



Impact report

Period: March - June 2022

Subject: Programming

Location: Trujillo, Peru

Date prepared: 1st of August 2022

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Introduction

This report summarises the 11th season of Edu-Skate programming that ran across 3 different locations in Peru, from March - June 2022. The locations include the 'La Rampa' Skatepark in Cerrito de la Virgen, the Santa Edelmira Skatepark and a football court in the 'Buenos Aires' neighbourhood. The season consisted of 4 programmes:

1/ Edu-Skate classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life-skills important in both skateboarding as in life in general. The programme is free of charge and accessible for anyone between 6-16 years old that is registered for the programme.

2/ Open Skate Sessions.

Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the 'La Rampa' skatepark in Cerrito also hosts open skate sessions to the public: everybody is welcome to visit the skatepark.

3/ Community Activities.

The CJF Peru team organises activities such as games or art related activities to expose the participants to different learning opportunities and bonding experiences.

4/ Girls Skate Sessions.

Besides the girls-only Edu-Skate sessions in 'La Rampa', skate classes are organised for females in the public skatepark 'Santa Edelmira' in Trujillo. These sessions do not have an age limit, are open for any female to join and are aimed at providing a safe space for women to skate and learn.

Concrete Jungle Foundation Perú organised and executed the programmes with the support of 3 local staff members and 3 international volunteers, under the guidance of CJF's Project Manager (Andre Sanchez Karman) and International Programmes Manager (Johannes Wimmeder). Data was collected on all programmes and will be presented in the following report, concluded by recommendations for the next seasons of programming. All quotes in this report are translated from Spanish to English.

'The Edu-Skate project impressed me a lot this season. Seeing the evolution of the children and the level they're at right now is amazing.' - Edu-Skate Teacher



1/ Edu-Skate Classes



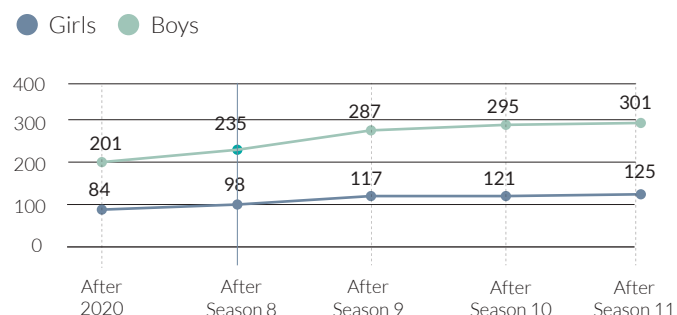
The Edu-Skate Programme offers free skateboarding classes with a focus on life-skills for children aged 6 - 16 years old. The participants were accommodated in their own communities in and around the city Trujillo. In total, 73 Edu-Skate classes were executed this season: the 'La Rampa' skatepark hosted 70 Edu-Skate classes while the other 3 classes took place at a football court in the 'Buenos Aires' neighbourhood.

Recommendation: The skatepark in Cerrito made it easier to organise more and more diverse activities there than in Buenos Aires. To ensure a more balanced learning and development experience for all, there should be looked into possibilities to create a similar youth centre project in Buenos Aires.

'It was a very good experience to spend time with the children and the international volunteers. We all learned something this season, us teachers too.' - Edu-Skate Teacher

Edu-Skate Registrations

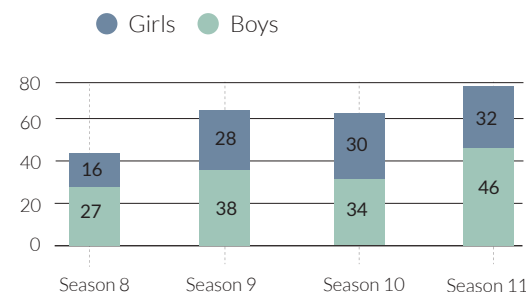
Average age: 10 years old



Total amount of registrations: **301**

- 6 new registrations this season
- **42%** female (125), **59%** male (176)
- Average age: 10

