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**“I like skateboarding, because it
clears my mind of my bad thoughts.”**

- Student, Cerrito de la Virgen



Impact Report

Period: May 1st to June 30th 2023

Subject: Programming

Location: Trujillo, Peru

Date prepared: 6th October 2023

By: Tim van Asdonck & Steven Bullen

⚡ Introduction

This report summarises the 15th season of Edu-Skate programming in Peru, from May to June 2023. In order to accommodate earlier skatepark renovations, and to include a special event for Go Skate Day, this season was shortened to just 7 weeks of programming, compared to the usual 12 weeks.

This season reached a total of 116 children, of whom 52.6% were girls. Teaching locations included the 'La Rampa' Skatepark in Cerrito de la Virgen, Huanchaco, and the Santa Edelmira Skatepark in Trujillo.

CJF Perú organised and executed this season with the support of 4 full-time staff members, 1 part-time teacher, and 2 international volunteers, under the guidance of Organisational Manager Arissa Moreno Ruiz, and International Programmes Director Tim van Asdonck.

Data was collected on all programmes and is presented in the following report, concluded with recommendations for future seasons. All quotes in this report have been translated from Spanish to English, while student names have been withheld to protect service users.



This season consisted of the usual core CJF Peru programming, as shown below:

1/ Edu-Skate Classes

This is Concrete Jungle Foundation's core youth programme: skateboarding classes with a focus on life skills deemed to be important in both skateboarding and in life in general. The programme is free of charge, with open participation for any registered student between 5-16 years old.

2/ Girls Skate Classes

Alongside the mixed skate lessons, CJF Peru also offers weekly Edu-Skate classes just for girls, in both La Rampa and Santa Edelmira. These sessions are aimed at providing a safe and supportive space for female students to socialise and progress together, while the class topics have a strong focus on female empowerment.

3/ Enrichment Activities

With the help of local specialist teachers, CJF Peru now offers weekly creative workshops in La Rampa. These sessions are aimed at helping students to discover and explore new hobbies, their own talents, and different ways of expressing themselves creatively.

4/ Open Skate Sessions

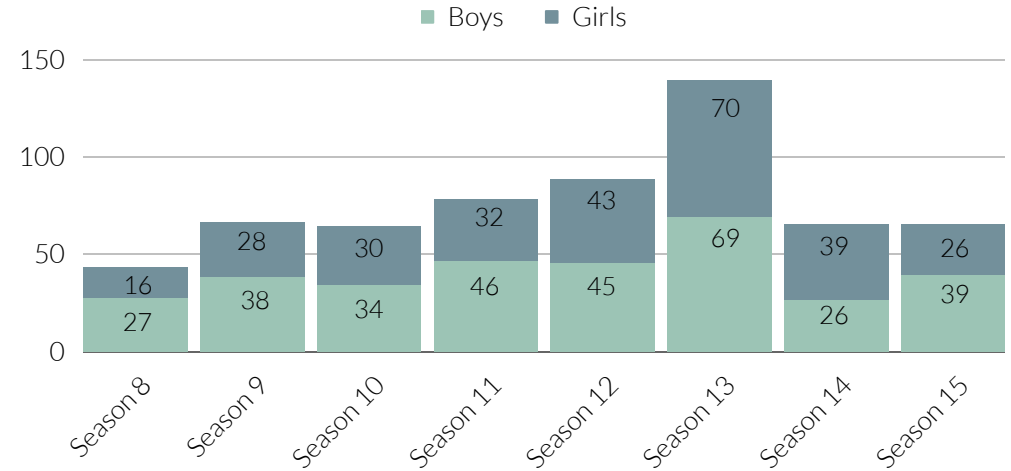
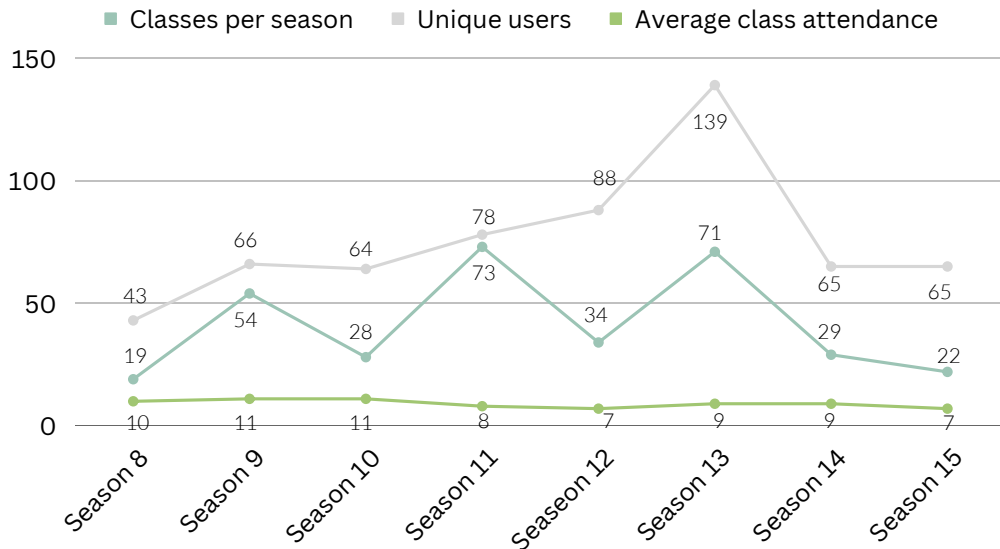
At the end of each week, the doors of La Rampa are opened for a three-hour open session, in which regular students can skate freely alongside teachers, volunteers, and other visiting skaters. These sessions provide an important opportunity for students to relax, socialise, and practice their skating in a more independent manner.

