



Impact report

Period: October - December 2021

Subject: Programming

Location: Trujillo, Peru

Date prepared: 10th of July 2022

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Introduction

This report summarises the 9th season of Edu-Skate programming that ran across 3 different locations in Peru, from October - December 2021. The locations include the newly built 'La Rampa' Skatepark in Cerrito de la Virgen, the Santa Edelmira Skatepark and a football court in the 'Buenos Aires' neighbourhood. The season consisted of 4 programmes

1/ Edu-Skate classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life-skills important in both skateboarding as in life in general. The programme is free of charge and accessible for anyone between 6-16 years old that is registered for the programme.

2/ Open Skate Sessions.

Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the 'La Rampa' skatepark in Cerrito also hosts open skate sessions to the public: everybody is welcome to visit the skatepark.

3/ Community Activities.

The CJF Peru team organises activities such as games or art related activities to expose the participants to different learning opportunities and bonding experiences.

4/ Girls Skate Sessions.

Besides the girls-only Edu-Skate sessions in 'La Rampa', skate classes are organised for females in the public skatepark 'Santa Edelmira' in Trujillo. These sessions do not have an age limit, are open for any female to join and are aimed at providing a safe space for women to skate and learn.

Concrete Jungle Foundation Perú organised and executed the programmes with the support of 5 local staff members, under the guidance of CJF's Project Manager (Arisa Moreno) and International Programmes Manager (Johannes Wimmer).

Data was collected on all programmes and will be presented in the following report, concluded by recommendations for the next seasons of programming. All quotes in this report are translated from Spanish to English.

'It was a very nice experience since we had a new skatepark and to see all the evolution of the children throughout this season, it gives me a lot of satisfaction and I am proud of everything we are achieving.' - Edu-Skate Teacher



1/ Edu-Skate Classes



The Edu-Skate Programme offers free skateboarding classes with a focus on life-skills for children aged 6 - 16 years old. The participants were accommodated in their own communities in and around the city Trujillo.

In total, 54 Edu-Skate classes were executed this season: the 'La Rampa' skatepark hosted 46 Edu-Skate classes while the other 8 classes took place at a football court in the 'Buenos Aires' neighbourhood.

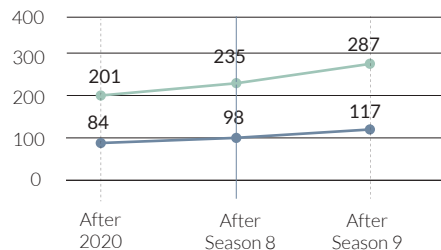
Recommendation: The new skatepark in Cerrito made it easier to organise more and more diverse activities there than in Buenos Aires. To ensure a more balanced learning and development experience for all, there should be looked into possibilities to create a similar youth centre project in Buenos Aires.

'I'm very happy to be part of the program and transmit to the children the values, my tricks and the love for skateboarding, to see them happy growing and learning very quickly with more and more confidence and putting the values taught into practice, it is a very good group and they have done very well this season.' - Edu-Skate Teacher

Edu-Skate Registrations

Average age: 10 years old

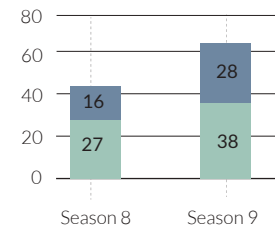
● Girls ● Boys



Total amount of registrations: **287**
 - 52 new registrations this season
 - **41%** female (117), **59%** male (170)
 - Average age: 10

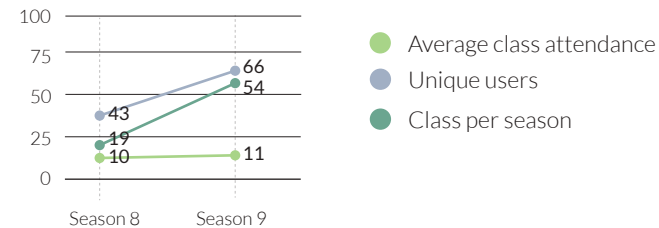
Edu-Skate Participation

● Girls ● Boys



Participation this season: **66 students**
 - 42% of participants female, 58% male
 - 18% 1-class participation students, 82% returning students
 - Average lesson attendance: 11

