



Impact report

Period: May 1st - August 30th 2022
Subject: Programming
Location: Freedom Skatepark, Jamaica

Date prepared: 4th of December 2022
By: Tim van Asdonck & Luis Petersen

Table of Content

1/ Get-on-Board Programme	01-02
2/ Community Support Programme	03-08
3/ Edu-Skate Classes	09-16
4/ Homework Programme	17-20
5/ Enrichment Activities	21-24
6/ Social work Report	25-26
7/ The Freedom Skatepark Foundation	27-28
8/ Finances	29-38
9/ Recommendations	39-40

‘Managing the park this past season has given me a great feeling of accomplishment, but challenged me at the same time. I expect challenges to arise, we just hope we can always fulfil our duties. This last season was no exception, and I feel we as a team pulled through.’
- Project Manager



⚡ Introduction

This report summarises the eighth season of Edu-Skate Programming that ran at the Freedom Skatepark from May 1st - August 30th 2022. The season consisted of 5 programmes:

Get-on-Board Rental Programme.

This programme is in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme upon registration and rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is reinjected into the maintenance of the skatepark.

The Community Activity Programme.

This programme intertwines with the Get-on-Board programme, as even though the rental prices are low, a lot of children from the community around the Freedom Skatepark are not able to pay this price on a daily basis. The Community Support Programme allows them to rent a board for free if they participate in community activities, where we work together with the skatepark community on the developments around the Freedom Skatepark.

Edu-Skate Classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life-skills important in both skateboarding as in life in general. The programme is free of charge with open participation for anyone between 6-16 years old that is registered for the programme.

Homework Programme.

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason the Freedom Skatepark provides a free of charge educational support programme to support our children with their homework and education.

Enrichment Activities Programme.

The Freedom Skatepark offers a variety of workshops and lesson series to expose the youth at the Freedom Skatepark to different opportunities to explore their interest and potential, and to develop themselves.

The Homework Programme and Enrichment Activity Programme were funded by Sandals Foundation, all other programme activity was funded by HELP Jamaica e.V. Concrete Jungle Foundation organised and executed the programmes with the support of 9 local staff members, under the guidance of CJF's Project Manager (Blake Burnett) and Programmes Director (Tim van Asdonck). Data was collected on all programmes and will be presented in the following report, concluded by recommendations for the next season of the programme.



1/ Get-on-Board Programme



The Get-on-Board programme was set up to serve people that would like to give skateboarding a try, but don't have a skateboard to use. Upon registration a board or protection gear can be rented for \$100 JMD (\$0.65 USD) each (based on the socio-economic status of the surrounding community). For the people that are not able to afford this price, the programme can be accessed for free in exchange for participation in community activities (see 2. Community Activities Programme).

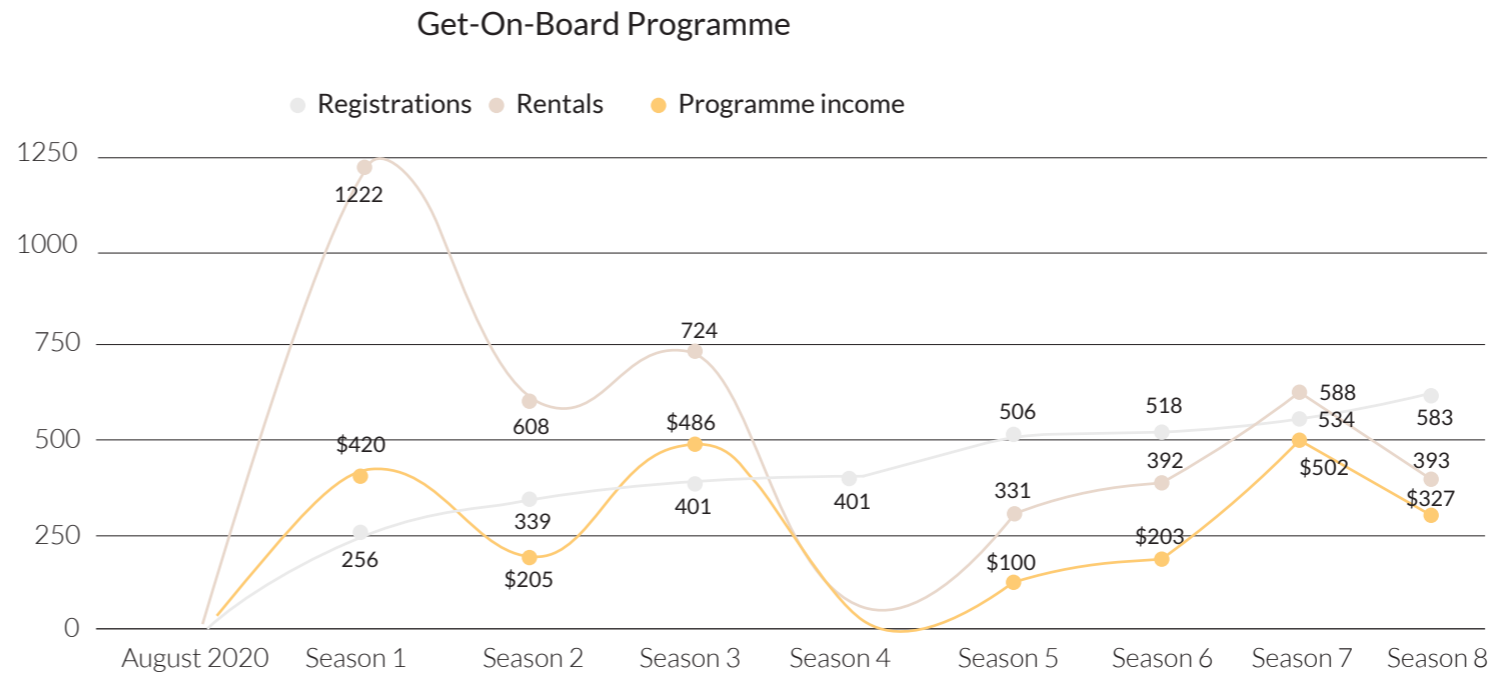
The Skatepark Managers ran this programme during opening times of the skatepark (1pm - 7pm) and kept track on a daily basis how the materials were used and by whom. In the following you find the result of the eighth season of running the Get-on-Board Programme.

393 Total amount of uses

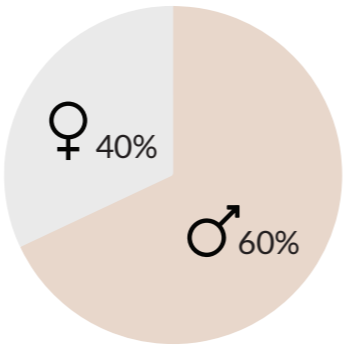
- **11%** of uses was for Edu-Skate Classes (45 uses)
- **4%** of uses was in exchange for Community Support jobs (13 uses)
- **85%** of uses was in exchange money (335 uses)

\$ Programme income in season 8: \$50.250 JMD / \$327 USD

All income was reinvested in the maintenance of the Freedom Skatepark (see Skatepark Expenses under 5. Finance).



583 Total amount of registrations



14 years old Average age

49 new registrations this season



2/ Community Activity Programme

(sponsored by HELP Jamaica e.V)



The Community Activity Programme is implemented for three reasons:

- 1. Involving the skatepark community in the work and developments of the skatepark to instill a sense of ownership
- 2. Community building: providing fun and educational activities through which the skatepark visitors can bond
- 3. Some of the skatepark visitors don't have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.

