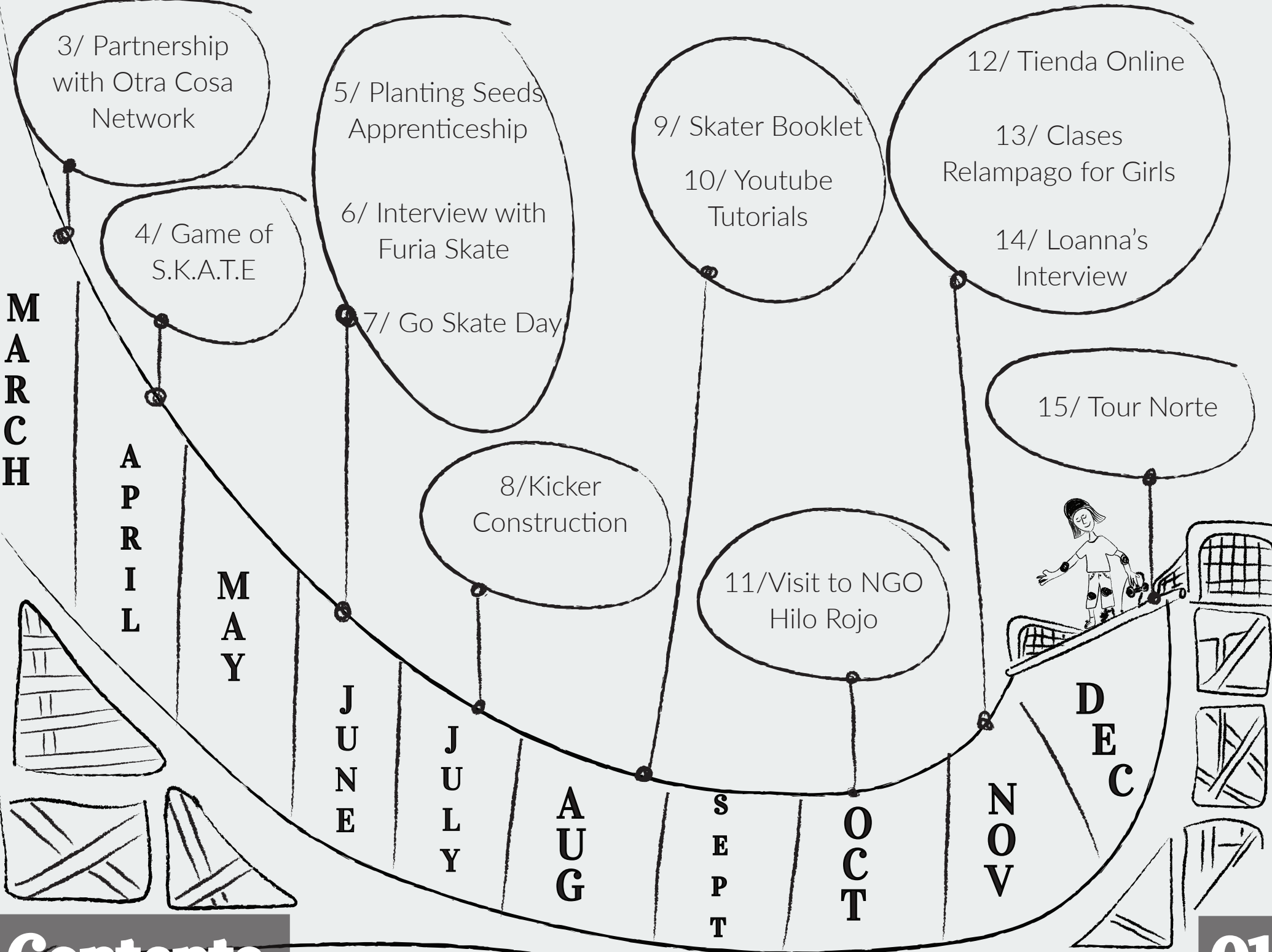


THE LOCKDOWN REPORT 2020: CJF PERU in TIMES OF COVID-19





Locally run, Globally supported.



