

Period: September 1st to December 31st 2022

Subject: Programming

Location: Freedom Skatepark, Jamaica

Date prepared: 25th of January 2023 By: Tim van Asdonck & Luis Petersen

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'The highlight of my experience this season was how much we as a staff were able to accomplish. Between the Grande Opening and the usual operations, even adding new programs, I feel everyone came together as a team for the first time.'

- Project Manager



# **★** Introduction

This report summarises the ninth season of Edu-Skate Programming that ran at the Freedom Skatepark from September 1st - December 31st 2022.

The season consisted of 6 programmes:

#### Get-on-Board Rental Programme.

This programme is in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme upon registration and rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is reinjected into the maintenance of the skatepark.

#### The Community Activity Programme.

This programme intertwines with the Get-on-Board programme, as even though the rental prices are low, a lot of children from the community around the Freedom Skatepark are not able to pay this price on a daily basis. The Community Support Programme allows them to rent a board for free if they participate in community activities, where we work together with the skatepark community on the developments around the Freedom Skatepark.

#### Edu-Skate Classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life-skills important in both skateboarding as in life in general. The programme is free of charge with open participation for anyone between 6-16 years old that is registered for the programme.

#### Homework Programme.

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason the Freedom Skatepark provides a free of charge educational support programme to support our children with their homework and education.

### Enrichment Activities Programme.

The Freedom Skatepark offers a variety of workshops and lesson series to expose the youth at the Freedom Skatepark to different opportunities to explore their interest and potential, and to develop themselves.

#### Girls Skate Sessions

The aim is to provide a safe and encouraging space for girls and women to skate and learn. Female coaches guide the lessons and provide additional activities as part of the Women's Leadership Grant.



- The Homework Programme and Enrichment Activity Programme were funded by Sandals Foundation, all other programme activity was funded by Sandals Foundation and THE SKATEROOM.
- Concrete Jungle Foundation organised and executed the programmes with the support of 9 local staff members, under the guidance of CJF's Project Manager (Blake Burnett) and Programmes Director (Tim van Asdonck).
- Data was collected on all programmes and will be presented in the following report, concluded by recommendations for the next season of the programme.

# 1/ Get-on-Board Programme







The Get-on-Board programme was set up to serve people that would like to give skateboarding a try, but don't have a skateboard to use. Upon registration a board or protection gear can be rented for \$100 JMD (\$0.65 USD) each (based on the socio-economic status of the surrounding community). For the people that are not able to afford this price, the programme can be accessed for free in exchange for participation in community activities (see 2. Community Activities Programme).

The Skatepark Managers ran this programme during opening times of the skatepark (1pm - 7pm) and kept track on a daily basis how the materials were used and by whom. In the following you find the result of the eighth season of running the Get-on-Board Programme.

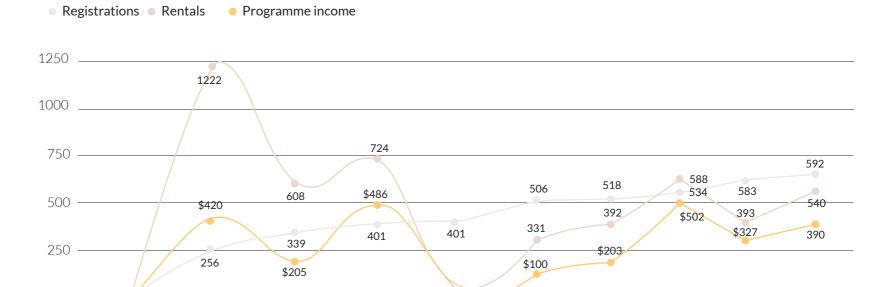
**540** Total amount of uses

- 47.41% of uses was for Edu-Skate Classes (256 uses)
- 4.63%
   of uses was in exchange for Community Support jobs (25 uses)
- 47.96% of uses was in exchange money (259 uses)

\$ Programme income in season 9: \$59.800 JMD / \$390 USD

All income was reinvested in the maintenance of the Freedom Skatepark (see Skatepark Expenses under 5. Finance).

#### Get-On-Board Programme



Season 4

Apr-May

2021

Season 5

Jun-Aug

**592**Total amount of registrations

August 2020

Season 1

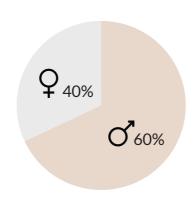
Aug-Oct

Season 2

Nov-Dec

Season 3

Jan-Mar



14 years old
Average age



Season 6

Season 7

Season 8

Season 9

Sep-Dec

# 2/ Community Activity Programme





The Community Activity Programme is implemented for three reasons:

- 1. Involving the skatepark community in the work and developments of the skatepark to instill a sense of ownership
- 2. Community building: providing fun and educational activities through which the skatepark visitors can bond
- **3.** Some of the skatepark visitors don't have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.

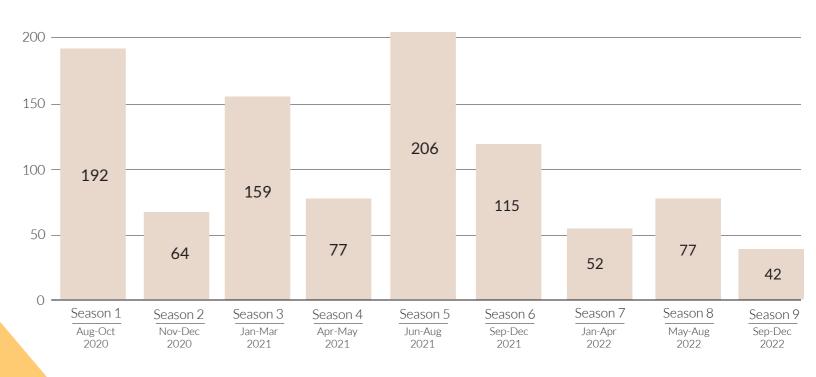
Total participation in Community Activities in Season 9: **42** voluntary jobs executed

Unpromoted small activities were organised to engage the youth and community in educational and small communal activities. Throughout the season, community members (predominantly -18 youth) participated in the following activities:

- Painting
- Pit building
- Pit filling
- Watering
- Gardening
- Cleaning
- Trash removal
- Bushwhacking



#### **Engagement Community Activities**



#### Skatepark Management

Their responsibilities included supervising the park, running the Get-on-Board programme and executing community support jobs, keeping the skatepark clean and watering the greenery.

By working closely together with the Skatepark Managers on a daily basis, the Project Manager kept close communication and quick response to arising challenges.

### 'Love you guys, and love my work.'

- Skatepark Manager

# 'I'm truly blessed to be working at the Freedom Skatepark. Thanks!'

- Skatepark Manager

The skatepark management identified several key challenges this season, such as finding suitable skate gear for classes, dealing with smokers at the entrance, the cleanliness of the skatepark, and selecting appropriate music to be played in the park. Additionally, they did not know how to handle misbehaviour from certain visitors, and faced difficulties organising the shop and filing reports this season.