Edu-Skate Classes 2022



Every lesson a Head Teacher and an Assistant Teacher were present to run the class. Classes were organised as follows:

Intro:	The classes started with everyone sitting in a circle to introduce the life-skill of the week.
Warm up and trick/activity:	The teachers would proceed with a warm up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life-skill. Students were divided in smaller groups per teacher, so each student got sufficient attention and support from their teacher.
Break:	After around 45 minutes into the class, it was breaktime: the students got some water and fruits in the youth centre and a moment in the shade.
Free skate:	After the break it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
Reflection:	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



What went down in the Edu-Skate programme?

As Concrete Jungle Foundation's core youth programme, the execution of this programme is closely monitored and evaluated. The Project Manager Arissa Moreno, was in charge of managing the staff in the organisation and evaluation of the Edu-Skate classes with support from CJF's International Programmes Manager.

In the following you find a short weekly summary of the Edu-Skate classes, based on the lesson evaluations. Each week either a social skill or a competence building skill is introduced that contributes to a positive personal development. The students are then presented with a suitable skateboarding activity/ challenge for an immediate practical application of this skill.

Lesson 1. A Positive Mentality

- Lesson focus: 'Having a positive mind influences our physical and mental health, especially when it comes to achieving our goals in life'
- Quote of the week: 'If we fall, we get up'
- Teacher observation: 'When a student told me that he wants to go down the ramp by himself, the others got more motivated.'

Lesson 2. Awareness

- Lesson focus: 'The value of paying attention will make everything easier, not only in skateboarding but also in life'
- Quote of the week: 'We have to be attentive. I liked when we were running all together holding our hands.'
- Teacher observation: 'One of the little ones tried to do backside boardslides.'

Lesson 3. Self-Confidence

- Lesson focus: 'Confidence is the security that each person has in himself. It is very important in our lives, whether at school, work or any activity that we carry out and in this case, when we skate'
- Quote of the week: 'If we do not believe in ourselves, especially if we do not trust that we can do it, we will not achieve good results'
- Teacher observation: 'A girl was sad because the drop in on the ramp did not work out for her and she cried a little. Her partner encouraged her to believe in herself and try again. She asked me for help and then she did it'

Lesson 4. Respect

- Lesson focus: 'Respect is very important in our lives whether it is greeting others or just showing a good attitude towards our peers.'
- We presented examples of respect such as punctuality and being orderly, not just when we skate but also in our everyday life.'
- Quote of the week: 'Respect the turn of your classmates. Respect the teacher when he speaks.'
- Teacher observation: 'They were jumping from the high ramp, a trick that was taught in previous classes.'

Lesson 5. Cooperative Learning

- Lesson focus: 'Cooperative learning teaches us to work better in a group, motivating each other and learning collectively. It teaches us to be better people. Together we can achieve incredible things'
- Quote of the week: 'Being cooperative teaches us to help others. It helps us not just in skateboarding but also in helping my mom with things around the house'
- Teacher observation: 'The kids completed a puzzle of the CJF logo while working together, the result was great'

Lesson 6. Resilience

- Lesson focus: 'A resilient person sees adversity as an opportunity to demonstrate their abilities, skills and strengths.'
 - Quote of the week: 'After we fall, we get back up' (Si nos caemos nos levantamos)
 - Teacher observation: 'Some helped each other try the trick until they managed to do it despite several falls.'
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Lesson 7. Perseverance

- Lesson focus: 'The children remaining steady in their activities and skateboarding'
 - Quote of the week: 'Luis, be strong and keep trying until you manage.'
 - Teacher observation: 'The boys made an effort to achieve their goal which was to jump from one board to the other. Sometimes they fell but they got back up again.'
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Lesson 8. Encouragement

- Lesson focus: 'Courage, the ability to face fear and overcome its limits'
 - Quote of the week: 'Angie, the smallest in the skatepark, told us that she got off all the ramps alone except the biggest one'
 - Teacher observation: 'Greici, Katy and Fernanda encouraged Rayssa in all her attempts.'
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Lesson 9. Creativity

- Lesson focus: 'The objective was to let the girls show their creativity in a cooperative form'
 - Quote of the week: No quotes recorded.
 - Teacher observation: 'Some of the students continued to practice the new tricks they created during the lessons'
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Lesson 10. Teamwork

- Lesson focus: 'Achieving that everyone works together on one idea'
 - Quote of the week: 'I really liked working as a team getting all the helmets to the finish line'
 - Teacher observation: 'There were some falls when they skated together but it was a lot of fun and they learned to trust their partner more and more.'
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● Challenges and improvements

In the following you find a summary of the local staff evaluations after the season.