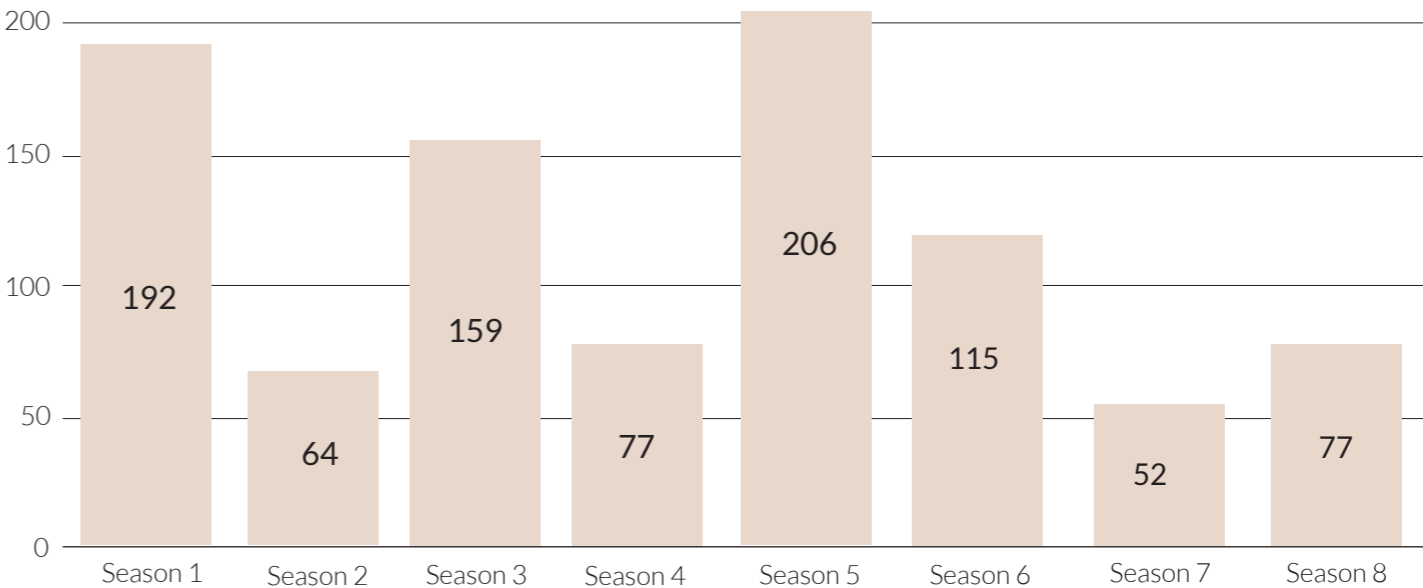
Total participation in Community Activities in Season 8: **77** voluntary jobs executed

Unpromoted small activities were organised to engage the youth and community in educational and small communal activities. Throughout the season, community members (predominantly -18 youth) participated in the following activities:

- Thrash removal
- Sweeping the shop
- Gardening / weeding
- Watering and planting plants around the park
- Pavers
- Fence construction
- Painting the youth center
- Cleaning the bathroom



Engagement Community Activities



Skatepark Management

Their responsibilities included supervising the park, running the Get-on-Board programme and executing community support jobs, keeping the skatepark clean and watering the greenery.

By working closely together with the Skatepark Managers on a daily basis, the Project Manager kept close communication and quick response to arising challenges.

‘I feel very supported in my position. Whether it be from board members, volunteers, staff or community, we have developed an effective network.’
Skatepark Manage

Main challenges mentioned by the skatepark management were to keep track of skatepark visitors, keep better records of programs and activities and to reach more people from the community.

Recommendation: Simplify the data collection process by digitalizing the forms with which the data is collected (currently paper forms). In addition, Send weekly reminders to the teachers in charge of programmes to fill in session evaluation forms.

Recommendation: More outreach should be done to attract more participants for programming at the park. This could be done either by approaching parents of kids in the neighbourhood or by visiting surrounding schools and presenting the skatepark and its benefits to the students. Furthermore, more events could attract more people from the surrounding community. Past events have seen high attendances and people coming to the Freedom skatepark for their first time.

Events

This season 2 skate contests were organised by and for the Freedom Skatepark community. The contests were organised by the staff in collaboration with SK876.

The first skate contest had a total of 15 participants competing while 35 people spectated the event. For the first time, the contest had a female division and not just males competing.

In the second contest 19 participants were competing and attracted 40 people to spectate the event. The prizes that have been handed out to the winners of the contests were sponsored by Vans Europe and 5-0 Skateshop.

Initiated by Eli Reed and supported by Jamaica Skate Culture, the RVCA team visited the Freedom Skatepark on May the 18th to give a skate demo and meet the local skate scene.

Riders of the demo included Mark Suciu, Curren Caples, Evan Mock, Julian Davidson and Donta Jamaal. The first lady of Jamaica, the most honourable Ms Juliet Holes also made an appearance at the event.

Furthermore, Kayla Wheeler organised the ‘Girl’s Skate Day’ on August the 13th at the Freedom Skatepark.

‘The purpose behind Girl’s Skate Day is to bring about a fun safe space where females can go to grow their self-confidence and learn a ton of new things!’ Kayla Wheeler



The event was promoted via social media and turned out to be a huge success. Around 80 women and girls came to the Freedom Skatepark, skated together and partook in the activities offered. These ranged from arts & crafts workshops to skate lessons to music performances. There were also funds raised for the Freedom Skatepark through a raffle. After the event, around 40 new female skaters enrolled for CJF's programmes offered at the Freedom Skatepark. Many girls interested in skating expressed their enthusiasm about the event:

"It shows that women don't have to be stuck in the house doing stereotypical women things" - Kadiya McDonald

"I want to see women empower each other and excel in a sport that is typically male dominated. When women support women magnificent things happen" Kayla Wheeler



3/ Edu-Skate Classes

(sponsored by HELP Jamaica e.V)



The Edu-Skate Programme offers free skateboarding classes with a focus on life-skills on Saturdays between 11.30am - 1pm and 1.30pm - 3pm for children aged 6 - 16 years old.

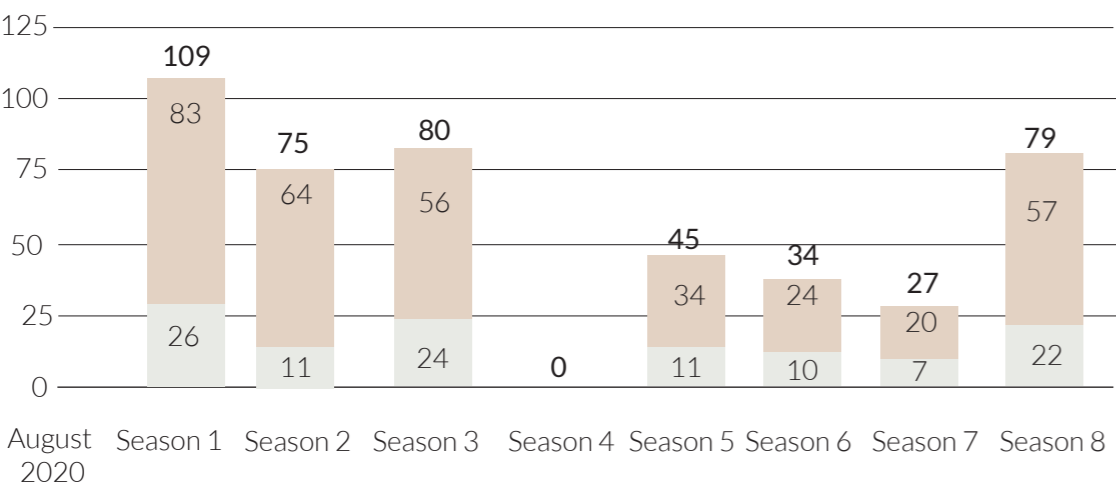
The majority of the participants were children RISE, a Kingston based NGO. Transportation budget was provided by Sandals Foundation. Registered children from the Bull Bay community were free to join these classes as well.

18 Edu-Skate classes were executed in Season 8 and 4 classes were cancelled. No injuries were recorded during the Edu-Skate classes this season.

Recommendation: This season saw a small increase in female participation in Edu-Skate classes. However, only 28% of the participants are female students. Thus, more females should be targeted to join the Edu-Skate classes at the Freedom Skatepark. This could be achieved by offering female-only Edu-Skate classes as well as outreach within the community about the initiative.

