



Impact report

Period: January - February 2022

Subject: Programming

Location: Trujillo, Peru

Date prepared: 20th of July 2022

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Introduction

This report summarizes the 10th season of Edu-Skate Programming that ran in the summer vacation across 3 different locations in Peru, from January - February 2022. The locations include the newly built 'La Rampa' Skatepark in Cerrito de la Virgen, the Santa Edelmira Skatepark and a football court in the 'Buenos Aires' neighborhood. The season consisted of 4 programmes:

1/ Edu-Skate classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life-skills important in both skateboarding as in life in general. The programme is free of charge and accessible for anyone between 6-16 years old that is registered for the programme.

2/ Open Skate Sessions.

Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the 'La Rampa' skatepark in Cerrito also hosts open skate sessions to the public: everybody is welcome to visit the skatepark.

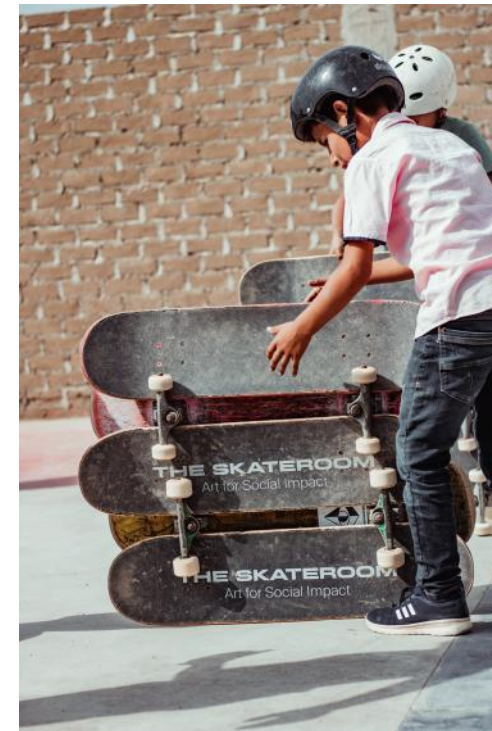
3/ Community Activities.

The CJF Peru team organises activities such as games or art related activities to expose the participants to different learning opportunities and bonding experiences.

4/ Girls Skate Sessions.

Besides the girls-only Edu-Skate sessions in 'La Rampa', skate classes are organised for females in the public skatepark 'Santa Edelmira' in Trujillo. These sessions do not have an age limit, are open for any female to join and are aimed at providing a safe space for women to skate and learn.

Concrete Jungle Foundation Perú organized and executed the programmes with the support of 5 local staff members and 4 international volunteers, under the guidance of CJF's Project Manager (Arisa Moreno) and International Programmes Manager (Johannes Wimmer). Data was collected on all programmes and will be presented in the following report, concluded by recommendations for the next season of the programme. All quotes in this report are translated from Spanish to English.



1/ Edu-Skate Classes



The Edu-Skate Programme offers free skateboarding classes with a focus on life-skills for children aged 6 - 16 years old.

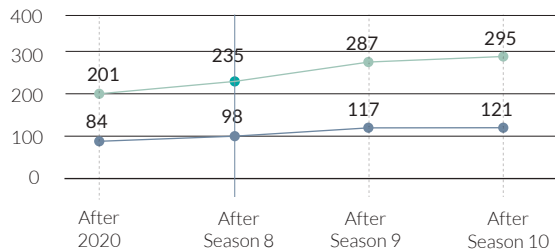
The participants were accommodated in their own communities in and around the city Trujillo. In total, 28 Edu-Skate classes were executed this season: the 'La Rampa' skatepark hosted 23 Edu-Skate classes while the other 5 classes took place at a football court in the 'Buenos Aires' neighborhood.

Recommendation: Despite there being a bigger team this season, either the classes or the reporting on the classes were inconsistent, resulting in a decrease in the numbers. CJF Peru did not seem to utilize their full potential this season (compared to the last season): more consistency and tighter coordination are needed to get back to the bar they set.