—— *Advanced & beginner skate programming*

The Edu-Skate teachers stated that it might be beneficial for both students and teachers to offer skate classes according to skill levels.

Recommendation: Advanced skate activities as well as beginner classes should be organised.

—— *Incidents with other NGO with whom CJF shares facilities*

The Edu-Skate teachers explained that due to unclear rules between CJF and the organisation with whom facilities are shared, several uncomfortable incidents occurred.

Recommendation: Schedule a meeting with the partner organisation and clarify on rules and find agreements to avoid incidents in the future.

—— *Equipment*

The skate teachers criticised the quality and availability of the protection gear that is used for the Edu-Skate classes. Additionally, it was mentioned that with better equipment the confidence of the students would improve.

Recommendation: Regular quality check ups of pads and helmets should be done. In case of broken or outworn equipment, replacements should be organised immediately to guarantee for the best safety of the students. Additionally, the stock of skateboarding equipment should be controlled regularly to ensure sufficient availability of gear.

—— *Volunteers*

It was seen as challenging by the local team to communicate with international volunteers in different languages.

Recommendation: Working with local volunteers only or choosing volunteers that are more advanced in Spanish.

—— *Teaching*

The teachers shared the view that the students often get distracted during the spoken part of the class when the life skills are introduced and discussed. The reason is that the equipment (helmets and boards) that is handed out before the classes is distracting the children from listening and learning what is being taught to them.

Recommendation: Hand out the equipment only after the life skill has been introduced to avoid distractions during the spoken parts of the classes.

—— *Group allocation*

When forming groups for activities, the kids choose their friends, or those with the greatest abilities, meaning that the children with fewer friends or lesser abilities are left waiting until the end. This experience could reinforce negative beliefs for the 'less popular' children about their abilities or self-worth.

Recommendation: The teachers should allocate the groups to ensure an equal division of age, gender and abilities to avoid the above.

—— Breaks

It was mentioned by the teachers that it would be great to have some snacks (fruits) for the students during breaks.

Recommendation: Looking into possibilities to provide the kids with some snacks or fruits during breaks of the classes.

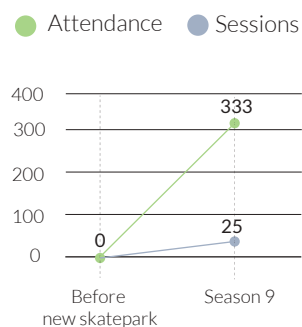
No student evaluations have been executed this season.



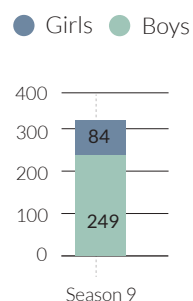
2/ Open Skate Sessions

Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the 'La Rampa' skatepark in Cerrito also hosts open skate sessions to the public: everybody is welcome to visit the skatepark. Supervisors from CJF are present during these sessions to ensure a safe and positive environment for all. The supervisors offer help and guidance to visitors whenever needed.

Open Skate Session



Open Skate Session Attendance



What went down in the Open Skate Session?

The new 'La Rampa' skatepark made it possible for CJF Perú to provide a space for the skate community from the area around Trujillo to come together. 25 Open Skate Sessions were organised this season with an average attendance of 13 people per session. The total attendance in Open Skate Sessions added up to 333 this season. 75% of the visitors were males and 25% females.

This season, 4 injuries were recorded during Open Skate Sessions. However, all were minor injuries and could be treated by CJF's supervisors on-site.