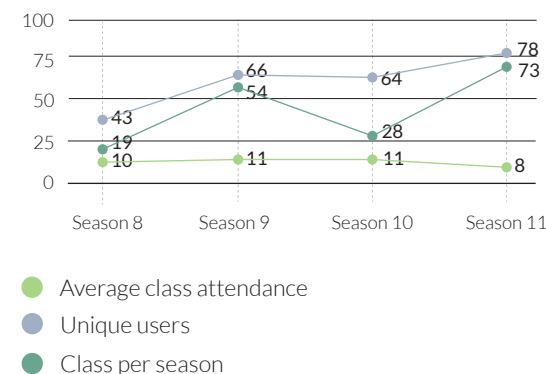
Edu-Skate Participation



Participation this season: **78 students**

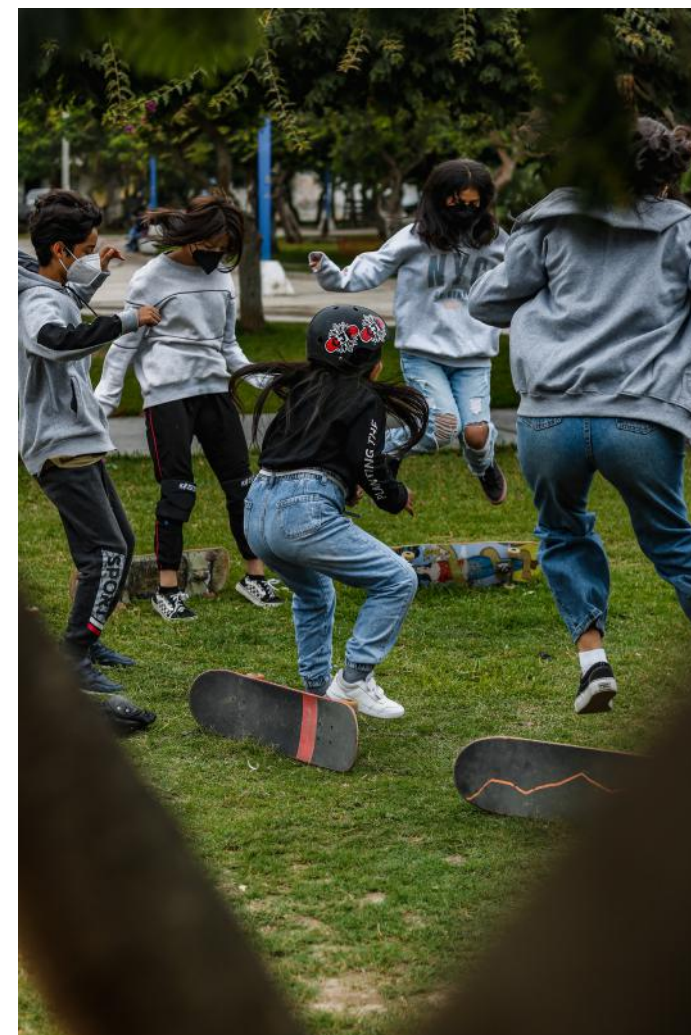
- 41% of participants female, 59% male
- 15% 1-class participation students, 85% returning students
- Average lesson attendance: 8

Edu-Skate Classes 2022



Every lesson a Head Teacher and an Assistant Teacher were present to run the class. Classes were organised as follows:

| | |
|------------------------------------|---|
| Intro: | The classes started with everyone sitting in a circle to introduce the life-skill of the week. |
| Warm up and trick/activity: | The teachers would proceed with a warm up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life-skill. Students were divided in smaller groups per teacher, so each student got sufficient attention and support from their teacher. |
| Break: | After around 45 minutes into the class, it was breaktime: the students got some water and fruits in the youth centre and a moment in the shade. |
| Free skate: | After the break it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new. |
| Reflection: | The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments. |



What went down in the Edu-Skate programme?

As Concrete Jungle Foundation's core youth programme, the execution of this programme is closely monitored and evaluated. The Project Manager Andre Sanchez Karman was in charge of managing the staff in the organisation and evaluation of the Edu-Skate classes with support from CJF's International Programmes Manager.

In the following you find a short weekly summary of the Edu-Skate classes, based on the lesson evaluations. Each week either a social skill or a competence building skill is introduced that contributes to a positive personal development. The students are then presented with a suitable skateboarding activity/ challenge for an immediate practical application of this skill.

Lesson 1. A Positive Mentality

- Lesson focus: 'Teach the importance of having a positive mental attitude'
- Quote of the week: 'Luisito was so excited to skate. He said he had been waiting outside since 7:30.'
- Teacher observation: 'Josue and Luisito were trying new tricks on the small ramp and learned from each other.'

