



Impact Report

Period: January 1st to April 30th 2023

Subject: Programming

Location: Freedom Skatepark, Jamaica

Date Prepared: 1st of June 2023

By: Tim van Asdonck & Luis Petersen

Table of Contents

1/ Get-on-Board Programme	01
2/ Community Activity Programme	02-04
3/ Edu-Skate Classes	05-08
4/ Homework Programme	09-10
5/ Enrichment Activities	11-12
6/ Social Work Report	13
7/ The Freedom Skatepark Foundation	14
8/ Finances	15-19

'We always work together and share ideas to get things done at the Freedom Skatepark.' - Project Manager

— This season of programming has been made possible by HELP Jamaica! e.V.



— Sandals Foundation funded the Homework Programme and Enrichment Activities.



⚡ Introduction

This report summarises the tenth season of Edu-Skate Programming that ran at the Freedom Skatepark from January 1st - April 30th 2023.

The season consisted of 5 programmes:

Get-On-Board Rental Programme.

This programme is in place to facilitate people that would like to skate but don't have a skateboard. Anyone can access the programme upon registration and rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is reinjected into the maintenance of the skatepark.

The Community Activity Programme.

This programme intertwines with the Get-on-Board programme, as even though the rental prices are low, a lot of children from the community around the Freedom Skatepark are not able to pay this price on a daily basis. The Community Support Programme allows them to rent a board for free if they participate in community activities, where we work together with the skatepark community on the maintenance developments around the Freedom Skatepark.

Edu-Skate Classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life skills important in both skateboarding and in life in general. The programme is free of charge with open participation for anyone between 6-16 years old that is registered for the programme.

Homework Programme.

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. For this reason, the Freedom Skatepark provides a free-of-charge educational support programme to support our children with their homework and education.

Enrichment Activity Programme.

A variety of enrichment activities that focus on education and personal development have been offered to kids and adolescents visiting the skatepark. Complementing the Homework Program, the offered activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums.



- The Homework Programme and Enrichment Activity Programme were funded by Sandals Foundation. All other programme activity was funded by HELP Jamaica! e.V.
- Concrete Jungle Foundation organised and executed the programmes with the support of 8 local staff members, under the guidance of CJF's Project Manager (Blake Burnett) and Programmes Director (Tim van Asdonck).
- Data was collected on all programmes and will be presented in the following report, concluded with recommendations for the next season of the programme.

1/ Get-on-Board Programme

The Get-on-Board programme was set up to serve people that would like to give skateboarding a try but don't have a skateboard to use. Upon registration, a board or protective gear can be rented for \$100 JMD (\$0.65 USD) each (based on the socio-economic status of the surrounding community). For the people that are not able to afford this price, the programme can be accessed for free in exchange for participation in community activities (see 2. Community Activities Programme).

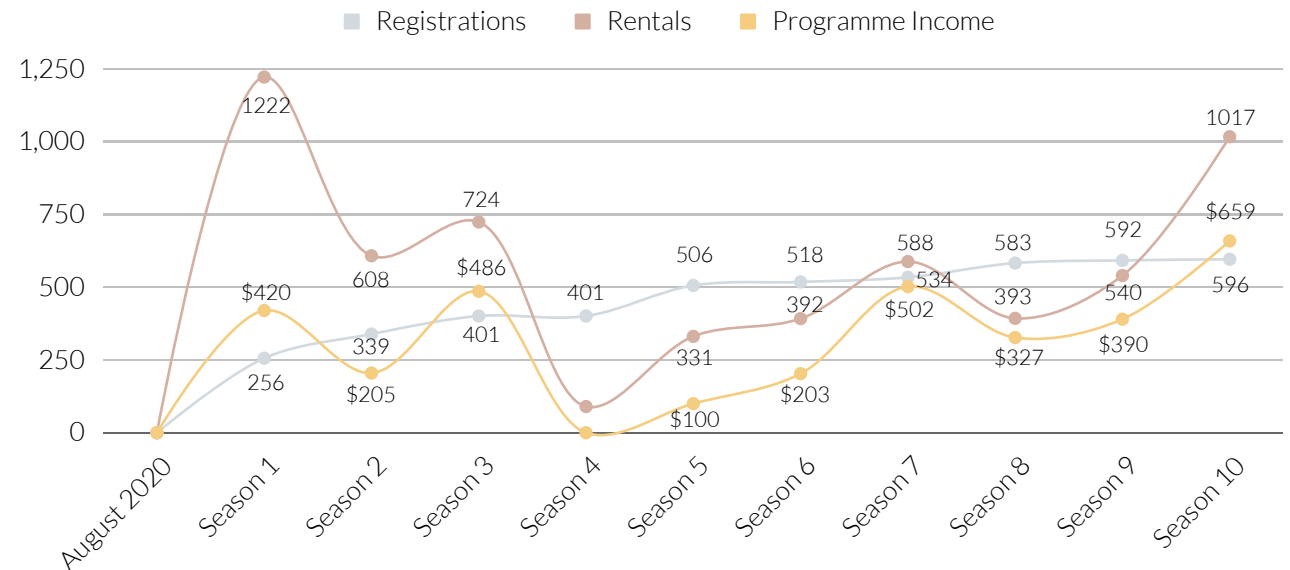
The Skatepark Managers ran this programme during the opening times of the skatepark (1 pm - 7 pm) and kept track on a daily basis of how the materials were used and by whom. In the following, you find the result of the tenth season of running the Get-on-Board Programme.

1017 Total amount of uses

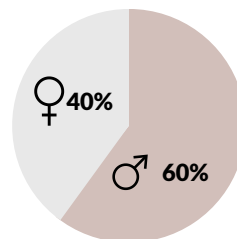
- **5%** of uses was in exchange for Community Support Jobs (51 uses)
- **95%** of uses was in exchange for money (979 uses)

\$ Programme income in season 10: **\$101.700 JMD / \$659 USD**

All income was reinvested in the maintenance of the Freedom Skatepark (see Skatepark Expenses under 8/ Finance).



596
Total amount of registrations



14 years old

Average age



2/ Community Activity Programme

The Community Activity Programme is implemented for 3 reasons:

- 1.** Involving the skatepark community in the work and development of the skatepark to instil a sense of ownership.
- 2.** Community building: providing fun and educational activities through which the skatepark visitors can bond.
- 3.** Some of the skatepark visitors do not have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.

