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**'The experience was amazing. Every moment being together with the girls and boys is great.'** - Project Manager



## Impact Report

Period: January 1st to April 30th 2023

Subject: Programming

Location: Trujillo, Peru

Date Prepared: 22nd of June 2023

By: Tim van Asdonck & Luis Petersen

# ⚡ Introduction

This report summarises the 14th season of Edu-Skate programming that ran across 2 different locations in Peru, from January - April 2023. The locations include the 'La Rampa' Skatepark in Cerrito de la Virgen, Huanchaco and the Santa Edelmira Skatepark in Trujillo. The season consisted of 4 programmes and additional construction projects:

## 1/ Edu-Skate Classes.

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life skills important in both skateboarding and in life in general. The programme is free of charge with open participation for anyone between 6-16 years old that is registered for the programme.

## 2/ Open Skate Sessions.

Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the 'La Rampa' skatepark in Cerrito also hosts open skate sessions for the public: everybody is welcome to visit the skatepark.

## 3/ Enrichment Activity Programme.

The CJF Peru team organises activities such as games or art-related activities to expose the participants to different learning opportunities and bonding experiences.

## 4/ Girls Skate Sessions.

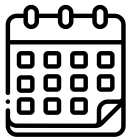
Besides the girls-only Edu-Skate sessions in 'La Rampa', skate classes are organised for females in the public skatepark 'Santa Edelmira' in Trujillo. These sessions do not have an age limit, are open for any female to join and are aimed at providing a safe space for women to skate and learn.

Concrete Jungle Foundation Perú organised and executed the programmes with the support of 5 staff members, 2 international volunteers and 1 local volunteer under the guidance of CJF's Project Manager (Andre Sanchez Karman) and International Programmes Director (Tim van Asdonck).

Data was collected on all programmes and will be presented in the following report, concluded with recommendations for the next seasons of programming. All quotes in this report are translated from Spanish to English. All student names in this report have been changed to protect service users.







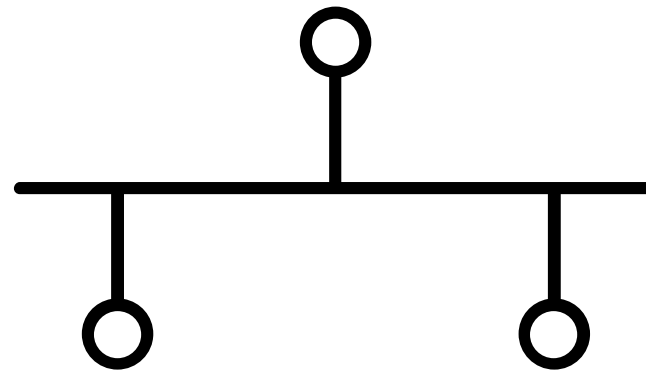
# Timeline

This season had a different composition than usual, as there were 2 big projects planned. Below you find the overview of the season plan.



## January - February 2023

As this time period is the summer vacation in Peru, the summer programme took place. This is a shortened version of a normal programming season, with extra activities organised by the team to engage the youth in fun and educational activities during their summer break.



## March 2023

After months of preparation, in March 2023 the Boards for Bros team from Florida, USA came over to Peru to implement 'The Ollie Plan', organizing a series of events and giving away 140 new complete skateboards across Peru in coordination with CJF Peru.



## April 2023

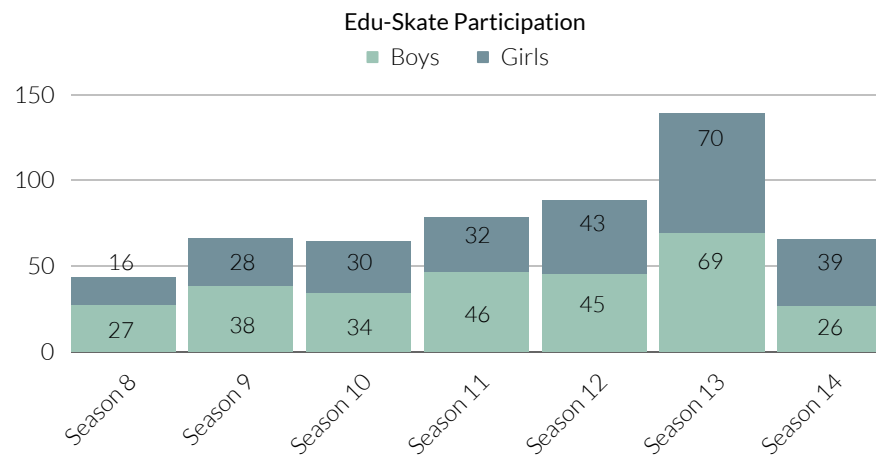
After a cyclone hit the coast of Peru, the already weakened walls of La Rampa were in bad condition. Identified as a safety concern, the walls around the skatepark were rebuilt by CJF Peru in April.