Recommendation: Provide workshops on reporting to all local staff members. In addition, Send weekly reminders to the teachers in charge of programmes to fill in session evaluation forms.

**Recommendation:** The staff members should make a playlist together with music they all find appropriate and positive for the skatepark environment.

Recommendation: Regular inventory checks should be conducted regarding the skate gear. When the staff realises that skate gear is missing, they should report this to the project manager so that more skate gear can be acquired for the Freedom Skatepark.

Recommendation: The smoking policy should be clearly indicated at the skatepark. Visitors should be educated about this policy so that they can follow it in the next season.

Recommendation: The cleanliness of the skatepark should be a priority. Collective cleanups by park visitors could reinforce the need to keep the park a clean space for all. Furthermore, having more trash cans around the park could help further to tackle this concern.



Recommendation: Shop organisation and the responsibilities around it should be clearly communicated. It is recommended to have a list of rules and responsibilities concerning the shop distributed among the skatepark management.

Recommendation: Misconduct by visitors can be challenging for the skatepark management. Therefore, in case there is an incident, the social worker should be consulted to resolve conflicts.



#### Back to School event

To celebrate the start of the school year, the skatepark hosted a Back to School event featuring an exciting skate contest with 11 participants. The kids showed marked improvement over the previous contest, and were rewarded with shoes and school supplies for their enthusiasm and patience. Around 40 people turned out to cheer on the competitors, making for a truly memorable atmosphere.

#### Grand Opening of the Freedom Skatepark

Due to the COVID-19 pandemic the skatepark could not be officially inaugurated up until this season. Therefore, it was a very special moment that the community could host the grand opening of the Freedom Skatepark.

The event started with speeches of William Wilson (Flipping Youth), Alando Terrelonge (Minister of Culture, Gender, Entertainment and Sports), Tim van Asdonck (CJF) and Jeffrey Moss-Solomon (Chair Freedom Skatepark Foundation). Their speeches were followed by a dance performance of regular skatepark visitors and a skate demo from local skateboarders. Formalities were closed by the reveal of the donor plague at the skatepark. There were T-shirts for the attendees printed for the event, Seprod Foundation had a stand for snacks and beverages and there was a performance of Yaadcore. The day finished with an open skate session. Around 25 people participated in the event programme. Another 150 people visited the skatepark to spectate the event. Sandals Foundation and Seprod Foundation provided great support in organising the day.

The Minister of Culture, Gender, Entertainment and Sports showed great support of the Freedom Skatepark and acknowledged its importance for the local community:

#### Christmas event

To mark the end of the season and the beginning of the holidays, the Freedom Skatepark hosted a festive Christmas Skate Contest, which was attended by 44 people. In addition to the contest, the skatepark community gathered for a barbecue and the participants were presented with toys as prizes. The atmosphere was warm and jubilant, with everyone appreciative of the fellowship and awards. The FSF Board generously contributed \$50,000 JMD to cover the cost of the food.







The amalgamation of skateboarding, physical education, music, art, photography, community engagement [...] and tutoring is in essence harnessing the power of not just skateboarding, but the power of sports in general to break barriers and inspire confidence. All participants can benefit from the universal popularity of the sporting activity, which, when done correctly, transcends socio-economic, cultural and political boundaries. It allows people to connect, as it brings together players, teams, coaches, volunteers and spectators.

It empowers, motivates and inspires, as it identifies, unearths and also helps to showcase individual and collective strengths and capabilities. It helps with the prevention and management of diseases, including mental health challenges. It enhances inclusion and socialisation. It builds trust and promotes peace. It strengthens the development of children and youth and their education, and it empowers girls and women and provides opportunities for leadership and achievement.'

'You have invested in our youth, you have all invested in the future, not just of this community, but the future of sporting through this new means of skateboarding for all Jamaicans. Thank you so much.'

**Alando Terrelonge,** Minister of Culture, Gender, Entertainment and Sports

# 3/ Edu-Skate Classes





The Edu-Skate Programme offers free skateboarding classes with a focus on life-skills on Saturdays between 9am - 10.30am, 11.30am - 1pm and 1.30pm - 3pm for children aged 6 - 16 years old.

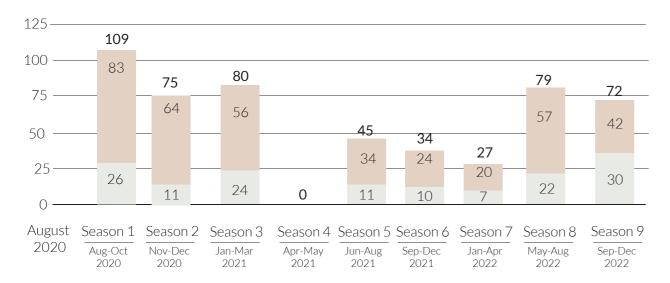
2 outside groups were engaged this season: L.I.F.E. Academy and RISE, a Kingston based NGO. Transportation - Life Management Services. Budget for transportation of participants was provided by Sandals Foundation. Registered children from the Bull Bay community were free to join these classes as well.

32 Edu-Skate classes were executed in Season 9 and 1 class was cancelled. One minor injury was recorded during the Edu-Skate classes this season. The injury could be taken care of on sight.

Recommendation: The big amount of 1-class students results in different students being brought to the sessions each week by the partner organisations, although it is fixed in the MoU's that they select 10 students per group to go through the season with. This should be discussed with partners, as the high turnover doesn't result in the intended outcomes of following a full Edu-Skate season.

#### **Edu-Skate Participation**



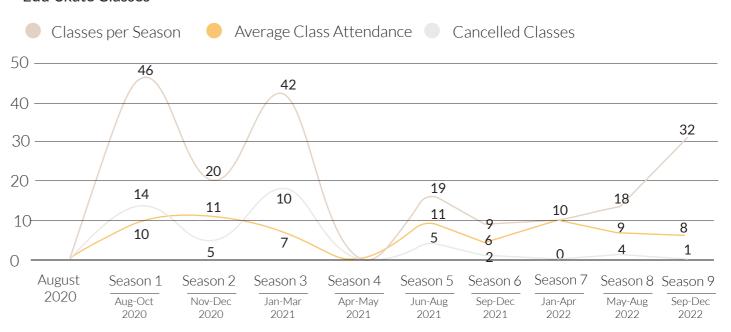


## Participation this season: **72 students**

- 42% female, 58% male
- 40% 1-class participation students
- 60% returning students
- Average lesson attendance: 8