1/ Edu-Skate Classes

Edu-Skate classes form the core of Concrete Jungle Foundation’s programming across all of its project locations. Here in Peru, these classes are held at both the La Rampa skatepark in Cerrito de la Virgen, and the Santa Edelmira skatepark in Trujillo.

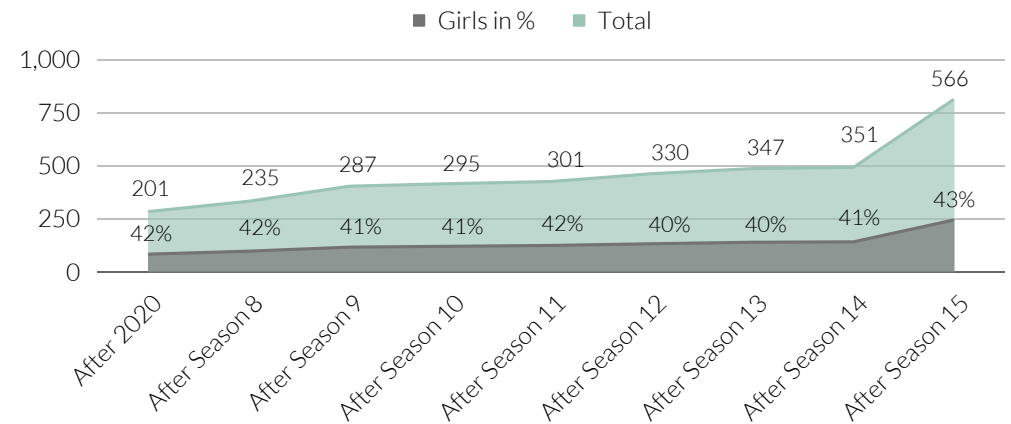
In total, 22 Edu-Skate classes were executed this season, with a total attendance of 152 students. Of these classes, 11 were held at La Rampa, while the remaining 11 took place at Santa Edelmira.

Edu-Skate Participation



Edu-Skate Registrations

Total number of registrations: 566 (Corrected to include registrations from previous years)



Edu-Skate Class Structure

Every Edu-Skate class was led by one Head Teacher, with the help of at least one Assistant Teacher. Classes were typically structured as follows:

Intro:	The classes started with everyone sitting in a circle to introduce the life skill of the week.
Warm-up:	The teachers would proceed with a game, a warm-up activity, or a set of simple exercises, to help break the ice and prepare the students for the main activity.
Main activity:	The teachers then introduced the students to the main skate activity of the lesson, through which they would aim to reinforce the importance of the life skill of that week. Students were divided into groups and assigned a teacher, so that each student received sufficient attention and support in achieving the day's challenges.
Free skate:	For the final portion of the class, it is free skate time. The students can skate autonomously, but the teachers are still present to supervise and support them, in case they need help or want to learn something new.
Reflection:	The sessions ended with all of the students coming together once again in a circle. The students have a moment here to share their experiences of the class, the life skill, and their accomplishments.