Edu-Skate Participation

Girls Boys

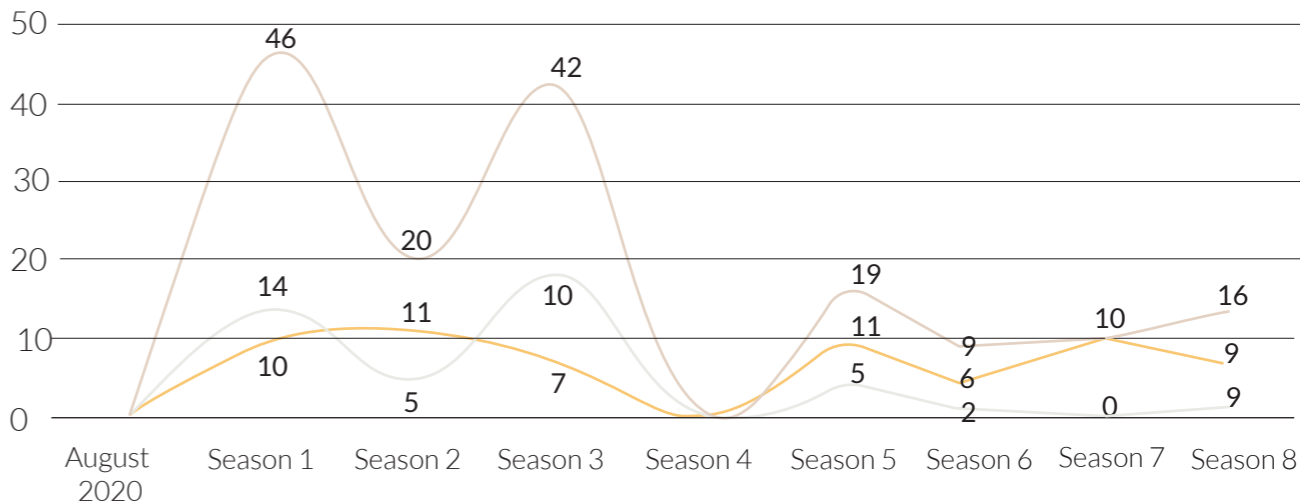


Participation this season: **79 students**

- 28% female , 72% male
- 53% 1-class participation students
- 47% returning students
- Average lesson attendance: 9

Edu-Skate Classes

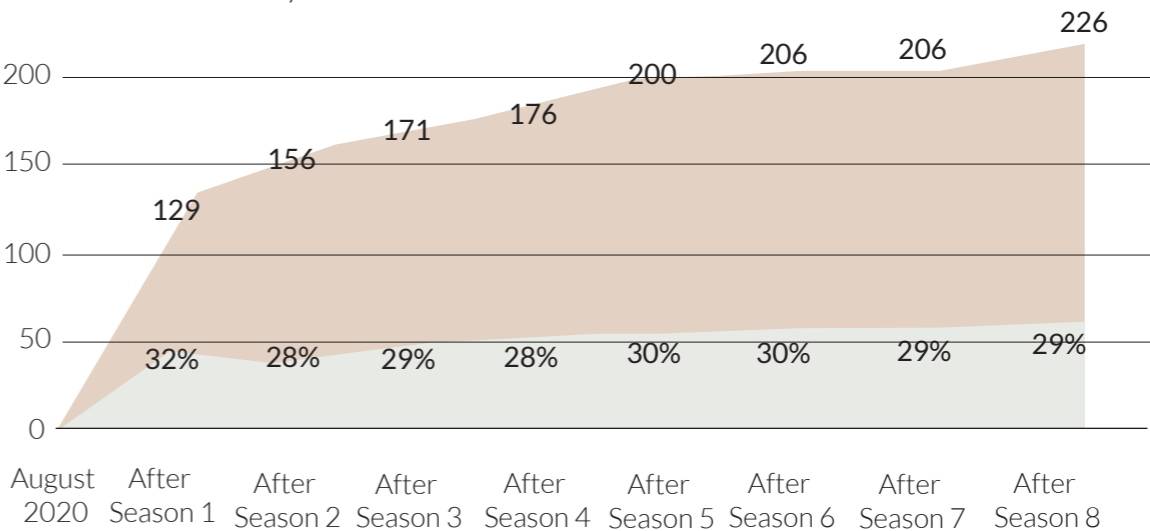
Classes per Season Average Class Attendance Cancelled Classes



Edu-Skate Registrations

Average age: 10 years old

Girls Boys



Total amount of registrations: **226**

- 20 new registrations this season
- 29% female (65), 71% male (161)
- Average age: 10

Every lesson a Head Teacher and an Assistant Teacher were present to run the class. Classes were organised as follows:

Intro:	The classes started with everyone sitting in a circle to introduce the life-skill of the week.
Warm up and trick/activity:	The teachers would proceed with a warm up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life-skill. Students were divided in smaller groups per teacher, so each student got sufficient attention and support from their teacher.
Break:	After around 45 minutes into the class, it was breaktime: the students got some water and fruits in the youth centre and a moment in the shade.
Free skate:	After the break it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
Reflection:	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



What went down in the Edu-Skate youth programme?

As Concrete Jungle Foundation's core youth programme, the execution of this programme is closely monitored and evaluated. The Edu-Skate Coordinator, Rayquan Abrahams, was in charge of the organisation and evaluation of the Edu-Skate classes with support from the Project Manager.

In the following you find a short weekly summary of the Edu-Skate classes, based on the lesson evaluations. Each week either a social skill or a competence building skill is introduced that contributes to a positive personal development. The students are then presented with a suitable skateboarding activity/ challenge for an immediate practical application of this skill.

Lesson 1. A Positive Mentality

- Lesson focus: 'Getting familiar with your board and relearning old steps.'
- Quote of the week: "First, I didn't want to skate but I did skate."
- Teacher observation: 'They kept skating after falling.'

Lesson 2. Awareness

- Lesson focus: 'Today's lesson goal was to ensure that all students understood what the word of the day was and have fun!'
- Quote of the week: 'Being aware means to be notified of your surroundings.'
- Teacher observation: 'The kids were observing their surroundings and being aware, thus not hitting someone else.'

Lesson 3. Self-Confidence

- Lesson focus: 'Believing in oneself by being confident throughout any difficulty, especially skateboarding.'
- Quote of the week: 'Confidence is when you can stand up for yourself so you won't get bullied.'
- Teacher observation: 'They were trying to roll in non stop on BIGGER AND BIGGER RAMPS'

Lesson 4. Respect

- Lesson focus: 'Respect others.'
- Quote of the week: 'It's all in your head, just do it.'
- Teacher observation: 'Davion came up to me just to let me know how much he appreciated me for helping and encouraging him to ride down the ramp on his own.'

Lesson 5. Cooperative Learning

- Lesson focus: 'Each one teaches one another.. help others and they'll help you back.'
- Quote of the week: 'I learned that it's okay to help others.'
- Teacher observation: 'Adrian helped the others dropping in.'

Lesson 6. Resilience

- Lesson focus: 'Talking about how to overcome fear in the opening session.'
- Quote of the week: "This isn't that hard."
- Teacher observation: 'The female student showed resilience in the way she got up after a hard slam to try the trick again and the male was also resilient when learning how to pump. He fell constantly but he persevered through it and landed it.'

Lesson 7. Perseverance

- Lesson focus: 'Confidence over fear and becoming more comfortable on the board'
- Quote of the week: 'I get better at this.'
- Teacher observation: 'Students were happily pushing around the park and even after class they were all begging to stay for longer.'

Lesson 8. Encouragement

- Lesson focus: 'Acknowledging when someone else is down in the dumps... You use encouragement to uplift them so in return you can help build them up to accomplish their goals, feel better about themselves and in return they'll encourage you.'
- Quote of the week: 'I will do it, I will roll away (my butt hurts)!'
- Teacher observation: 'Jamal showed a lot of determination and it seemed like he was feeding off of his own encouragement to roll away from his trick (fakie rock) regardless of falling on his butt.'

Lesson 9. Creativity

- Lesson focus: 'We worked on creativity and learning to skate in a creative way'
- Quote of the week: 'I learned how to ride up and down the ramp.'
- Teacher observation: 'They tried riding the big rail, flipping the board and Ollie's and 180's on the ramp'

Lesson 10. Teamwork

- Lesson focus: 'Together we can achieve great things, we learn better as a team.'
- Quote of the week: "You'll never know unless you try"
- Teacher observation: 'They pushed each other to get speed and were holding each other's hands so they could ollie.'

● Challenges and improvements

Avoiding delays of the classes

The head skate teacher stated that it would be helpful to prepare the equipment and protection gear that is needed for Edu-Skate classes prior to the lesson start. Currently this is not being done. Therefore, the classes often get delayed.

Recommendation: Edu-Skate teachers should communicate their class schedule to the skatepark manager and ask for help in preparing all the necessary equipment before skate classes to avoid delays.

Opening up the skatepark

This season, skate teachers and Edu-Skate students faced the problem of waiting in front of the skatepark without being able to enter it. The Skatepark managers are responsible for opening the park to visitors since they are the only ones with keys. Though, with Edu-Skate classes scheduled outside of opening hours, the kids were already at the gate with no managers present to open the skate park for them.

Recommendation: Edu-Skate teachers should have their own key so that they can open the skatepark for the kids in case the skatepark managers are late.