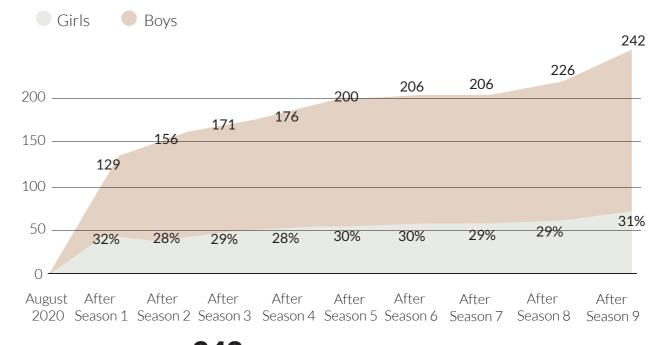
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#### **Edu-Skate Classes**



#### **Edu-Skate Registrations**

Average age: 10 years old

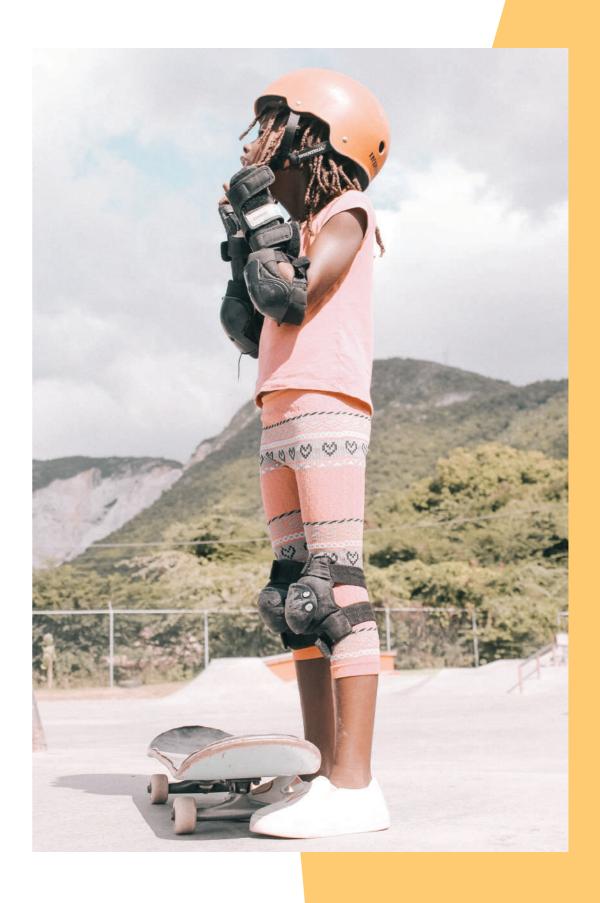


Total amount of registrations: **242** 

- 16 new registrations this season
- 31% female (74), 69% male (168)
- Average age: 10

Every lesson a Head Teacher and an Assistant Teacher were present to run the class. Classes were organised as follows:

Intro:	The classes started with everyone sitting in a circle to introduce the life-skill of the week.
Warm up and trick/activity:	The teachers would proceed with a warm up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life-skill. Students were divided in smaller groups per teacher, so each student got sufficient attention and support from their teacher.
Break:	After around 45 minutes into the class, it was breaktime: the students got some water and fruits in the youth centre and a moment in the shade.
Free skate:	After the break it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
Reflection:	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



### What went down in the Edu-Skate youth programme?

As Concrete Jungle Foundation's core youth programme, the execution of this programme is closely monitored and evaluated. The Edu-Skate Coordinator, Rayquan Abrahams, was in charge of the organisation and evaluation of the Edu-Skate classes with support from the Project Manager. In the following you find a short weekly summary of the Edu-Skate classes, based on the lesson evaluations. Each week either a social skill or a competence building skill is introduced that contributes to a positive personal development. The students are then presented with a suitable skateboarding activity/ challenge for an immediate practical application of this skill.

#### Lesson 1. A Positive Mentality

- → Lesson focus: 'Apply Positive Mental attitude into the skateboarding task today and also showing that attitude in activities at home or on the road.'
- → Quote of the week: 'Pay attention to your skate instructor.'
- Teacher observation: 'One kid who had more troubles overcoming the fear of dropping in, wanted to keep on practising with me during freeskate until they were able to do it with 1 hand.'

#### Lesson 2. Awareness

- Lesson focus: 'Implementing awareness using skateboard and relating it to life and using awareness to prevent accidents around you'
- Ouote of the week: 'Felt like I was gonna fall... But in my head, I felt like a god so I committed to the drop in.'
- Teacher observation: 'All skaters never left the park, even during break.. they seemed very engaged.'

#### Lesson 3. Self-Confidence

- Lesson focus: 'To build on what you have and conquer what you were scared off, BUILDING CONFIDENCE.'
- → Quote of the week: 'I can do this!'
- Teacher observation: 'One kid had a talk with another kid about not being aware and crashing into each other. I thought it is really cool that those two kids used the life skills from previous sessions to address this situation'

#### Lesson 4. Respect

- Lesson focus: 'Being able to acknowledge each other, when they achieve their goals by showing that you care (your respect) by tapping your board on the ground, bumping high-five or telling someone great job'
- Quote of the week: 'I gave him a high-five to let him know that it's OK to fall and get back up.'

  Teacher observation: 'During free skate I saw some students motivating eachother to try/learn the
- → rock to fakie.'

#### Lesson 5. Cooperative Learning

- Lesson focus: 'The lesson goal is to let the students teach each other a trick.. by making them become the teachers.'
- Quote of the week: 'I got the Caveman, you wanna know why? I learned from the best. (Referring to the whole group since everybody was a teacher).'
- Teacher observation: 'I was very excited to see how some students really grew into the role of the teacher. Also a lot of them were very respectful with each other!'

#### Lesson 6. Resilience

- → Lesson focus: 'Resilience, one more try! You can do it! Kids challenged themselves and didn't stop until they've completed the task on their own.'
- → Quote of the week: 'If I fall I should get back up and try again.'
- → Teacher observation: 'Some students besides motivating each other also tried to secure/help others who were struggling.'

#### Lesson 7. Perseverance

- → Lesson focus: 'Today's lesson goal according to perseverance was to keep practising the 3 tricks we showed them. Ollie, crabwalk and ride down the big bank. Goal was for them to have a trick that will challenge them but motivates them to stick with it and keep on practising.'
- → Quote of the week: 'I'll Crab Walk like a god.'
- → Teacher observation: 'The kids tried to help their partners to accomplish the task.'

#### Lesson 8. Encouragement

- Lesson focus: 'Encouragement, creating a cool/calm atmosphere for everyone through words of affirmation example: I believe in you, you got this, next try.'
- → Quote of the week: 'Try and try until you get it!'
- Teacher observation: 'It was the Campbells' first time skating, so they were practising board basics... Riding around, practising how to step on and off the board while gaining the courage to push.'