Introduction

1 The year 2020 has been a year full of collective and personal challenges for everyone and CJF Peru was no exception to this. The CJF Peru worked together to develop different means to adapt to the current situation and find innovative ways to keep us connected with the communities we work with and keep spreading the positive seeds of skateboarding in the midst of a global pandemic.

This qualitative report presents a snapshot of how COVID-19 has impacted our programs locally. However, on a brighter note, it also demonstrates some positive effects from the COVID-19 pandemic on our project such as having more time to work on team-building and organizational development, using online resources to reach a wider audience through our social media platforms, organizing events to decentralize skateboarding in Peru (Lima) and developing a COVID-19 safety protocol for open and public classes and future programming.

Thank you!

By: Arissa Moreno Ruiz, CJF Peru Local Manager
Made on: 11/03/2021

March 2020:

Partnership with Otra Cosa Network, Cerrito de La Virgen



Before the pandemic put Peru into a full lockdown in Mid March, CJF established a partnership with the local Trujillo NGO “Otra Cosa Network” (OCN) that also focuses on the development of educational opportunities in marginalized communities. The CJF Peru team was able to briefly implement the Edu-Skate program at the “La Rampa” project located in the community of Cerrito de La Virgen, Huanchaco impacting around **30 children** in our short time.

“La Rampa” is a community center where kids have access to an after-school program that includes environmental education classes, english lessons, arts and crafts, CJF’s Edu-Skate program, and homework and exam help. Members of CJF Peru put into practice their skills in classroom management, lesson planning and teaching the Edu-Skate curriculum based on developing weekly life-skills around the positive values of skateboarding.

In Mid March, the Peruvian government declared a full lockdown which included measures such allowing only one member per family to leave the house for basic necessities as well as closing schools and recreational centers. Since then, our project in Cerrito has remained closed as the COVID-19 pandemic is still a daily reality in Peru and around the world. However, this does not mean that the CJF Peru team has remained inactive as we have found creative ways to keep up with our mission of empowering disadvantaged kids and communities in our area.



April 2020: GAME OF S.K.A.T.E

We organized a virtual Game of S.K.A.T.E through our Instagram platform with skateboarders from different regions of Peru and other countries. As this contest took place at the beginning of the lockdown, we encouraged the participants to send their videos skating from home through the hashtag #yopatinoencasa and being creative in finding places around their homes suitable for skateboarding. This contest was a way for the local skateboarding community to be connected during times when skating together in the streets was not allowed.