Break time

The skate teachers criticised the organisation of breaks during the skate classes. The students get fruits, water and snacks during breaks of the sessions. However, mostly the drinks and snacks are not ready/prepared which causes the breaks to be lengthy. Because of this, there is a loss of time for the Edu-Skate classes.

Recommendation: Edu-Skate teachers should communicate this issue to the skatepark management so that the local staff can assist with preparing the food and drinks for students in advance. The breaks would thus be more efficient with more time available for the classes.

Teaching

The Edu-Skate teachers stated that at times misbehaving kids are interrupting the flow of the classes. Furthermore, they found it hard to motivate all children and to keep them fully focused throughout the class.

Recommendation: Negita Brown is a social worker employed by CJF to be present at the Freedom Skatepark. She solves conflicts and talks to misbehaving kids whenever there is an issue. She is also skilled and equipped to assist the teachers with teaching and giving advice on how to keep children focused and motivated. Thus, the Edu-Skate teachers should consult Negita for assistance whenever needed.

‘I like the weekly lessons, the togetherness it brings and the developments. It’s great watching the kids improve.’
- Kayla Wheeler, Edu-Skate teacher

No student evaluations have been executed this season.



4/ Homework Programme

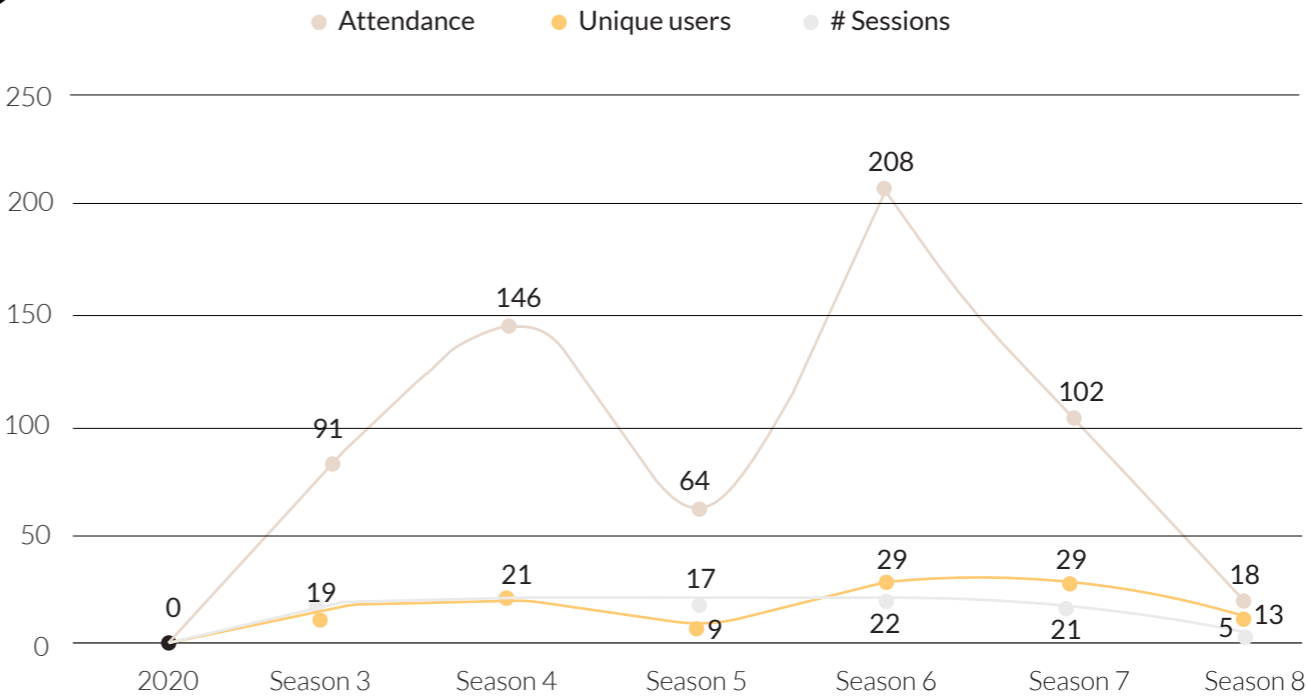
(sponsored by Sandals Foundation)

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. Although this season took place during summer vacation, once per week an educational support session was organised to keep students engaged with their learnings

The Homework Programme was funded by Sandals Foundation and the educational sessions this season were executed by Janice Wilmot. Furthermore the programme was supported with snacks for the students by Seprod Foundation.

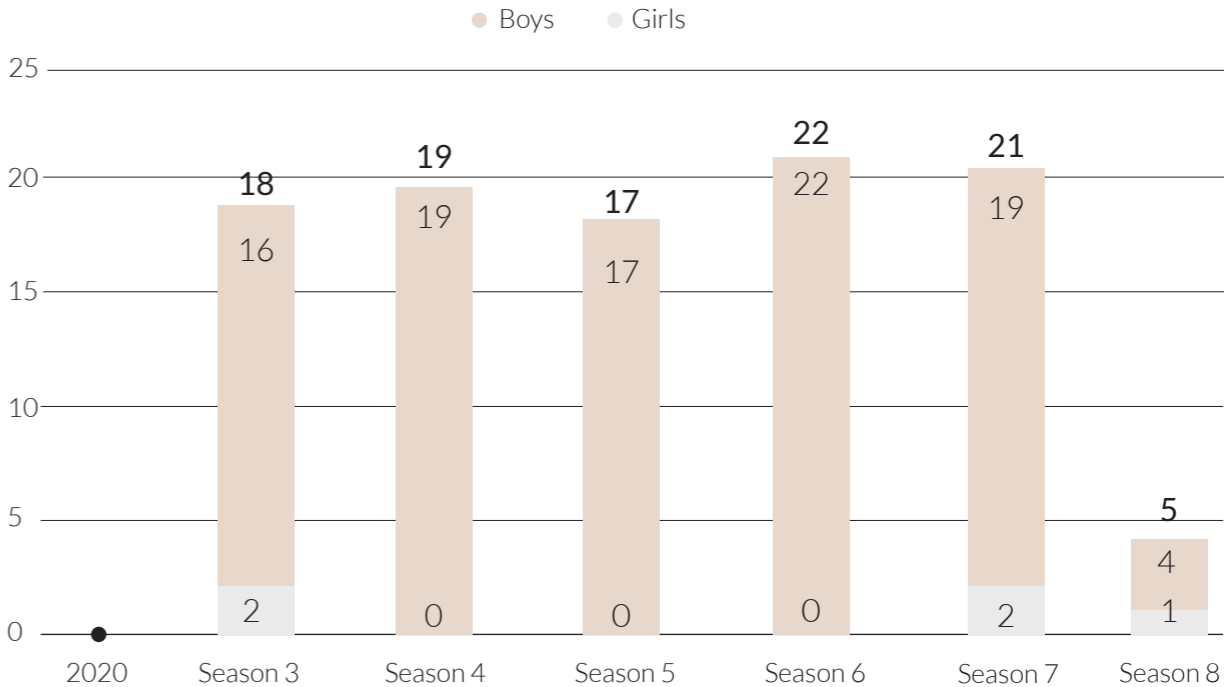


Homework Programme



Homework Programme Participants

Average age: 13 years old



● What went down in the Homework Programme ?

12 educational sessions were organised this season with an average attendance of 1 student per session. The participants consisted of 5 different students of which 80% were boys.

The Homework Programme Teachers tried to keep the students on track with their schooling through the sessions: assignments were adjusted to the different levels of the students.

The following subjects were covered in the sessions:

- Maths (7 session)
 - Adding and subtracting decimals
 - Rounding off numbers
 - Simple multiplication
 - Division and multiplication of 4 digit numbers
 - Percentages and decimals
- English language (4 sessions)
 - Spelling
 - Reading
 - Words, tense and how to use them
 - Word games (Bananagrams)
- Geography (1 session)
 - Directions and using a compass (worksheet exercise to challenge what was taught)



“My experience teaching the program was great. Though we didn’t have a lot of students, it felt good teaching the little one.”
- Janice Wilmot

● Feedback from the teachers

Managing the students

‘Teaching the program was not difficult. I enjoyed sharing what I know to kids who are interested in learning a little more than they know.’

‘The kids were open and ready to learn.’

Challenges

‘No negative influence was transpired onto me. I felt comfortable throughout the season.’