What went down in the Edu-Skate Classes?

As Concrete Jungle Foundation's core youth programme, the execution of Edu-Skate classes is closely monitored and evaluated. CJF Peru's Organisational Manager, Arissa Moreno, was in charge of managing the evaluation of the Edu-Skate Classes, with support from CJF's International Programmes Director.

Each week in the Edu-Skate curriculum, either a social or competence-building skill is introduced that aims to support positive personal development among the students. They are then presented with a related skateboarding activity for an immediate practical application of this skill.

This season, some of the activities included:

- Exercises to help strengthen the students' pushing and turning abilities
- Stretches designed to help develop the childrens' balance
- Group games designed to reinforce working as a team
- Practising both backside and frontside kickturns in groups
- Practising ollies and shove-its
- Activities designed to progressively teach hippie jumps
- Activities based upon courage, in which students faced different obstacles in the skatepark, such as dropping in on the largest ramp
- And finally, celebrating Go Skate Day in Trujillo with an open skate session, and cooking hamburgers for all the students

“I really liked when we did the skate races; I would like the classes to have more games.” - Student, Trujillo

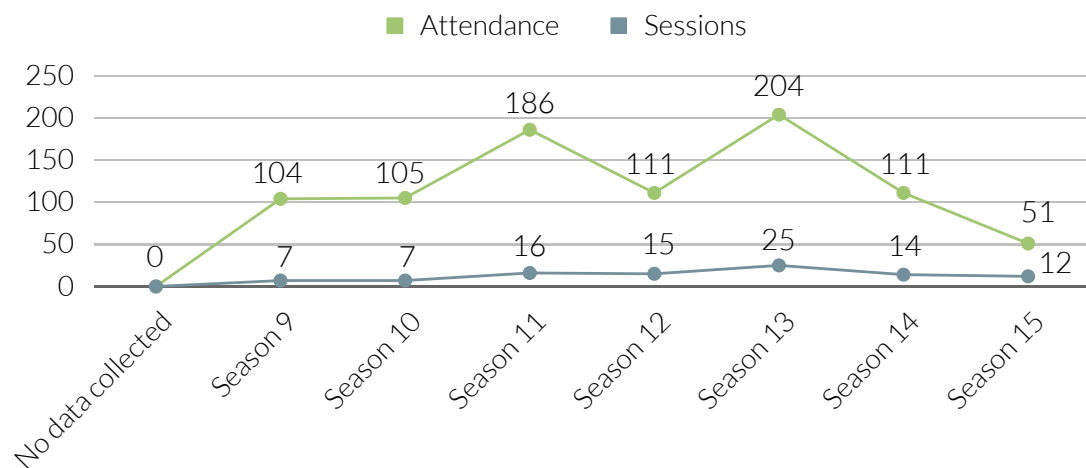


2/ Girls Skate Classes

Alongside the regular Edu-Skate classes, CJF Peru also hosts lessons solely for girls. These consist of two different classes: the girls-only Edu-Skate classes in La Rampa, along with a weekly skate class organised for girls in the public skatepark of Santa Edelmira. Both are aimed at providing a safe space for female skaters to socialise and learn together, with a focus on female empowerment.

This season a total of 12 classes were executed, with a total attendance of 51 students. Of these, there were 31 unique participants, with an average class attendance of 4 students per class.

Girls Skate Classes Participation



What went down in the Girls Skate Classes?

While the mixed Edu-Skate Classes focus upon the eleven life skills of the Edu-Skate curriculum, our girls' classes follow a similar structure, but with a focus upon different topics.

In La Rampa for example, under the leadership of Organisational Manager Arissa Moreno, each season follows a bespoke curriculum. These classes introduce our female students to new topics and conversations, designed to aid their personal growth by helping them to explore their own social and emotional awareness, all done within the safe and supportive environment of our private skatepark.