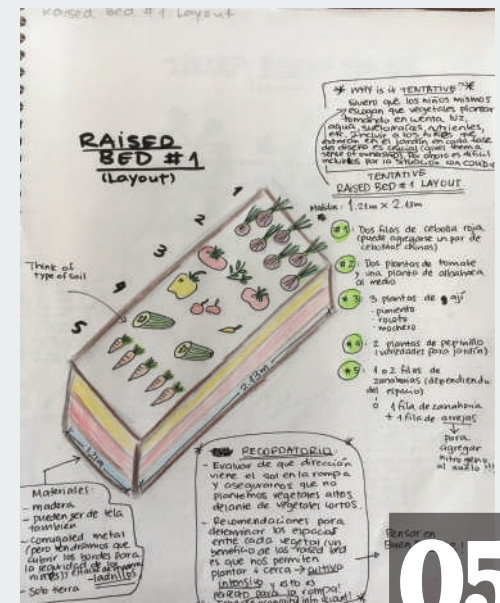
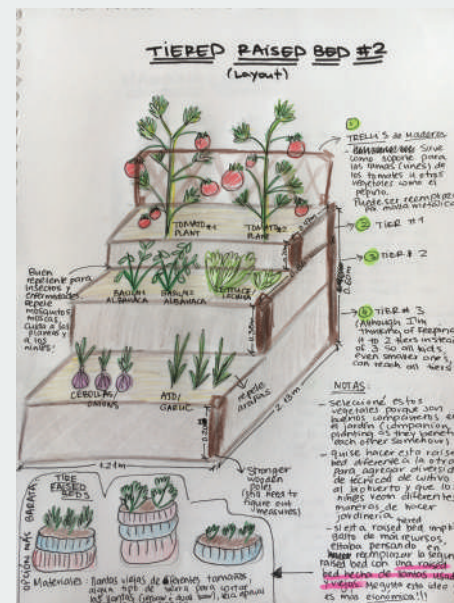
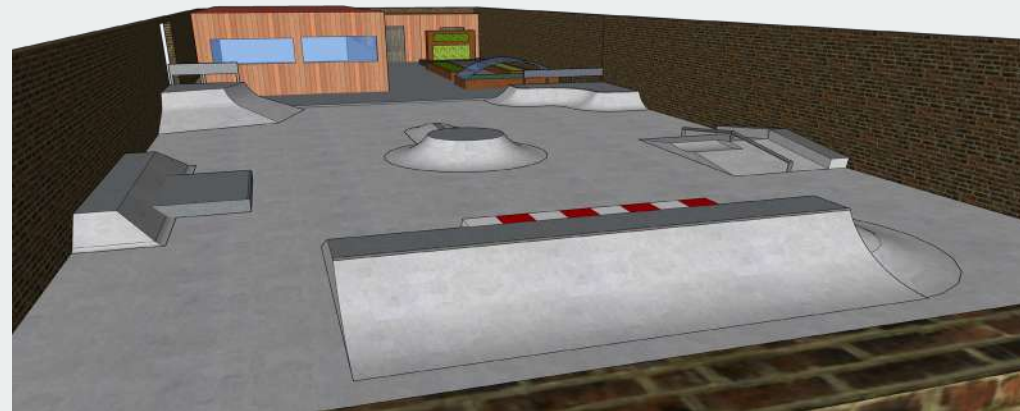
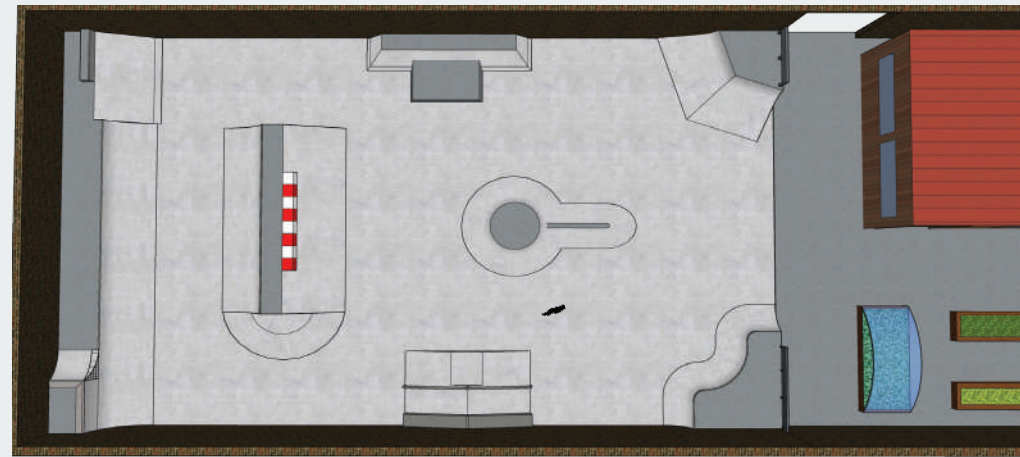
#yopatinoencasa



June 2020 - Ongoing: Planting Seeds Apprenticeship Program: Cerrito's Ramp and Community Garden

Members of the CJF International Team worked together with members of the CJF Peru local team on diverse skatepark planning and obstacle designing tasks to be completed in advance of the build. On this first phase of the Planting Seeds Apprenticeship program, the Peruvian local apprentices received a building manual that engaged them with key concepts in skatepark construction such as functionality, usability, accessibility, safety, esthetics and others before reaching the actual construction phase. Budget planning and sourcing of materials from local businesses were also essential skills shared and learned during this phase of the apprenticeship. Throughout the whole process, apprentices were able to receive guidance and feedback on their progress.