Edu-Skate Registrations

Average age: 10 years old

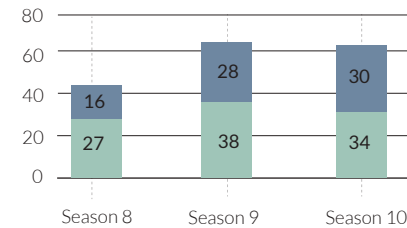
● Girls ● Boys



Total amount of registrations: **295**
 - 8 new registrations this season
 - **42%** female (121), **58%** male (174)
 - Average age: 10

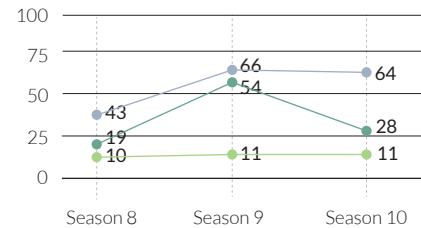
Edu-Skate Participation

● Girls ● Boys



Participation this season: **64 students**
 - 47% of participants female, 58% male
 - 22% 1-class participation students,
 78% returning students
 - Average lesson attendance: 11

Edu-Skate Classes 2022



● Average class attendance
 ● Unique users
 ● Class per season



Every lesson a Head Teacher and an Assistant Teacher were present to run the class. Classes were organised as follows:

Intro:	The classes started with everyone sitting in a circle to introduce the life-skill of the week.
Warm up and trick/activity:	The teachers would proceed with a warm up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life-skill. Students were divided in smaller groups per teacher, so each student got sufficient attention and support from their teacher.
Break:	After around 45 minutes into the class, it was breaktime: the students got some water and fruits in the youth centre and a moment in the shade.
Free skate:	After the break it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
Reflection:	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



What went down in the Edu-Skate programme?

As Concrete Jungle Foundation's core youth programme, the execution of this programme is closely monitored and evaluated. The Project Manager Arissa Moreno, was in charge of managing the staff in the organization and evaluation of the Edu-Skate classes with support from CJF's International Programmes Manager.

In the following you find a short weekly summary of the Edu-Skate classes, based on the lesson evaluations. Each week either a social skill or a competence building skill is introduced that contributes to a positive personal development. The students are then presented with a suitable skateboarding activity/ challenge for an immediate practical application of this skill.

Lesson 1. A Positive Mentality

- Lesson focus: 'To not get distracted by fear or falls, to think positively and believe that you can achieve the challenges'
- Quote of the week: 'I feel happy to belong to the class now and skate with everyone'
- Teacher observation: 'The children helped and encouraged each other. down the ramp by himself, the others got more motivated.'

Lesson 2. Awareness

- Lesson focus: 'To pay attention with understandable words and examples'
- Quote of the week: 'I liked the challenges that we did'
- Teacher observation: 'The children worked as a team and motivated each other'

Lesson 3. Self-Confidence

- Lesson focus: 'The goal was to make the girls aware of confidence and to show them how they can use it'
- Quote of the week: 'Anali said that being confident is effective and fun'
- Teacher observation: 'The older girls practiced tic tac for a long time and the younger ones helped each other going down the ramp'

Lesson 4. Respect

- Lesson focus: 'Talking about respect and explaining the importance of it.'
- Quote of the week: 'Respect others so that they respect us'
- Teacher observation: 'The boys waited until it was their turn to skate.'

Lesson 5. Cooperative Learning

- Lesson focus: 'To be attentive while helping each other with a focus on teamwork'
- Quote of the week: 'Alexander helped his peers applying the values of today's lesson'
- Teacher observation: 'They were attentive and kept trying despite some falls'

Lesson 6. Teamwork

- Lesson focus: 'To work in a team and learn from peers'
- Quote of the week: No quotes recorded
- Teacher observation: 'The boys now show initiative to take care of their skatepark, motivate their peers and help each other'

Lesson 7. Resilience

- Lesson focus: 'Fall down and get back up again.'
- Quote of the week: 'Luis, be strong and keep trying until you manage.'
- Teacher observation: 'The boys made an effort to achieve their goal which was to jump from one board to the other. Sometimes they fell but they got back up again.'