#### Lesson 9. Courage

- Lesson focus: 'Conquering fear using a courageous spirit.'
- Quote of the week: 'I was sick but I tried!'
- Teacher observation: 'I noticed a determination between the kids in the last session... They had a drive willing to progress on ollies, rock to fakie and dropping in (big quarter pipe).'

#### Lesson 10. Creativity

- Lesson focus: 'Today's lesson goal was that the kids had to come up with their personal NBD. In order to do that, the kids had to be creative (word of the day) and think of something they haven't done before. We gave them some inspirations to kickstart their creativity'
- → Quote of the week: 'I need to wake up first before we start skating.'
- → Teacher observation: 'Some kids showed interest in other kids NBD's which resulted in them trying to teach them the trick.'

#### Lesson 11. Teamwork

- → Lesson focus: 'To have fun while doing some teamwork.'
- → Quote of the week: No student quotes recorded.
- → Teacher observation: 'The kids did some teamwork, creating bridges and skating under it with each other.'

### Challenges and improvements

#### Sun and heat during skate classes

The skate teachers stated that the heat and the sun can get problematic during classes. Especially during breaks or group discussions, no shade can be found in and around the skatepark.

<u>Recommendation</u>: Provide sun block for both teachers and children attending the classes. Furthermore, buy sun umbrellas or a canvas awning for the stands at the park so that the groups can gather in the shade.

#### Break time

The skate teachers criticised the organisation of breaks during the skate classes. The students get fruits, water and snacks during breaks of the sessions. However, mostly the drinks and snacks are not ready/prepared which causes the breaks to be lengthy. Because of this, there is a loss of time for the Edu-Skate classes.

<u>Recommendation</u>: Edu-Skate teachers should communicate this issue to the skatepark management so that the local staff can assist with preparing the food and drinks for students in advance. The breaks would thus be more efficient with more time available for the classes.

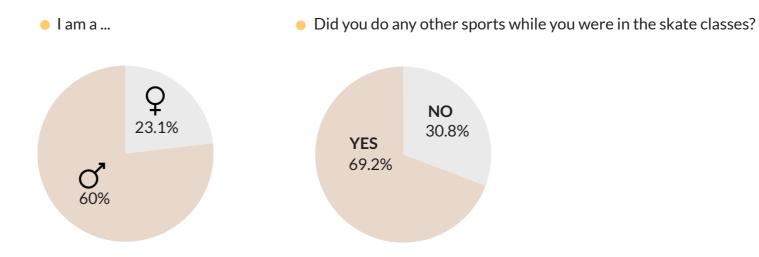
#### Skate Gear

The Edu-Skate teachers stated that the inventory of skate gear is not great at the moment. It takes them a long time to find usable gear which can delay classes.

**Recommendation:** Organise more skate gear and reach out for gear donations.

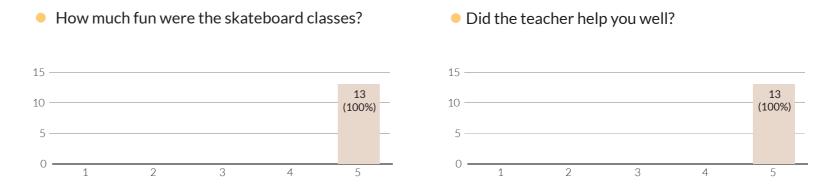
#### Student Evaluations

To ensure that the Edu-Skate Programme is continually improving and meeting the needs and wishes of its beneficiaries, student evaluations have been conducted after the ninth season at the Freedom Skatepark. Thirteen responses were recorded from students who participated in the programme, the average age of which was 9 with 77% being boys and 23% being girls.



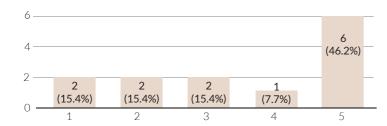
70 percent of the participants in the Edu-Skate Programme also participated in other sports between September and December, while the remaining 30% of the students engaged in the programme would otherwise not participate in sports.

The kids were asked how much fun they had during the Edu-Skate Classes and all 13 respondents stated that the classes were very fun (on a scale between 1-5 with 5 being very fun and 1 being not fun at all). In addition, all participants perceived the skate teachers as very helpful during the classes.



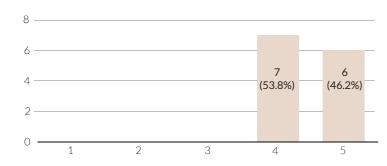
The majority of participants made new friends while visiting the Edu-Skate classes. 7 participants made new friends; 2 participants perceived making new friends as neutral and 4 participants found it difficult to make new friends.

• How did you feel about the other children in class: did you make any friends in skate class?



Furthermore, all participants felt confident about their skateboarding skills learned during Edu-Skate lessons.

How good do you feel about your skateboarding skills?



When asked about what they liked most about the Edu-Skate classes, the kids mentioned that they enjoyed learning new tricks, the ability to never give up and the support of the teachers the best.

'They help me because I learn the necessary skills for skateboarding, like failing and getting back up.' - Edu-Skate student

'I liked it the most when I learned how to drop in.' - Edu-Skate student

'I liked the coaches, telling us not to give up.' - Edu-Skate student

When asked what could be better in the classes the following quotes came forward:

'If all the kids cooperate with the skate instructors.'

'Some kids don't listen good enough.'

'Make a group of kids that really want to learn how to skate.'

'Have a class where all the kids really want to learn skateboarding.'

**Recommendation:** Based on these student feedbacks it is recommended to offer both beginner lessons and advanced lessons for the Edu-Skate programme.

The students were also asked which of the Edu-Skate classes (life skills) they enjoyed the most and the least. It was found that the students liked all classes. However, doing something that is scary (courage), was the class that students were most excited about. The most important things students learned during skateboarding classes was to have respect for classmates and the teachers, encouraging others, not giving up, having confidence in oneself, focussing, having fun and of course skateboarding. Their best memory included dropping in on the big ramps, falling and getting back up and helping others.

'Don't give up, keep on trying.' - Edu-Skate student

'Respect your classmates!' - Edu-Skate student



# 4/ Homework Programme



(sponsored by Sandals Foundation)

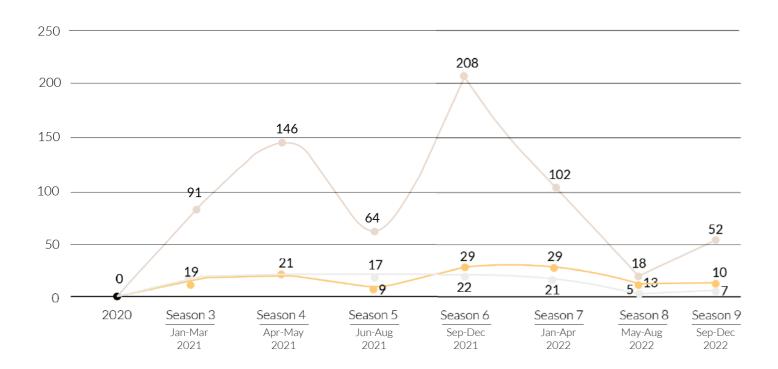
With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage.