This season, some of the activities included:

- Breathing and relaxation exercises to start the class
- A group discussion about the meaning and importance of self-awareness
- A game of 'Simon Says' with skateboarding tricks
- A quick-fire question game (with a speed dating dynamic) to help the students to get to know themselves and each other
- Inviting the girls to talk to themselves in the mirror, and say one thing they really like about themselves, along with their biggest dream
- A discussion of the power of how we see ourselves, followed by the students drawing self-portraits as skaters
- A group drawing activity called 'La Rampa Soñada', where both teachers and students drew a collective collage of the skatepark of their dreams

“Recognizing good things about ourselves is very difficult, but very important.”

- Student, Cerrito de la Virgen



3/ Enrichment Activities

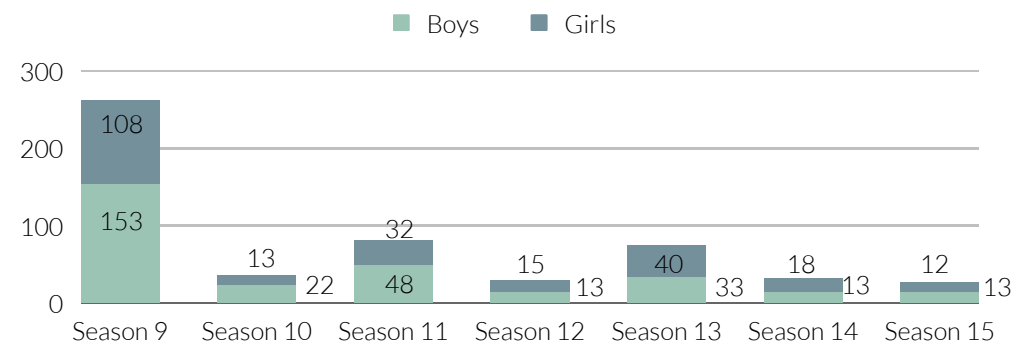
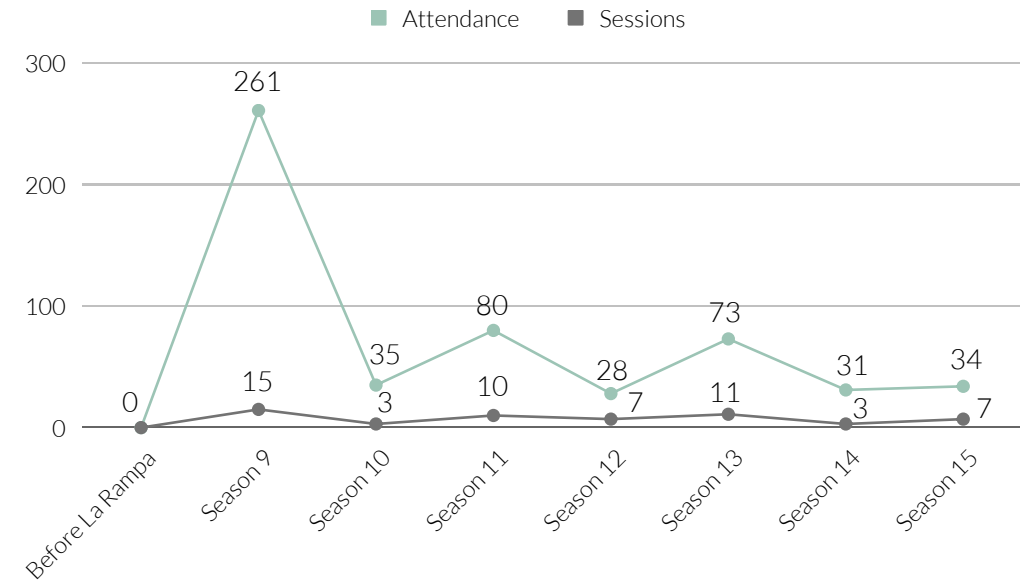
As part of Concrete Jungle Foundation’s Enrichment Activities programming, CJF Peru holds ‘Creative Workshops’ in La Rampa on Tuesday afternoons, focusing on a different activity each week. One of the goals of these workshops is to help the children of Cerrito to discover and explore new hobbies, skills, and creative outlets.