# 1/ Edu-Skate Classes

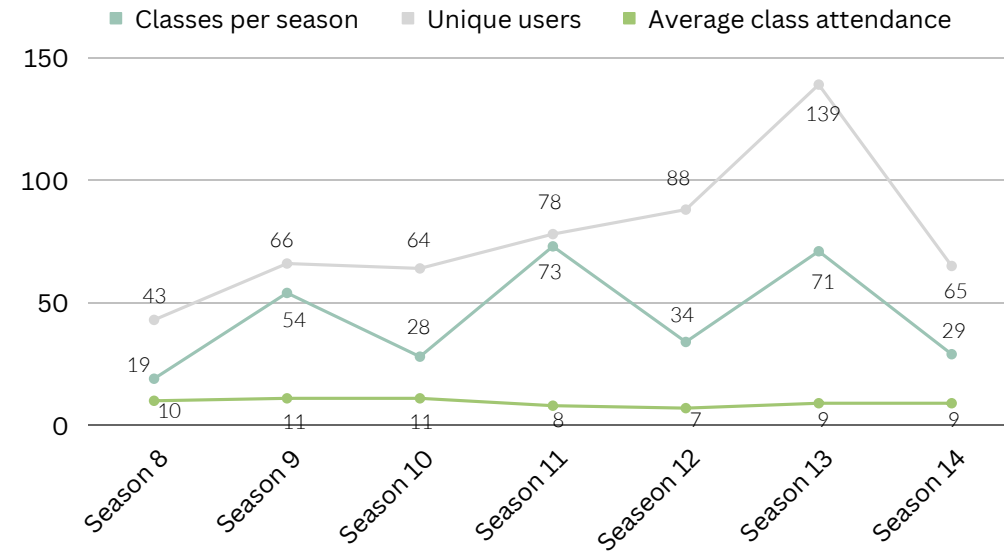
The Edu-Skate Programme offers free skateboarding classes with a focus on life skills for children aged 6 - 16 years old. The participants were accommodated in their own communities in and around the city of Trujillo. In total, 29 Edu-Skate classes were executed this season: the 'La Rampa' skatepark hosted 14 Edu-Skate classes while the other 15 classes took place at the Santa Edelmira Skatepark in Trujillo.

**Recommendation:** The Head Skate Teacher advised that it would be beneficial to work mainly with volunteers that are native speakers or, preferably, local volunteers. The reason is that the volunteers' contribution and assistance during Edu-Skate classes would be more consistent and valuable for the CJF Peru team. Therefore, it is recommended to work exclusively with volunteers who are fluent in Spanish for future seasons.