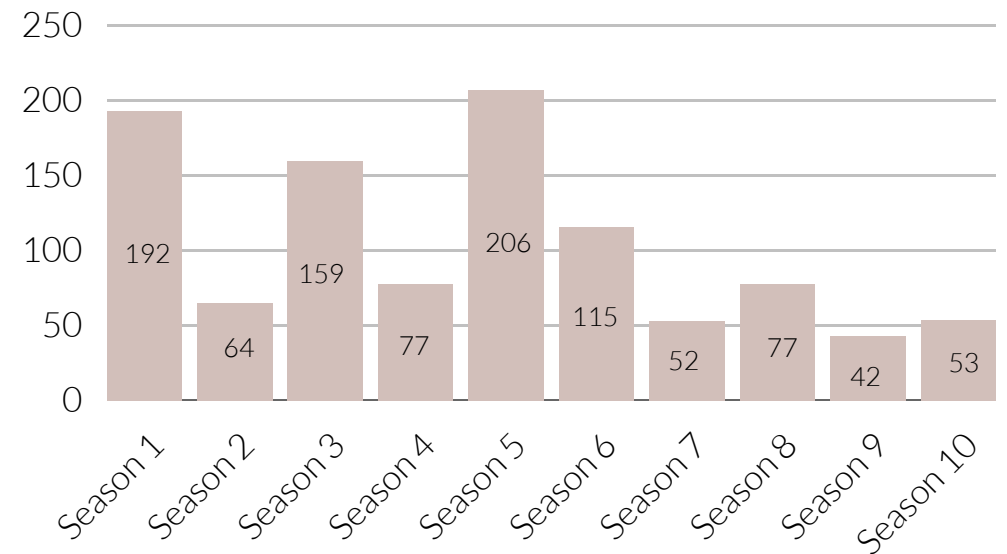


Total participation in Community Activities in Season 10: **53** voluntary jobs executed.

Unpromoted small activities were organised to engage the youth and community in educational and small communal activities. Throughout the season, community members (predominantly -18 youth) participated in the following activities:

- Gardening
- Painting
- Digging Driveway
- Watering plants
- Trash clean-up
- Recycling
- Planting
- Gully DIY construction

■ Engagement Community Activities



Skatepark Management

Their responsibilities included supervising the park, running the Get-on-Board programme and executing community support jobs, keeping the skatepark clean and watering the greenery.

By working closely together with the Skatepark Managers on a daily basis, the Project Manager maintained close communication and quick response to arising challenges.

'We always work together and share ideas to get things done at the Freedom Skatepark.'

- Skatepark Manager

The Skatepark Management identified two significant challenges this season:

1. Older people come to the skatepark to hang out and lay around. The skatepark management stated that some of them transmit a negative vibe to the children and can be aggressive towards staff members, which makes it challenging to deal with these individuals.
2. Even though there were many board rentals this season, the skatepark management raised the concern that the rented equipment needs to be treated with respect and often is returned in a rough condition.

Recommendation:

1. Dealing with older people at the skatepark:

Dialogue and communication: Initiate conversations with the older individuals to understand their presence at the skatepark. They might have their reasons for being there, and it is important to establish open lines of communication.

Community engagement: Organize community events or activities that encourage intergenerational interaction. This can help create positive relationships between older individuals and the children, reducing any negative vibes.

Creating rules and guidelines: Clearly communicate and enforce rules that promote a safe and respectful environment for all users of the skatepark. This may include designated areas for specific activities, restrictions on certain behaviours, and consequences for violating the rules.

Recommendation:

2. Handling rented equipment:

Education and awareness: Host workshops or educational sessions for the users, particularly those renting equipment, on the importance of treating the equipment with respect. Emphasise the value of shared boards and protection and the impact of rough treatment on the lifespan and availability of the equipment.

Deposit system: Implement a deposit system where users need to leave a refundable deposit before renting equipment. This incentivises responsible use and encourages users to take better care of the rented gear.

Regular maintenance checks: Inspect the rented equipment regularly. This can help identify any damage or misuse early on, allowing for quick repairs or replacement. It also serves as a reminder to users about the importance of treating the equipment with respect.

Events

Cash 4 Tricks Jam Event

At the conclusion of January, the Freedom Skatepark community arranged a skate contest. The contest adopted an engaging format known as "cash 4 tricks" Jam. The event exuded a fantastic atmosphere, enhanced by the presence of Red Bull, who provided sound and music. A total of 20 people participated in the event. Around 50 people spectated at the event. As the contest reached its end, the elder skaters generously donated their winnings to support the younger participants.

Season Finale

In April, a small event was organised for the younger children from the Freedom Skatepark community to conclude the Edu-Skate season. Participants had to complete a list of tricks as quickly as possible. In addition, the contest included a race where participants raced from one end of the skatepark to the other. A total of 17 children participated in the event. Finally, prizes were distributed among the winners.



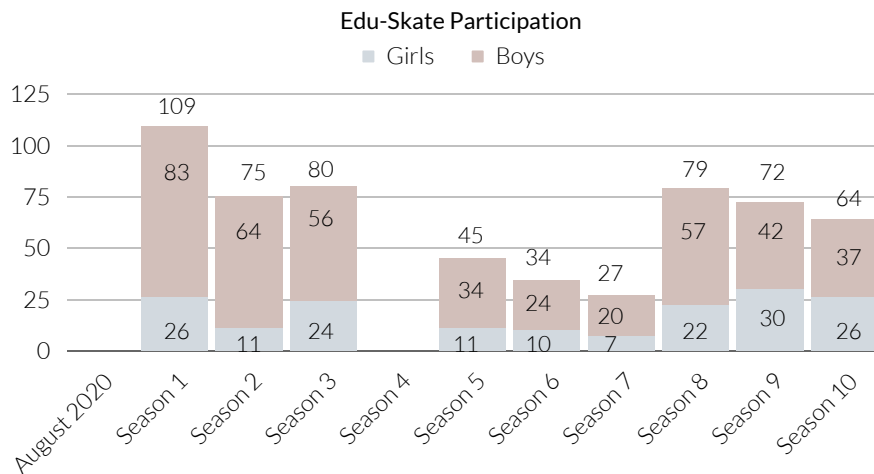
3/ Edu-Skate Classes

The Edu-Skate Programme offers free skateboarding classes with a focus on life skills on Saturdays between 9 am - 10.30 am, 11.30 am - 1 pm and 1.30 pm - 3 pm for children aged 6 - 16 years old.

Two outside groups were engaged this season: L.I.F.E. Academy and RISE, a Kingston-based NGO. The budget for the transportation of participants was provided by Sandals Foundation. Registered children from the Bull Bay community were free to join these classes as well.