One challenge that has been recurring the whole season was the low attendance in the homework program. The attendance went down significantly compared to past seasons. The teacher confirmed this by stating that she would want to see ‘more students attending classes’

Recommendation: Outreach within local schools and the community about the Freedom Skatepark hosting free of charge school support programming could increase the attendance of the homework programme.

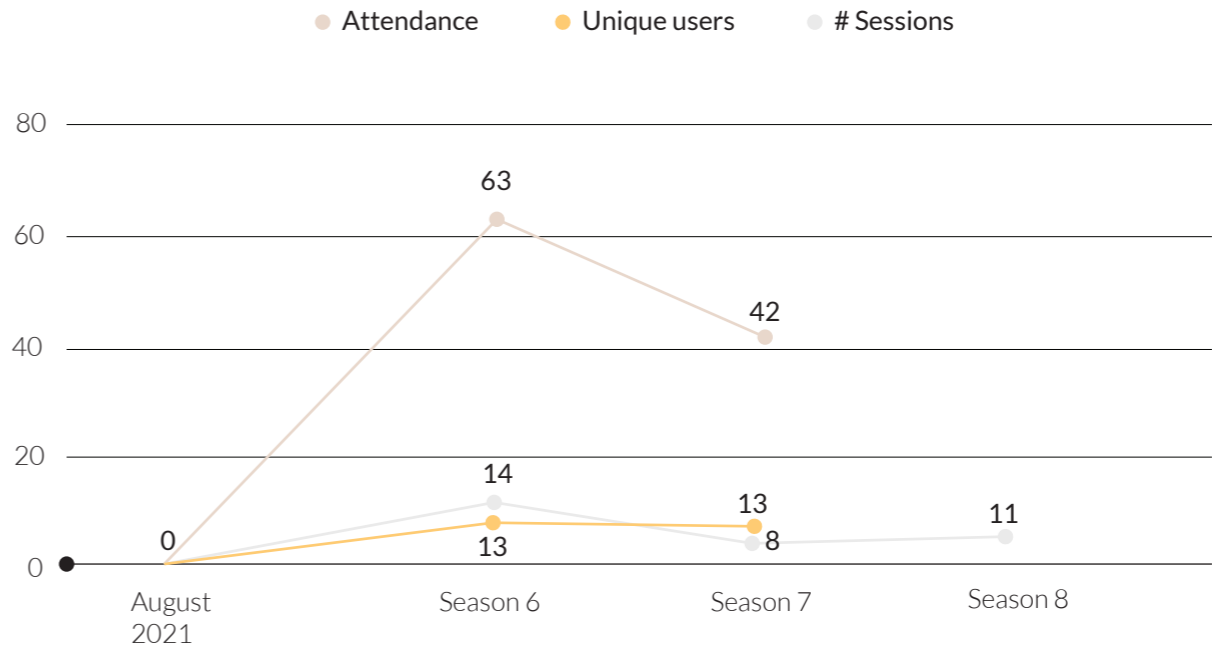
5/ Enrichment Activities

(sponsored by Sandals Foundation)

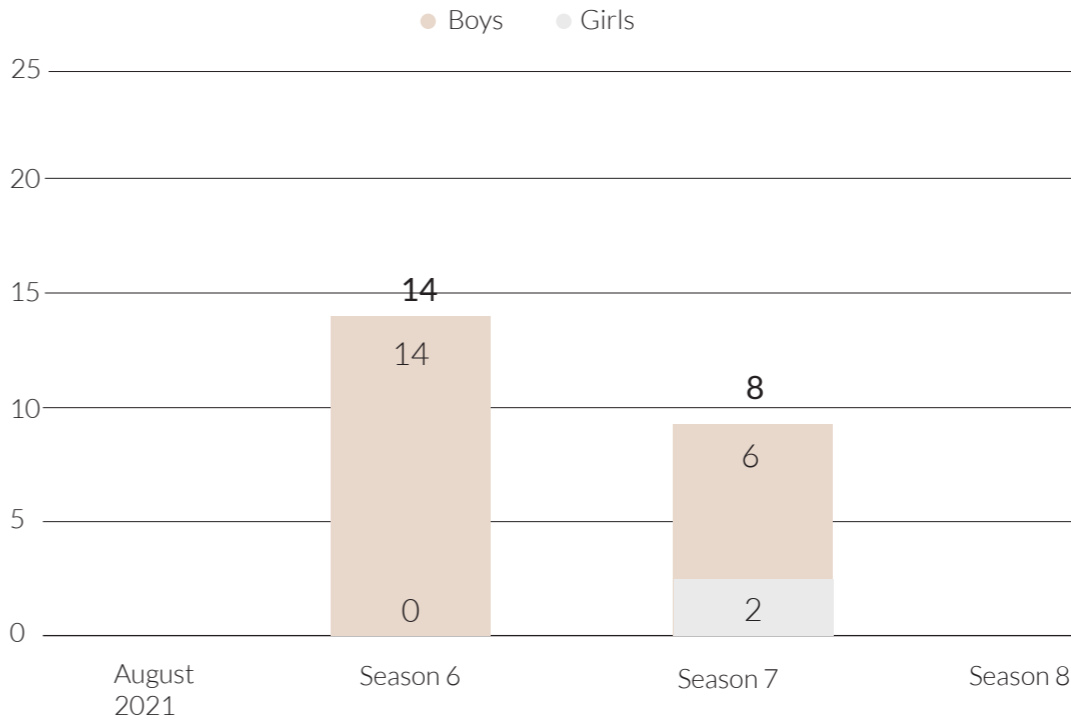
This season was the third season that enrichment activity programming was offered at The Freedom Skatepark. A variety of enrichment activities that focus on education and personal development have been offered to kids and adolescents visiting the skatepark. Complementing the Homework Program, the offered activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums. These activities can be 1-off workshops, a short lesson series or a continued lesson series. This season the Educational Enrichment Activity programme was executed by Davion James and Rica G.



Enrichment Activities Programme



Enrichment Activities Participants



● What went down in the Enrichment Activities Programme?

11 enrichment activity sessions were organised this season. No participant data has been collected this season due to technical difficulties faced by the local staff. The teachers struggled to use the digital data collection tools that CJF uses to collect data on this programme.

Recommendation: The Project Manager is to have a meeting/training with all staff members struggling with data collection tools to ensure they are able to understand and use these well, so that no more data loss will occur.

The following subjects were covered in the sessions:

- Music (11 sessions)
 - Singing and learning Jamaican folk songs
 - Reading notes
 - Keyboard skills (different fingering that goes with each key)
 - Building Maracas from things that can be found in close environment (nature)



● Feedback from the teachers

Managing the students

‘Getting the children out to classes could have gone better at times!’ - Davion James

**‘It was a nice moment getting to see the Maracas completed.’
- Davion James**

‘The boys were always focused on the task and very interested in learning the piano/keyboard’. - Davion

6/ Social Work Report

(sponsored by HELP Jamaica e.V)



Based on the recommendations that came forward from the previous season at the Freedom Skatepark, CJF employed Negita Brown. Negita is a social worker who delivers life-skill and one on one counselling sessions at the skatepark. In addition, her responsibilities included:

- Contacting and communicating with the parents of skatepark visitors
- Solving conflicts and sexual harassment issues at the skatepark
- Guiding a social work intern at the skatepark
- Supporting and asserting the skatepark rules
- Overseeing the transportation of youth participants from Kingston

The employment of the social worker at the Freedom Skatepark has been made possible by HELP Jamaica e.V.

‘We no longer have any issues with sexual harassment at the park. We have had no incidences of fights or arguments at the park and persons who are found smoking are kindly asked to exit behind the stands at the park to resume smoking there, away from the children's sight and non-smokers. The rules are being followed.’ - Negita Brown

● Key achievements this season

- The social worker was able to have one on one counselling sessions with some people that utilise the skatepark. The reason for these sessions were sexual harassment, anger issues and behavioural problems. The issues were resolved which resulted in all parties using the skatepark conflict free.
- When asked about the reasons for coming to the Freedom Skatepark, a majority of people responded that “it is a safe place to come and relax.”
- The Edu-Skate programme is a success with a consistent number of participants. The Edu-Skate teachers followed a training on integrating life-skills in sports programmes to make a meaningful impact in the life of participants through positive youth development. The social worker was able to build a bond with a parent whose child was misbehaving at the skatepark. Since then, the behaviour of the child has improved.
- The skatepark rules are followed by all visitors.