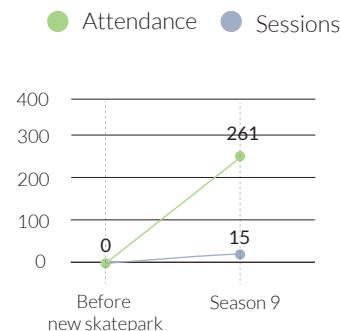


3/ Community Activities

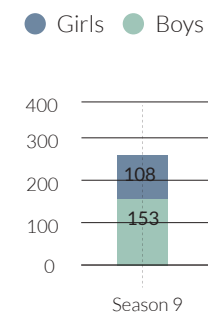


The new 'La Rampa' skatepark also enabled CJF Perú to start another programme: the Community Activities Programme. On Saturday mornings the skatepark is open to the whole community around the skatepark for community activities. Activities like games or art activities are organised by the CJF Peru team to expose participants to different learning opportunities and bonding experiences. The aims of these sessions are to create a sense of community by working on projects together, for the participants to explore their interests and potential and to learn new skills.

Community Activities



Community Activity Attendance



What went down in the Community Activities?

15 Community Activities were organised this season with an average attendance of 17 students per session. The total attendance in Community Activities added up to 261 this season. 59% of the visitors were males and 41% females.

The following activities were organised in the sessions:

- Game of “cops and robbers”
- Watching the movie “Skategirl” with fruits and popcorn, then discussing the movie as a group
- Painting activity in which each child painted the CJF logo in their own style.
- Game of “Pinball” (Cones were set up and the kids tried to make them all fall as they pushed skateboards towards the cones)
- CJF logo puzzle (art)
- Mini contest with children (mini Street League)
- Game of S.K.A.T.E
- Skate freely
- Game of “capture the flag” in which the students could only move with their skateboards.
- Game of “STOP” (kids skate around the park freely until the supervisors say “stop”. The last one to sit on their board is out of the game. This is repeated until there is a winner.
- First aid training
- Races around the skatepark and speed competitions
- A “Chocolatada” was organised right before the Christmas break. All children received presents and chocolate



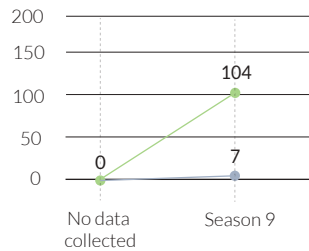
4/ Girls Skate Sessions



Besides the girls-only Edu-Skate sessions in 'La Rampa', a weekly skate class was organised for girls in the public skatepark 'Santa Edelmira' in Trujillo. These sessions don't have an age limit, are open for any girl to join and are aimed at providing a safe space for women to skate and learn. The CJF Peru team brings boards and protection gear to these sessions and provides support, activities and guidance where needed.

Girl Skate Sessions

● Attendance ● Sessions



104 attendance
7 sessions



What went down in the Girls Skate Sessions?

7 Girls Skate Sessions were organised this season with an average attendance of 15 students per session. The total attendance in Girls Skate Sessions added up to 104 this season. All participants were females.

The following activities were organised in the sessions:

- Balance exercises
- Teamwork exercises
- Warm-up games
- Practising tricks
- Championship (Girls were given the opportunity to perform tricks in front of everybody)
- Creative activities (creating faces with skateboarding equipment (skateboards, helmets, pads))



5/ Season finale: El Compartir

Season 9 was a meaningful and exciting time for the CJF Perú team as it was the first season to take place at the newly built La Rampa Skatepark - after a challenging year of organizing open Edu-Skate sessions in public spaces around the city of Trujillo. To commemorate our first season at this new community space, the local CJF Perú team organized a special ceremony where all of our beneficiaries received a medal made by our volunteers out of recycled painted skateboards. This ceremony included a series of games, a soccer match outside the skatepark, free skate time and a party with a piñata.

Our participants also did a skateboarding demonstration where they showed their progress and displayed the different tricks they had learned over the season.

In addition to this ceremony, the local tem organized a chocolatada which is a longstanding Peruvian tradition during the month of December that involves sharing home-made hot chocolate, sweet breads and small gifts with family and friends. This event was organized in collaboration with a local donor who brought food and small gifts and planned a dance party for our participants.