These workshops are typically led by volunteer teachers from outside of the core CJF Peru team, who bring their specialist knowledge and passions to the classes.

In total, 7 Enrichment Activities were organised this season with a total attendance of 34, and an average attendance of 5 students per session. 52% of the students were male and 48% were females. The programme reached a total of 25 unique users.



Enrichment Activities Participation



What went down in the Enrichment Activities?

This season, the following activities were taught:

- 1 x Art class
- 1 x Photography lesson
- 1 x Dance class
- 1 x Singing lesson
- 1 x Environmental workshop
- 1 x Computer programming class



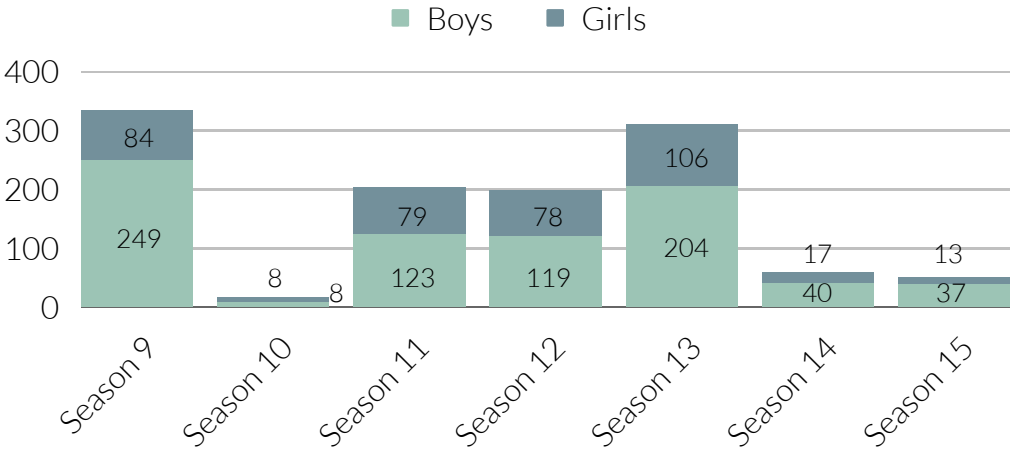
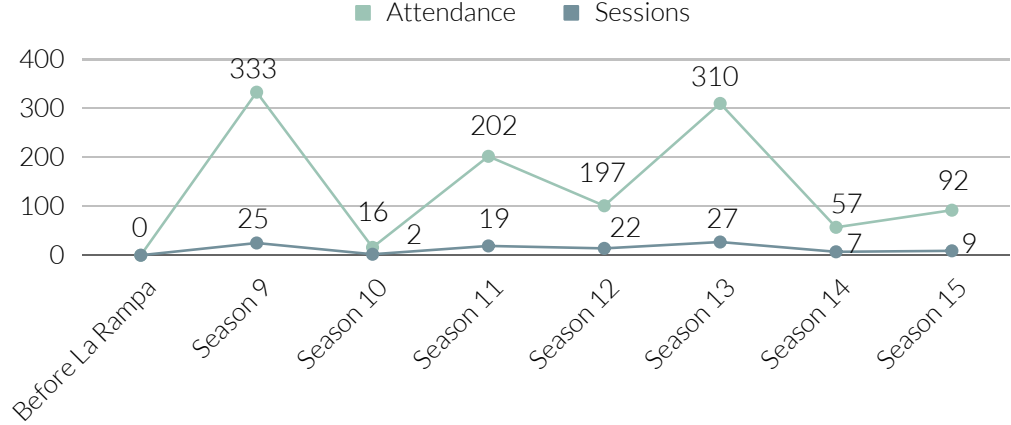
4/ Open Skate Sessions

Alongside the structured Edu-Skate classes, La Rampa also opens its doors to the public on Saturday afternoons, for weekly Open Skate Sessions. In these sessions, everyone is welcome: Regular students, first-time visitors, teachers, volunteers, and visiting skaters alike. Two CJF team members are always on hand to supervise the sessions, and to ensure a safe and positive environment for everyone involved.