Once the construction starts later this year, CJF Peru members and other local skateboarders will shadow professional skatepark builders and learn more about the different aspects of skatepark construction such as groundwork and dirt shaping, woodwork, bricklaying and concrete shaping while receiving a salary. The local team will also have the opportunity to put all the learned skills into practice at the skatepark in Cerrito de La Virgen by planning, coordinating, budgeting, sourcing materials with the ultimate goal of building our own skatepark obstacle.

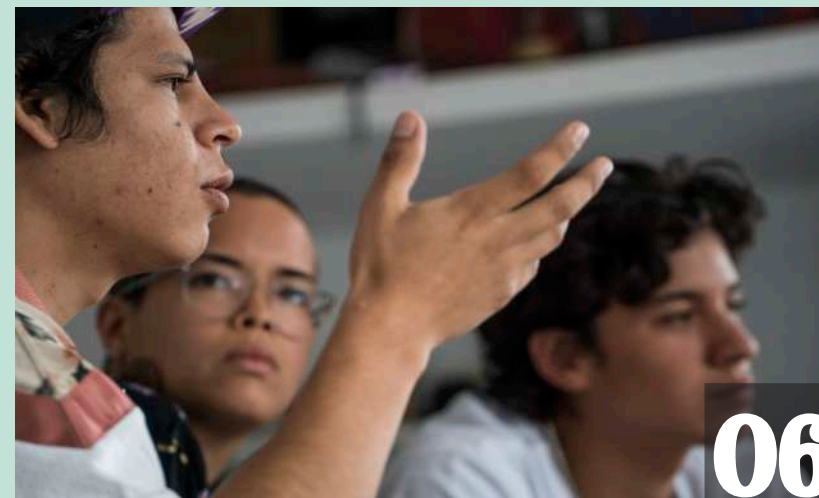


June 2020: Interview with Furia Skate

Furia Skate is a Peruvian social media channel dedicated to the diffusion of skater culture nationally. On June 21st, 2020, for the celebration of “Go Skateboarding Day”, Furia Skate organized a series of interviews and talks with renowned representatives of our national skateboarding culture and other socially-focused skateboarding organizations around the world. The CJF Peru local team, following an interview with CJF’S director Clement Taquet, was invited to participate in a casual interview to talk about their journeys.

Topics included the following: the role of skateparks in the communities we work with, the impact of CJF’s projects on both the kids participating on the Edu-skate program and the local team members, our personal stories of joining the team, the importance of managing skateparks in cohesion with educational and cultural programming, the relevance of CJF Peru’s project as part of a larger effort to decentralize skateboarding in Peru, and the impact of COVID-19 on the organization and programs and the process of adaptation to these challenges.

This interview was a great opportunity to raise awareness of the project and mission as well as a space to connect with other people and organizations working on spreading the positive seeds of skateboarding on a national level.



June 2020: Go Skateboarding Day

Every year on the 21st of June, major cities around the world commemorate the “Go Skateboarding Day” where skate communities gather to celebrate their love for skateboarding in diverse ways. In Peru, thousands of skateboarders ride the streets nationwide performing an unprecedented marathon where fun, adrenaline, adventure and of course the love for skateboarding come together. However, last year due to the coronavirus pandemic and Peru’s lockdown, the CJF Peru team proposed a new way to commemorate our love for skateboarding on this day by organizing a contest on Instagram for the most voted photo with a free choice trick. **16 skaters** from different cities around Peru were nominated to participate in this virtual championship. The goal of this event was not only to keep CJF Peru as an active member of the local skate community but also to decentralize skateboarding as a sport in Peru.





July 2020: **Building of Skateboarding Kicker Ramp**

With only 2 public skateparks in Trujillo and not a lot of support from the local government, DIY culture has become an important aspect for the localskateboarding community. During the pandemic when opening our project in La Rampa was not allowed, the CJF Peru team decided to use the time and available resources to start building our own obstacles that could be transported easily and used anywhere. We decided to build a wooden kicker ramp from scratch to be used for launching ourselves, doing tricks and making flat ground around our city more fun. While building the kicker ramp, we learned about designing on a small scale, budgeting, sourcing materials from local businesses, and wood and metal work.