Therefore, an educational support session was organised on a regular basis to keep students engaged with their learnings.

The Homework Programme was funded by Sandals Foundation and the educational sessions this season were executed by Icah Wilmot. Furthermore the programme was supported with snacks for the students by Seprod Foundation.

Attendance

# Homework ProgrammeUnique users # Sessions

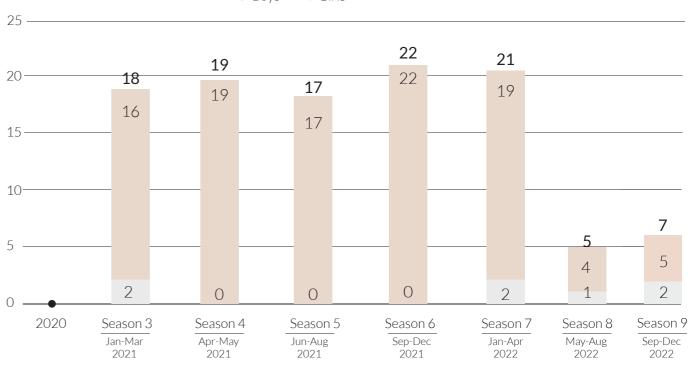




#### Homework Programme Participants

Average age: 13 years old

BoysGirls



<del>19</del> <del>20</del>

### What went down in the Homework Programme?

10 educational sessions were organised this season with an average attendance of 5 students per session. The participants consisted of 7 different students of which 71% were boys.

The Homework Programme Teachers tried to keep the students on track with their schooling through the sessions: assignments were adjusted to the different levels of the students.

The following subjects were covered in the sessions:

- Maths (7 session)
  - \_\_\_ Arithmetic
  - Adding and subtracting
  - Multiplication and division.
  - Concepts in mathematics
- English language (3 sessions)
  - Spelling
  - Composition





#### Feedback from the teachers

Managing the students

'The participation was great and they were getting better at recognizing the combination of letters and the sounds they make.'

Challenges

'A bit of noise with others talking and stuff in and around the area when we were doing the lessons.'

'Getting the few young participants to get involve in the services at the park for example the music and homework programme. For the homework programme it is not getting that much support I guess because most kids are attending evening classes for PEP exams that start from grade 3 - 6 and most do extra lessons for this purpose and the older guys are not interested.'

**Recommendation**: It is recommended to schedule the homework programme in accordance to the children's school schedule. Furthermore, it is recommended to schedule the sessions outside of the skatepark's opening hours due to the noise distraction during lessons.

'All the kids were really excited and trying their hardest to learn and grasp the materials.'

- Icah Wilmot

# 5/ Enrichment Activities

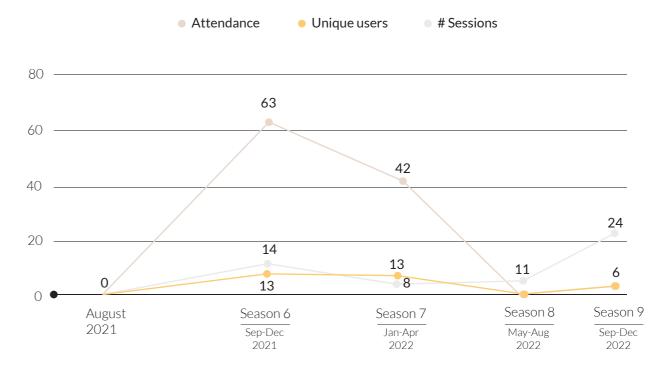


(sponsored by Sandals Foundation)

This season was the fourth season that enrichment activity programming was offered at The Freedom Skatepark. A variety of enrichment activities that focus on education and personal development have been offered to kids and adolescents visiting the skatepark. Complementing the Homework Program, the offered activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums. These activities can be 1-off workshops, a short lesson series or a continued lesson series. This season the Educational Enrichment Activity programme was executed by Davion James in the form of music lessons.



#### **Enrichment Activities Programme**



#### **Enrichment Activities Participants**



<u>23</u>

## What went down in the Enrichment Activities Programme?

**6** enrichment activity sessions were organised this season with an average attendance of 4 students per session. The participants consisted of 6 different students of which 66% were boys. The teachers kept the students engaged by following a curriculum that was rich in variety.

The following subjects were covered in the sessions:

- Music (6 sessions)
  - Identifying the first string of the guitar
  - Learning more strings of the guitar
  - Learning to play the C scale with the correct finger positions
  - Playing the keyboard and the guitar

'I like teaching music because it is my passion and above all it is a vehicle to inspire young people'- Davion James

#### Feedback from the teacher

Challenges

'While the students were grasping the knowledge being taught, more instruments are needed to enhance the teaching and learning outcomes' - Davion James

'We are in need of more instruments for the children to learn and practise their favourite songs.' - Davion James

Recommendation: It is recommended to look into possibilities on how to acquire more instruments and more resources for the music classes. A possibility would be to ask for instrument donations via flyers around the skatepark. Another option would be to allocate more resources towards the enrichment activity programme. Ultimately, this could also result in a greater participation of these sessions as stated by the teacher.





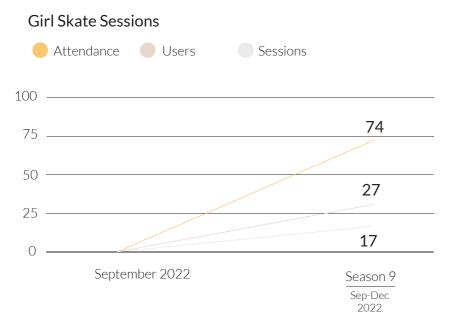
<u>25</u>

# 6/ Girls Skate Sessions



As part of the Implementation of CJF's Women's Leadership Award, Kayla Wheeler started implementing girls-only sessions at the Freedom Skatepark this season.

Two free sessions are organised on Thursdays, divided between under 18 and over 18 girls and open for anyone to join upon registration. The aim is to provide a safe and encouraging space for girls and women to skate and learn. Boards and protection gear are provided for these sessions and the female coaches guide the lessons and provide additional activities as well.







<u>27</u>

#### What went down in the Girls Skate Sessions this season?

17 Girls Skate Sessions were organised this season with an average attendance of 4 participants. The participants consisted of 27 different people of which 33% were under 18 years old, 66% were above 18 years old and 8% identified as they/them.