● Challenges and improvements

In the following you find a summary of the local staff evaluations after the season.

—— *Advanced & beginner skate programming*

The Edu-Skate teachers said that it might be beneficial for both students and teachers to offer skate classes according to skill levels.

Recommendation: Advanced skate activities as well as beginner classes should be organized.

—— *Equipment*

The skate teachers criticized the quality and availability of the protection gear that is used for the Edu-Skate classes.

Recommendation: Regular quality check ups of pads and helmets should be done. In case of broken or outworn equipment, replacements should be organized immediately to guarantee for the best safety of the students. Additionally, the stock of skateboarding equipment should be controlled regularly to ensure sufficient availability of gear. Since the availability of pads seems to lack, emphasis should be placed on organizing some sets for the next season.

—— *Volunteers*

It was seen as challenging by the local team to communicate with international volunteers in different languages. Likewise, the volunteers expressed their challenges with language barriers.

Recommendation: Working with local volunteers only or choosing volunteers that are advanced in Spanish.

—— *Teaching*

The teachers shared the view that the students often get distracted during the spoken part of the class when the life skills are introduced and discussed. It was mentioned that the spoken parts of the class might be lengthy as the children lose interest towards the end.

Recommendation: Shorten the spoken parts of the classes a bit.

—— *Group allocation*

The Edu-Skate teachers stated that it was challenging to divide the groups according to skill levels.

Recommendation: At the beginning of a new season, the Edu-Skate teachers should make a list with all registered participants and divide them into 3 categories (beginners, intermediates and advanced). Thereby, the teachers will have an overview of the skill levels of all students prior to the start of the season and can allocate groups accordingly.

—— *Breaks*

It was mentioned by the teachers that it would be great to have some snacks (fruits) for the students during breaks. In addition, it was criticized that water was not always available and had to be bought during sessions.

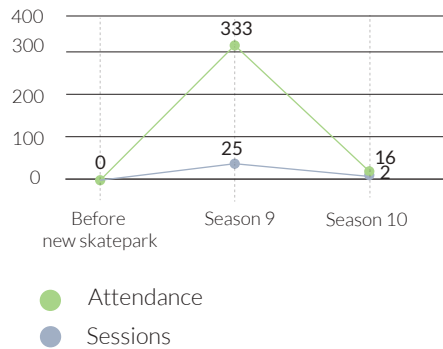
Recommendation: Looking into possibilities to provide the kids with some snacks or fruits during breaks of the classes and make sure that there is always water available prior to sessions.

No student evaluations have been executed this season.

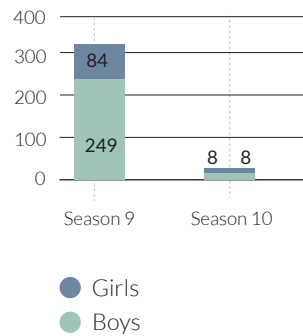
2/ Open Skate Sessions

Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the 'La Rampa' skatepark in Cerrito also hosts open skate sessions to the public: everybody is welcome to visit the skatepark. Supervisors from CJF are present during these sessions to ensure a safe and positive environment for all. The supervisors offer help and guidance to visitors whenever needed.

Open Skate Session



Open Skate Session Attendance



What went down in the Open Skate Session?

The new 'La Rampa' skatepark made it possible for CJF Perú to provide a space for the skate community from the area around Trujillo to come together. 2 Open Skate Sessions were organized this season with an average attendance of 8 people per session. The total attendance in Open Skate Sessions added up to 16 this season. 50% of the visitors were males and 50% females.