In the long-term, the idea is to build more DIY obstacles that can be used in public and free Edu-skate classes around different points in our city. These obstacles will contribute in a way to making skateboarding more accessible to individuals who live far from a skatepark or do not have the resources to go to one. A mobile and easy to assemble skatepark made of different DIY obstacles can be a great educational tool to expand our community outreach to different underprivileged neighborhoods around Trujillo.

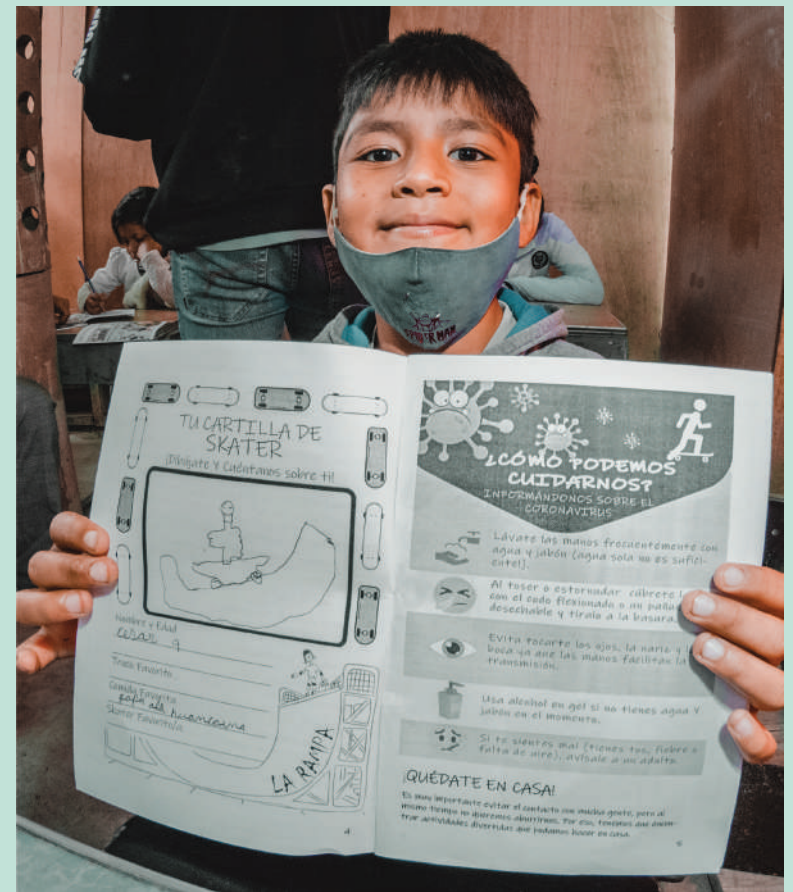
August 2020: Skater Booklet

In an effort to stay in touch with our beneficiaries and keep spreading the positive seeds of skateboarding, even in the midst of a pandemic, we designed and developed a skater booklet with a diversity of activities such as an exercise routine for quarantine times, drawing and design activities, a how-to guide on making your own balance boards, as well as crosswords, fun facts about local skaters and much more.

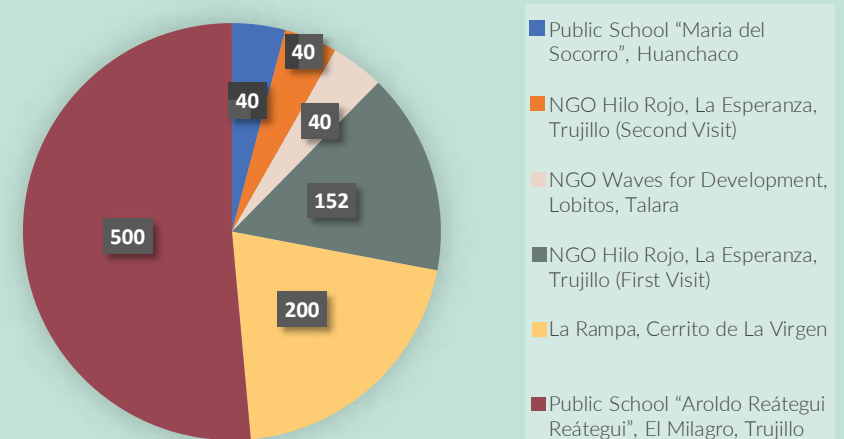
We not only shared this booklet with the kids that we already worked with in the communities of Alto Trujillo and Cerrito, but we also visited schools and other NGOs around Trujillo in order to distribute our booklet and expand the number of kids that benefit from it. We distributed around **1000 booklets**. This booklet was a useful device to connect with other NGOs focusing on empowering disadvantaged individuals through education in Trujillo and to establish new potential partnerships.