In this season, 9 open sessions took place at La Rampa, with an average attendance of 10 people per session. 74% of the visitors were males, and 26% were females.



Open Skate Session Attendance



5/ Season Finale: Go Skate Day

To mark the end of the season, the CJF Peru team - along with the generous help of local volunteer skaters - invited the children of Cerrito to partake in their very own Go Skate Day event. A route was planned to take the children on a tour of some of Huanchaco's skate spots, with challenges lined up in each location. The day culminated in a free skate session, with traditional Peruvian treats of picarones and chicha morada for everyone involved.





6/ Construction Projects

During this season, CJF Peru's Construction Director, Jhikson Akamine, was invited to help in the construction of a new skatepark in the community of Las Tunas, in Manabi, Ecuador. This project - a 500 m² concrete skatepark - was managed by Wonders Around the World. With the help of 14 volunteers from 8 different countries, working together with the local community, the park was built within four weeks.

Concrete Jungle Foundation provided technical construction support, and joined forces with the Colombian construction team of La Francia Skateboarding in order to help build a solid team. Here is what Jhikson had to say about the experience:

“For me, it was a project of a lot of learning, and very hard work. What stands out the most about this project is the construction of the bowl: For me, it was a totally new challenge, and I now have a lot of motivation to build one in my own city. I am very grateful to Pieter Retief and Anderson Santos for sharing their learning with me.

I also met many people with an incredible heart. We had a lot of fun, many unforgettable moments, and I learned a lot from my friends. Thank you to Brazil, Africa, France, Colombia, Switzerland, and the entire community of Las Tunas, Ecuador. I will always carry you in my heart!”



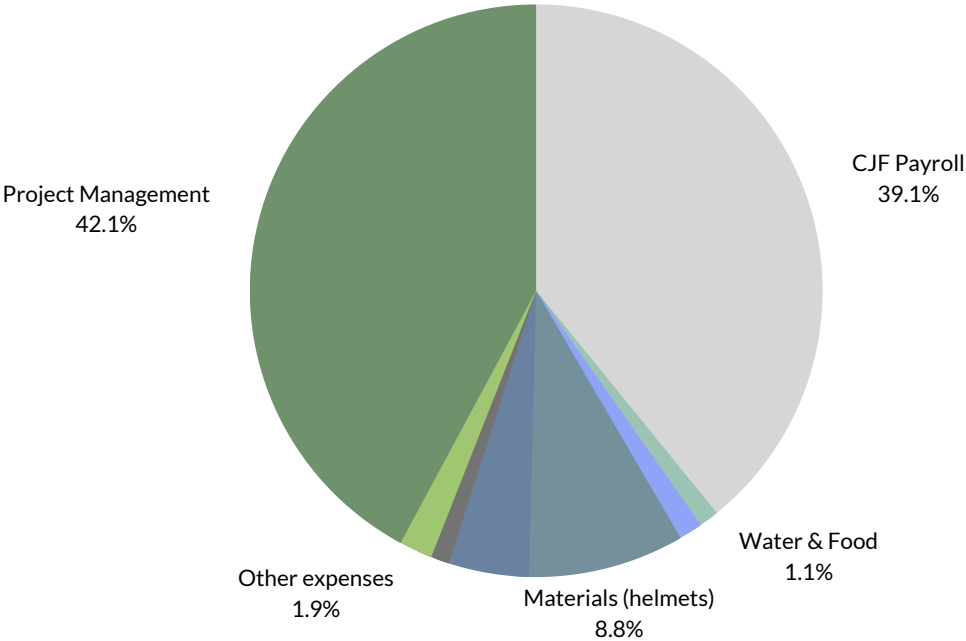


7/ Finances

Expenses

In the following, you find a breakdown of the costs of CJF Perú to run this season of programming. The total cost of this season was 19,239.16 PEN (\$5,068.23 USD).

In total, the season cost **\$5,068.23 USD**.