Lesson 2. Awareness

- Lesson focus: 'The children were taught to be attentive in their daily life through games and exercises'
- Quote of the week: 'Because we paid attention, we managed to complete the exercise.'
- Teacher observation: 'Carolina fell badly but continued to try to drop in on the big ramp which she managed to do in the end.'

Lesson 3. Self-Confidence

- Lesson focus: 'Motivate the children to have the confidence to do what they set out to do, either by skating or sharing ideas in the group discussions'
- Quote of the week: 'I really liked seeing the attitude of the teacher when he had his accident. At first I was worried, but then he showed me that sometimes you fall but also get back up again.'
- Teacher observation: 'I always like to see students support and encourage each other. For example, Josue has become more relaxed and confident recently. I have seen him encouraging the other students verbally but also helping them physically when it is necessary.'

Lesson 4. Respect

- Lesson focus: 'The focus was to pay attention and respect the turns of peers.'
- Quote of the week: 'I really liked making new friends while skating.'
- Teacher observation: 'The girls kept trying until they managed to do the trick.'

Lesson 5. Cooperative Learning

- Lesson focus: 'The focus was to explain and reinforce the importance of cooperative learning'
- Quote of the week: 'The little ones can learn from the elders'
- Teacher observation: 'Cielito showed resilience and was very brave after his fall'

Lesson 6. Resilience

- Lesson focus: 'The objective was to overcome new obstacles.'
 - Quote of the week: 'In face of a problem, it is good to move on'
 - Teacher observation: 'During a warm up game they showed great unity and worked as a team to achieve the goal.'
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Lesson 7. Perseverance

- Lesson focus: 'Keep trying something despite the falls'
 - Quote of the week: 'Dear teacher, thank you for giving me the energy to believe in myself and to do it today. I am very happy that I managed to get off the ramp which gives me confidence.'
 - Teacher observation: 'Most of the children fell during pedaling practice but they kept on trying.'
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Lesson 8. Encouragement

- Lesson focus: 'The objective of today's class was that the children share the value of courage while trying new tricks'
 - Quote of the week: No quotes recorded
 - Teacher observation: 'Beginners managed to do rock to fakies with the help of their peers.'
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Lesson 9. Creativity

- Lesson focus: 'The objective of the class was to nurture the creativity of the children. This was achieved by letting the children come up with and invent skate games that we then played'
 - Quote of the week: 'I really liked this class.'
 - Teacher observation: 'The children invented the bottle of tricks game and the water and cement game.'
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Lesson 10. Teamwork

- Lesson focus: 'The objective of the session is for the children to learn a new trick as a team'
 - Quote of the week: No quotes recorded
 - Teacher observation: 'Kaori is a beginner level skater. She can't do rock to fakies, so all the boys started to teach her until she managed to do the trick with the motivation of her peers'
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● Challenges and improvements

In the following you find a summary of the local staff evaluations after the season.

—— Games and Activities

At the moment, the idea seems to be that each teacher devises their own activity for the class, which is great, as it encourages everyone to think of new ideas. But on a number of occasions it was found that different teachers are using the same activities within the same week. There have been moments where the teachers arrived for class, only to discover that the planned activity was already used the day before, with many of the same students.

Recommendation: Work towards building a set of 'core activities' used to teach each value, which have been tried and tested and refined over previous seasons. Perhaps these core activities could form the basis of the class, while the lead teacher is also responsible for devising another, shorter activity which is new. This could also help to ease the pressure on newer teachers/volunteers, and also allow them to really identify and refine the best activities for each value.

—— Teaching

The teachers shared the view that the structure and organisation of the classes was chaotic at times. The reason is that students seem to behave very differently based on who is teaching the class. With the less strict teachers the students seem to test their limits and the classes can become chaotic.

Recommendation: Implementing some basic rules and protocols which the team should all follow during classes, in order to rebuild some structure and organisation.

—— Community engagement

The teachers mentioned that the parents' involvement is very low. The result might be that the parents of the children that attend the classes do not see the real value of the work CJF is doing. Most of them think that the classes are solely about skateboarding which is one of the reasons they are not always supportive of their children to visit the skateparks.