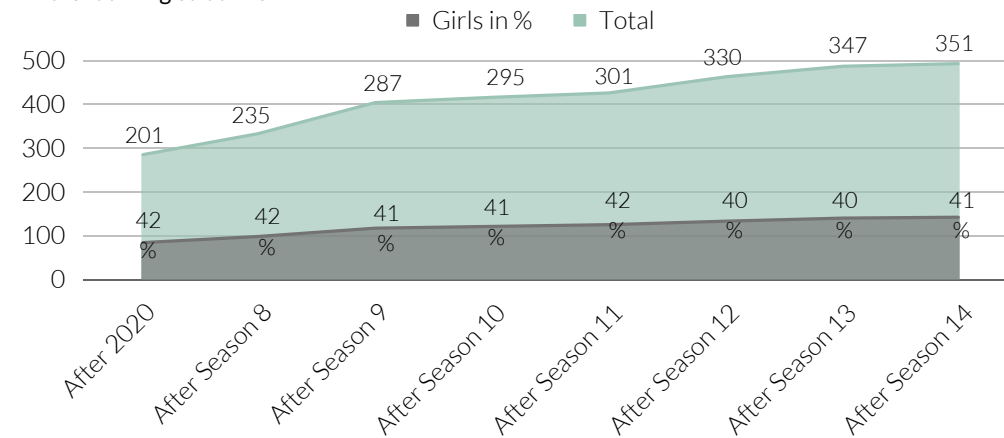


Participation this Season: **65 students**

Edu-Skate Classes



Edu-Skate Registrations

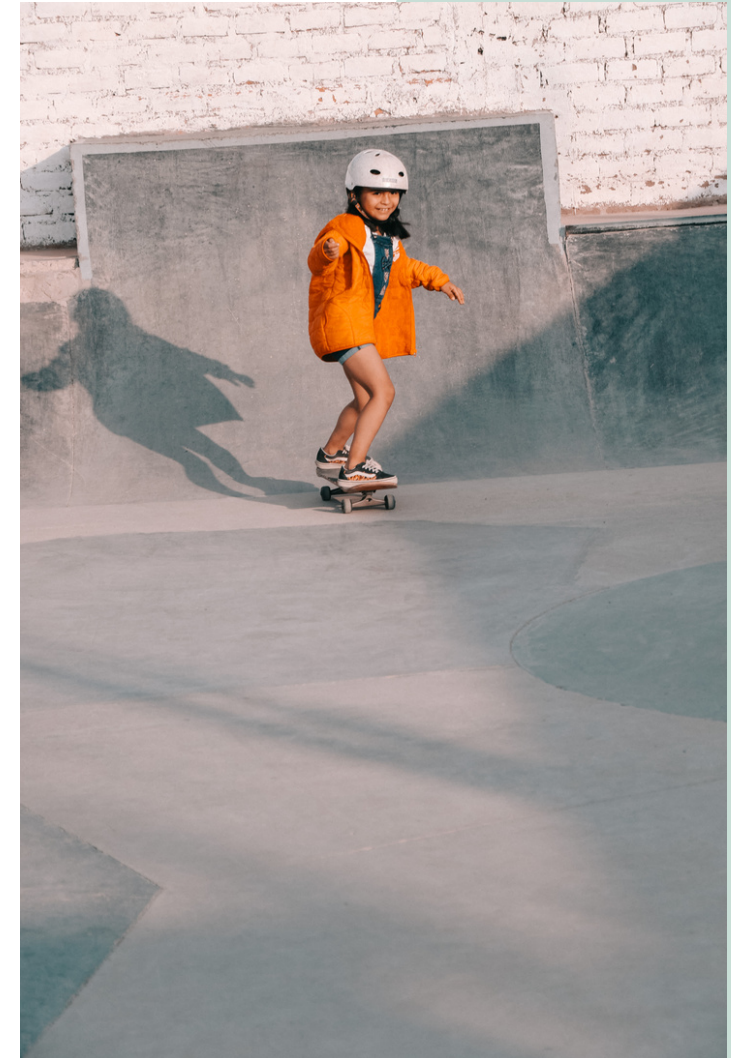


Total Amount of Registrations: **351**



Every Lesson had a Head Teacher and an Assistant Teacher that were present to run the class. Classes were organised as follows:

<b>Intro:</b>	The classes started with everyone sitting in a circle to introduce the life skill of the week.
<b>Warm-up and trick/activity:</b>	The teachers would proceed with a warm-up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life skill. Students were divided into smaller groups per teacher, so each student got sufficient attention and support from their teacher.
<b>Break:</b>	After around 45 minutes into the class, it was break time: the students got some water and fruits and a moment in the shade.
<b>Free skate:</b>	After the break, it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
<b>Reflection:</b>	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



# What went down in the Edu-Skate youth programme?

As Concrete Jungle Foundation's core youth programme, the execution of this programme is closely monitored and evaluated. The Programmes Director Andre Sanchez Karman was in charge of managing the evaluation of the Edu-Skate classes with support from CJF's International Programmes Director. In the following, you find a short weekly summary of the Edu-Skate classes, based on the lesson evaluations. Each week either a social skill or a competence-building skill is introduced that contributes to positive personal development. The students are then presented with a suitable skateboarding activity/ challenge for an immediate practical application of this skill.