The following activities were offered during the sessions:

- Workshop Recycling Skateboard: using old skateboards to create something whether it be keychain, ring or pendants
- Kids learned to ride down the ramp, rock to fakie and drop in all by themselves.
- Learning how to roll around comfortably
- Dance routine to relax mind and body
- Kids helped to organise the christmas gifts in the free little cupboard, where they also received some gifts like, Girls skate books, candy, tech deck and other toys
- Dropping in
- Free skate sessions

### Participant Quotes

'I am really grateful to be a part of this community that you guys are building. It is needed and necessary for us women.'

'I want to live at the skatepark, it is so much fun.'

'Skating is awesome!'

'I won't give up because I can get it today.'

#### Feedback from the teacher

### 'We need better gear'

**Recommendation:** The same concern was raised for other skate classes as well. Thus, it is recommended to organise more skateboarding equipment (protection gear & skateboards).



# 7/ Social Work Report



CJF employs Negita Brown who is a social worker who delivers life-skill and one on one counselling sessions at the Freedom Skatepark skatepark. In addition, her responsibilities included:

 Contacting and	communicating	with the parent	s of skatepark	visitors
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— Solving conflicts at the skatepark

—— Supporting and asserting the skatepark rules

— Overseeing the transportation of youth participants from Kingston

The employment of the social worker at the Freedom Skatepark has been made possible by HELP Jamaica e.V.

'It was light, meaning I didn't have many cases of behaviour issues at the park. There were two grief cases and I reached out to both but they never followed through, maybe due to trust issues. Although, they were told if they wanted someone to talk to other than me, i will arrange the session weather face to face or phone, they said yes but never took the help. I have been at the park up to 7pm once, and I realise this is the time the older youths of the community utilised the park and their behaviour was appropriate and me being there at that time was not expected.'

- Negita Brown

**Recommendation:** Schedule the homework programme outside of the kids' school schedule.

Since the social worker is not needed on a regular basis anymore, it is recommended that Negita is only consulted when necessary instead of coming to the park twice a week. Furthermore, it is recommended to find a more private space for consultation sessions with the social worker.

### Key achievements this season

- 'The fights and arguments have decreased since I have been there.'
- 'I believe my presence is not necessarily needed that much other than assisting with getting participants to be a part of the skate programme and being called in when my service is needed. The staff and users of the park are respectful. So twice per week is not necessary unless there is an emergency.'

### Concerns and improvements

- 'Getting the few young participants to get involved in the services at the park for example the music and homework programme. Regarding the homework programme, it is not getting that much support, I guess because most kids are attending evening classes for PEP exams that start from grade 3 6 and most do extra lessons for this purpose and the older guys are not interested.'
- 'I have learnt a bit about the culture of the community and realised that some people from the surrounding community won't utilise the park due to the location and persons not willing to cross borders. I have learnt that most of the kids that use the park have a literacy issue but won't attend the classes. I believe due to being scared of being stereotyped.'
- Having a private space to speak to someone without having everyone seeing me talking to them. Sometimes people feel uncomfortable in the open space and the space inside is not private.

# 8/ The Freedom Skatepark Foundation

### The Freedom Skatepark Foundation (FSF)

Any day-to-day issues and developments at the Freedom Skatepark were discussed with the Freedom Skatepark Foundation in a monthly meeting, followed by the necessary planning and financial and operational decisions to move forward.

The following developments were achieved through the Freedom Skatepark Foundation board meetings:

- A planning committee was set up to prepare and execute the Grand Opening event
- Snacks were provided for programmes at the park by Seprod Foundation.
- The waterline leak got fixed
- 'Just Dweet' entrepreneurship grants implemented by Flipping Youth
- US Embassy grant awarded through Seprod Foundation to engage inner city youth

#### Pending items:

- Work permit application process for Project Manager
- Obtain charitable status for the Freedom Skatepark Foundation
- Recycling project
- Corner Library project





# 9/ Finances

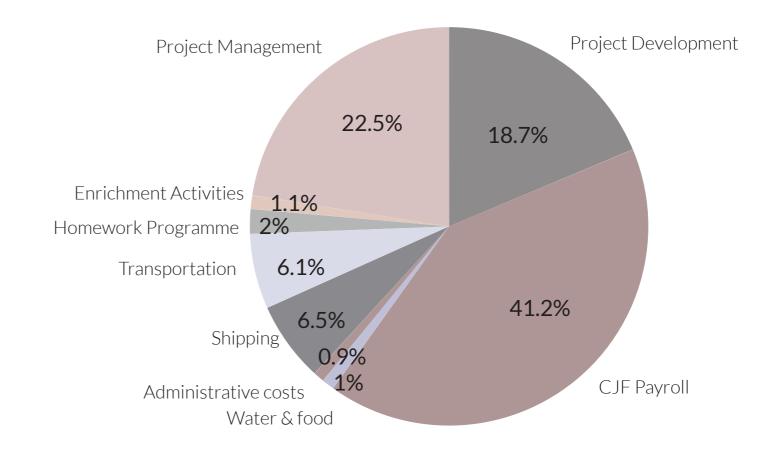
#### Programming expenses September - December 2022

The programming expenses are all expenses related to the programming activities at the Freedom Skatepark. The Homework Programme and Enrichment Activities were sponsored by Sandals Foundation. THE SKATEROOM & Sandals Foundation sponsored all other programme activities.

In total the season cost \$10,667.65 USD.

Items	Cost (USD)
CJF Payroll	\$4,398.43
Water and food	\$103.23
Administrative costs	\$91.53
Shipping	\$689.79
Transportation	\$652.10
Homework Programme	\$215.19
Enrichment Activities Programme	\$117.38
Project Management	\$2,400
Programme Development	\$2,000
TOTAL	\$10,667.65

- → Sandals Foundation
- → Sandals Foundation
- → Sandals Foundation



### CJF Payroll (\$4,398.43 USD)

Staff were paid every Friday for their services the past week. Minimum stipend in Jamaica is JA\$7,000 per week, our rates were as follows:

- Junior Skatepark Manager: \$7,500 JMD for 3 days
- Senior Skatepark Manager: \$9,500 JMD for 4 days
- Edu-Skate Coordinator & Head Teacher: \$3,000 JMD per session
- \_\_ Assistant Teacher: \$1,500 JMD per session
- Media Management: \$1,000 JMD for photo, \$1,000 JMD for social media management per week
- Social Worker: \$15,000 JMD per week

72 weekly payslips have been paid for a total of \$674,500.00 JMD

#### Water and food (\$103.23 USD)

Water and fruits were provided for the students in every skate class. Costs consisted of water bottles, cups and fruits.

#### Administrative costs (\$91.53 USD)

Administrative costs this season included printing paper and delivery costs.

#### Shipping (\$689.79 USD)

3 volunteers took extra luggage with materials for the park with them this season. 0 packages were shipped this season.