This booklet has not only served as a space for kids to be creative and do something different outside their virtual school classes but also as an educational tool to keep the kids connected with the power of skateboarding during times when opening our projects and skating together is not allowed.

As many of the kids that we work with in Cerrito and Alto Trujillo do not have access to cell phones or computers, we distributed printed versions of the booklets as a way to promote accessibility. However, we have published a PDF version of the booklet on the Concrete Jungle Foundation website as a free educational resource to be used worldwide.



Distribution of around 1000 Booklets





August 2020: Youtube Tutorials on a DIY Balance Board

As a way to visually complement the skater booklet, the CJP Peru team created a Youtube channel and produced 2 tutorial videos. The first video consisted in a how-to guide on making your own balance board at home with accessible materials such as a bottle filled with soil and a piece of wood. The second video includes an exercise routine to keep kids active during quarantine times and a visual explanation of different tricks to do with your DIY balance board. These videos not only offered a visual explanation of our skater booklet and balance board activities but they also constituted an opportunity to introduce our skater booklet to a wider online audience. We reached around 800 views on our Youtube platform.



Youtube Channel:
Concrete Jungle Foundation - Perú

October 2020: Visit to Hilo Rojo

Hatos, a local urban clothing business invited CJF Peru, together with other local NGOs and organizations, as participants of a social entrepreneurship event at the community center of Hilo Rojo, another local NGO working with disadvantaged communities in La Esperanza, Trujillo.

This event had the objective of promoting education through the cultures of hip, urban art and skateboarding. The beneficiaries of Hilo Rojo received short workshops on graffiti making, freestyle and breakdance, and skateboarding. The CJF team talked about our mission and the positive values of skateboarding, delivered a lesson on some basic skateboarding skills, distributed the skater booklet and shared their passion for skateboarding.

This was an opportunity for the CJF Peru team to put into trial and assess our COVID-19 safety protocol as it was the first we worked directly with kids since the pandemic started in March 2020. After our visit to Hilo Rojo's community center in La Esperanza, the CJF Peru team agreed that it is essential to liaise with other local NGOs that also work with empowering disadvantaged youth through educational opportunities. Therefore, for 2021, we plan more visits to other NGOs and community centers around Trujillo in order to deliver flash skateboarding workshops and expand our mission to other corners of our own city.



November 2020 - Ongoing: Online Clothing Store

With the support of CJF International, the CJF Peru team gathered together their creative skills and designed high-quality clothing items to be sold at our Online Store on Instagram in order to raise funds for our projects on the ground in Peru. All of our products were made by Peruvian manufacturers and using Peruvian cotton.

All proceeds from the sale go directly towards CJF Peru operations, allowing us to maintain our skateparks, run our youth programs, and train local volunteers and staff while they are compensated for the work they do.

If you wish to buy some CJF Peru swag and help us support disadvantaged youth through skateboarding, please send us a message on our Instagram page @cjf_peru.



Instagram:
cjf_peru





November 2020 - Ongoing: Clases Relámpago for Girls, Santa Edelmira

In November 2020, CJF Peru organized our first open and free skate session with girls and womxn in Santa Edelmira, the local skatepark of Trujillo. Loaner boards and safety equipment were available for the participants. We started with a warm-up exercise routine and continued with dividing the group into basic and intermediate levels.

Even though Trujillo's local skate scene is growing and CJF Peru is part of a larger effort to decentralize it, skateboarding in Trujillo is still a male-dominated sport.