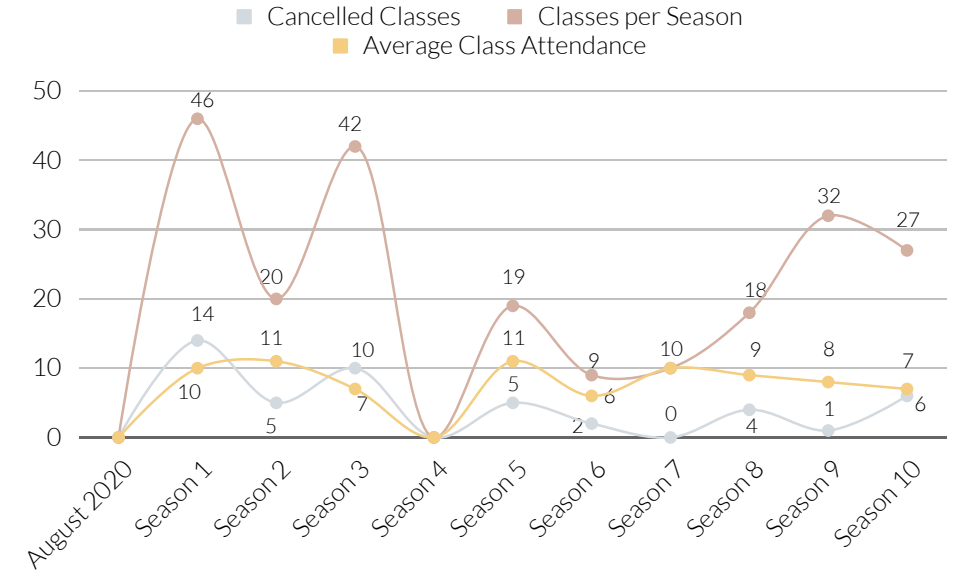
27 Edu-Skate classes were executed in Season 10. 6 classes were cancelled this season. No injuries were recorded during the Edu-Skate classes this season.

Recommendation: The Head Skate Teacher mentioned that it would be beneficial to have a smaller team of assistant teachers. The reason might be that responsibilities such as preparing equipment can be communicated more clearly.

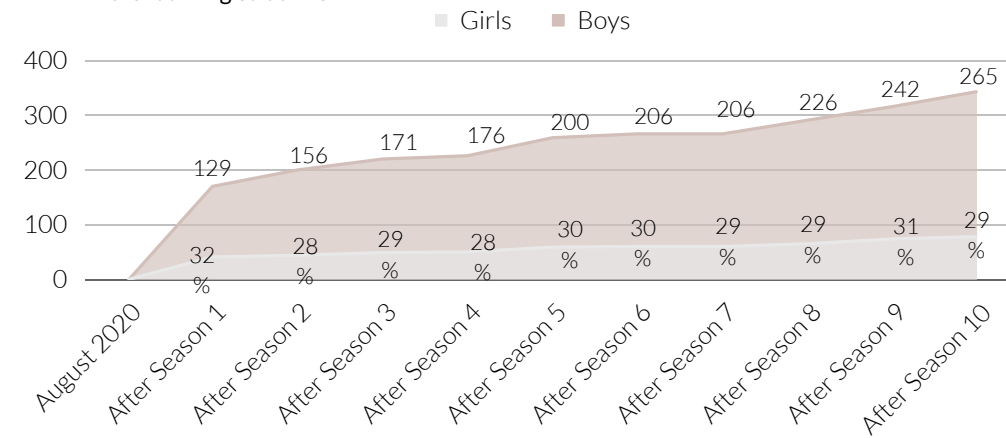


Participation this Season: **64 students**

Edu-Skate Classes



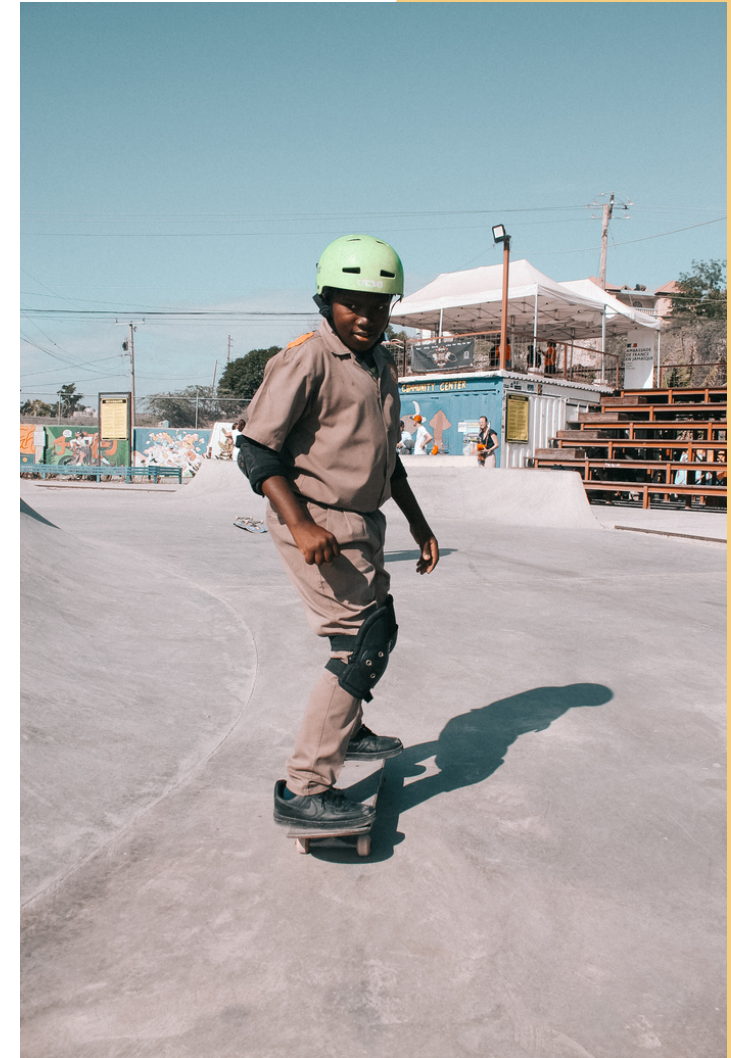
Edu-Skate Registrations



Total Amount of Registrations: **265**

Every Lesson had a Head Teacher and an Assistant Teacher that were present to run the class. Classes were organised as follows:

Intro:	The classes started with everyone sitting in a circle to introduce the life skill of the week.
Warm-up and trick/activity:	The teachers would proceed with a warm-up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life skill. Students were divided into smaller groups per teacher, so each student got sufficient attention and support from their teacher.
Break:	After around 45 minutes into the class, it was break time: the students got some water and fruits in the youth centre and a moment in the shade.
Free skate:	After the break, it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
Reflection:	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



What went down in the Edu-Skate youth programme?

As Concrete Jungle Foundation's core youth programme, the execution of this programme is closely monitored and evaluated. The Edu-Skate Coordinator, Rayquon Abrahams, was in charge of the organisation and evaluation of the Edu-Skate classes with support from the Project Manager. In the following, you find a short weekly summary of the Edu-Skate classes based on the lesson evaluations. Each week either a social skill or a competence-building skill is introduced that contributes to positive personal development. The students are then presented with a suitable skateboarding activity/ challenge for an immediate practical application of this skill.