Recommendation: Involve the parents more in what is happening. This can be achieved by inviting the families to attend our special events, such as our end-of-term parties, or community activity sessions to create more of a social hub at La Rampa. Another way to reach the parents would be to visit the houses of them prior to the new season start and to talk face to face with them about the aims of the programmes to bring across the values and benefits of CJF's work.

—— Participation

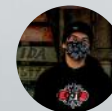
The skate teachers mentioned that the participation was lower and less consistent compared to the season before.

Recommendation: Do more outreach in the community.

No student evaluations have been executed this season.

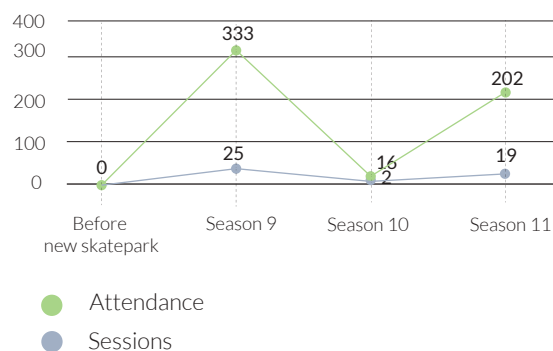


2/ Open Skate Sessions

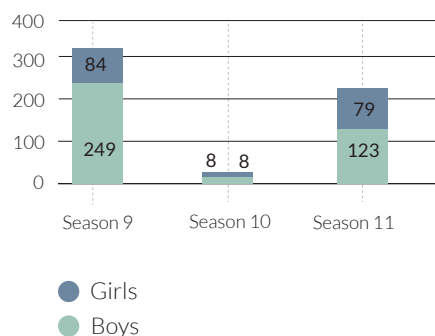


Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the 'La Rampa' skatepark in Cerrito also hosts open skate sessions to the public: everybody is welcome to visit the skatepark. Supervisors from CJF are present during these sessions to ensure a safe and positive environment for all. The supervisors offer help and guidance to visitors whenever needed.

Open Skate Session



Open Skate Session Attendance



What went down in the Open Skate Session?

The new 'La Rampa' skatepark made it possible for CJF Perú to provide a space for the skate community from the area around Trujillo to come together. 19 Open Skate Sessions were organised this season with an average attendance of 11 people per session. The total attendance in Open Skate Sessions added up to 202 this season. 61% of the visitors were males and 39% females.

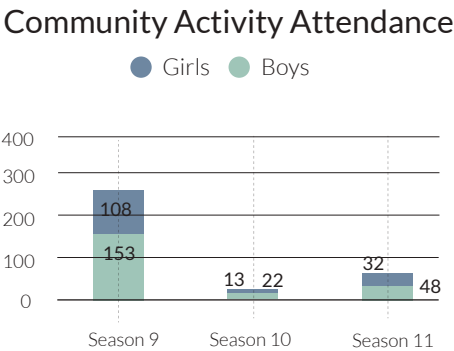
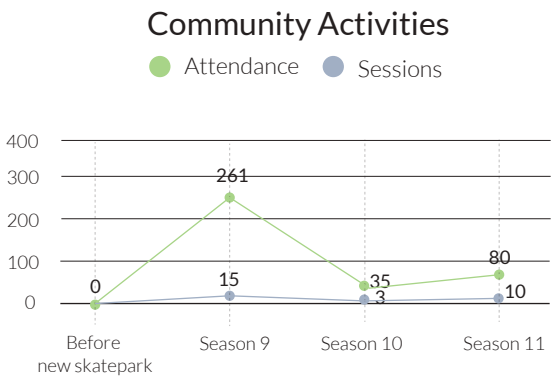
This season, no injuries were recorded during Open Skate Sessions.



3/ Community Activities



The new ‘La Rampa’ skatepark enables CJF Perú to run the Community Activities Programme. On Saturday mornings the skatepark is open to the whole community around the skatepark for community activities. Activities like games or art activities are organised by the CJF Peru team to expose participants to different learning opportunities and bonding experiences. The aims of these sessions are to create a sense of community by working on projects together, for the participants to explore their interests and potential and to learn new skills.



What went down in the Community Activities?

10 Community Activities were organised this season with an average attendance of 8 people per session. The total attendance in Community Activities added up to 80 this season. 60% of the visitors were males and 40% females.