Items	Cost (USD)
CJF Payroll	\$1,983.65
Water and Food	\$56.11
Transportation	\$68.10
Materials (new helmets)	\$446.78
Registration & paperwork	\$229.71
Volunteers	\$52.55
Other Expenses	\$95.14
Project Management	\$2,136.19
TOTAL	\$5,068.23

CJF Payroll (\$1,983.65 USD)

This season 4 local staff members and 1 international staff member were employed to execute the programming activities. Staff were paid on a monthly basis.

Water and food (\$56.11 USD)

Drinking water was provided for the students in every class. Besides drinking water, these costs consist of cups, fruits and snacks for community events and food for the monthly team meetings.

Transportation (\$68.10 USD)

These costs consisted of moving teachers and materials between the different locations where the CJF Perú team organises activities, as well as the transportation costs of participants for the Go Skate Day event.

Materials: new helmets (\$446,78 USD)

The helmets used for the skate classes were worn down and in need of replacement. This season new helmets were bought with funds raised by Liz Wilson and Cheyne Bull.

Volunteers (\$52,55 USD)

These costs included cleaning products and utility bills for the volunteer house. Rent for the volunteer house was paid in advance last season. International volunteers pay a contribution fee to offset the costs of volunteering.

Registration & paperwork (\$229.71 USD)

Costs here include costs related to the registration process of CJF Peru in Peru, as well as costs for the visa of an international staff member.

Other costs (\$95.14 USD)

All other costs that were made during the season fall under this section. Costs included materials for activities, administrative costs (printing etc.), bank fees and costs for the registration of CJF Peru in Peru.

Project Management (\$2,136.19 USD)

These include the salaries of the Project Manager and the International Programmes Director to coordinate and execute all previous expenses:

- Hiring, training and supporting staff members in their respective positions
- Making the expenses to support staff in their positions and the project in general and administration of finances
- Coordination and evaluation of activities
- Communication (with staff, partner organisations & CJF International)

Funding

CJF Perú's funding is mostly sourced by CJF International. This season CJFamily, New Line Skateparks, and The Skateroom provided the funds to run this season. CJF Perú obtained 0% of the funds for this season themselves through local fundraising.

THE SKATEROOM

Art for Social Impact



8/ Challenges & Recommendations

Here you will find a summary of the challenges that were identified by the CJF Peru team, taken from their evaluations this season. Alongside these challenges are recommendations from the team of how to overcome them, in order to improve the planning, execution, and efficacy of our programming for future seasons.

- **Attendance:** Following the previous report, season 15 also saw relatively low attendance across a number of classes. In response to this, the team has since carried out a comprehensive community outreach programme in Cerrito, visiting houses on foot and speaking to parents and prospective students, while sharing a flyer (front page shown opposite) with clear information on class times, location, and contact details.
- **Fundraising:** A common challenge for most NGOs is in securing the necessary funds to execute an effective range of projects and programming for their beneficiaries. To aid CJF Peru's programming going forward, Organisational Manager Arissa Moreno recommended that some support and training in the areas of fundraising, grant writing, and finding corporate sponsorships, would be beneficial for the project.
- **Networking:** Similarly, in order to improve and expand upon the range of programming that CJF Peru offers, Programmes Director Andre Sanchez recommended that the team should work towards building a connection with local municipalities, to aid in future projects.
- **Teacher training:** Based upon the day-to-day challenges faced by the team in executing effective classes, it was recommended that Andre Sanchez begins to plan and deliver regular teaching workshops, aimed at improving the teaching abilities of both local staff and volunteers.
- **Skatepark repairs:** Given the poor condition of the public Santa Edelmira skatepark in Trujillo, it was recommended that Construction Director Jhikson Akamine begins to plan a series of repairs and improvements to the park.



CLASES DE SKATE

C J F PERU

HORARIOS

Lunes	→	Edu-Skate Chicas	→	5:00-6:30pm
Martes	→	Talleres Creativos	→	5:00-6:30pm
Miércoles	→	Edu-Skate Mixto	→	5:00-6:30pm
Viernes	→	Programa Tareas	→	3:30-5:00pm
Viernes	→	Edu-Skate Mixto	→	5:00-6:30pm
Sábados	→	Sesión Abierta	→	3:00-6:00pm



CONCRETE JUNGLE
foundation