Lesson 1. A Positive Mentality

- Lesson focus: "Teach the kids to develop a positive mental attitude to overcome obstacles inside and outside skateboarding".
- Quote of the week: "I had fun trying new things".
- Teacher observation: "They were encouraging each other to keep going".

Lesson 2. Awareness

- Lesson focus: "Lesson goal was being aware of other skaters and the general surroundings of the skatepark".
- Quote of the week: "focussing on what's in front of me, not behind".
- Teacher observation: "The older skaters showed a lot of respect and patience towards the younger kids. They ensured they were aware of staying out of their path."

Lesson 3. Self-Confidencce

- Lesson focus: "To build self-confidence with the students."
- Quote of the week: "I learnt how to do better kick turns on the ramp because I had self-confidence"
- Teacher observation: "K'Andre showed increased confidence in his skills after having initial doubts due to falling. He tried riding down the big ramp in the free skate session and did several successful attempts."

Lesson 4. Respect

- Lesson focus: "Establish respect towards the park and each other".
- Quote of the week: "I'd never done that before".
- Teacher observation: "Student picked up another student and their board when they fell, making sure they were okay".

Lesson 5. Resilience

- Lesson focus: "The lesson goal was focused on being persistent and perseverant in trying new things on your board".
- Quote of the week: "I never stopped. I kept goin' and goin' till I did it".
- Teacher observation: "They where helping one another".

Lesson 6. Perseverance

- Lesson focus: "To never give up".
- Quote of the week: "After I rolled back, I felt like giving up.. but I didn't"
- Teacher observation: "She would not give up until she achieved rolling over the incline".

Lesson 7. Encouragement

- Lesson focus: "Finding different ways to encourage each other".
- Quote of the week: "I told Johanna that she can do it, and I believed in her when she was learning to ride down the ramp".
- Teacher observation: "Jahanna an Jared expressed encouraging words to others to keep trying their new tricks".

Lesson 8. Courage

- Lesson focus: "To overcome fear with courage, be courageous".
- Quote of the week: "I had to believe in myself to keep going, so I believe in myself".
- Teacher observation: "Shackeem showed courage by pushing himself to go on the bigger ramps once he conquered the smaller ones".

Lesson 9. Creativity

- Lesson focus: "The lesson goal was based on having fun through creative expression".
- Quote of the week: "I created a trick called the holly".
- Teacher observation: "the children invented skateboarding tricks and were seen to be having fun".

Lesson 10. Teamwork

- Lesson focus: "Team work.. helping one another".
- Quote of the week: "CAN WE BOMB THE HILL AGAIN ?!".
- Teacher observation: "They all felt so excited to skate".

● Challenges and improvements

Preparing skate gear

The Head Skate Teacher mentioned that he is missing support from his colleagues when it comes to preparing the gear for skate classes. He is in need of more support to avoid delays in Edu-Skate classes.

Recommendation:

The Head Skate Teacher should communicate his concerns with the other staff members. Additionally, it would be beneficial if all staff were informed about the Edu-Skate schedule to prepare materials in advance.



4/ Homework Programme

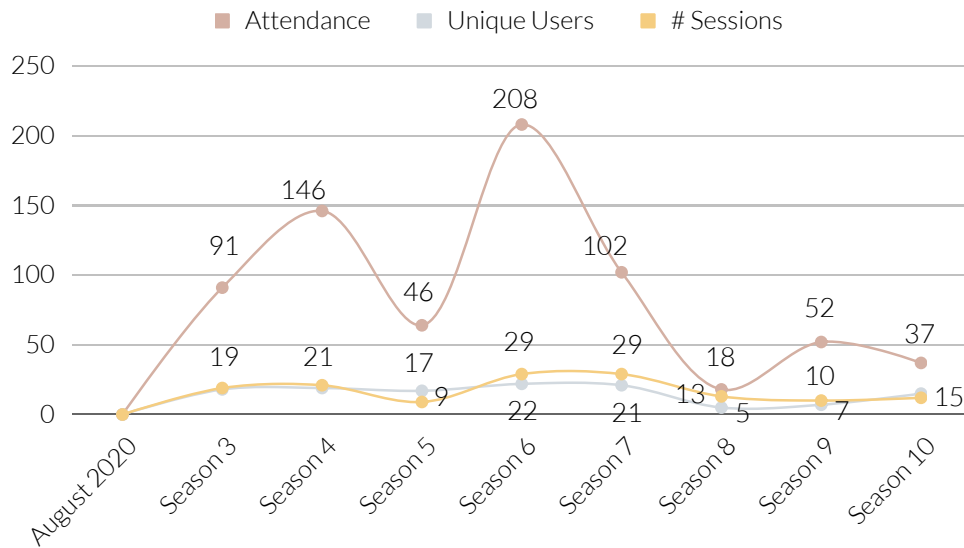
(Sponsored by Sandals Foundation)

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage. Therefore, an educational support session was organised on a regular basis to keep students engaged with their learnings.

The Homework Programme was funded by Sandals Foundation, and the educational sessions this season were executed by Icah Wilmot. Furthermore, the programme was supported with snacks for the students by Seprod Foundation.

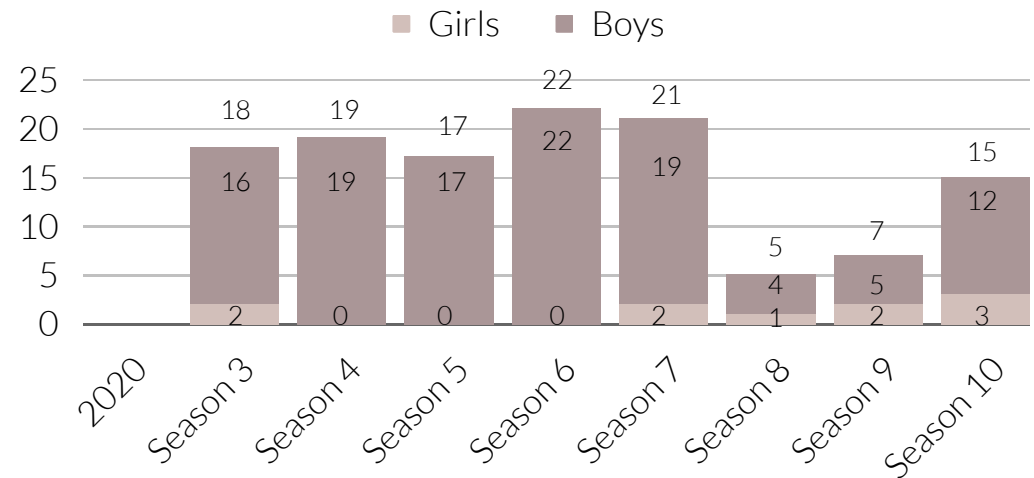


Homework Programme



Homework Programme Participants

Average age: 13 years old



● What went down in the Homework Programme?