## Lesson 1. A Positive Mentality

- Lesson focus: "The goal was for the children to achieve a positive environment at the skatepark".
- Quote of the week: "I really enjoy skateboarding, especially when I feel the adrenaline".
- Teacher observation: "Lots of motivation, the children supported their teammate to achieve doing rock to fakies".

## Lesson 2. Awareness

- Lesson focus: "The objective was for the children to make a farewell for Volunteer Lili".
- Quote of the week: "When Domingo expressed his gratitude and bid farewell to Lili with much affection".
- Teacher observation: "Ricarda and Amelie always encourage each other, very good!"

## Lesson 3. Self-Confidencce

- Lesson focus: "Organising a series of activities to explain the concept of finding confidence in ourselves and also to help others feel more secure."
- Quote of the week: "Take care of me, dear God!" - Mariana, before going down the ramp.
- Teacher observation: "The kids showed respect, by being mindful of keeping the order and rearranging the skateboard every time it was knocked over."

## Lesson 4. Respect

- Lesson focus: "Encouraging the children to think about what respect means and how people can be respectful".
- Quote of the week: No quotes recorded.
- Teacher observation: "Before free skate, a racing game was conducted, and all the kids showed great joy".

## Lesson 5. Resilience

- Lesson focus: "The objective was to encourage the children to think about resilience in terms of being able to endure certain challenges and being aware that tough times always pass".
- Quote of the week: "Teacher, I was very scared at first, but later I was able to accomplish it."
- Observation: "I see the children helping and uplifting each other".

## Lesson 6. Cooperative Learning

- Lesson focus: "Encouraging the children to work together, help each other, and think about the importance of learning from one another".
- Quote of the week: "Isa mentioned that she didn't know the different parts of the skateboard before".
- Teacher observation: "Everyone paid attention during the class".

## Lesson 7. Perseverance

- Lesson focus: "In today's class, I wanted to encourage the students to think about perseverance in terms of working towards a personal goal".
- Quote of the week: "I'm super tired, but in the end, I managed to complete the challenge of the class."
- Teacher observation: "During the exercise, the participants respected their workspace".

## Lesson 8. Courage

- Lesson focus: "Encourage students to think about fear, how it affects us physically, and what we can do to overcome it".
- Quote of the week: "I felt good during the class, and I realized that skateboarding over time requires performing tricks more quickly".
- Teacher observation: "Carol is becoming very good at helping other students".

## Lesson 9. Encouragement

- Lesson focus: "Supporting our classmates".
- Quote of the week: "I would also like to attend classes in Cerrito at least once."
- Teacher observation: "All participants were attentive in class".

## Challenges and improvements

### *Participation*

The Edu-Skate teachers mentioned that participation had significantly decreased compared to the previous season. Service users that usually joined every class started to come less regularly this season. One reason for this decline in participation was the construction works at La Rampa skatepark and its temporary closure. For more information, refer to 5/ Construction Projects.

### Recommendation:

It is recommended to reach out to service users and communicate that the class schedule is back to normal with the construction work being completed. However, it is worthwhile to investigate if there is another reason for decreased participation by talking to service users and their parents. Furthermore, it is recommended to hang a poster outside of La Rampa Skatepark that communicates the class schedule and informs service users and parents about the opening hours of the park.