- 2 volunteers took extra luggage with materials for the park with them this season and 1 package was shipped this season.
- 1 luggage contained decks and hardware (courtesy of an anonymous donor from the US)
- 1 luggage contained decks (courtesy of Highlife and Clown skateboards)
- 1 package contained completes and decks (courtesy of DGK)

#### Transportation (\$652.10 USD sponsored by Sandals Foundation)

These costs consisted of the weekly \$10,000 JMD for transportation of the children from the organisation RISE from Kingston to and from the skatepark for the Edu-Skate classes.

#### Homework Programme (\$215.19 USD sponsored by Sandals Foundation)

These costs consisted of salary for teachers.

— Homework Programme Teacher: \$3,000 JMD per session

#### Enrichment Activities Programme (\$117.38 USD sponsored by Sandals Foundation)

These include the costs for the execution of all the enrichment activities, projects and workshops. The costs consisted entirely of salary for teachers.

— Enrichment Activity Teacher: \$3,000 JMD per session

#### Project Management (\$2,400 USD)

These include the Project Manager's costs to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general (programme expenses and skatepark expenses) and administration of finances
- Coordination of activities at the Freedom Skatepark
- Communication (with staff, Freedom Skatepark Foundation and park visitors)
- International volunteer coordination

#### Programme Development (USD\$2,000)

These include the costs of monitoring, evaluating and learning (MEL) and reporting on the programmes implemented at the Freedom Skatepark. More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available
- Supporting the implementation of the programmes at the Freedom Skatepark
- Developing structures to collect data on the implementation of designed programmes
- Evaluating and reporting on the collected data through monthly reports and a seasonal report
- Further developing the programmes currently running, and assess the needs for implementation of additional programmes.
- Development of (international) volunteer structure, processing volunteer applications

The costs of these services from Concrete Jungle Foundation were \$500 USD per month.

#### Skatepark expenses September - December 2022

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running. These costs were paid from the skatepark income, which will also be discussed here. The total skatepark expenses from September - December were \$187,446 JMD, equivalent to \$1,222.33 USD.

#### **EXPENSES**

Items	Cost (USD)
Freedom Skatepark electricity bill	\$218.82
Christmas event	\$326.05
Office supplies	\$10.43
Maintenance expenses	\$423.48
Sanitary expenses	\$122.91
Salary for private classes / social media	\$120.64
Total	\$1,222.33

#### Skatepark Income September - December 2022

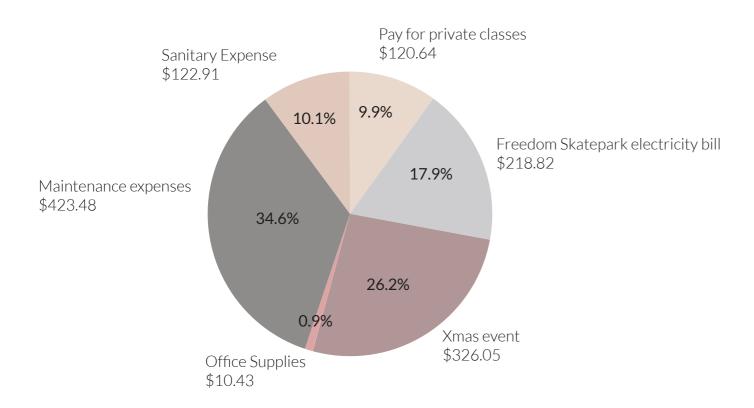
With the efforts of the Freedom Skatepark Foundation, the Freedom Skatepark got permission from the National Land Agency of Jamaica to run a few commercial activities to sustain the park. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark.

From September - December 2022, the Freedom Skatepark generated a total of **\$225,900 JMD**, equivalent to **\$1,473.11 USD**. The skatepark income surpassed the skatepark expenses: this was the third season this occurred.

#### **INCOME**

Items	Cost (USD)
Photoshoot	\$65.21
Get-on-Board Programme	\$389.96
Private Skateboard Classes	\$97.82
Opening day T-shirt sales (shirts donated by Sandals Foundation)	\$594.07
FSF donation for the christmas event	326.05
Donations	\$ -
Total	\$1,473.11 USD

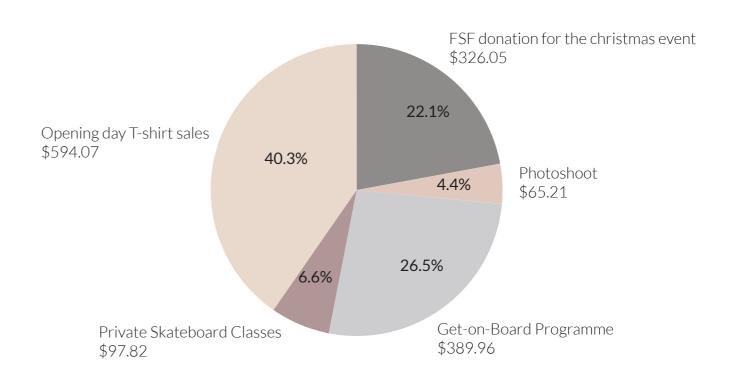
#### Skatepark expenses September - December 2022



#### Comments:

- The electricity bill is paid on a monthly basis.
- For the christmas event food was prepared for the visitors by the local staff. A few small office supplies were purchased for admin work at the park.
- Maintenance expenses included repairing a coping, plumbing, filling the water tank, dirt for a flower bed, a lock and chain and gas and a line for the weedwacker.
- Sanitary expenses included trash bags, disinfectant spray, handsoap, cleaning supplies and a broom.
- Local teachers executed 3 private classes this season. One of the local teachers received a weekly compensation to keep the @freedomskateparkja IG account active and up to date.