12 educational sessions were organised this season, with an average attendance of 3 students per session. The participants consisted of 15 different students, of which 80% were boys. The Homework Programme Teachers tried to keep the students on track with their schooling through the sessions: assignments were adjusted to the different levels of the students.

The following subjects were covered in the sessions:

— Maths (5 sessions)

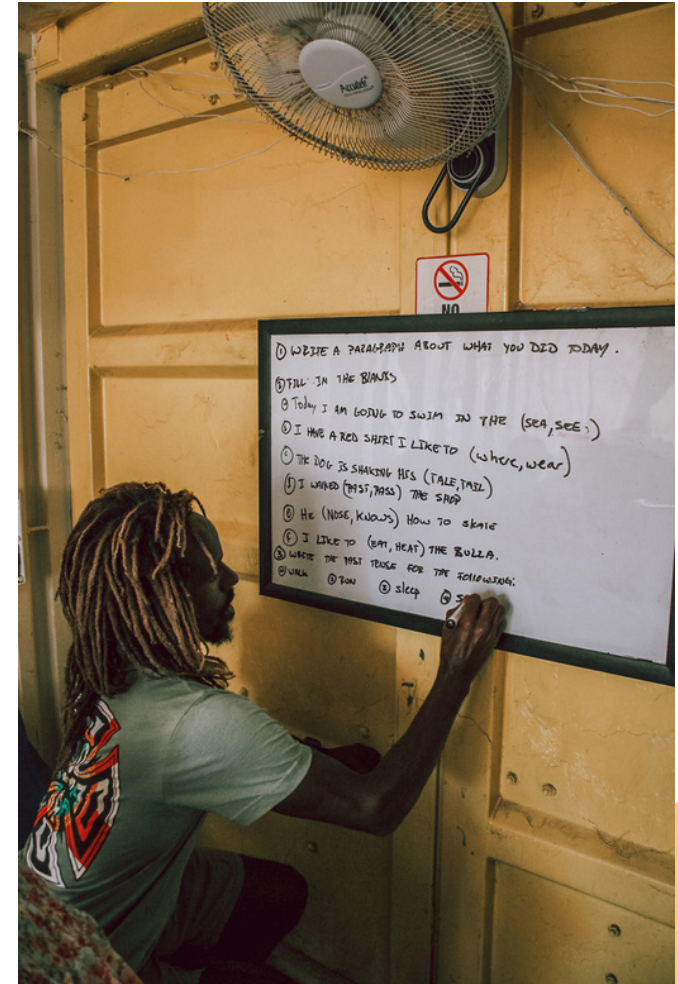
- Multiplication and division
- Addition and subtraction
- Converting metric units
- Area and volume of shapes
- Profit and loss

— English language (5 sessions)

- Singular and plurals of different words
- Spelling
- Subject-verb agreement, adverb, prepositions
- Composition, parts of speech
- Antonyms

— Geography / History (2 sessions)

- National heroes and parishes of Jamaica
- Water cycle and land formations
- Types and characteristics of different animal types

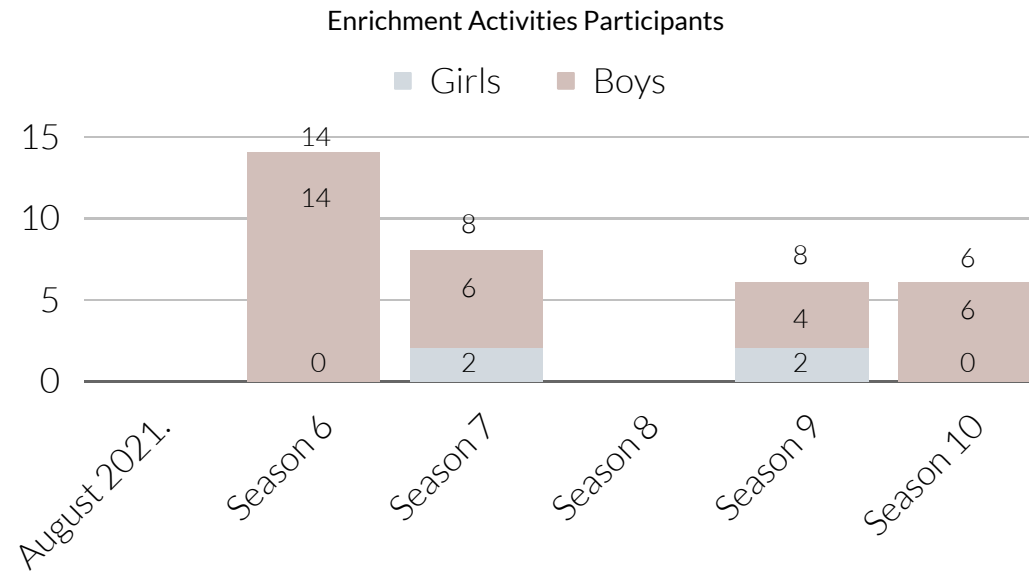
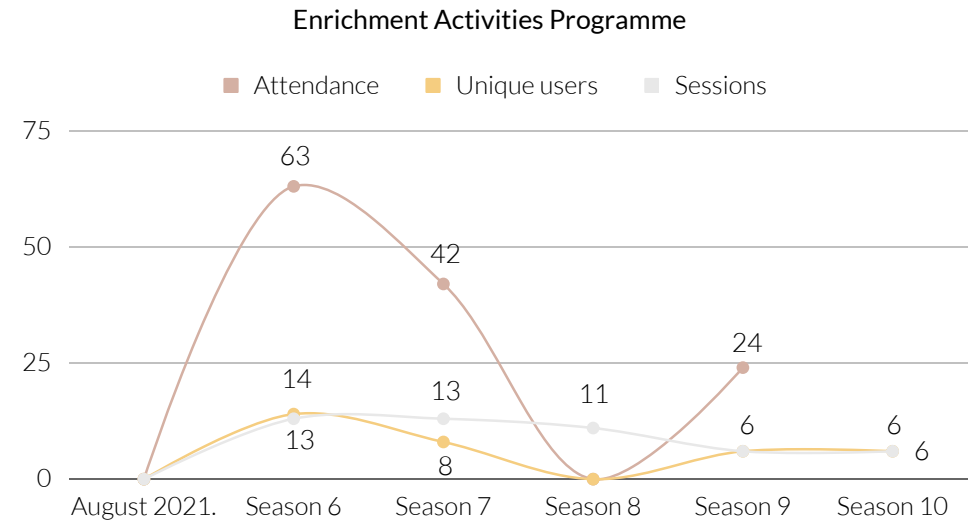


'I love teaching and working with the kids, so I interact with them as much as I can and build this bond and relationship that is amazing to see.'
- Icah Wilmot

5/ Enrichment Activities

(Sponsored by Sandals Foundation)

This season was the fifth season that enrichment activity programming was offered at The Freedom Skatepark. A variety of enrichment activities that focus on education and personal development have been offered to kids and adolescents visiting the skatepark. Complementing the Homework Program, the offered activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums. These activities can be 1-off workshops, a short lesson series or a continued lesson series. This season the Educational Enrichment Activity programme was executed by Davion James in the form of music lessons.