● Concerns and improvements

- There is only a small number of participants for both the homework programme and the educational enrichment activities. Though, the social worker suggests that the homework programme has to be properly structured before outreach within the community can be done. Furthermore, the social worker was concerned about the space where the homework programme is currently held. People are going in and out all the time since the skating equipment is handed out in the same space, which can be very distracting. In addition, it was stated that the skating noises present a barrier to learning and teaching effectively.
- The transportation of participants went well this season due to the opportunity of using the RISE bus. The bus makes four trips to and away from the skatepark every Saturday. Though, the concern of a quarter tank not being sufficient to make these four trips was raised.

● Planned activities and implementations for the next season

- Outreach within the community concerning the benefits of the Freedom Skatepark.
- Reaching more participants through the homework programme. Once this is achieved, a diagnostic test can be conducted with the participants.

7/ The Freedom Skatepark Foundation

● The Freedom Skatepark Foundation (FSF)

Any day-to-day issues and developments at the Freedom Skatepark were discussed with the Freedom Skatepark Foundation in a monthly meeting, followed by the necessary planning and financial and operational decisions to move forward.

The following developments were achieved through the Freedom Skatepark Foundation board meetings:

- Bank tokens activated: all finances are now handled through the local FSF bank account with a monthly invoice system for expenses at the park.
- A skateboard demo of RVCA (an international skate team) was organised in collaboration Eli Reed and Jamaica Skate Culture, including the Thrasher Magazine Skater of the Year.
- Snacks were provided for programmes at the park by Seprod Foundation.
- Local ownership of the @freedomskateparkja Instagram page by Kayla Wheeler (committee member) to present what happens at the park on a weekly basis.
- Security services have been discontinued due to a safer environment at the skatepark and issues with attendance of security guards.

Pending items:

- Work permit application process for Project Manager
- Obtain charitable status for the Freedom Skatepark Foundation
- Organise the grant opening event



8/ Finances



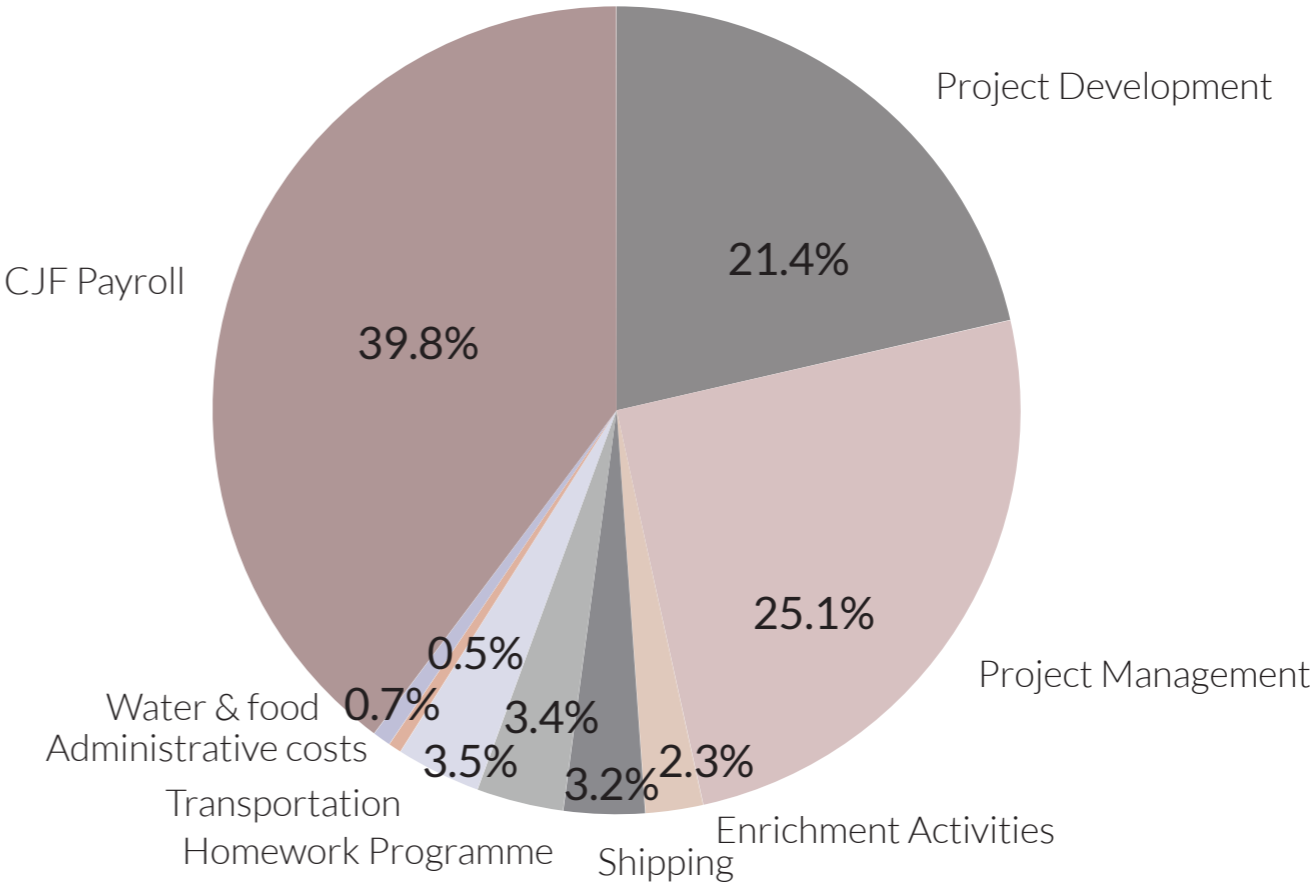
Programming expenses May - August 2022

The programming expenses are all expenses related to the programming activities at the Freedom Skatepark. The Homework Programme and Enrichment Activities were sponsored by Sandals Foundation. HELP Jamaica E.v. sponsored all other programme activities.

In total the season cost **\$9,330.34 USD**.

Items	Cost (USD)
CJF Payroll	\$3,712.03
Water and food	\$69.22
Administrative costs	\$48.74
Shipping	\$317
Transportation	\$325.62
Homework Programme	\$302.82
Enrichment Activities Programme	\$214.91
Project Management	\$2,340
Programme Development	\$2,000
TOTAL	\$9,330.34

- Sandals Foundation
- Sandals Foundation
- Sandals Foundation



CJF Payroll (\$3,712.03 USD)

Staff were paid every Friday for their services the past week. Minimum stipend in Jamaica is JA\$7,000 per week, our rates were as follows:

- Junior Skatepark Manager: \$7,500 JMD for 3.5 days
- Senior Skatepark Manager: \$9,500 JMD for 3.5 days
- Edu-Skate Coordinator & Head Teacher: \$3,000 JMD per session
- Assistant Teacher: \$1,500 JMD per session
- Media Management: \$1,000 JMD for photo, \$1,000 JMD for social media management per week
- Social Worker: \$20,000 JMD per week

67 weekly payslips have been paid for a total of \$570,000.00 JMD

Water and food (\$69.22 USD)

Water and fruits were provided for the students in every skate class. Costs consisted of water bottles, cups and fruits.

Administrative costs (\$48.74 USD)

Administrative costs this season included printing paper and delivery costs.

Shipping (\$317 USD)

3 volunteers took extra luggage with materials for the park with them this season. 0 packages were shipped this season.

- 1 luggage contained decks and hardware (courtesy of 5-0 Skateshop)
- 1 luggage contained decks and complete skateboards (courtesy of Highlife skateboards)
- 1 luggage contained decks and a roll of griptape (courtesy of Skateboard Club Vienna)

Transportation (\$325.62 USD sponsored by Sandals Foundation)

These costs consisted of the weekly \$5,000 JMD for transportation of the children from the organisation RISE to and from the skatepark for the Edu-Skate classes.

Homework Programme (\$302.82 USD sponsored by Sandals Foundation)

These costs consisted of salary for teachers.
— Homework Programme Teacher: \$3,000 JMD per session

Enrichment Activities Programme (\$214.92 USD sponsored by Sandals Foundation)

These include the costs for the execution of all the enrichment activities, projects and workshops. The costs consisted entirely of salary for teachers.
— Enrichment Activity Teacher: \$3,000 JMD per session

Project Management (\$2,340 USD)

These include the Project Manager’s costs to coordinate and execute all previous expenses:
— Hiring, training and supporting staff members in their respective positions
— Making the expenses to support staff in their positions and the project in general (programme expenses and skatepark expenses) and administration of finances
— Coordination of activities at the Freedom Skatepark
— Communication (with staff, Freedom Skatepark Foundation and park visitors)
— International volunteer coordination

Programme Development (USD\$2,000)

These include the costs of monitoring, evaluating and learning (MEL) and reporting on the programmes implemented at the Freedom Skatepark. More specifically:
— Designing the programmes that run at the Freedom Skatepark based on the needs and resources available
— Supporting the implementation of the programmes at the Freedom Skatepark
— Developing structures to collect data on the implementation of designed programmes
— Evaluating and reporting on the collected data through monthly reports and a seasonal report
— Further developing the programmes currently running, and assess the needs for implementation of additional programmes.
— Development of (international) volunteer structure, processing volunteer applications

The costs of these services from Concrete Jungle Foundation were \$500 USD per month.