Recommendation: In future seasons, it would be a good idea to invite the parents of our participants to the season closing ceremony so they can see what their children have been learning as well as visualize firsthand the value of CJF Perú's work. Inviting parents to local events serves as an opportunity to strengthen connections with the local community.










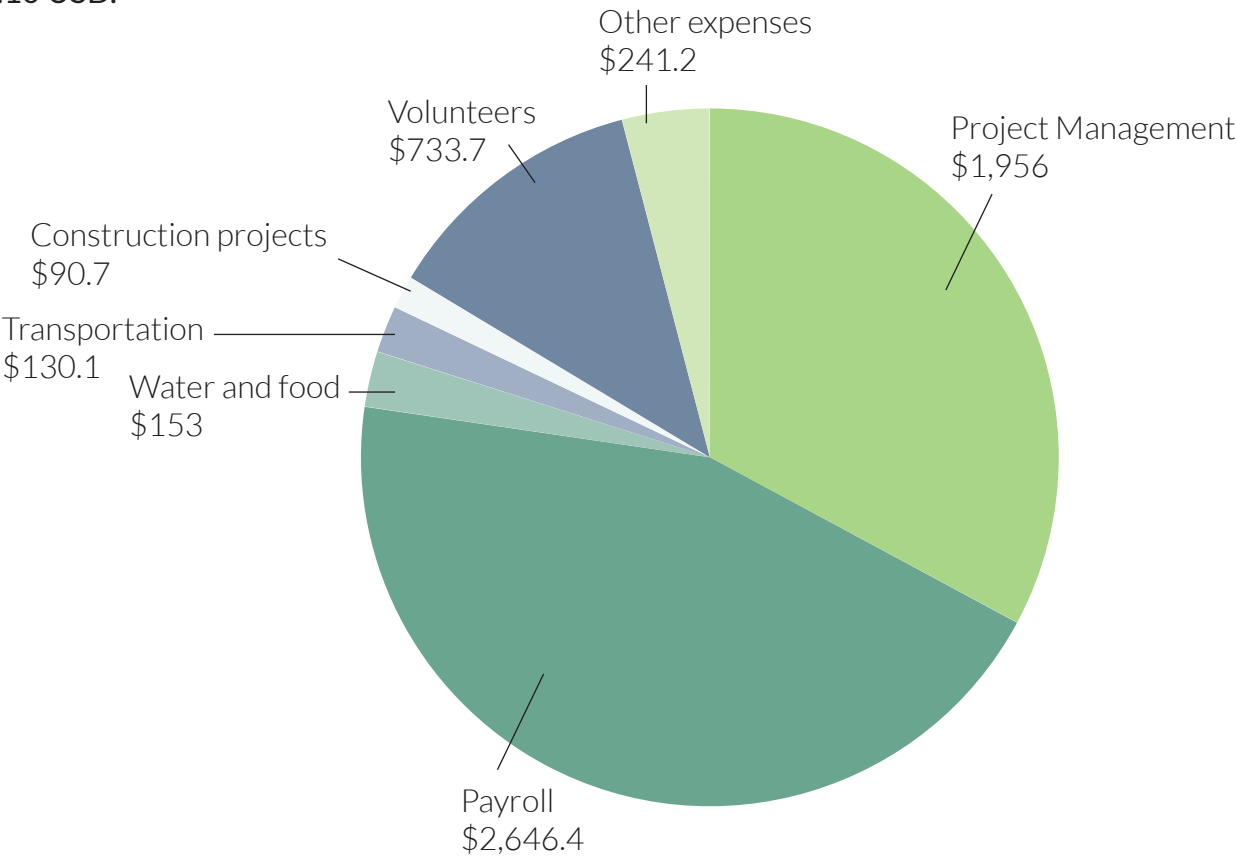
6/ Finances

In the following you find a breakdown of the finances of CJF Perú to run this season of programming.

Expenses

In the following you find a breakdown of the costs of CJF Perú to run this season of programming. The total cost of this season was **\$5,951.10 USD**.

