



CONCRETE JUNGLE FOUNDATION

Corporate Sponsorship Proposal
2023

1 / Who we are

- **Concrete Jungle Foundation (CJF)** is an international non-profit organisation that runs youth development programs for underprivileged communities around the world.

We build skateparks with youth centres, provide paid apprenticeship and employment opportunities, as well as run a host of recreational and educational programs for the local youth.

- **Legal Status:**

USA | 501(c)(3) #883275843

NL | Stichting (PBO) #78723965

UK | CIO #1177490

CONCRETE JUNGLE
foundation



2/ What we do

6-16 YEARS OLD

- **Edu-Skate Program**
Teaching life-skills through skateboarding
- **Homework Program**
Math, English, Geography, Science, etc.
- **Enrichment Activities**
Photography, music, art and vocational skills
- **Community Activities**
Strengthening communities through organized activities
- **Get-on-Board**
Loaner board program
- **Girls Skate Sessions**
Creating a safe space for women of all ages



315 weekly service users

1,100+ youth reached

16+ YEARS OLD

- **Planting Seeds Apprenticeship**
Paid apprenticeship
Teaching hard skills
Employment
- **Community Leadership Grant**
Supporting initiative and leadership
- **Continuity of Learning**
Providing learning opportunities
Providing employment opportunities
Providing opportunities to travel outside
their own country
- **Local Employment**
Locally run