The following activities were organised in the sessions:

- Drawing game in which the children drew something for their peers based on cards with words on them that were prepared for the activity.
- Planting seeds of the plant of choice of each child. The pants will be used for decoration purposes at La Rampa.
- Painting - the children had the opportunity to skate or to paint. All materials were provided under the supervision of the staff.
- Game of bowling (Cones were set up and the kids tried to make them all fall as they pushed skateboards towards the cones)
- Small hike to the top of a hill that is nearby
- Playing football using skateboards as goals
- Building plant pots for La Rampa (using old wooden boxes and painting over them)
- Skate freely with assistance of the teachers present
- Building jump ropes out of recycled materials

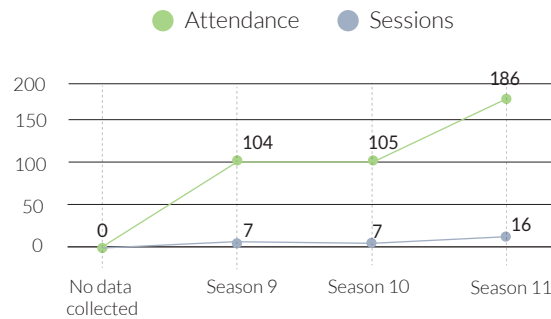


4/ Girls Skate Sessions



Besides the girls-only Edu-Skate sessions in 'La Rampa', a weekly skate class was organised for girls in the public skatepark 'Santa Edelmira' in Trujillo. These sessions don't have an age limit, are open for any girl to join and are aimed at providing a safe space for women to skate and learn. The CJF Peru team brings boards and protection gear to these sessions and provides support, activities and guidance where needed.

Girl Skate Sessions



186 attendance
16 sessions



What went down in the Girls Skate Sessions?

16 Girls Skate Sessions were organised this season with an average attendance of 12 people per session. The total attendance in Girls Skate Sessions added up to 186 this season. All participants were females.

The following activities were organised in the sessions:

- Technical balance exercises
- Steering technique exercises
- Warm-up games
- Tail-drops
- Practicing manuals
- Practicing indy grabs
- Drop-ins and switch drop-ins
- Free skate session
- Practicing how to fall
- Teamwork exercises
- Skate games for different levels of participants



5/ Season finale: El Compartir

For the Season 11 Finale, the CJF Peru team planned a full week of activities that not only took place in Cerrito de La Virgen, but also in Huanchaco and Trujillo.

- 1/ Soccer Match: Members of the local staff flattened the ground outside La Rampa and created an improvised soccer field. A group of 12 kids, together with volunteers and local staff, participated in a friendly soccer game.
- 2/ Gymkhana around Cerrito: This was a very exciting activity for the participants of our programs as they got to run around their neighborhood Cerrito looking for clues in order to find a treasure. The clues were hidden in representative spots of the community of Cerrito de La Virgen such as the hill that oversees the community, the corner store near the skatepark, the old La Rampa, the mototaxi stop, the soccer court and the water tank.
- 3/ Surf Session with Surf Cerrito: CJF Peru organized a surf session in collaboration with the local NGO Surf Cerrito that also works with the community of Cerrito. It is key for CJF Peru to develop more partnerships with other local NGOs in Trujillo, especially organizations that focus as well on education and sports for development.
- 4/ Street Session around Huanchaco: Edu-skate teachers accompanied a group of kids cruising on their skateboards around Huanchaco. The teachers took them to key spots in Huanchaco that local skaters like to visit such as the Orange and Blue Courts. Kids enjoyed going down toboggans, benches and speed bumps. For some of our participants, this was their first street session as they have only skated inside La Rampa. skateboarding.

This activity was a great opportunity for kids to get out of their comfort zone and familiarize themselves with street

Recommendation: This activity could be improved for next season with more in advance coordination to select a list of local spots in Huanchaco and acquire permission slips from parents beforehand.

- 5/ End of Season Party: Volunteers and local staff organized a dance party for all of our participants at La Rampa. This party was the closing ceremony of the season where our beneficiaries got to eat food prepared by local staff and played games such as an eating contest and a piñata challenge.