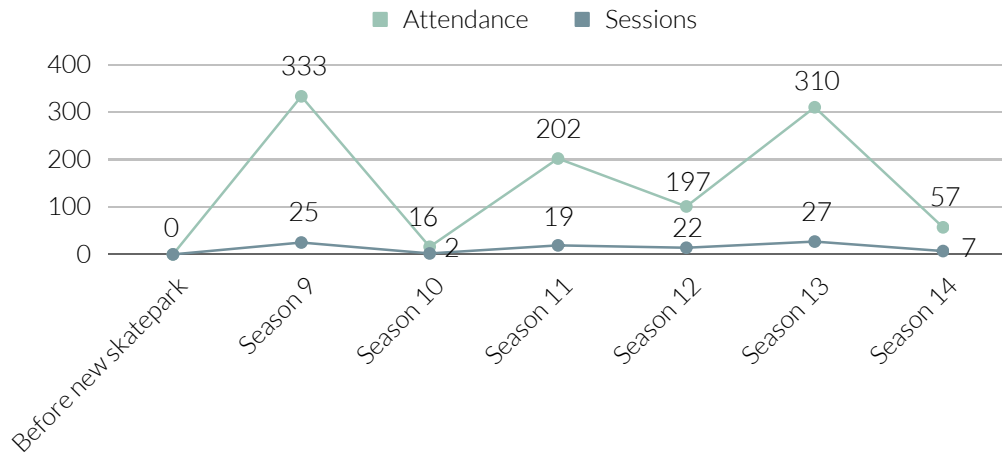




# 2/ Open Skate Sessions

Besides the reserved time slots for Edu-Skate classes for the children from the surrounding community, the 'La Rampa' skatepark in Cerrito also hosts open skate sessions to the public: everybody is welcome to visit the skatepark. Supervisors from CJF are present during these sessions to ensure a safe and positive environment for all. The supervisors offer help and guidance to visitors whenever needed.

## Open Skate Sessions



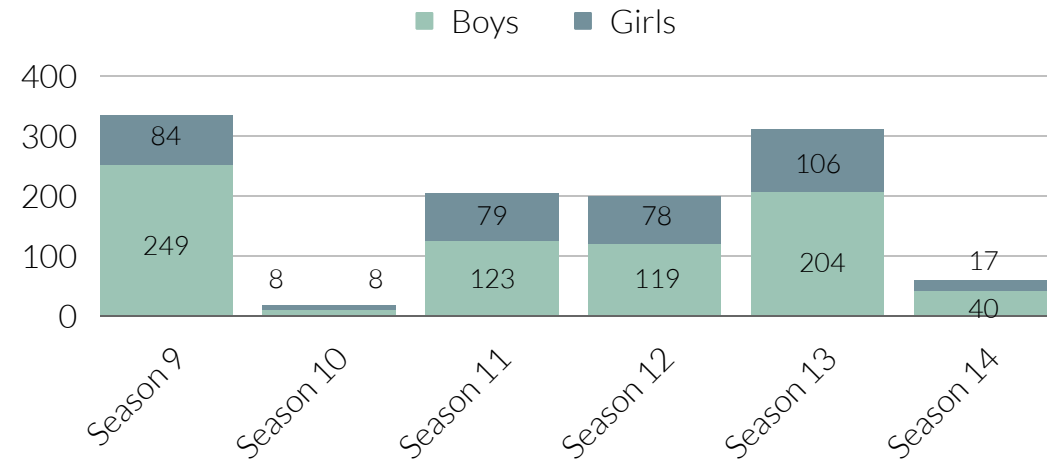
## What went down in the Open Skate Sessions?

The 'La Rampa' skatepark made it possible for CJF Peru to provide a space for the skate community from the area around Trujillo to come together. 7 Open Skate Sessions were organised this season with an average attendance of 8 people per session. The total attendance in Open Skate Sessions added up to 57 this season. 55% of the visitors were males and 45% were females.

This season, no injuries were recorded during Open Skate Sessions.