20+ local staff employed
15 apprentices



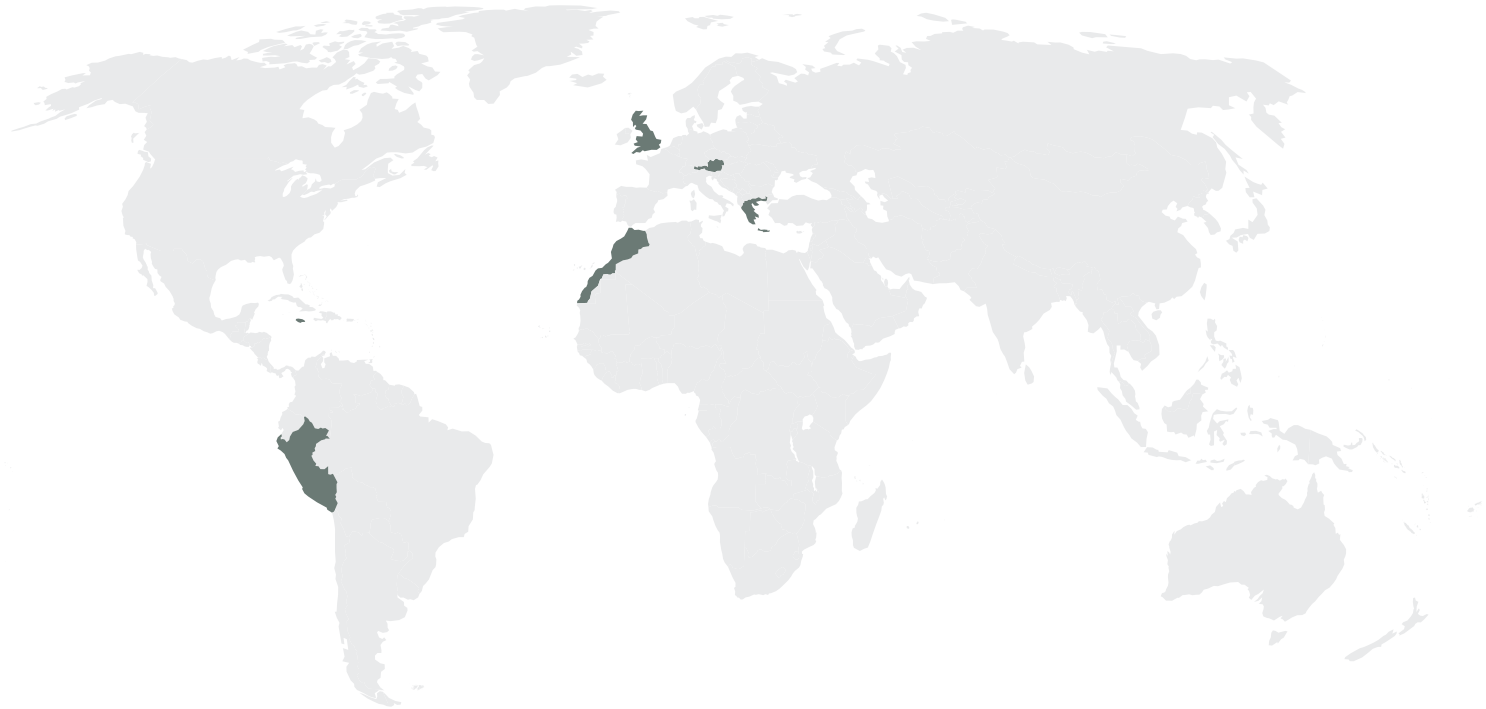
3 / Where we work

Active locations

Jamaica Morocco Peru

Implementing partners

Austria Greece UK



710 youth served in 2022

50% rate of female participation in 2022

4 / Locations



Peru

Est. 2017

CJF Peru utilizes Sports-for-Development within a wider context of socio-economic inequalities, poor access to health and psychological support, low quality public education system, lack of decent employment opportunities, and marginalisation of young people.

Implemented Edu-Skate Classes in some of Peru's most vulnerable communities.



Skateboarding Cambia Vida, 2019



Jamaica

Est. 2020

CJF Jamaica reaches local disadvantaged youth as well as partners with several institutions operating within Kingston that provide assistance to marginalised youth from the inner city.

Recognised by local police department and Jamaican Minister for Sport for providing a safe spaces for young people and the community as a whole.



The Wave, 2020



Freedom to Flourish, 2021



Morocco

Est. 2022

CJF Morocco works in partnership with Centre Fiers & Forts, a children's home who work with marginalized Moroccan children who have experienced trauma and social exclusion.

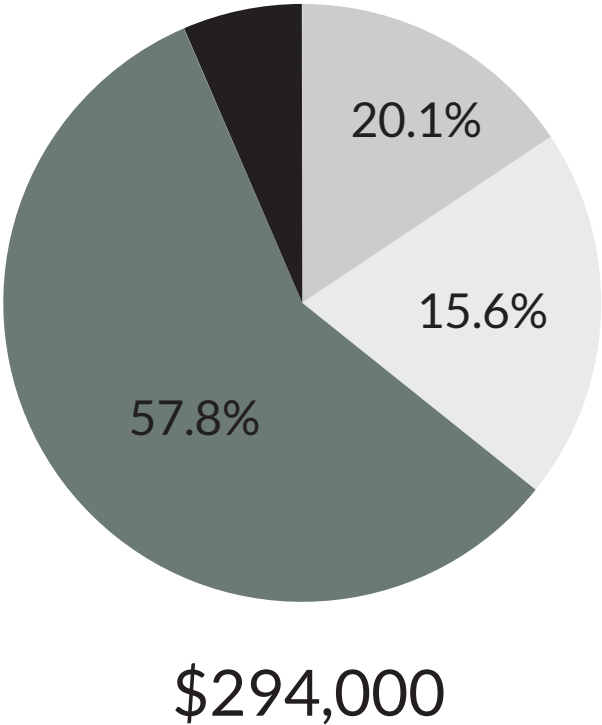
Implemented Edu-Skate classes as part of the children's educational curriculum at the centre and with disabled children from Marrakesh.



A Place to Skate, 2022

5 / Budget 2023

Programs	\$169,656	57.8%
Morocco		
Jamaica		
Peru		
Edu-Skate Worlwide		
Planting Seeds Apprenticeship		
International & local payroll		
Development	\$58,941	20.1%
Providers		
Fundraising costs		
International payroll		
Administration	\$45,890	15.6%
Softwares		
Accountant		
International payroll		
Reserve Policy	\$18,000	6.5%





62% Funding Secured

\$185,000

- Corporate Sponsorships
- Grants
- Individual donations
- Monthly donations
- Events
- Merchandise
- Fundraising campaigns

38%
Missing
\$110,000

6 / Become a sponsor!

Foundation Partners

\$20,000

- ✓ 2 placements of logo and link on our website
- ✓ Name or company's name in all new documentaries
- ✓ Name or company's name in all newsletter
- ✓ Blog post in your honor
- ✓ Access to sponsor's newsletter
- ✓ 4 social media posts throughout the year



Pays full costs for 3 months of activities for 315 children in Jamaica, Morocco & Peru

Support the development of new project

Life-Skills Supporter

\$10,000

- ✓ Logo on our website with link
- ✓ Name or company's name in one new documentary
- ✓ Name or company's name in one newsletter
- ✓ Access to sponsors newsletter
- ✓ 2 social media posts throughout the year



Pays full costs for 2 months of activities for 315 children in Jamaica, Morocco & Peru

Skateboarding Lover

\$5,000

- ✓ Logo on our website with link
- ✓ Name or company's name in one newsletter
- ✓ Access to newsletter
- ✓ 1 social media post throughout the year