● What went down in the Enrichment Activities Programme?

Six educational sessions were organised this season. No participant data has been collected this season due to technical difficulties faced by the staff. A change was made in CJF's data collection system, which the local team needed help to adapt to.

The following subjects were covered in the sessions:

- Music (6 sessions)



6/ Social Work Report

CJF employs Negita Brown, a social worker who delivers life-skill and one-on-one counselling sessions at the Freedom Skatepark skatepark. In addition, her responsibilities included:

- Contacting and communicating with the parents of skatepark visitors.
- Solving conflicts at the skatepark.
- Supporting and asserting the skatepark rules.
- Overseeing the transportation of youth participants from Kingston.

The employment of the social worker at the Freedom Skatepark has been made possible by HELP Jamaica! e.V.

'This season was smooth, we had no incidents or conflicts. The attendance of kids was slow due to exam preparation for the 9 - 12-year-olds' PEP exam. However, we had a steady flow of adults and teens.'

-Negita Brown

● Challenges and improvements

'Privacy is the only thing that needs improvement because when speaking it requires a private space to speak at times.

Having one and one guidance sessions with persons is where I feel I make an impact.'

Recommendation: It is recommended to find a more private space for consultation sessions with the social worker. The youth centre could be used to schedule consultation sessions regularly. While the session takes place the space should serve only for this sole purpose to ensure a comfortable setting for service users.

7/ The Freedom Skatepark Foundation

● The Freedom Skatepark Foundation (FSF)

Any day-to-day issues and developments at the Freedom Skatepark were discussed with the Freedom Skatepark Foundation in a monthly meeting, followed by the necessary planning and financial and operational decisions to move forward.

The following developments were achieved through the Freedom Skatepark Foundation board:

- Work permit obtained for Project Manager
- Recycling project running at the park
- Yearly event calendar established
- FSF finances checked and submitted
- New miniramp build at the skatepark by Harry Gerrard & skatepark staff, funded by Jamaica Skate Culture
- The Freedom Skatepark Foundation obtained charitable status in Jamaica

Pending items:

- CJF transition plan
- Fundraising for skatepark operations
- Corner Library project

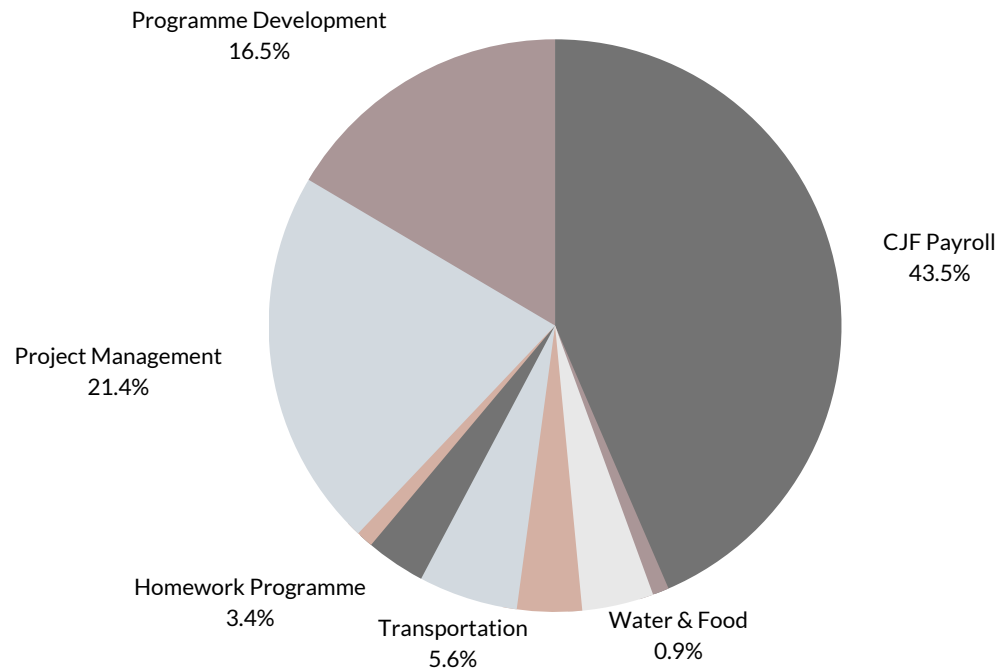


8/ Finances

● Programming expenses January - April 2023

The programming expenses are all related to the Freedom Skatepark's programming activities. The Homework Programme and Enrichment Activities were sponsored by Sandals Foundation. HELP Jamaica! e.V. sponsored all other programme activities.

In total, the season cost **\$12,127.18 USD.**



Items	Cost (USD)
CJF Payroll	\$5,277.01
Water and Food	\$112.02
Administration & Maintenance	\$490.53
Shipping	\$443.29
Transportation	\$679.86
Homework Programme	\$407.92
Enrichment Activities Programme	\$116.55
Project Management	\$2,600
Programme Development	\$2,000
TOTAL	\$12,127.18

CJF Payroll (\$5,277.01 USD)

Staff were paid every Friday for their services the past week. Minimum stipend in Jamaica is JA \$7,000 per week, our rates were as follows:

- Junior Skatepark Manager: \$9,000 JMD for 3 days
- Senior Skatepark Manager: \$11,000 JMD for 4 days
- Edu-Skate Coordinator & Head Teacher: \$3,000 JMD per session
- Assistant Teacher: \$1,500 JMD per session
- Media Management: \$1,500 JMD for photo. \$1,500 JMD for social media management per week
- Social Worker: \$15,000 JMD per week

80 weekly pay slips have been paid for a total of \$815,000 JMD

Water and food (\$112.02 USD)

Water and fruits were provided for the students in every skate class. Costs consisted of water bottles, cups and fruits.

Administration and Maintenance (\$490.53 USD)

Administrative costs this season included printing paper and delivery costs.

Shipping (\$443.29 USD)

3 volunteers took extra luggage with materials for the park with them this season.

- 1 luggage contained helmets & protection gear (courtesy of Angelika Karaman)
- 1 luggage contained decks (courtesy of Highlife and Clown skateboards)
- 1 luggage contained camera equipment (Gizelle Mijnlieff shot photo & video)

Transportation (\$679.86 USD sponsored by Sandals Foundation)

These costs consisted of the weekly \$10,000 JMD for transportation of the children from the organisation RISE from Kingston to and from the skatepark for the Edu-Skate classes.