## Open Skate Session Attendance



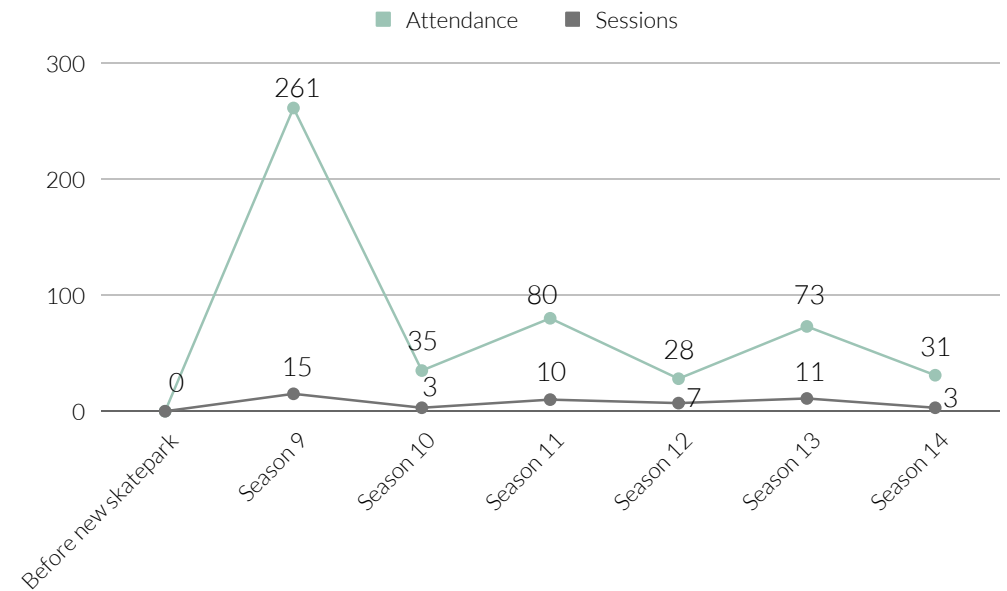
# 3/ Enrichment Activities

The 'La Rampa' skatepark enables CJF Peru to run the Enrichment Activities Programme. On Saturday mornings the skatepark is open to the whole community around the skatepark for community activities. Activities like games or art activities are organised by the CJF Peru team to expose participants to different learning opportunities and bonding experiences. The aims of these sessions are to create a sense of community by working on projects together, for the participants to explore their interests and potential and to learn new skills.

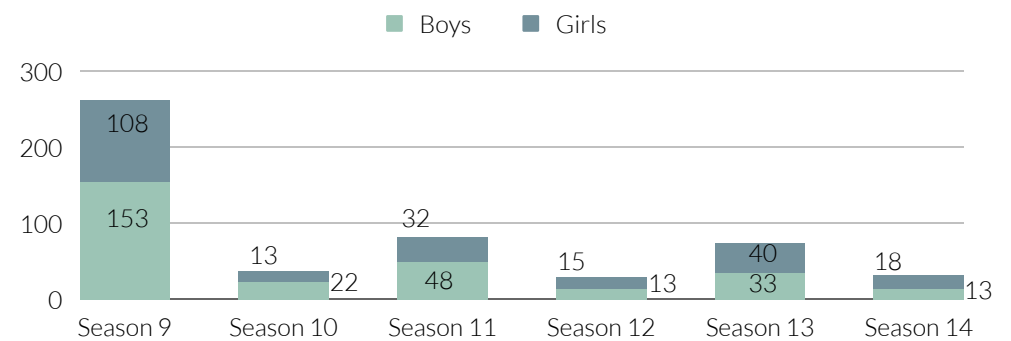
**Note:** Limited Enrichment activities were organised this season since only the first 2 months were considered as scheduled programming.



Enrichment Activities Programme



Enrichment Activity Attendance



## ● What went down in the Enrichment Activities?

3 Enrichment Activities were organised this season with an average attendance of 10 people per session. The total attendance in Enrichment Activities added up to 31 this season. 43% (13) of the visitors were males and 57% (18) were females. The programme reached a total of 21 unique users.

The following subjects were covered in the sessions:

- Painting (2 sessions)
- Gardening (1 session)

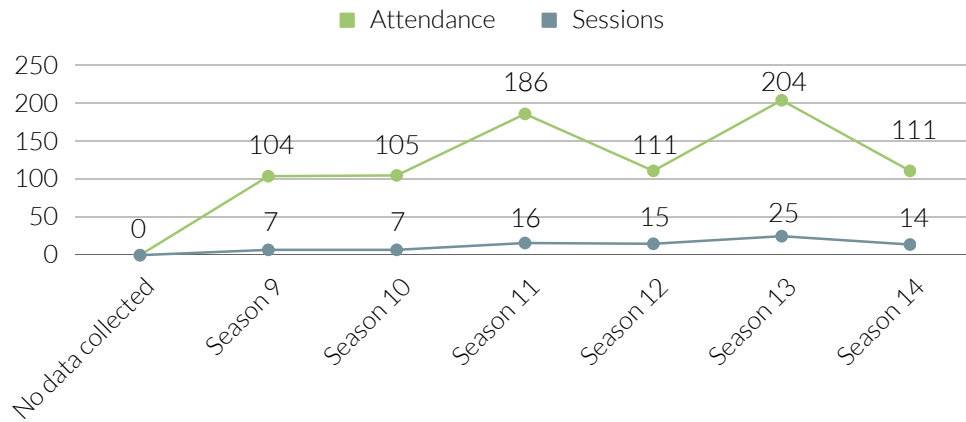




# 4/ Girls Skate Sessions

These consisted of 2 different sessions: the girls-only Edu-Skate sessions in 'La Rampa', and a weekly skate class organised for girls in the public skatepark 'Santa Edelmira' in Trujillo. These sessions don't have an age limit, are open for any girl to join and are aimed at providing a safe space for women to skate and learn. The CJF Peru team brings boards and protection gear to these sessions and provides support, activities and guidance where needed.