Pays full costs of 1 month of activities for 315 children in Jamaica, Morocco & Peru

Smile Giver

\$1,000

- ✓ Access to newsletter
- ✓ Letter of thanks



Support our foundation's work

7 / Partners

● Foundation Partners

THE SKATEROOM

Art for Social Impact



MOOMIN



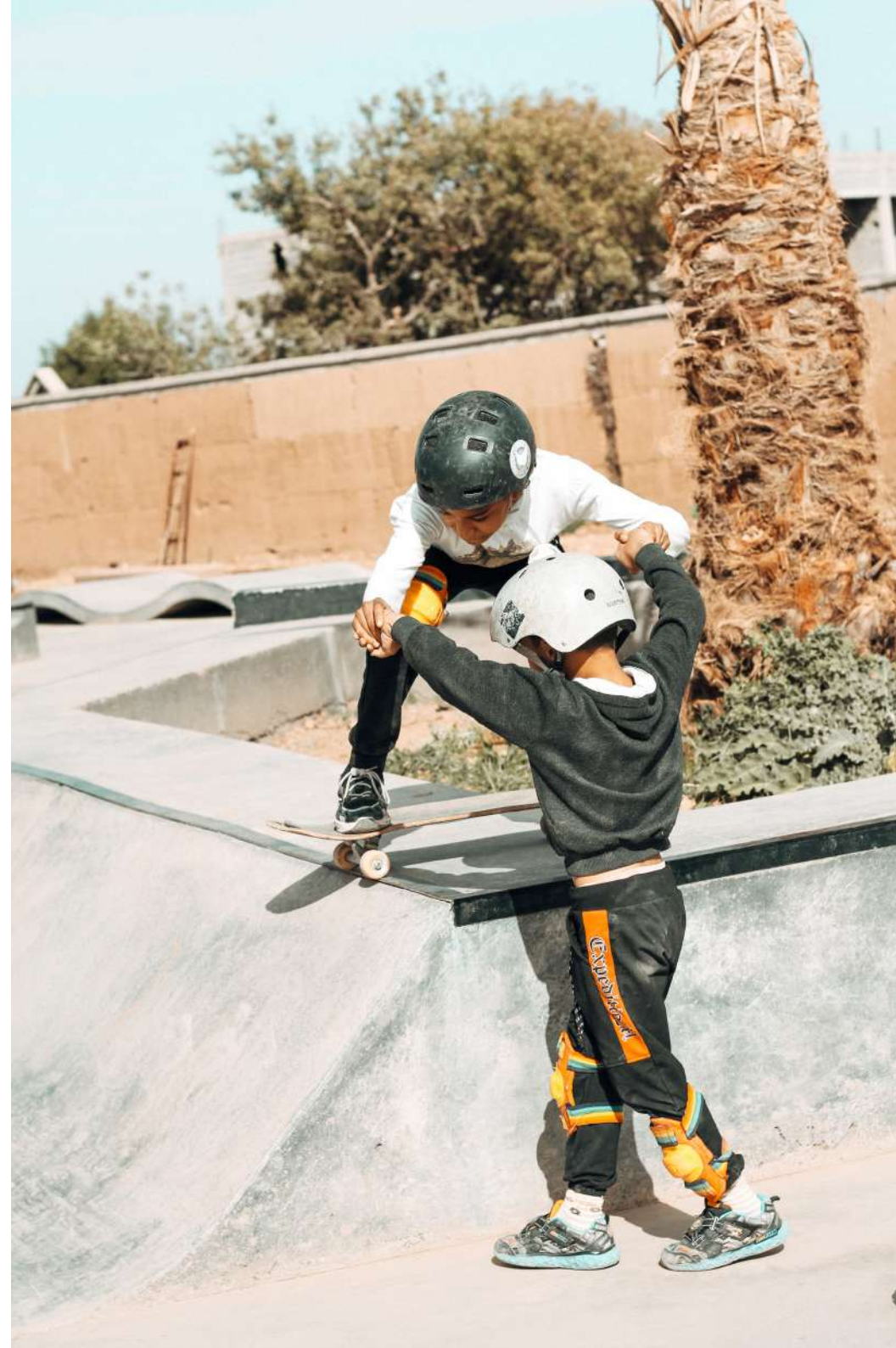
● Life-Skills Supporters

VANS
"OFF THE WALL"



MUDCREW

● Skateboarding Lovers





Tabetha Phillips

Chairwoman (USA)

tabetha@concretejunglefoundation.org
www.concretejunglefoundation.org