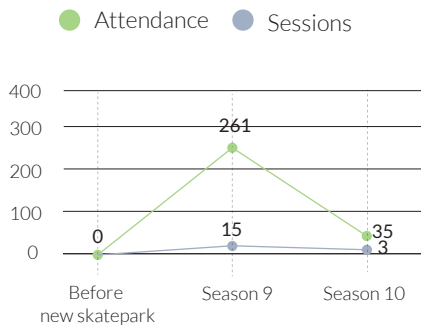
No injuries were recorded during Open Skate Sessions this season.



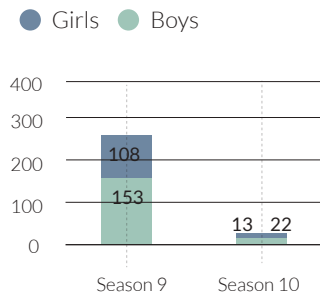
3/ Community Activities

The new 'La Rampa' skatepark enables CJF Perú to run the Community Activities Programme. On Saturday mornings the skatepark is open to the whole community around the skatepark for community activities. Activities like games or art activities are organized by the CJF Peru team to expose participants to different learning opportunities and bonding experiences. The aims of these sessions are to create a sense of community by working on projects together, for the participants to explore their interests and potential and to learn new skills.

Community Activities



Community Activity Attendance



What went down in the Community Activities?

3 Community Activities were organized this season with an average attendance of 12 people per session. The total attendance in Community Activities added up to 35 this season. 63% of the visitors were males and 37% females.

The following activities were organised in the sessions:

- Game of "little airplane"
- Painting
- Workshop on how to apply griptape to a new skateboard
- Making griptape art (each child had the opportunity to create their own design)
- Painting on old skateboard decks (to be used as seats for the La Rampa Skatepark)



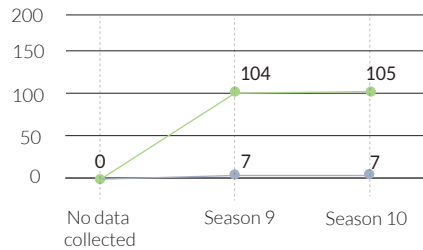
4/ Girls Skate Sessions



Besides the girls-only Edu-Skate sessions in 'La Rampa', a weekly skate class is organized for girls in the public skatepark 'Santa Edelmira' in Trujillo. These sessions don't have an age limit, are open for any girl to join and are aimed at providing a safe space for women to skate and learn. The CJF Peru team brings boards and protection gear to these sessions and provides support, activities and guidance where needed.

Girl Skate Sessions

● Attendance ● Sessions



105 attendance
7 sessions



What went down in the Girls Skate Sessions?

7 Girls Skate Sessions were organized this season with an average attendance of 15 students per session. The total attendance in Girls Skate Sessions added up to 105 this season. All participants were females.

The following activities were organised in the sessions:

- Advanced skate activities
- Beginner activities
- Warm-up games
- Learning how to push on a skateboard
- Races
- Learning how to tail drop



5/ Season finale

For the Summer 2022 Season finale, local staff and volunteers organized a whole week of special activities. This season CJF Peru had 4 international volunteers and 4 staff members with different areas of interest and expertise; therefore, we were able to organize a variety of activities. On Monday, we organized a soccer tournament inside La Rampa using skateboarding obstacles and ramps as part of the game. On Tuesday, we organized a special Edu-Skate session with the members of Mundo de Niños, a local children's home located in Huanchaquito, a neighboring community. On Wednesday, Maxime Michel, a volunteer from France who is a cinematographer, and George Tolland, a volunteer from the UK who is a skateboarding videographer, organized a short photography class about the basics of taking skateboarding shoots and portraits. On Thursday, we organized a series of challenges that mixed basketball and skateboarding. On Friday, we prepared a gymkhana for the kids with dartboard games, dancing games and handicrafts. On Saturday and Sunday, we had open sessions for all the kids from the Cerrito community and local skaters from Trujillo to free skate.