Homework Programme (\$407.92 USD Sponsored by Sandals Foundation)

These costs consisted of the salary of teachers.

- Homework Programme Teacher: \$3,000 JMD per session

Enrichment Activities Programme (\$116.55 USD sponsored by Sandals Foundation)

These include the costs for the execution of all the enrichment activities, projects and workshops. The costs consisted entirely of salaries for teachers.

- Enrichment Activity Teacher: \$3,000 JMD per session

Project Management (\$2,600 USD)

These include the Project Manager's costs to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general (programme expenses and skatepark expenses) and administration of finances
- Coordination of activities at the Freedom Skatepark
- Communication (with staff, Freedom Skatepark Foundation and park visitors)
- International volunteer coordination

Programme Development (\$2,000 USD)

These include the costs of monitoring, evaluating and learning (MEL) and reporting on the programmes implemented at the Freedom Skatepark. More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available
- Supporting the implementation of the programmes at the Freedom Skatepark
- Developing structures to collect data on the implementation of designed programmes
- Evaluating and reporting on the collected data through monthly reports and a seasonal report
- Further developing the programmes currently running, and assessing the needs for implementation of additional programmes.
- Development of (international) volunteer structure, processing volunteer applications

These services from Concrete Jungle Foundation cost \$500 USD per month.

● Skatepark expenses January - April 2023

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running. These costs were paid from the skatepark income, which will also be discussed here. The total skatepark expenses from September - December were \$108,176 JMD, equivalent to \$699.14 USD.

EXPENSES

Items	Cost (USD)
Freedom Skatepark Electricity Bill	\$241.14
Office Supplies	\$13.32
Maintenance Expense	\$245.53
Sanitary Expenses	\$34.04
Salary for Private Class / Social Media	\$165.11
TOTAL	\$699.14

VS

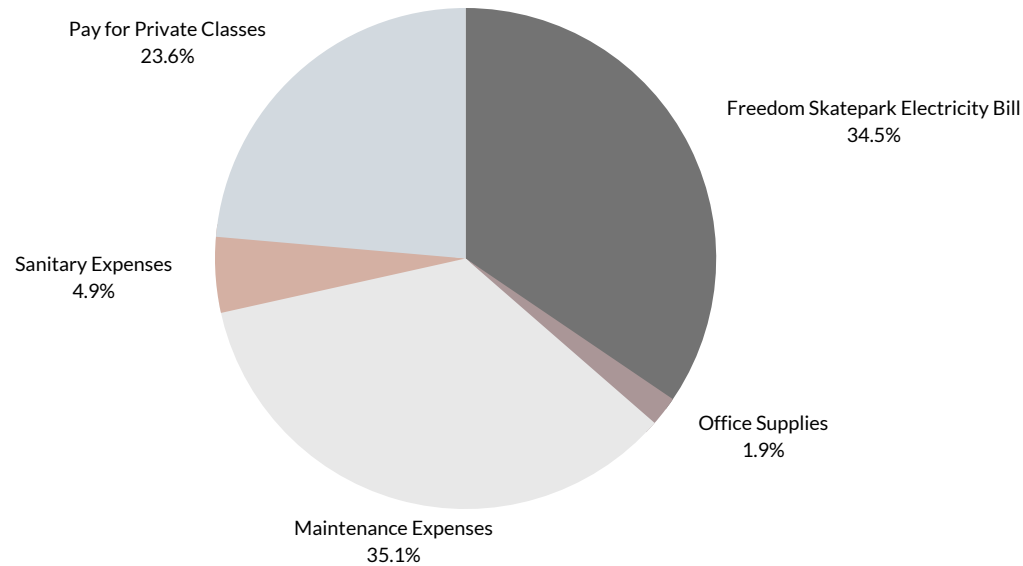
● Skatepark income January - April 2023

With the efforts of the Freedom Skatepark Foundation, the Freedom Skatepark got permission from the National Land Agency of Jamaica to run a few commercial activities to sustain the park. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark. From January - April 2023, the Freedom Skatepark generated a total of \$165,200 JMD, equivalent to \$1,069.64 USD. The skatepark income surpassed the skatepark expenses: this was the third consecutive season this occurred.

INCOME

Items	Cost (USD)
Photoshoot	\$0
Get-on-Board Programme	\$697.34
Private Skateboard Classes	\$310.79
Donations	\$48.56
T-shirt sales	\$12.95
TOTAL	\$1,069.64

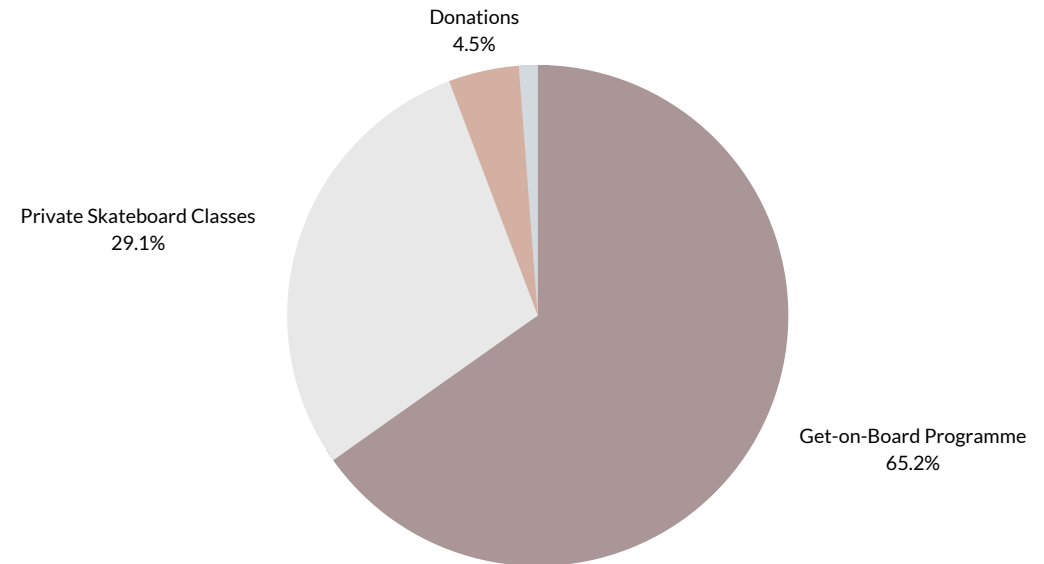
Skatepark expenses January - April 2023



Comments:

- The electricity bill is paid on a monthly basis.
- A few small office supplies were purchased for admin work at the park.
- Maintenance expenses included skatepark repair, plumbing, repairing the skatepark speaker, toilet repair kit and a new hose.
- Sanitary expenses included trash barrels, trash bags, disinfectant spray, hand soap and cleaning supplies.
- Local teachers executed 6 private classes this season. One of the local teachers received weekly compensation to keep the @freedomskateparkja IG account active and up to date.