Girls Skate Sessions



111 Attendance

14 Sessions

43 Unique users



## ● **What** went down in the Girls' Skate Sessions?

14 Girls' Skate Sessions were organised this season with an average attendance of 8 people per session. The total attendance in Girls' Skate Sessions added up to 111 this season. All 43 participants were females.

The following activities were organised in the sessions:

- Practised pushing at a higher speed/courage test.
- The girls were explained and taught how to enter the ramps by rolling in.
- Learning to skate frontside and backside.
- Learning to skate switch.
- Setting a personal goal and working towards it.
- Gathered in a circle and talked about ways they could show support to their classmates. The girls offered suggestions including providing physical support, such as holding someone's hand when they are trying a new trick; offering verbal support, like encouraging a friend when they are getting nervous; and applauding when someone lands a trick.
- Discussed the topic of courage. The students shared what came to their minds when they heard the word "courage" and what it meant to them. With the assistance of Salvador, we explained that courage doesn't mean the absence of fear but rather persevering towards our goals despite fear.
- Free Skate

**'I felt my heart beating faster.'** - Luna (f), 10 years old.





# 5/ Construction Projects

## ● La Rampa Skatepark

In March 2023 the north of Peru was heavily affected by severe weather and heavy rainfalls leading to widespread flooding. These conditions also damaged the 'La Rampa' skateparks. The exterior wall of the skatepark became unstable due to the heavy rainfall. Because of safety concerns, the CJF Peru team decided to pause programming at La Rampa Skatepark until the wall was rebuilt and service users could skate safely again.

CJF Perú's construction director Jhikson managed all the steps of the process of rebuilding the wall including the design, budget and construction. Eventually, the wall was rebuilt and programming continued.





# 6/ Season Finale: El Compartir

## Boards for Bros' Trip to Perú

"Every year Boards for Bros introduces thousands of kids from underserved communities to the world of skateboarding through the distribution of free skateboards, skate instruction, and free admission to world-class skateparks."

In collaboration with The Ollie Plan and Skatepark of Tampa, the Boards for Bros crew visited Peru, this was the first time they worked outside the borders of the USA. 3 events were organized over the week: at the Converse Skatepark and Manchay Skatepark in Lima, and finally at La Rampa Skatepark in Cerrito, to give out 140 free skateboards to the kids from the surrounding communities. It was a blast and a truly special season finale.

Muchas Gracias to everyone involved!