Field Trip to Santa Edelmira Skatepark: The participants with the best attendance record, were awarded to go on a field trip to Trujillo's local skatepark, Santa Edelmira. Kids enjoyed a series of activities such hand-foot coordination games, skateboarding challenges around the park, a poster-making activity with stencils of skateboarding figures and our logo, a shared meal and free skate time.



6/ Finances

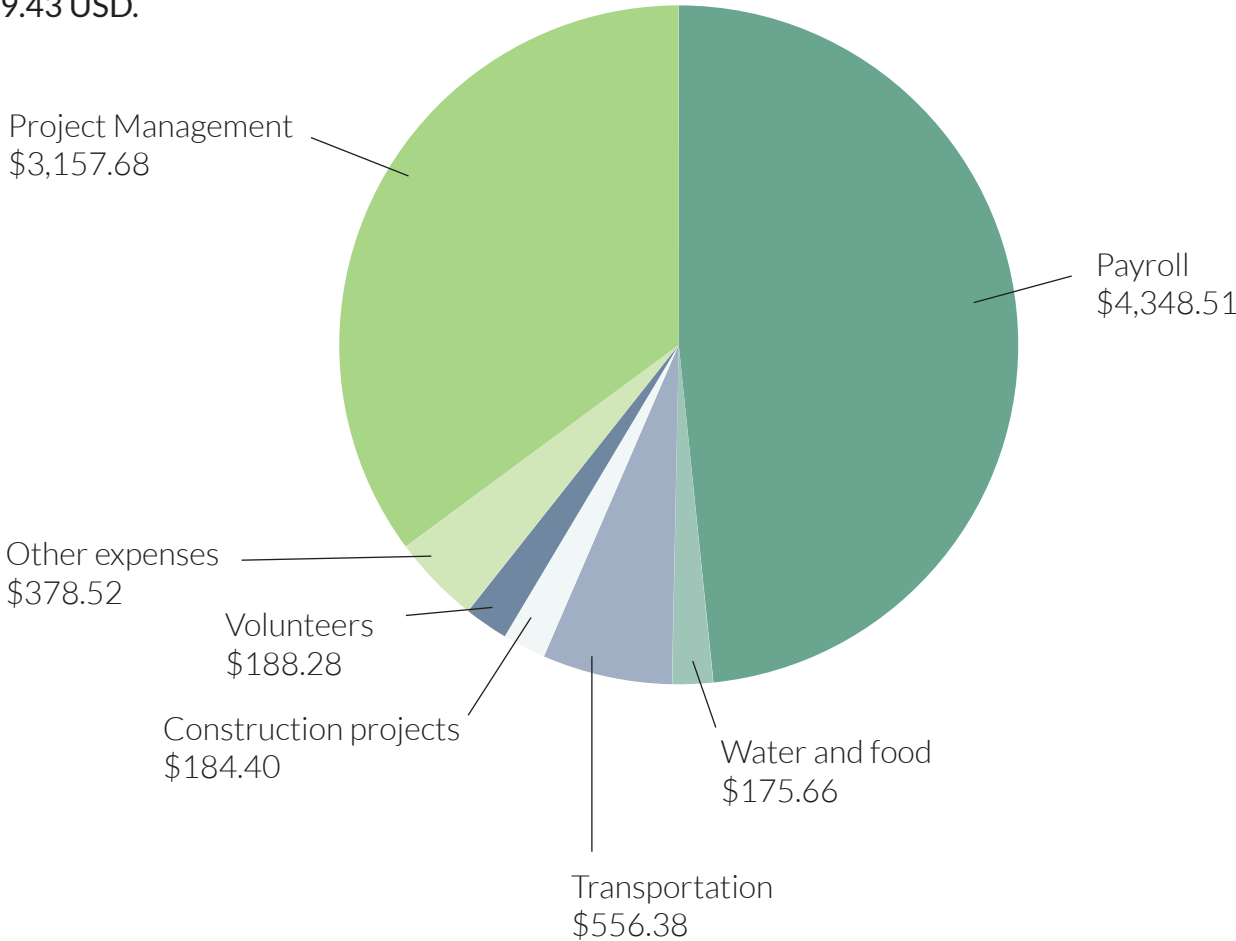


In the following you find a breakdown of the finances of CJF Perú to run this season of programming.