This first free girls-only skate session is part of a larger initiative to build a community of female skateboarders and encourage more female participation in the local scene. In 2021, we are planning to organize more girls-only free public classes two Saturdays a month. Around **20 to 30 girls and womxn** have participated in our classes.



November 2020: Interview with Loanna

Loanna is the youngest member of the CJF Peru team. We interviewed her to know more about her background, her story and her journey with skateboarding. She talked about her experiences at the Alto Trujillo skatepark and with the Edu-Skate classes.

As Loanna is a young role model and one of the youngest representatives of the female skateboarding community in Peru, this interview not only shreds stereotypes about skateboarding but it offers as well a powerful tool for other young girls who are interested in skateboarding but haven't found a safe community to do it yet.





December 2020: Tour Norte “Sembrando las Semillas Positivas del Skateboarding”

In December 2020, the CJF Peru team planned a tour to the north of Peru named “Compartiendo las semillas positivas del skateboarding.” We visited the cities of Chiclayo, Piura, Lobitos and Trujillo. The tour had two components: the first component was a best trick contest where the CJF Team got to hang out and share their mission with the local skateboarding communities; the second component was free public and open skateboarding classes for the youth of the locality. We offered loaner boards and safety equipment while teaching a simplified version of our Edu-Skate program and distributing our Skater Booklets.



This tour not only represented a community outreach initiative to expand the skateboarding scene in Northern Peru and decentralize skateboarding as a sport in our country but also an opportunity to build community and spread our mission about the power of skateboarding to create individual and communal positive change in other corners of our country.

2021: What's next for CJF Peru?

As we are still at the planning and fundraising stage for the construction of 2 new skateparks for the Peru project in Cerrito de La Virgen and Lobitos in the middle of year 2021, we currently have no skatepark to teach our Edu-skate curriculum. The COVID-19 health crisis in Peru has also posed a great challenge for our project as most educational spaces have become virtual and as schools, including our educational center in Cerrito de La Virgen, remain closed. However, these obstacles have not stopped us from working on our mission of promoting personal and community development through skateboarding. We have adapted to the current situation and we would love to share with you the exciting plans for the upcoming year 2021:

1. "Clases Relámpago" for kids and Girls/Womxn-only sessions:

We have adapted our Edu-skate curriculum to be used in free and open classes for children in different areas of the city such as parks and basketball courts. Furthermore, we will organize girls and womxn classes at our local skatepark every month. For these classes, we will provide skateboards and helmets and qualified Edu-skaters and assistant teachers. Furthermore, we have developed a COVID-19 safety protocol that includes measures such as teaching in open spaces, reducing numbers, teaching with limited contact in order to ensure the wellbeing of our participants.



2. The construction of 2 skateparks in Cerrito de La Virgen, Huanchaco and Lobitos, Talara:

The CJF Peru team has been preparing for months for the construction of these 2 skateparks by learning about skatepark design, budgeting and working on the sourcing of materials through the "Planting the Seeds Apprenticeship". Due to the current COVID-19 pandemic and the changing travelling restrictions, the construction stage has been planned for August 2021. After the construction, we will have a complete youth program with Edu-Skate lessons, English and Environmental, arts and crafts, homework help, and free loaner boards and safety equipment for our participants and visitors.



3. New local manager:

Arisa Moreno, a local from Trujillo passionate about education and skateboarding, has been recently appointed as the local manager for the Peru project. This change in management has the purpose to give more autonomy to the local team and build up local capacity with the long-term goal of transferring the management of the skateparks to the locals and ensure the sustainability of the project.



GET INVOLVED

FIND OUT MORE:

concretejunglefoundation.org

DONATE TO OUR PERU PROJECT CAMPAIGN:

concretejunglefoundation.org/2021-peru-project#-campaign-peru

FOLLOW OUR 2021 JOURNEY ON INSTAGRAM:

@cjf_peru

VOLUNTEER ON THE GROUND:

concretejunglefoundation.org/get-involved

SHOP ON OUR TIENDA ONLINE:

Visit us on our instagram @cjf_peru and message us to get some CJF Peru swag and directly support our project!

THANK YOU!