● **Skatepark expenses May - August 2022**

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running. These costs were paid from the skatepark income, which will also be discussed here. The total skatepark expenses from May - August were **\$102,261 JMD**, equivalent to **\$666.06 USD**.

● **Skatepark Income May - August 2022**

With the efforts of the Freedom Skatepark Foundation, the Freedom Skatepark got permission from the National Land Agency of Jamaica to run a few commercial activities to sustain the park. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark.

From May - August 2022, the Freedom Skatepark generated a total of **\$135,950 JMD**, equivalent to **\$885.34 USD**. Like last year’s summer season, the skatepark income surpassed the skatepark expenses: this was the second season this occurred.

EXPENSES

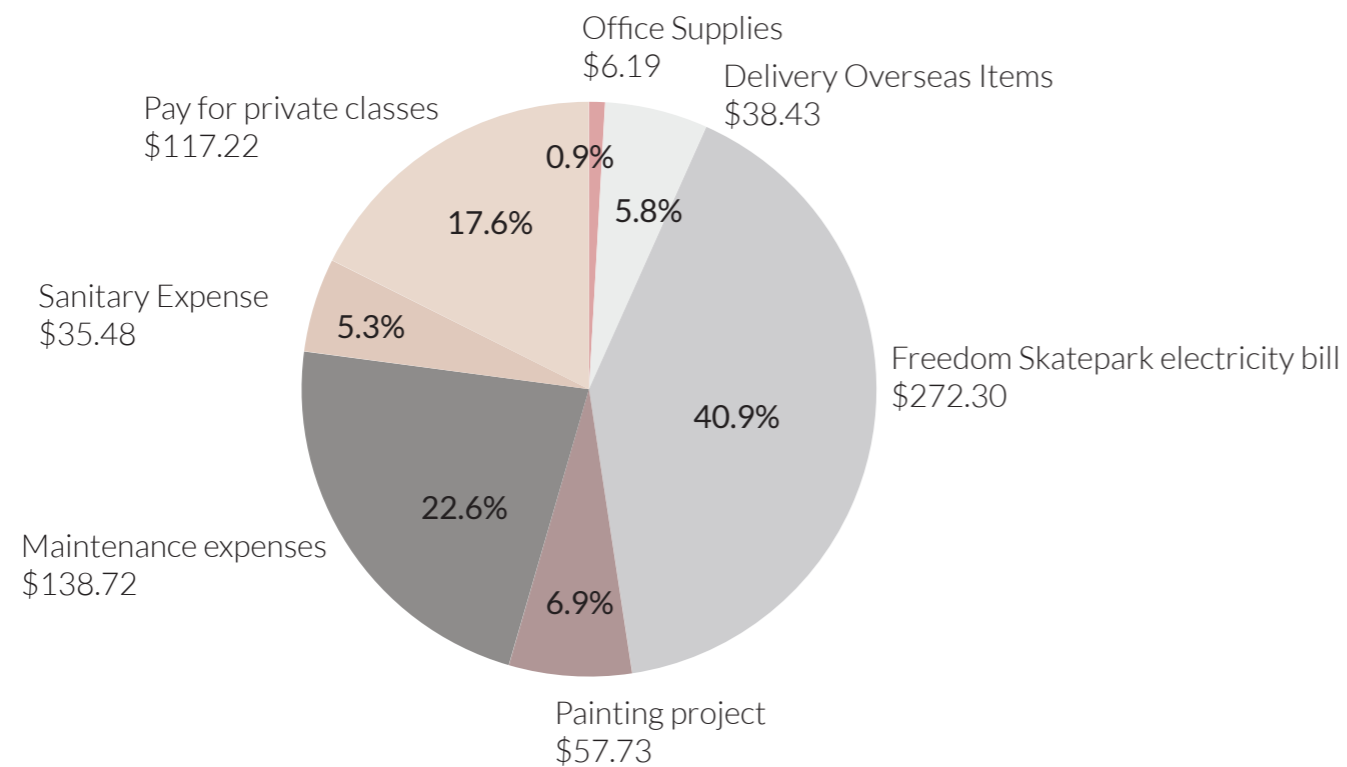
Items	Cost (USD)
Freedom Skatepark electricity bill	\$272.30
Painting project	\$57.73
Delivery overseas items	\$38.42
Office supplies	\$6.19
Maintenance expenses	\$138.72
Sanitary expenses	\$35.48
Teacher pay for private classes	\$117.22
TOTAL	\$666.06

INCOME

Items	Cost (USD)
Videoshoots	\$130.25
Get-on-board Programme	\$327.24
Private Skateboard Classe	\$221.42
T-shirt sales	\$32.56
Shop income	\$7.81
Donations	\$166.06
TOTAL	\$885.34 USD

VS.

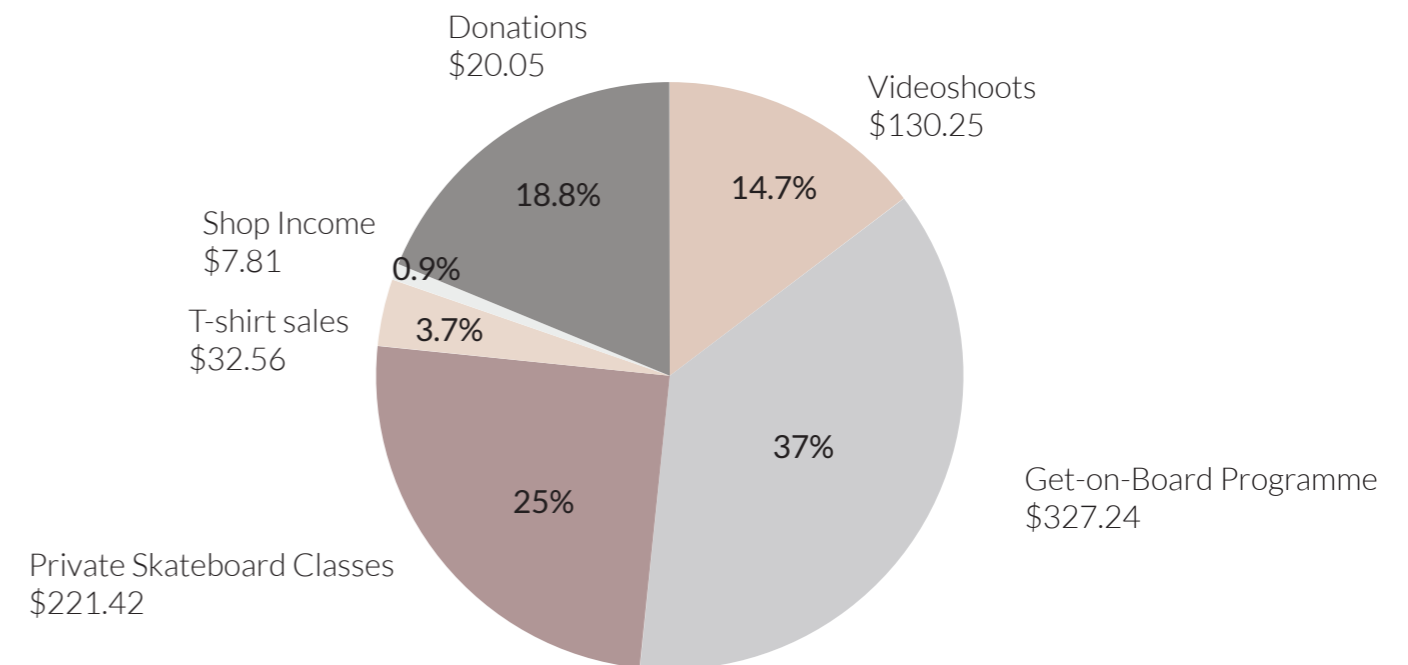
● Skatepark expenses May - August 2022



Comments:

- The electricity bill is paid on a monthly basis
- The paint project required limited purchases as there was still some paint available at the park
- Various items were shipped in like a baby swing.
- A few small office supplies were purchased for admin work at the park.
- Maintenance expenses included repairing the fence, a paver stones project, gas for the weedwacker & repairing a coping at the park.
- Sanitary expenses included trash bags and disinfectant spray.
- Local teachers executed 4 private classes this season.