Expenses

In the following you find a breakdown of the costs of CJF Perú to run this season of programming. The total cost of this season was **\$8,989.43 USD**.

| Items | Cost (USD) |
|-------------------------|------------|
| Payroll ● | \$4,348.51 |
| Water and food ● | \$175.66 |
| Transportation ● | \$556.38 |
| Construction projects ● | \$184.40 |
| Volunteers ● | \$188.28 |
| Other expenses ● | \$378.52 |
| Project Management ● | \$3,157.68 |
| TOTAL | \$8,989.43 |



Payroll (\$4,348.51 USD)

This season 3 local staff members and 1 international staff member were employed to execute the programming activities. Staff were paid on a monthly basis.

Water and food (\$175.66 USD)

Drinking water was provided for the students in every class. Besides drinking water, these costs consist of cups, fruits and snacks for community events and food for the monthly team meetings.

Transportation (\$556.38 USD)

These costs consisted of moving teachers and materials (skateboards, protection gear & ramps) between the different locations where the CJF Perú team organises activities.

Construction projects (\$184.40 USD)

Two construction projects were realised during this season at the 'La Rampa' skatepark: shade sail was set up and a piece of flatground was replaced. The costs consisted of the materials for these projects (wood, cement, sand, gravel etc.).

Volunteers (\$188.28 USD)

These costs included furniture, cleaning products, utility bills, rent and coordination costs for the volunteers visiting the project. International volunteers pay a contribution fee to offset the costs around volunteering.

Other costs (\$378.52 USD)

All other costs that were made during the season fall under this section. Costs included materials for activities, administrative costs (printing etc.) and cleaning products.

Project Management (\$3,157.68 USD)

These include the salaries of the Project Manager and the International Programmes Manager to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general and administration of finances
- Coordination and evaluation of activities
- Communication (with staff, partner organisation & CJF International)
- International volunteer coordination

Funding

CJF Perú's funding is mostly sourced by CJF International. This season CJFamily, Newline Skateparks, Moomin and Vans provided the funds to run this season.

CJF Perú obtained 2% of the funds for this season themselves through selling merchandise.

THE SKATEROOM

Art for Social Impact

MOOMIN

NEWLINE
SKATEPARKS

VANS
"OFF THE WALL"

ANTIDOTE
SKATEPARKS



7/ Recommendations

This season ran in concurrence with the start of the new school year: after the summer programme, the schedule went back to being based around the school hours of the students.

For some students their school hours had changed, causing them to be unable to fit in the skatepark schedule as it was set up. It is highly recommended CJF Perú stays in close contact with the parents of the students to be aware of the available time-frames of the students in order to serve their beneficiaries optimally.

In the following you find a summary of the recommendations that came forward from this season of programming of CJF Peru to improve the working structure for the next seasons.

Since the local staff is in charge of organising themselves on the ground, the recommendations in the following all come from the local team themselves.

Edu-Skate

The following recommendations came forward from the teacher team this season to improve upon in the Edu-Skate classes:

- The skatepark in Cerrito made it easier to organise more and more diverse activities there than in Buenos Aires. To ensure a more balanced learning and development experience for all, there should be looked into possibilities to create a similar youth centre project in Buenos Aires.
- Involve the parents more in what is happening. This can be achieved by inviting the families to attend our special events, such as our end-of-term parties, or community activity sessions to create more of a social hub at La Rampa. Another way to reach the parents would be to visit the houses of them prior to the new season start and to talk face to face with them about the aims of the programmes to bring across the values and benefits of CJF's work.

- Do more outreach in the community to increase participation
- Work towards building a set of 'core activities' used to teach each value, which have been tried and tested and refined over previous seasons. Perhaps these core activities could form the basis of the class, while the lead teacher is also responsible for devising another, shorter activity which is new. This could also help to ease the pressure on newer teachers/volunteers, and also allow them to really identify and refine the best activities for each value.
- Implementing some basic rules and protocols which the team should all follow during classes, in order to rebuild some structure and organisation.

Other programme activities

For the other programme activities no teacher evaluation has been executed. A specific form needs to be created to evaluate the teachers' experiences in these programmes in order to provide recommendations on how to improve on the organisation and execution of these programmes. One recommendation came forward about the organisation of extra activities:

Recommendation: This activity could be improved for next season with more in advance coordination to select a list of local spots in Huanchaco and acquire permission slips from parents beforehand.

CONCRETE JUNGLE
foundation