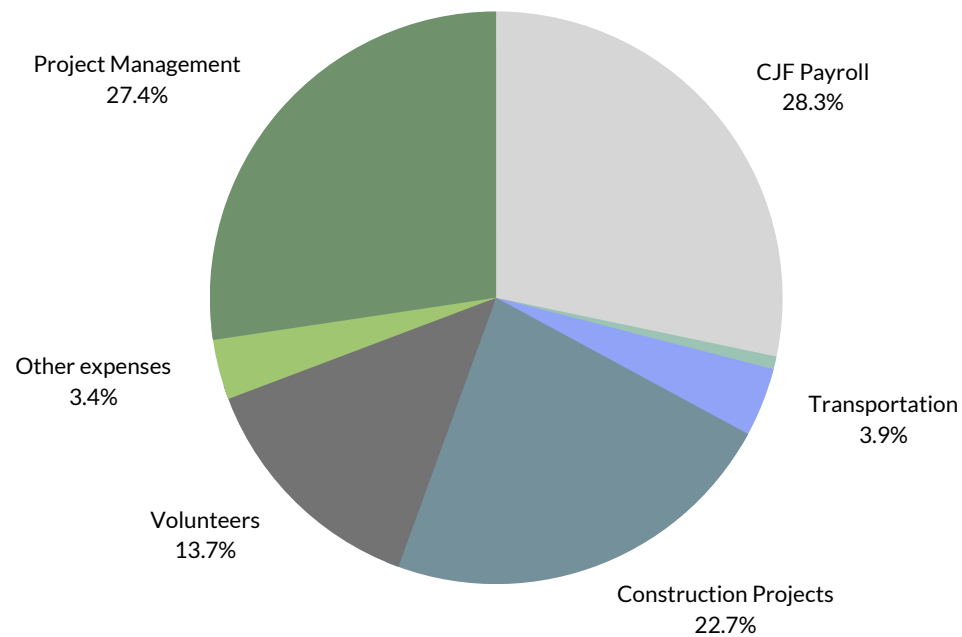


# 7/ Finances

## Expenses

In the following, you find a breakdown of the costs of CJF Perú to run this season of programming. The total cost of this season was 50,412 PEN (\$14,115.45 USD).

In total, the season cost **\$14,115.45 USD**.



Items	Cost (USD)
CJF Payroll	\$3,993.79
Water and Food	\$101.43
Transportation	\$547.96
Construction Projects	\$3,197.32
Volunteers	\$1,934.20
Other Expenses	\$478.75
Project Management	\$3,862
<b>TOTAL</b>	<b>\$14,115.45</b>



### **CJF Payroll (\$3,993.79 USD)**

This season 4 local staff members and 1 international staff member were employed to execute the programming activities. Staff were paid on a monthly basis. Note that there was additional compensation this season for the repairs of the La Rampa walls.

### **Water and food (\$101.43 USD)**

Drinking water was provided for the students in every class. Besides drinking water, these costs consist of cups, fruits and snacks for community events and food for the monthly team meetings.

### **Transportation (\$547.96 USD)**

These costs consisted of moving teachers and materials (skateboards, protection gear & ramps) between the different locations where the CJF Perú team organises activities.

### **Construction Projects (\$3,197.32 USD)**

These are the costs related to the wall construction project this season. The costs consisted of material costs, transportation, lunch and employment for the wall construction.

### **Volunteers (\$1,934.20 USD)**

These costs included rent for 6 months, cleaning products and utility bills for the volunteer house. International volunteers pay a contribution fee to offset the costs of volunteering. There was a discounted fee for Latin Americans to encourage Latin American people to volunteer for CJF Peru.

### **Other costs (\$478.75 USD)**

All other costs that were made during the season fall under this section. Costs included materials for activities, administrative costs (printing etc.), bank fees and costs for the registration of CJF Peru in Peru.

### **Project Management (\$3,862 USD)**

These include the salaries of the Project Manager and the International Programmes Director to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general and administration of finances
- Coordination and evaluation of activities
- Communication (with staff, partner organisations & CJF International)

## **Funding**

CJF Perú's funding is mostly sourced by CJF International. This season CJFamily, New Line Skateparks, and The Skateroom provided the funds to run this season. CJF Perú obtained 0% of the funds for this season themselves through local fundraising.

# **THE SKATEROOM**

## Art for Social Impact



# 8/ Recommendations

In the following, you find a summary of the recommendations that came forward from this season of programming of CJF Peru to improve the working structure for the next seasons.

Since the local staff is in charge of evaluating their sessions and progress on the ground, the recommendations in the following all come from the local team themselves.

## Volunteer Coordination

- The Head Skate Teacher advised that it would be beneficial to work mainly with volunteers that are native speakers or, preferably, local volunteers. The reason is that the volunteers' contribution and assistance during Edu-Skate classes would be more consistent and valuable for the CJF Peru team. Therefore, it is recommended to work exclusively with volunteers who are fluent in Spanish for future seasons.

## Participation

- The Edu-Skate teachers mentioned that participation had significantly decreased compared to the previous season. Service users that usually joined every class started to come less regularly this season. One reason for this decline in participation was the construction works at La Rampa skatepark and its temporary closure.

It is recommended to reach out to service users and communicate that the class schedule is back to normal with the construction work being completed. However, it is worthwhile to investigate if there is another reason for decreased participation by talking to service users and their parents. Furthermore, it is recommended to hang a poster outside of La Rampa Skatepark that communicates the class schedule and informs service users and parents about the opening hours of the park.