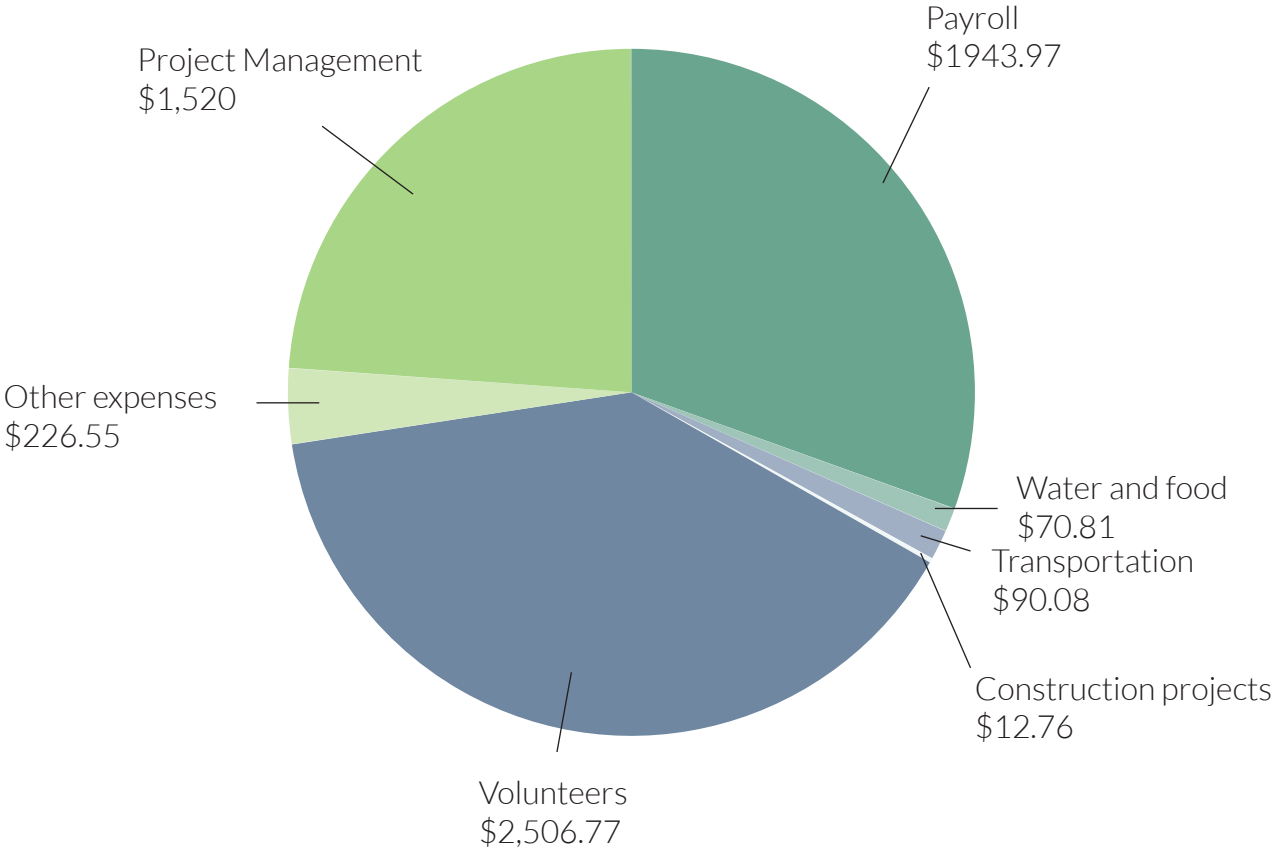
6/ Finances

In the following you find a breakdown of the finances of CJF Perú to run this season of programming.

Expenses

In the following you find a breakdown of the costs of CJF Perú to run this season of programming. The total cost of this season was **\$6,370.94 USD**.