#### Skatepark Income September - December 2022

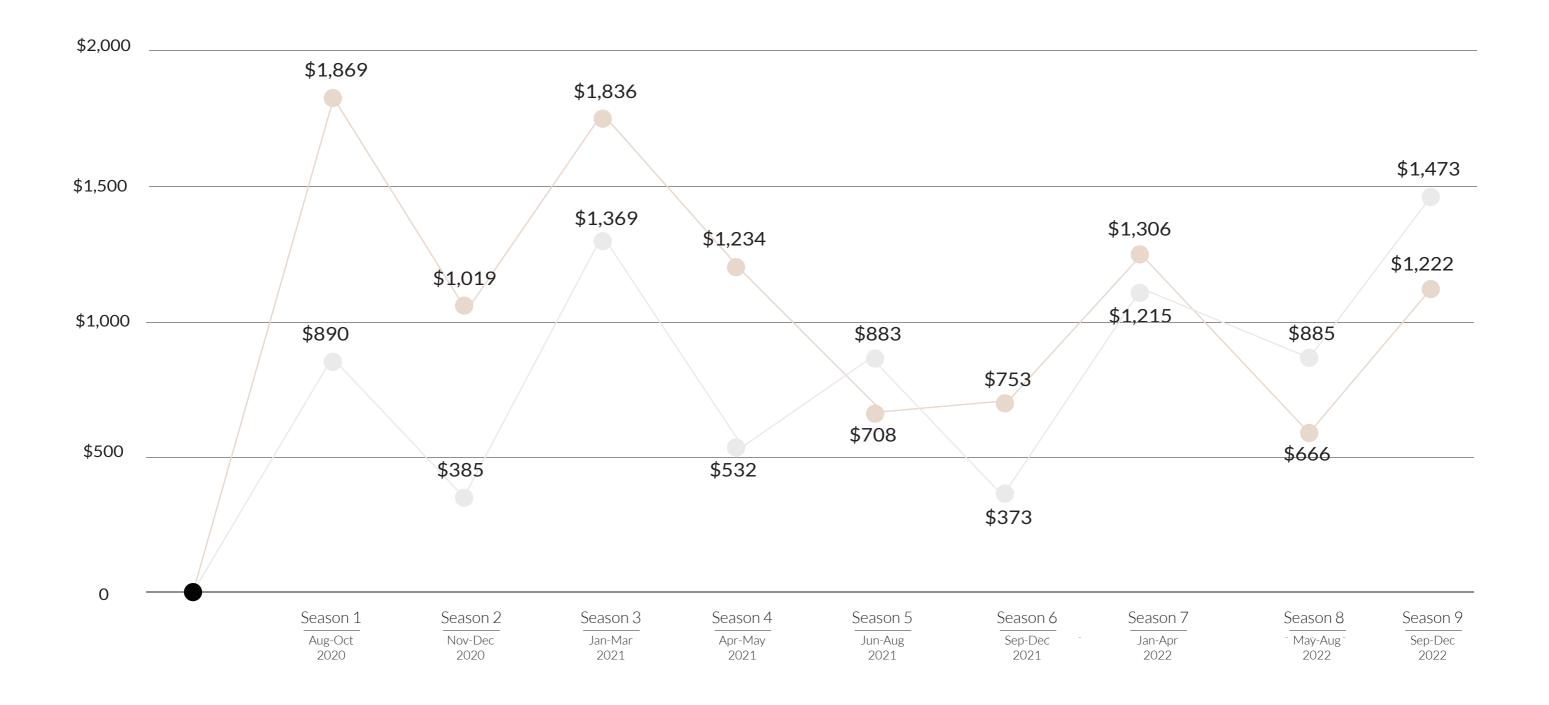


#### Comments:

- The skatepark can be rented for a video shoot in exchange for a donation of \$20,000 JMD to the skatepark. 1 photo shoot was executed for \$10,000 JMD.
- The board/protection gear rental programme had 598 paid uses this season (\$100 JMD per rental)
- Private skateboard classes were provided for \$2,000 JMD for 1 person and \$1,000 JMD for every additional person for 1.5 hour. A total of 3 private classes have been executed by local teachers.
- For the Grand Opening event, Sandals had T-shirts made that were sold at the opening day and beyond. In season 9 this resulted in \$91,100 JMD.
- A donation box was set up at the park, but broke this season. Hence no donations were recorded.

### Freedom Skatepark Income and Expenses in USD

Skatepark Expenses Skatepark Income



# 9/ Recommendations

In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure for the next seasons. Since every department was running their activities autonomously this season, all recommendations come from the staff themselves.

#### Skatepark Management

The following recommendations came forward this season from the skatepark management to improve upon:

- Provide workshops on reporting to all local staff members. In addition, Send weekly reminders to the teachers in charge of programmes to fill in session evaluation forms.
- The staff members should make a playlist together with music they all find appropriate and positive for the skatepark environment.
- Regular inventory checks should be conducted regarding the skate gear. When the staff
  realises that skate gear is missing, they should report this to the project manager so that
  more skate gear can be acquired for the Freedom Skatepark.
- A strict non-smoking policy should be introduced at the skatepark. Visitors should be educated about this policy so that they can follow it in the next season.
- The cleanliness of the skatepark should be a priority. Collective cleanups by park visitors could reinforce the need to keep the park a clean space for all. Furthermore, having more trash cans around the park could help further to tackle this concern.
- Shop organisation and the responsibilities around it should be clearly communicated. It is recommended to have a list of rules and responsibilities concerning the shop distributed among the skatepark management.
- Misconduct by visitors can be challenging for the skatepark management. Therefore, in case there is an incident, the social worker should be consulted to resolve conflicts

#### Edu-Skate classes

The following recommendations came forward from the teacher team this season to improve upon in the Edu-Skate classes:

- Even though this season saw a great turnout regarding participation, 40% of participants were only participating in one class. Thus, it is recommended to conduct student evaluations to find out what would make 1-class participation students come back. Next to retaining participants in the programme, evaluations of the programme could further improve the skate lessons.
- Provide sun block for both teachers and children attending the classes. Furthermore, buy sun umbrellas or a canvas awning for the stands at the park so that the groups can gather in the shade.
- Edu-Skate teachers should communicate the issue of break delays to the skatepark management so that the local staff can assist with preparing the food and drinks for students in advance. The breaks would thus be more efficient with more time available for the classes.

- Organise more skate gear and reach out for gear donations
- Offer both beginner lessons and advanced lessons for the Edu-Skate programme.
- The big amount of 1-class students results in different students being brought to the sessions each week by the partner organisations, although it is fixed in the MoU's that they select 10 students per group to go through the season with. This should be discussed with partners, as the high turnover doesn't result in the intended outcomes of following a full Edu-Skate season.

#### Homework Programme

The following recommendations came forward from the homework teachers this season to improve upon the Homework Programme:

 It is recommended to schedule the homework programme in accordance with the children's school schedule. Furthermore, it is recommended to schedule the sessions outside of the skatepark's opening hours due to the noise distraction during lessons.

#### **Enrichment Activities Programme**

The following recommendations came forward from the teachers to improve upon the Enrichment Activities Programme:

— It is recommended to look into possibilities on how to acquire more instruments and more resources for the music classes. A possibility would be to ask for instrument donations via flyers around the skatepark. Another option would be to allocate more resources towards the enrichment activity programme. Ultimately, this could also result in a greater participation of these sessions as stated by the teacher.

#### **Girls Skate Sessions**

The following recommendations came forward from the teachers to improve upon the Girls Skate Sessions:

— The quality and stock of gear is not sufficient. The same concern was raised for other skate classes as well. Thus, it is recommended to organise more skateboarding equipment (protection gear & skateboards).

#### Social worker

The following recommendations came forward from the social worker to improve upon the programming at the Freedom Skatepark:

- Schedule the homework programme outside of the kids' school schedule.
- Since the social worker is not needed on a regular basis anymore, it is recommended that Negita is only consulted when necessary instead of coming to the park twice a week.
- Furthermore, it is recommended to find a more private space for consultation sessions with the social worker.