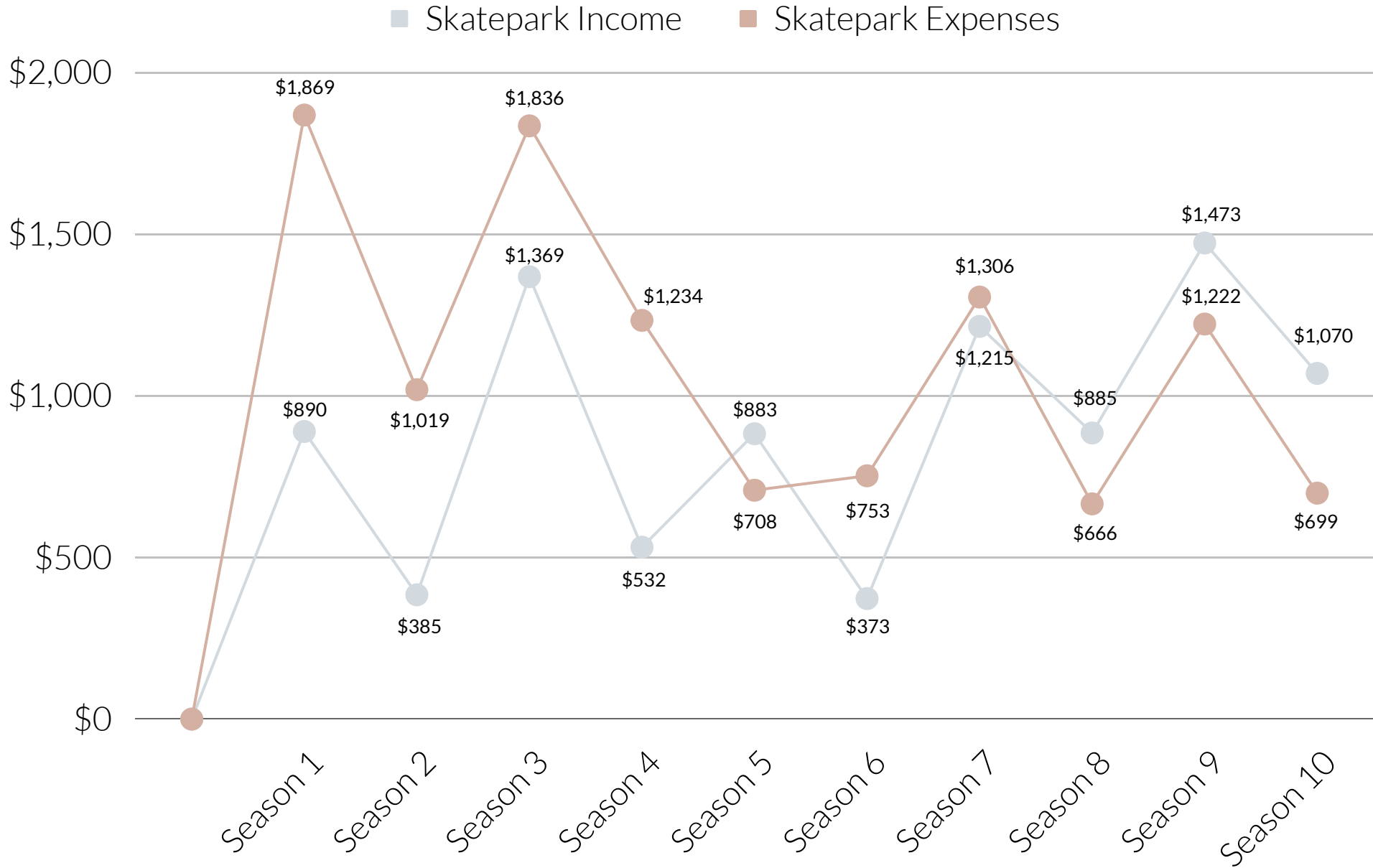
Skatepark income January - April 2023



Comments:

- The skatepark can be rented for a video shoot in exchange for a donation of \$20,000 JMD to the skatepark. 0 photo shoots were executed.
- The board/protection gear rental programme had 979 paid uses this season (\$100 JMD (per rental)
- Private skateboard classes were provided for \$2,000 JMD for 1 person and \$1,000 JMD for every additional person for 1.5 hours. A total of 6 private classes have been executed by local teachers.
- A donation box was set up at the park. A total of \$7,500 JMD were donated.
- The Freedom Skatepark makes and sells t-shirts with their own designs. 1 T-shirt was sold this season.

Skatepark Income and Expenses in USD



9/ Recommendations

In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure the next seasons.

Since every department was running their activities autonomously this season, all recommendations come from the staff themselves.

Skatepark Management

Dealing with older people at the skatepark:

- Dialogue and communication: Initiate conversations with the older individuals to understand their presence at the skatepark. They might have their reasons for being there, and it is important to establish open lines of communication.
- Community engagement: Organize community events or activities that encourage intergenerational interaction. This can help create positive relationships between older individuals and the children, reducing any negative vibes.
- Creating rules and guidelines: Clearly communicate and enforce rules that promote a safe and respectful environment for all users of the skatepark. This may include designated areas for specific activities, restrictions on certain behaviours, and consequences for violating the rules.

Handling rented equipment:

- Education and awareness: Host workshops or educational sessions for the users, particularly those renting equipment, on the importance of treating the equipment with respect.
- Deposit system: Implement a deposit system where users need to leave a refundable deposit before renting equipment. This incentivises responsible use and encourages users to take better care of the rented gear.

Regular maintenance checks:

- Inspect the rented equipment regularly. This can help identify any damage or misuse early on, allowing for quick repairs or replacement. It also serves as a reminder to users about the importance of treating the equipment with respect.

Edu-Skate Classes

- The Head Skate Teacher mentioned that it would be beneficial to have a smaller team of assistant teachers. The reason might be that responsibilities such as preparing equipment can be communicated more clearly.
- The Head Skate Teacher mentioned that he is missing support from his colleagues when it comes to preparing the gear for skate classes. He is in need of more support to avoid delays in Edu-Skate classes.
The Head Skate Teacher needs to communicate his concerns with the other staff members. Additionally, it would be beneficial if all staff were informed about the Edu-Skate schedule to prepare materials in advance.

Social Worker

- It is recommended to find a more private space for consultation sessions with the social worker. The youth centre could be used to schedule consultation sessions regularly. While the session takes place the space should serve only for this sole purpose to ensure a comfortable setting for service users.