● Skatepark Income May - August 2022

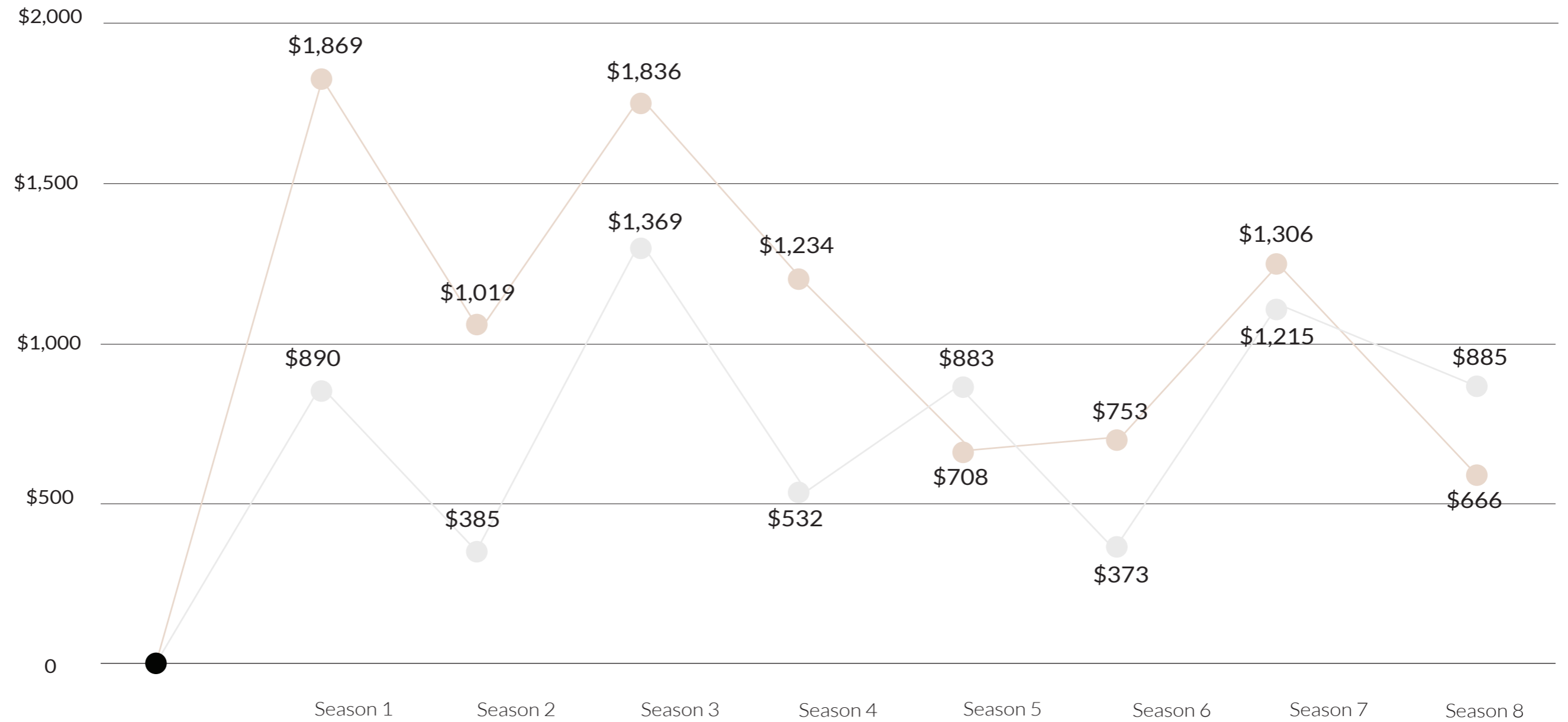


Comments:

- The skatepark can be rented for a video shoot in exchange for a donation of \$20,000 JMD to the skatepark. 1 video shoot was done.
- The board/protection gear rental programme had 336 paid uses this season (\$100 JMD per rental)
- Private skateboard classes were provided for \$2,000 JMD for 1 person and \$1,000 JMD for every additional person for 1.5 hour. A total of 4 private classes have been executed by local teachers.
- Last season the screen printing project started running: these t-shirts were produced and sold at the skatepark to visitors. A total of 3 t-shirts have been sold for \$5,000 JMD in total.
- Shop income: water and juice was sold at the skatepark with a total income of \$1,200 JMD. The project was halted as too much inventory went missing.
- A donation box is set up at the park: some of the park visitors left a donation for the park during their visit. A total of \$3,500 JMD has been donated by supportive individuals. Notable other donations came from fundraising on the Girls Skate Day Event, with a total amount of \$12,000 JMD donated, and a donation from Heidi Clarke of \$10,000 JMD for the paint project.

● Freedom Skatepark Income and Expenses in USD

● Skatepark Expenses ● Skatepark Income



9/ Recommendations

In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure for the next seasons. Since every department was running their activities autonomously this season, all recommendations come from the staff themselves.

Skatepark Management

The following recommendations came forward this season from the skatepark management to improve upon:

- Simplify the data collection process by digitalizing the forms with which the data is collected (currently paper forms). In addition, send weekly reminders to the teachers in charge of programmes to fill in session evaluation forms.
- More outreach should be done to attract more participants for programming at the park. This could be done either by approaching parents of kids in the neighbourhood or by visiting surrounding schools and presenting the skatepark and its benefits to the students. Furthermore, more events could attract more people from the surrounding community. Past events have seen high attendances and people coming to the Freedom skatepark for their first time.

Edu-Skate classes

The following recommendations came forward from the teacher team this season to improve upon in the Edu-Skate classes:

- This season saw a small increase in female participation in Edu-Skate classes. However, only 28% of the participants are female students. Thus, more females should be targeted to join the Edu-Skate classes at the Freedom Skatepark. This could be achieved by offering female-only Edu-Skate classes as well as outreach within the community about the initiative.
- Edu-Skate teachers should communicate their class schedule to the skatepark manager and ask for help in preparing all the necessary equipment before skate classes.
- Edu-Skate teachers should have their own key so that they can open the skatepark for the kids in case the skatepark managers are late.
- Edu-Skate teachers should communicate their class schedule to the skatepark managers and ask for help in preparing all the necessary equipment before skate classes to avoid delays.
- Edu-Skate teachers should communicate the issue of lengthy breaks to the skatepark management so that the local staff can assist them in preparing the food and drinks for students in advance. The breaks would thus be more efficient with more time available for the classes.
- Negita Brown is a social worker employed by CJF to be present at the Freedom Skatepark. She solves conflicts and talks to misbehaving kids whenever there is an issue. She is also skilled and equipped to assist the teachers with teaching and giving advice on how to keep children focused and motivated. Thus, the Edu-Skate teachers should consult Negita for assistance whenever needed.

Homework Programme

The following recommendations came forward from the homework teachers this season to improve upon the Homework Programme:

- Outreach within local schools and the community about the Freedom Skatepark hosting free of charge school support programming could increase the attendance of the homework programme.

Enrichment Activities Programme

The following recommendations came forward from the teachers to improve upon the Enrichment Activities Programme:

- Send weekly reminders to fill in the evaluation forms for the Enrichment Activities Programme so that all participant data will be documented throughout the season.
- The Project Manager is to have a meeting/training with all staff members struggling with data collection tools to ensure they are able to understand and use these well, so that no more data loss will occur.

Social worker

The following recommendations came forward from the social worker to improve upon the programming at the Freedom Skatepark:

- Increase the participation for both the homework programme and the educational enrichment activities. This can be achieved by doing outreach within the community. However, The social worker suggests that before outreach should be done, the programmes need to be properly structured. Furthermore, the space was criticised as it presents barriers to learning and teaching effectively. The reasons are distractions such as people walking in and out to get skateboarding equipment as well as loud skateboarding noises from people using the skatepark during the homework programme. A possible solution could be to host the homework programme outside of opening hours of the skatepark to avoid distractions.
- The budget for transportation was not sufficient and thus should be rediscussed with the skatepark management.

CONCRETE JUNGLE
foundation