Items	Cost (USD)
Payroll 	\$2,646.40
Water and food 	\$153.00
Transportation 	\$130.10
Construction projects 	\$90.70
Volunteers 	\$733.70
Other expenses 	\$241.20
Project Management 	\$1,956.00
TOTAL	\$5,951.10



Payroll (\$2,646.40 USD)

This season 9 local staff members were employed to execute the programming activities. Besides 1 assistant teacher, staff were paid on a monthly basis.

Water and food (\$153 USD)

Drinking water was provided for the students in every class. Besides drinking water, these costs consist of cups, fruits and snacks for community events and food for the monthly team meetings.

Transportation (\$130.10 USD)

These costs consisted of moving teachers and materials (skateboards, protection gear & ramps) between the different locations where the CJP Perú team organises activities.

Construction projects (\$90.70 USD)

One construction project was realised during this season at the 'La Rampa' skatepark: a storage space was built inside of a free-fill ramp at the skatepark.

Volunteers (\$733.70 USD)

These costs included furniture, cleaning products, utility bills, rent and coordination costs for the volunteers visiting the project. A new volunteer house was set up this season and there was 1 international volunteer. International volunteers pay a contribution fee to offset the costs around volunteering.

Other costs (\$241.20 USD)

All other costs that were made during the season fall under this section. Costs included materials for activities, administrative costs (printing etc.) and cleaning products.

Project Management (\$1,956 USD)

These include the salaries of the Project Manager and the International Programmes Manager to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general and administration of finances
- Coordination and evaluation of activities
- Communication (with staff, partner organisation & CJP International)
- International volunteer coordination

Funding

CJP Perú's funding is mostly sourced by CJP International. This season CJFamily, Newline Skateparks, Moomin, Antidote and Vans provided the funds to run this season.

CJP Perú obtained 4% of the funds for this season themselves through selling merchandise.

THE SKATEROOM

Art for Social Impact

MOOMIN

NEWLINE
SKATEPARKS

VANS
"OFF THE WALL"

ANTI
DOT
SKATEPARKS



7/ Recommendations

This season marked the first season in almost 2 years where CJF Perú had their own skatepark location to organise activities in. This enabled the organisation to run 2 new programmes and achieve an increase in the amount of sessions organised and the amount of beneficiaries reached in already existing programmes. It is highly recommended for social skate organisations to have a base to work from to increase their reach and impact through skateboard programming. For CJF Peru it is recommended to work towards creating small community spaces in every location they work (e.g. Buenos Aires) to ensure a more balanced learning and development experience for all the beneficiaries they serve.

In the following you find a summary of the recommendations that came forward from this season of programming of CJF Peru to improve the working structure for the next seasons.

Since the local staff is in charge of organising themselves on the ground, the recommendations in the following all come from the local team themselves.

Edu-Skate

The following recommendations came forward from the teacher team this season to improve upon in the Edu-Skate classes:

- Organise the skate lessons according to skill levels for a better lesson experience for both the students and the teachers.
- The teachers should select the groups for group activities to ensure an equal division of age, gender and abilities and to avoid popularity contests and reinforcement of negative beliefs of self-worth.
- Continuous communication with the partner organisation to clarify on rules and find agreements to avoid incidents in the future.

- Regular quality check ups of pads and helmets should be done. In case of broken or outworn equipment, replacements should be organised immediately to guarantee the safety of the students.
- Additionally, the stock of skateboarding equipment should be controlled regularly to ensure sufficient availability of gear.
- Working with local volunteers only or selecting volunteers that are more advanced in Spanish, following communication challenges with international volunteers.
- Hand out the equipment only after the life skill has been introduced to avoid distractions during the spoken parts of the classes.
- Looking into possibilities to provide the kids with some snacks or fruits during breaks of the classes.

Other programme activities

For the other programme activities no teacher evaluation has been executed. A specific form needs to be created to evaluate the teachers' experiences in these programmes in order to provide recommendations on how to improve on the organisation and execution of these programmes. One recommendation came forward about the organisation of the season finale:

Recommendation: In future seasons, it would be a good idea to invite the parents of our participants to the season closing ceremony so they can see what their children have been learning as well as visualize firsthand the value of CJF Perú's work. Inviting parents to local events serves as an opportunity to strengthen connections with the local community.

CONCRETE JUNGLE
foundation