Items	Cost (USD)
Payroll ●	\$1,943.97
Water and food ●	\$70.81
Transportation ●	\$90.08
Construction projects ●	\$12.76
Volunteers ●	\$2,506.77
Other expenses ●	\$226.55
Project Management ●	\$1,520
TOTAL	\$6,370.94



Payroll (\$1,943.97 USD)

This season 5 local staff members were employed to execute the programming activities. Staff were paid on a monthly basis.

Water and food (\$70.81 USD)

Drinking water was provided for the students in every class. Besides drinking water, these costs consist of cups, fruits and snacks for community events and food for the monthly team meetings.

Transportation (\$90.08 USD)

These costs consisted of moving teachers and materials (skateboards, protection gear & ramps) between the different locations where the CJF Perú team organises activities.

Construction projects (\$12.76 USD)

One construction project was realised during this season at the 'La Rampa' skatepark: weak walls were reinforced. Cement bags were the only expense for this project.

Volunteers (\$2,506.77 USD)

These costs included furniture, cleaning products, utility bills and rent for the volunteer house. A new volunteer house was set up this season and rent paid until August. International volunteers pay a contribution fee to offset the costs around volunteering. There were 4 international volunteers this season.

Other costs (\$226.55 USD)

All other costs that were made during the season fall under this section. Costs included materials for activities (e.g. paint), administrative costs (printing etc.) and cleaning products.

Project Management (\$1,520 USD)

These include the salaries of the Project Manager and the International Programmes Manager to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general and administration of finances
- Coordination and evaluation of activities
- Communication (with staff, partner organisation & CJF International)
- International volunteer coordination

Funding

CJF Perú's funding is mostly sourced by CJF International. This season CJFamily, Newline Skateparks, Moomin and Vans provided the funds to run this season.

CJF Perú obtained 0.7% of the funds for this season themselves through selling merchandise.

THE SKATEROOM

Art for Social Impact

MOOMIN

NEWLINE
SKATEPARKS

VANS
"OFF THE WALL"

ANTI-DOTE
SKATEPARKS



7/ Recommendations

This season marked the second season where CJF Perú had their own skatepark location to organize activities at. With January and February being the summer holiday months in Peru with children free from school, a different schedule was set up to accommodate more activities for the beneficiaries.

However, this did not reflect in the results of the season: inconsistent execution of sessions or reporting on execution of sessions show in the low activity and participation number in especially the Open Sessions and Community Activities. It is highly recommended that CJF Perú sticks with the programming schedules they set and report on their activities diligently.

In the following you find a summary of the recommendations that came forward from this season of programming of CJF Peru to improve the working structure for the next seasons.

Since the local staff is in charge of organizing themselves on the ground, the recommendations in the following all come from the local team themselves.

Edu-Skate

The following recommendations came forward from the teacher team this season to improve upon in the Edu-Skate classes:

- Organise the skate lessons according to skill levels for a better lesson experience for both the students and the teachers.
 - At the beginning of a new season, the Edu-Skate teachers should make a list with all registered participants and divide them into 3 categories (beginners, intermediates and advanced). Thereby, the teachers will have an overview of the skill levels of all students prior to the start of the season and can allocate groups accordingly.

- Regular quality check ups of pads and helmets should be done. In case of broken or outworn equipment, replacements should be organized immediately to guarantee for the best safety of the students. Additionally, the stock of skateboarding equipment should be controlled regularly to ensure sufficient availability of gear. Since the availability of pads seems to lack, emphasis should be placed on organizing some sets for the next season.
- Working with local volunteers only or selecting volunteers that are more advanced in Spanish, following communication challenges with international volunteers.
- Make the spoken parts of the sessions more concise so students don't lose attention.
- Looking into possibilities to provide the kids with some snacks or

Other programme activities

For the other programme activities no teacher evaluation has been executed. A specific form needs to be created to evaluate the teachers' experiences in these programmes in order to provide recommendations on how to improve on the organization and execution of these programmes.

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